

# The value of Costain

Founded 1865



**'ENOUGH IS ENOUGH'**



**Time to Create a Sustainable Future from a financially unsustainable Past**

Based on financial statement fraud is the deliberate/intentional  
Financial Strength misrepresentation of the financial condition of an  
& enterprise accomplished through the intentional  
Honorable misstatement or omission of amounts or disclosures in  
Financial the financial statements to deceive financial statement  
reporting users, particularly creditors and investors.

ACFE Fraud Examiners Manual

**Time for Costain to be acquired by a financially stronger Group**

**Private & Confidential**

**Produced by Greg Malpass**

[www.thinkbigpartnership.com](http://www.thinkbigpartnership.com)

**June 8<sup>th</sup>, 2022**

**Analysis & Offer of Advisory Services**

**Without Prejudice**

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## **Analysis & Offer of Advisory Services Without Prejudice**

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## Analysis & Offer of Advisory Services

### Without Prejudice

#### Executive Summary

Times have been hard for the construction sector over recent years. Since the Carillion bankruptcy- with Brexit and Covid-19 - there have been further companies going into administration including Interserve. Other 'Majors' like Kier, Galliford Try, Costain and Amey have been forced to sell off profitable divisions or seek new financing to survive.

Costain never fully recovered from its near financial demise in the early 1990's and had to sell all its higher margin businesses to survive. Ever since, net cash flow generation from operations has been relatively weak, negative in 14 of the last 30 years, with problem contracts burdening year on year cash flow. Poor operating cash flow continued to be substantially negative (£220m) in six of the last fifteen years, negating the cumulative positive cash flow of £313m in the other nine years. While only £93m of net operating cash has been generated in the last 15 years, Costain has survived by generating cash from the £64m proceeds of asset sales in the last 15 years, and three Rights Issues generating £239m in cash. Non-operating cash generation has totalled £303.6m in 15 years (£20m per year on average compared to £6.2m from operations). Meanwhile cumulative declared Group Losses over 30 years were £311m, although with some improvement and declared Profits before tax amounting to £196m over last 15 years. While consecutive CEO's (with cumulative remunerations totalling in excess of £15m over the last 15 years) have arguably been efficient in overseeing operations, they have proven to be disingenuous in consistently misrepresenting Profit Levels in bad years to maintain confidence when Operating Cash Flow was negative, causing further damage to the share price when inevitable Cash Calls/Rights Issues have subsequently been necessary to restore finances and survive as a 'Going Concern'. Meanwhile Market Value has dropped by £63m in last 15 years, from £170m in 2007 to £107m in 2022.

The current Costain Chairman Paul Golby is resigning from the Board during 2022, and the CEO, Alex Vaughan, is a career Costain man and was a key player during the Stuart Doughty/Andrew Wyllie lack lustre period. He is unlikely to represent the leadership required to turn Costain around and provide the radical new strategy required. Costain in its current under-capitalised form, with its current senior management, as a Listed PLC likely remains an unsustainable model without future financial support from shareholders. 'Back to the Future' of declaring profits when problem contracts and negative cash flow inevitably arise to appease shareholders is an unattractive option. Costain should be backed into a larger player that can absorb one-off losses, and preferably avoid them with stronger management.

In terms of market opportunities, Boris Johnson has announced a £600bn infrastructure spending spree over next 10 years, and Balfour Beatty, Laing O'Rourke and Morgan Sindall are the only three groups who are currently financially fit enough to bond up major projects and entertain ambitious growth. Nevertheless, on the bright side for Costain, it is a major player in most key investment sectors (Transport, Energy, Utilities and Defence) – and post 2019 Rights Issue, liquidity has improved, net cash levels are circa £100m, and Book Value/Market Capitalisation ratio has increased from 0.2 in 2007 to 1.8 in 2022, indicating that the stock price is likely currently under-valued.

Think Big Partnership's considers that it is currently the most opportune time for a non-UK contracting entity, or overseas investor, to make a strategic investment or seek a strategic alliance to establish a significant position in the future UK construction sector. Costain is a prime target. It is time to 'clear the decks' and seek a financially strong majority shareholder/acquirer who sees the value in Costain and can back its growth strategy with investment and strong leadership. Taking Costain private in the process is an option (with a subsequent re-listing after turnaround), or a Reverse Takeover of Costain Plc is another. Attempts by Think Big Partnership to approach 15% shareholder ASGC with proposals for the latter were rejected during May 2022. Dialogue with other potential investors continue.

#### Offer of Think Big Partnership Services

The Think Big Partnership is offering its corporate advisory services directly to the Chief Executives of potential investor companies, on an exclusive basis and on terms of strict confidentiality, under contract and to an agreed timescale with its UK and European based President and Managing Partner acting as 'Retained Consultants' in the roles of 'Acquisition Team Strategy Advisors' during the pre-acquisition and due diligence period, and as Interim Chief Executive (CEO) and Chief Strategy Officer (CFO) during the period of strategy implementation and turnaround post-acquisition.

