

Jasper County Economic Development, INC.

Meeting Minutes

Tuesday, September, 1st 2020 at 10:30am

Jasper County Chamber Building

Peoples State Bank Meeting Room

124 S. Van Buren St, Newton, IL. 62448

Attending: Amber Volk, Jack Thompson, Larry Brooks, Ben Bollman, Byron Veech, Amber Wakefield, Scott Bierman, Sarah Kinkade, Marlene Harris, Louis Ochs, Mindy Hartke, Brett Lessley, Frank Dhom, Doug Weddell, Kenny Hartke, Ron Heltsley, Jason Warfel.

1. Call to order, Chairman Scott Bierman
2. Motion to approve previous August 2020 meeting minutes made by Larry Brooks, second by Marlene Harris, motion passed.
3. Byron Veech Newton Power Plant Manager drew the Vistra Energy Grant Winners:
 - The Mane Attraction, Rauch's Jewelry LLC, Knights of Columbus, Nail & Hair Cottage, J&R Freeze Inc, BIT Tri-Fitness, Rauch's Bait Shop, Parklanes, Shear Country Family Hair Care, Nancy's Daycare.
4. Motion to hire Carrie Goldstein to redevelop the JEDI website at the cost of \$900 made by Louis Ochs, second by Jack Thompson, motion passed.
 - Below is information from Carrie Goldstein describing her services:

“my website design package is a two week process. I deliver a ready-to-launch website to you after two weeks. Leading up to your two weeks, I send over questionnaires and have a few homework assignments for you so that I can get a sense of the style, format, and unique needs your website will require. This is also when I get any logos, information, pictures, videos, etc. that are needed. I ask for your feedback regularly throughout the entire two weeks, as well. At the end of the two weeks, we have a Zoom reveal call and I walk you through every single page and all of the backend things you need to know(and this is recorded so you can refer back at any time).

After looking through my numbers and everything, I would be happy to give you a discount of 25% off of my standard package rate of \$1200 for custom website design since Jasper County is a non-profit. So, that would be a total of \$900. This does not include the cost of website hosting, domain registration, website subscription fees, or any design purchases I need to make(which I always get your approval for in advance).

My first available start date is August 24th and I do require a 50% retainer to be paid to secure your spot on my calendar with the remaining 50% due at the end of the 2 weeks design process. If \$450 is a bit too much, but you would like to secure your spot on my calendar, I do offer payment plans.”

5. Monthly Updates

a. Amber Volk, Executive Director

- i. Working on getting quotes for cardboard virtual reality googles.
- ii. Next Marketing Meeting will be Oct. 6th, 2020 at 9:45am @ the Chamber Building. The current plan is to have a Jeep Run on October 3rd for the marketing fund. The marketing fund will be used towards our Jasper County wide video and other future needs. Amber Wakefield's original open house/meet and greet with area businesses is postponed.

b. Larry Brooks, City of Newton Alderman

- i. The Senior Apartments, Sarah Bush Clinic, and West End Reception and Events are all moving forward.
- ii. From Mark Bolander "I would like to congratulate Amber Wakefield on officially starting her position as Marketing Manager."

c. Ron Heltsley, Jasper County Board Chairman

- i. Currently busy with upcoming election.
- ii. The architects are 30 days behind with the jail project.
- iii. Currently working on budget for next fiscal year.

d. Sarah Kinkade, Chamber of Commerce Director

- i. No current events, will be meeting next week to determine Fall Festival. (*since the meeting, the Fall Festival has been cancelled for 2020*)
- ii. We are looking for community volunteers willing to give 30 minutes of their time and \$20-\$30 to purchase groceries for isolated and quarantined citizens. Please contact the Chamber if interested: 618-783-3399 or sdk.jccc@gmail.com.
- iii. Doug Weddell: "The Chamber has a new TV/Computer located in the front window of the Chamber building donated by the Cork 'n Pork Festival."

6. Comments from those attending the meeting: None

7. Motion to close meeting made by Marlene Harris, second by Ron Heltsley, and motion passed.



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