{SAMPLE LAUNCH LETTER} October 27, 2021

Hi! I am so excited to write to you and tell you that I am now a licensed Realtor® with RE/MAX REVOLUTION. We have offices in Pleasant Hill and West Des Moines, but I am licensed to sell real estate anywhere in Iowa.

I have always had an interest in real estate. I have known a few real estate agents and I finally decided to begin taking classes… lots and lots of classes… then I took the Iowa real estate exam and passed with flying colors. Now, I am ready to really get out there and make things happen!

Yes, I am brand new to this, but RE/MAX is not! I have partnered with a RE/MAX office owned by a brother & sister broker team who have been the top sellers in their office for nearly 20 years. They offer incredible training and will work directly with me to be successful.

If you hire me to sell your house or help you buy a house, we will have this team behind us. They will provide the knowledge and experience and I will provide the eagerness and energy to make your goals happen. I can assure you that you will have my complete loyalty and confidentiality when discussing your situation so do not worry about your personal information being shared with anyone. I truly want to help you and I have watched my brokers solve complex problems so no matter what your situation I know we can help you figure it out!

If you are thinking of buying or selling a home, please give me a call. I would love an opportunity to talk with you. Thank you for reading this and I appreciate your consideration!

{signature}

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