**Greg Malpass**

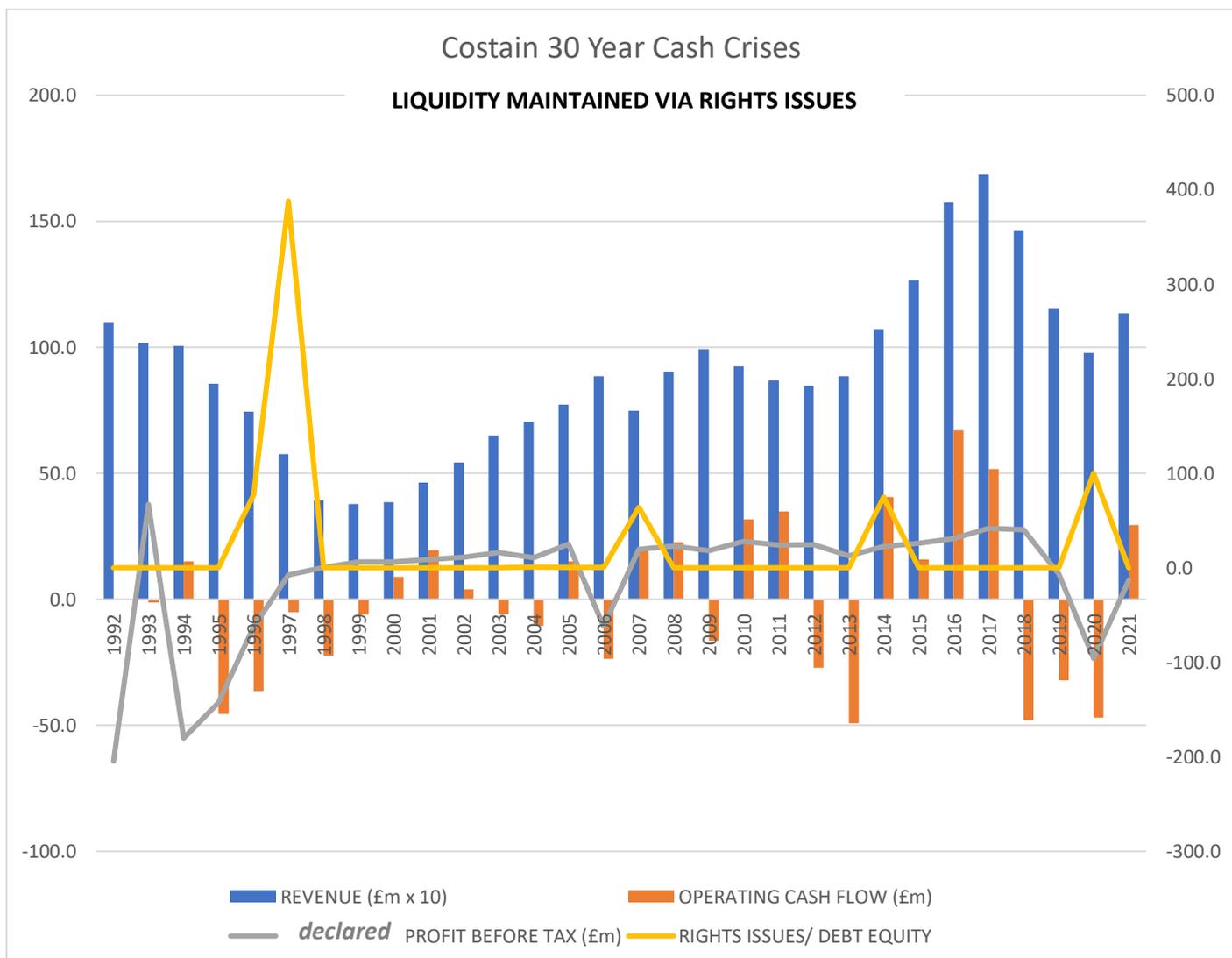
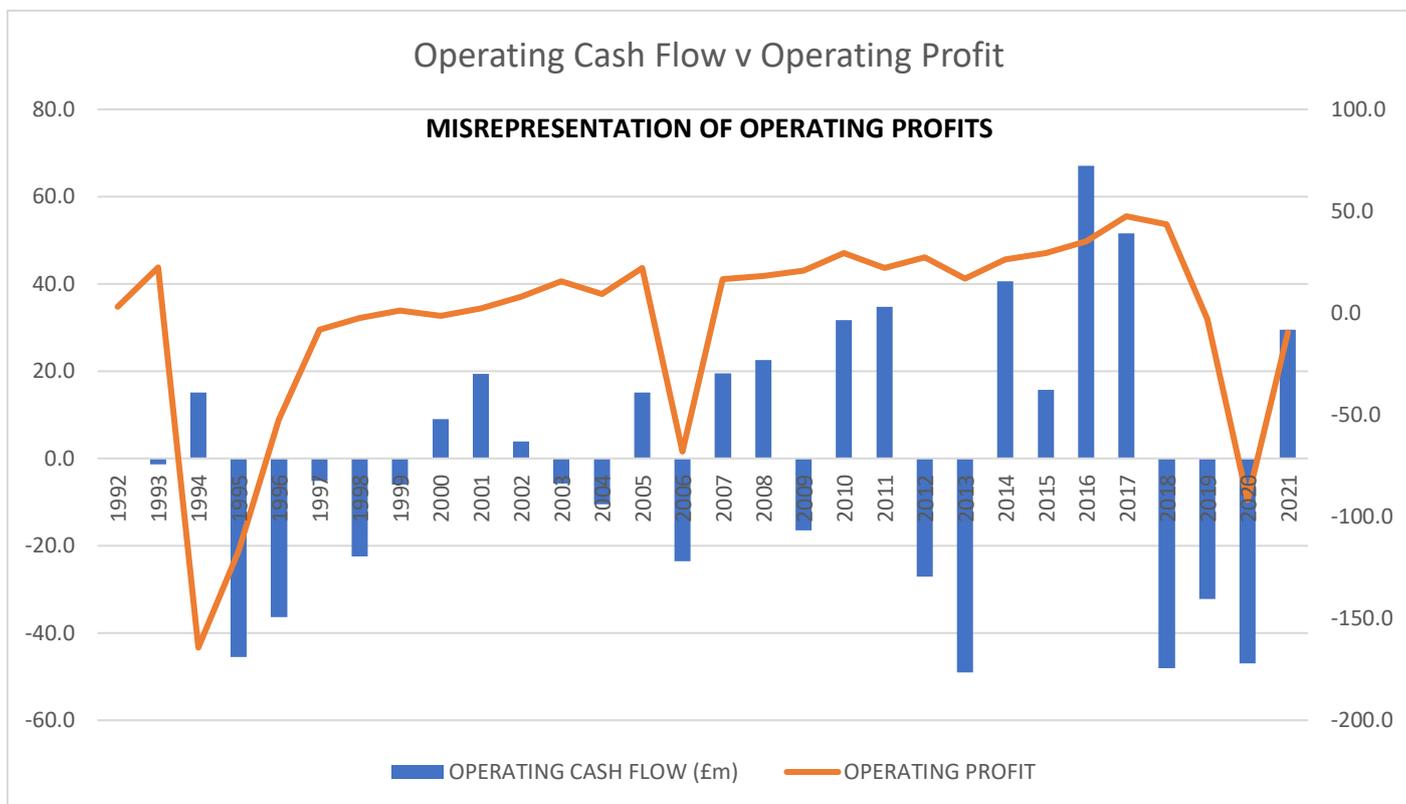
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**June 8<sup>th</sup>, 2022**

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## The Story in Graphs



## **“Rights Issues R-US”**

### **Introduction**

Costain Group plc is a British construction and engineering company headquartered in Maidenhead, England. Founded in 1865, its history includes extensive housebuilding and mining activities, but it later focused on civil engineering and commercial construction projects

In the 1980s, recognising that exceptional Middle East profits could not continue, Costain sought to redeploy its extensive cash balances into coal mining, international housing and commercial property. However, over expansion in the end of the 1980s led to high gearing just as international markets were turning down, problems exacerbated by a disastrous explosion which killed ten people in 1989 at a Costain owned coal mine in the United States, for which the firm was fined \$3.75m in February 1993

In the meantime, in 1985, Costain was part of the Trans-Manche Link consortium that constructed the Channel Tunnel.

Substantial losses were incurred in the beginning of the 1990s, and asset sales followed, leaving Costain as a predominantly construction-oriented business. At a dramatic low point in April 1995, the demise of Costain was predicted, incorrectly, by broadsheets in the United Kingdom. It was not expected to survive as an operating company by the end of the century. In 1999, Brewer Gold Mine, a U.S. subsidiary of Costain, abandoned a gold mine in South Carolina, which had been closed, and ceased performing its remediation duties

Under Andrew Wyllie, CEO from September 2005 to May 2019, Costain invested in technology and consultancy staff, which in March 2018 comprised a third (1,300) of the company's then 4,000 employees. Alex Vaughan succeeded Wyllie as CEO in 2019.

In June 2019, a gloomy trading update following delayed and cancelled projects, led to Costain shares slumping over 35%. In December 2019, a court ruling increasing Costain's liabilities on a Welsh road project led the firm to cut its full year profit forecasts; its share price fell a further 19% in early trading.

On 11 March 2020, Costain announced a £100m rights issue, aiming to strengthen its balance sheet after it suffered a £6.6m pre-tax loss on revenues of £1.16 billion in 2019; the news sent Costain shares down another 34%, with the plunge continuing the following day, dropping below £1 to 88p. The company was also affected by the COVID-19 pandemic shutdown with major projects (amounting to a third of operating revenue) suspended. As a result, the board and senior leadership team agreed a 30% reduction in salaries and fees for up to three months, while also making other short-term economies. In early May, Dubai-based contractor ASGC Construction said it planned to invest £25m in Costain's £100m rights issue, giving it a 15% stake in the group. The rights issue was concluded in late May 2020, with ASGC becoming Costain's biggest shareholder.

The writer has believed for over 15 years that Costain would thrive better as a subsidiary of a financially stronger player and expressed that view to the Chairman of Costain in 2014. With Costain's low share price and high Book Value to Market Capitalisation – it is considered the most opportune moment to secure a change in ownership structure and management, and it is proposed that a Reverse Takeover/Merger of ASGC's Dubai operations with Costain's UK listed business as the best way forward. Costain also has a long history in the development of Dubai dating back to the early 1970's.

### **History of Financial Struggle**

Costain's shares were suspended in November 1996, after disastrous events and losses totalling £657m between 1992 and 1996. In the period 1995-1997 £180m cash was raised from business and asset sales, followed by £130m of cash from Rights Issues in 1996/97, and a £336m Bank Debt for Equity conversion. Under new management, shareholding, and business model – Costain continued to trade as a pure contractor after its financial re-structuring.

But by 2006 it was clear that in the 10 years since re-financing the Group Cash Flow Performance had been far from impressive, and again the Group needed re-financing. The writer undertook a study in 2007 while in Hong Kong. That study report was shared confidentially with the Chairman, CEO/CFO and selected Board Directors of Costain Plc.

The writer was instructed by the Chairman (while in Kuala Lumpur) not to share the findings of the study or report with any other parties.



CASH v PROFITS 1995 + 2005 Legacies		1992	1993	1994	1995	1996	1997	1998	1999	2000							
<b>"THE DEVIL IS IN THE DETAIL"</b>		MELT-DOWN LEGACY LOSSES/ SELL-OFFs		CRISIS MANAGEMENT		CHAPTER 11	REFINANCE/ TURNAROUND		RECOVERY								
<b>Turnover &amp; Profit v. Operating Cash Flow (GBPm)</b>																	
Contracting Turnover (incl JVs)		856.0	744.0	658.0	595.0	544.0	576.0	392.0	378.0	386.0							
Group Operating Profit		2.9	22.3	-164.3	-117.0	-52.5	-8.2	-2.4	1.2	-1.5							
Group Operating Cash Flow		0.0	-1.3	15.1	-45.5	-36.4	-5.1	-22.4	-6.0	9.0							
Contracting Operating Cash Flow		-3.1	8.2	1.0	-6.2	-12.8	15.9	-14.9	0.2	9.0							
Contracting Operating Profit (excludes Alcaidesa)		0.2	14.2	9.8	-31.9	-20.4	-2.4	-2.4	2.1	-2.8							
Shortfall/ Difference between Contracting Operating Cash Flow & Operating Profit		-3.3	-6.0	-8.8	25.7	7.6	18.3	-12.5	-1.9	11.8							
Shortfall/ Difference between Group Operating Cash Flow & Operating Profit		-2.9	-23.6	179.4	71.5	16.1	3.1	-20.0	-7.2	10.5							
<b>Group Trends</b>				2001 Operating Cash Flow due to High Job intakes, Increased T/O & Secured Claims Qatar & Hong Kong				Good Cash Flow Prudent Profit Taking									
Group Turnover		1,099.0	1,019.0	1,005.0	856.0	744.5	576.0	392.0	378.0	386.0							
Group PBT		-204.6	67.1	-180.4	-142.6	-62.3	-7.4	0.5	6.4	6.5							
Group Net Assets		75.0	227.9	101.7	42.8	19.7	18.9	18.9	29.1	25.8							
CEO		Costain	Costain	Costain	Lovell	Lovell	Armitt	Armitt	Armitt	Armitt							
Salary (GBP '000s)		?	?	?	256.0	548 pay-off	152.0	210.0	312.0	352.0							
Share Price (p)		?	?	?	39.0	39.0	26.0	20.0	15.0	10.0							
<b>Non Operating Cash Items</b>		Profits from Sale of Businesses		Over Valued Contract Receivables		Large Cash Advances in 1997 lead to Cash Out Flow in 1998		Pension Liabilities taken on Balance Sheet (Op Net Assets £3m)									
Group Cash Call / Rights Issue/ Open Offers		0.0	0.0	0.0	0.0	77.6	52.0	0.0	0.0	0.0							
Cash from Sale of Businesses/Investments/Assets		?	?	44.6	68.9	25.5	41.2	1.1	2.1	3.5							
Cash from Net Interest Received/ (Payable)		-18.9	-23.7	-11.3	-12.5	-10.3	-1.5	2.5	4.0	6.1							
<b>Balance Sheet</b>		Peer Group Average (2006)															
Net Current Assets (GA-CL)		28.4	126.1	64.6	92.4	87.9	55.3	34.6	27.3	-2.5							
Amounts Recoverable on Long Term Contracts (Reserves)		?	?	137.8	108.9	73.4	84.5	61.0	43.0	36.0							
% of Turnover				20.9%	18.3%	13.5%	14.7%	15.6%	11.4%	9.3%							
Total Pension (Liability)/Asset										49.4							
<b>Working Capital by Sector (allocated assets only)</b>																	
Civil Engineering										-21.0							
Building										4.1							
COGAP																	
International																	
Property																	
Central																	
<b>Operating Profit by Sector</b>																	
Civil Engineering		0.2	14.2	9.8	-31.9	-20.4	-2.4	-2.4	2.1	-2.8							
Building																	
COGAP																	
International																	
Property (Alcaidesa shown as PBT not PAT)		2.7	8.1	-174.1	-85.1	-32.1	-5.8	0.0	-0.9	1.3							
Central Costs																	
<b>Operating Cash Flow by Sector (excl JV/ Assocs)</b>		US COAL = Costain's Black Hole															
Contracting																	
Mining																	
Property																	
Central Overheads/ Int																	
Cash from Disposals																	
<b>(Land &amp; PFI) Investments/Assets</b>				Relentless Drive to reduce Central Overheads				£ 29.6m +ve Operating Cash Flow despite 35% decrease in T/O to £386 m.									
Profit from Sale of PFI & Other non-Spanish Assets/Investments			68.5	-5.2	-0.1	2.9	0.6	0.4	1.2	1.9							
Cash from Sale of PFI Asset																	
Book Value Financial Commitments to PFI JVs																	
PFI Asset Value																	
Share of Alcaidesa Profit																	
Alcaidesa Dividend																	
Alcaidesa Net Cash Investment																	
Alcaidesa Asset Value																	
Nominal Interest Charge (@ 6%)																	
<b>15 Years of History, Strategy &amp; Cash Flow</b>																	
"An overall poor operating performance..."																	
 <p>CALL THE COPS</p>																	
<p>* The need to show short term increases in profitability has impaired the focus/ need to generate a sustainable turnaround. Disparity between Operating Cash Flow and Operating Profits is prevalent in the mid, late 1990s and early 2000s. Moving forward Costain should focus on stronger CASH, OVERHEADS &amp; PROCUREMENT monitoring. These are drivers to improve the bottom line in support of good project acquisition and project management which always remain key to a profitable contracting business."</p>																	
<p>1992 declared PBT Losses were GBP 205m due to write-down in the carrying value of its assets/businesses. Company has spiralled down since 1987 and its Debt peaked at GBP 450m. Lovell brought in as CFO by the Banks (Natwest &amp; Morgan Grenfell)</p> <p>Company decides to focus on core Engineering &amp; Construction businesses as strategy. Truth is that all asset business had to be sold to survive. Costain was in financial melt-down due to Bad investment backing/ investor in decisions &amp; Operating Losses</p>		<p>1993 Costain declared a profit of GBP 67m (GBP 68.5m from 'Sale of Non-Core Businesses') claiming to have put its troubles behind it. Nothing could have been further from the truth. Operating Cash Flow was negative, the TML Claim with ET was going nowhere and Costain contracting operation and was suffering due to badly judged investments in US Mining. This business and most other losses making in 1993. Core contracting operations struggling and need to find new financial backing/ investor in the business.</p>		<p>1994 Net Borrowings GBP 97m and Group Operating Loss of GBP 164m. GBP 182m Operating Loss in Mining. An unrealistic/over-valuation of WIP averts Bankruptcy! Going Concern problems Lovell replaces Peter Costain as CEO to revive confidence with Banks. With Peter Costain in a non-executive role he is able to network in order to seek new potential purchasers for the Businesses to be divested.</p>		<p>1995 Serious E&amp;C GBP 31m Operating loss. Low Order intake. High start-up costs SE Asia. Marine losses in Malta &amp; Middle East. GBP74m proceeds from sale of Mining. Waste Mgmt. GKN Kwiform, Building Products. Net Borrowings fell GBP 20m to GBP 76m. GBP40m Operating Loss in Property. Costain Marine established &amp; GBP 74m Newbury Bypass awarded. Company expected to call in Receivers. Lovell takes reins from Peter Costain, under scrutiny from the Banks.</p>		<p>1996 Shares dropped (from high of 326p in 1987) to 39p in 1996 and are suspended in November 96. Open Share Offer raises GBP74m to reduce debt to GBP23m. Intra underwrite/ take 40% Share. Negative Operating Cash Flow in all divisions. Disposals order of the day. Signed MOU with Skanska. GBP 20m Operating Loss in Contracting due to Middle East jobs. Land &amp; Marine sold. Share options issued to Kharafi. Peter Costain resigns. Cor Mgmt team consists of Lovell, Campbell CFO and Mohd Hussein of Intra/UEM. Neg Cash so Offloading Debt burden with disposals.</p>		<p>1997 One off Strong Cash Flow of GBP15.8m from operations but recognised that down payments on new work will result in equal cash out flow in 1998. US Mining cash outflow of GBP13.4m in 1997, but business finally sold. Another Share issue raising GBP50m and GBP336m Bank Debt to Equity swap. Skanska took 8% share with options to go to 40% (Intra looking to sell). Yr End Net Cash GBP 61m. Shares retracing on Stock Exchange by Nov 1997. Spitalfields sold to Intra affiliate. Net Group CF - £5m.</p>		<p>1998 Selective tendering sees Turnover drop from GBP 576m to GBP 392m. As expected a serious Operating Cash Out Flow in 1998 of GBP22m. Launch of 'Partners for Progress'. HK Airport completed. ASO Derby Bypass and Bahama Freeport won. Water partnering contracts with Welsh Water, Southern &amp; Thames Water. Kings College PFI another award. Partnering &amp; DBFO changing the Cash profile of Costain's projects portfolio. Financial crisis in SE Asia leads to withdrawal from Malaysia &amp; Indonesia. Turnover down to 25% of 1990 level due to disposals &amp; selective tendering.</p>		<p>1999 Overheads reduced to 50% of 1997. GBP 138m in 1994 (21% Turnover) Nevertheless Costain still yet complete, and outstanding claims for COGAP in Qatar and International in Hong Kong</p>		<p>2000 With no borrowings, net cash at GBP 43m and Operating Cash Inflow of GBP 10m. 2000 was a good year. Extended terms were agreed with the Banks who were also issued new Warrants. Nevertheless there were some one-off large project losses. Skanska exited the Costain stock &amp; sells to Kharafi and Raymond Intl. Claims on Tsing Ma Bridge &amp; Landside Infrastructure were close to settlement to counter project losses in 2001. St Pancras was awarded as was GBP 120m package 240 Channel Tunnel Rail Link. AMP3 Works also ongoing and Armit building a good share of this framework market. A turnaround in the fortunes of Spanish market leads Costain to reconSIDER Alcaidesa favourably.</p>	



## Circumstances and Analysis leading up to 2014 Rights Issue (Profit declaration – Alleged Misrepresentation)

Further mismanagement of cash flow and lack of cash generation, failed acquisitions, and over-stated profit taking between 2009 and 2013, under the stewardship of new CEO Andrew Wyllie, had once again led to the need for a desperate 'Call for cash' and a further proposed Rights Issue ensued, at a considerable discount, potentially further diluting the interests of strategic shareholders UEM of Malaysia and Kharafi of Kuwait who were tired of investing ever more cash without returns. The writer's views, together with those of other analysts, led to the decision to write in March 2014 to the Company Chairman Davis Allvey, suggesting that Costain should seek an acquirer, copied below:

### **MARKET REPORT: Shares in civil engineer Costain fall following announcement it will raise £75m**

By [Geoff Foster](#)

**PUBLISHED:** 22:14, 27 February 2014 | **UPDATED:** 08:43, 28 February 2014

There is no doubt that the management and advisers of many quoted companies take their shareholders for granted. In other words, they couldn't really give a monkey's.

For example, shares of civil engineer Costain crashed 54.5p or 17 per cent to 265p after announcing proposals to raise around £75million, £25million is to be gained via a firm placing, with the remaining £50million being raised through placing an open offer at 225p – a near-30 per cent discount on Wednesday's prevailing price.

Costain's Arab shareholders who account for 41 per cent of the equity, cannot be happy.

Shares drop: shares of civil engineer Costain crashed 54.5p or 17 per cent to 265p after announcing proposals to raise around £75million,

Costain's management said they expect the fundraising to 'enable Costain to take greater advantage of the opportunities in its chosen markets and thereby accelerate the group's medium and long-term growth prospects'.

It plans to use the cash to finance the costs of bidding for a number of big projects as well as making bolt-on acquisitions, among other things.

Costain failed in its attempt to go to another level when bids last year for Mouchel and May Gurney failed. Shareholders stood by its management only to be hit with a placing which will dilute their current holdings.

Accompanying the fundraising was news that underlying profits in the year to end-December rose 12 per cent to £27.4million on an increase in revenue to £960million from £934.5million.

Pre-tax profits declined to £12.9million from £24.7million but the final dividend is up 7 per cent to 11.5p a share. Its forward order book rose 25 per cent to £3billion.

Read more: <http://www.thisismoney.co.uk/money/markets/article-2569691/MARKET-REPORT-Shares-civil-engineering-firm-Costcain-fall-following-announcement-raise-75m.html#ixzz2xA5tv0an>

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25<sup>th</sup> March 2014.

*Dear David*

**Re: Costain £75m Capital Raising Plan**

Prior to your AGM 7<sup>th</sup> May 2014, I would like to raise some issues/ queries, in total confidence and with positive intent, for your consideration/ deliberation. I write as a Costain Shareholder, an ex-colleague at Costain, and as an external independent M&A Analyst, and occasional Advisor/ Industry Specialist to Costain Investors via Conolink.

You may recall that I undertook an in-depth 25 year Financial Analysis of Costain Plc from 1992-2007, while in Hong Kong and Kuala Lumpur (where we met). I re-attach one of the Competitor Summaries, copied to you in July 2007, where the need for the first Major Re-financing requirement was raised.

I have since followed Costain's financial performance with interest, and with admiration at some of the operational improvements, under your and Andrew Wyllie's leadership. I also led and promoted a detailed Acquisition Appraisal of Costain Plc for a major competitor in 2010.

You will recall at the end of 2006 that UEM and Kharafi, as long term loyal investors, had to consolidate their share of substantial unexpected losses of £60m+. UEM subsequently and reluctantly, after a long period of no dividend or capital gain, diluted their shareholding to 21% ("swallowing its tail in the September 2007 Rights Issue").

It's unfortunate that the Strategic attempts to acquire Taylor Woodrow Construction and Mouchel thereafter failed, and then the most recent one-off £18m costs incurred, including £3.7m associated with transactional costs for the aborted acquisition of May Gurney; all contributing to last year's £58m cash outflow.



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**CITY UNIVERSITY  
LONDON**



The proposed Capital Raising Plan has a further £4.8m transactional costs, and comes with the effects of a 29.6% discount and 11.1% dilution- and will see long suffering UEM's shareholding dilute to 13.8%, while Institutional Investors and Participating Directors stand to benefit from the discount which the Directors themselves agreed, should share prices rise after the Issue, at the expense of existing shareholders.

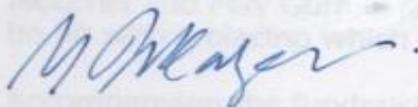
I believe a 'Change in Ownership of Costain' could create such a share price rise and enhanced shareholder value, and UFM and Kharafi will have reduced influence over such change after the Issue, to their potential loss. Since 2006 it has been my personal belief that it would be in existing shareholders best interests, and a better return for them, to seek an Acquirer with existing larger Capital and Operational Resource and synergies- but I can understand why incumbent management might not have wished to pursue such a strategy.

You can see that I do not share the Board's confidence in protecting minority shareholders' interests by pursuing such a discounted Issue and dilution. However, clearly those minority shareholders have their own advisers/ opinions. Should the Issue now continue un-opposed, but Costain's strategic direction change due to any senior executive management changes/step-downs for succession purposes, after the Issue I'm hoping in your capacity as Non-Executive Chairman, that you might consider putting forward my credentials to the Board to assist with the search for the right strategic M&A partner.

If the Board considers that the Status Quo is in tact for further continued growth after the Issue, without the need or benefit of such suggested M&A activity, I understand, and you will hopefully accept that I am only making my personal views known to you, and not intending to do so publicly.

In strictest confidence,

Kind Regards



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7 April 2014

Mr Greg J Malpass  
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Dear Greg

Thank you for your letter and concern for Costain shareholders, which is similarly, of course, the prime concern for the Board. In this regard, given I formally commenced as Chairman immediately following on from the rights issue you refer to, I can speak, and take responsibility, for the ensuing period.

We used the rights proceeds to replenish the balance sheet and immediately accelerated the evolved strategy to rebuild the business on a UK centric model. As well as ceasing overseas work, the strategy focussed on far fewer target sectors but, importantly, our intention was, and remains to be, a market leader in those chosen market sectors. The two major shareholders, UEM and Kharafi, who owned more than 50% of Costain, were both aware of and endorsed the rights issue, the go-forward strategy, and my proposed Board changes.

The "stabilise and rebuild" phase was successfully executed and enable us to recommence dividends as well as build cash and the order book. Indeed, we are now in the seventh year of progressive dividend payments.

The following phase built on the achieved platform, wherein we sought to re-establish growth but with even more focus on fewer activities. Crucially, however, we sought to broaden and deepen the content of our engineering solution offering to our target customer - buying in the required skill and competencies. In this latter regard, both Mouchel and May Gurney represented unique opportunities to add both scale and new capability. These were fully supported by both major shareholders (now 42% in aggregate) who similarly backed our judgement to withdraw when the price exceeded our estimates of appropriate value. This financial discipline is a core plank of our business approach and is acknowledged as a strength by market analysts.

Whilst neither of these sorties added to our resources, we have successfully completed three in-fill acquisitions, which were all earnings accretive from day one and have more than delivered on our pre-purchase performance estimates. They have, moreover, enabled us to form a new oil and gas division - Costain Upstream - which has many profitable growth opportunities.

**COSTAIN GROUP PLC**

Costain House, Vanwall Business Park, Maidenhead, Berkshire, SL6 4UB  
Telephone 01628 842444, Fax 01628 674477, [www.costain.com](http://www.costain.com)

Registered Office: Costain House, Vanwall Business Park, Maidenhead, Berkshire SL6 4UB  
Registration No: 1393773 - England & Wales

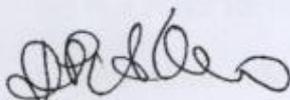
In this latter respect, the market has further evolved for Tier 1 suppliers like ourselves. Given their much broader/deeper products, suppliers are being awarded much larger, long term relationship contracts by clients. These are, however, on a cost plus, reimbursable basis but with less risk and more stable margin for the supplier. This has resulted in a very different cash emergence profile for the industry - as you have noted from the 2013 accounts.

Execution of our strategy has enabled us to prosper through the lengthy economic downturn through to today. Our UK opportunities are now so great that, with the very public support of our two majors, we successfully raised GBP75m to provide further financial firepower to increase our work capture. Despite their further dilution, both UEM and Kharafi fully endorsed the capital raising transaction as essential for the successful continuation of Costain's growth journey. The stock market has also endorsed our strong market position and in consequence the Costain share price has benefitted from a significant positive upgrade.

In summary, and with respect, we see the above journey and current position, which is all available from public information, as being quite different to your view. We certainly do not consider that we have any need of a new strategic owner and our Board, which I have recently replenished, has a wealth of M&A expertise and experience. Purely for completeness, I should, however, add that we are most certainly not "precious" about ownership and will always consider and follow what is right for delivering appropriate value for our shareholders.

Please excuse my lengthy response but I considered your concerns warranted a fulsome answer.

Kind regards



David Allvey  
Chairman  
Costain Group PLC

## Circumstances and Analysis leading up to 2020 Rights Issue (Profit declaration - Alleged Misrepresentation)

By 2020, under 6 more years of Andrew Wyllie's leadership, it seemed apparent to the writer that the cycle of *alleged* misrepresentation of accounts was occurring once again. Net Operating Cash Outflow for 2018-2020 was £127m, while £22.8m had been raised from asset sales in the same period. Net cash was at its lowest since the £64m Rights Issue in 2007, despite the £75m cash proceeds from the further Rights Issue in 2014.

The cumulative difference between Operating Cashflow and declared Operating profit for the period 2014-2018 was £54m deficit, rising to £83m by 2019. With all 'reserves depleted', the **£91.5m** difference between Operating Cashflow and declared Operating profit in 2018, had once again brought Costain to the brink when its share price crashed on the subsequent announcement of a cry for cash and a yet further discounted Rights Issue of £100m in 2020.

By March 2022 – There remained differing Analyst Views about Costain's prospects and value:

Younger readers may or may not have been born in May 1989. But on the 14th of that month, Costain's share price was £24.49. People think I am making it up when they looked yesterday (11 March) at a share price of £11.10, which is also 30% lower than Tuesday; and pretty much half of what it was at Christmas.



Yes, the UK equity market re-visited bear market territory on Monday (20% off its peak) due to COVID-19 but this is different.

Yesterday, Costain announced some dodgy figures and a £100m cash raising rights issue.

Taking these in turn, the underlying operating profit of £17.9m for calendar year 2019 is terrible, given it is down by two-thirds. This is to do with contract delays, a contract cancellation and the impact of the A465 contract arbitration outcome. But are not these just the normal hurly-burly of being a contractor?

Then, at the pre-tax level there is a reported loss of £8.6m, compared with a profit of £40.2m the year before. Does Costain have a sense of humour when it calls itself "the smart infrastructure solutions company"?

Meantime, on the cash raising, it is going to do it but not just yet. And no details have been divulged. Really?

The company is asking for cash, too, when it has net cash on the balance sheet. Okay, some of it is spoken for and it has to add some coppers to its pension fund. But Costain is still paying a dividend.

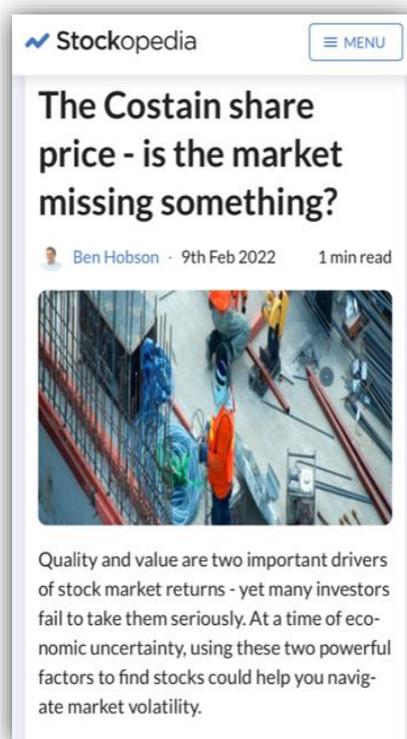


What is more, it picked the worst week since Lehman Brothers went bust in September 2008 to raise money in the equity market, or at least saying that this was their plan. Is there something that they are not telling us? Otherwise it does not add up.

*Tony Williams is CEO of Building Value*

### Analysts' Views

"Raising money in desperation does not reflect on the Quality and Value of Costain and its Operational expertise, but it does reflect on its management."



Stockopedia MENU

### The Costain share price - is the market missing something?

Ben Hobson · 9th Feb 2022 · 1 min read



Quality and value are two important drivers of stock market returns - yet many investors fail to take them seriously. At a time of economic uncertainty, using these two powerful factors to find stocks could help you navigate market volatility.

The writer produced the following 30-year Cashflow and Financial Performance Analysis to put the whole factual chronological sequence of events and profit declarations into context:

# 30 Year Review of Performance

COSTAIN 30 year CASH FLOW AND FINANCIAL PERFORMANCE ANALYSIS (G J Malpass, June 1st 2022)															
PERIOD	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
CEO	Peter Costain	Peter Costain	Peter Costain	Alan Lovell	Alan Lovell	John Armitt	John Armitt	John Armitt	John Armitt	Armitt/Doughty	Stuart Doughty	Stuart Doughty	Stuart Doughty	Doughty/Wyllie	Andrew Wyllie
REVENUE	1099.0	1019.0	1005.0	856.0	744.5	576.0	392.0	378.0	386.0	463.0	543.4	650.0	703.0	773.0	886.0
OPERATING PROFIT	2.9	22.3	-164.3	-117.0	-52.5	-8.2	-2.4	1.2	-1.5	2.2	8.0	15.5	9.3	22.1	-68.1
OPERATING NET CASH FLOW	0.0	-1.3	15.1	-45.5	-36.4	-5.1	-22.4	-6.0	9.0	19.4	3.9	-5.8	-10.5	15.1	-23.6
DIFFERENCE OP PROFIT TO CASH FLOW	2.9	23.6	-179.4	-71.5	-16.1	-3.1	20.0	7.2	-10.5	-17.2	4.1	21.3	19.8	7.0	-44.5
CUMULATIVE NET GROUP OPERATING CASH FLOW	0.0	-1.3	13.8	-31.7	-68.1	-73.2	-95.6	-101.6	-92.6	-73.2	-69.3	-75.1	-85.6	-70.5	-94.1
CASH FROM SALE OF BUSINESSES/ INVESTMENTS/ ASSETS	?	67.0	44.6	68.9	25.5	41.2	1.1	2.1	3.5	1.0	0.1	6.2	0.2	1.3	7.3
CUMULATIVE CASH FROM SALE OF ASSETS	0.0	67.0	111.6	180.5	206.0	247.2	248.3	250.4	253.9	254.9	255.0	261.2	261.4	262.7	270.0
GROUP PROFIT BEFORE TAX	-204.6	67.1	-180.4	-142.6	-62.3	-7.4	0.5	6.4	6.5	8.7	11.3	16.1	10.5	25.0	-61.7
CUMULATIVE DECLARED GROUP PROFITS BEFORE TAX	-204.6	-137.5	-317.9	-460.5	-522.8	-530.2	-529.7	-523.3	-516.8	-508.1	-496.8	-480.7	-470.2	-445.2	-506.9
NET ASSETS	75.0	227.9	101.7	42.8	-16.0	19.7	18.9	29.1	25.8	4.3	-21.1	-36.6	-44.5	-22.5	-55.2
MARKET CAPITALISATION	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na
BOOK VALUE/ MKT VALUE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CASH IN BANK & AT HAND	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na
NET CASH (CASH LESS DEBT)	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na
DEBT / EQUITY SWAP	0.0	0.0	0.0	0.0	0.0	336.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
CASH CALLS / RIGHTS ISSUES	0.0	0.0	0.0	0.0	77.6	52.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.5	0.3
CUMULATIVE CASH CALL	0.0	0.0	0.0	0.0	77.6	465.6	465.6	465.6	465.6	465.6	465.6	465.6	466.5	467.0	467.3
CEO REMUNERATION	na	na	na	0.3	0.5	0.2	0.2	0.3	0.4	0.5	0.3	0.4	0.4	0.4	0.4
CUMULATIVE CEO REMUNERATION				0.3	0.8	1.0	1.2	1.5	1.8	2.3	2.6	3.0	3.5	3.9	4.3
COMMENT	Write down/ Sell OIIs & £205m losses	£67m Profit on Asset Sales	Losses £164m and Debt at £97m. Going concern	£31m op losses. £67m proceeds from sale of mining	Shares suspended in nov. Rights Issue raises £74m. Op losses. New Shareholders enter	Op Cash Flow £18m with downpayment s. Another Share Issue £50m and £338m debt to equity swap	Op Cash Flow reversal - £15m.	Reduced overheads and selective tendering-recovery underway	No Debt, net cash at £43m and OP cash flow at £10m	Armitt hands over to Doughty with Net cash £88m and op cash flow of £20m and prudent declared Profit	Oversdated profits and VIP valuation, Weak Op Cash Flow. Reliance on Spanish Property contribution. Claims to Value. Pension Deficit taken onto Balance Sheet	Oversdated profits and VIP valuation, Weak Op Cash Flow. Reliance on Spanish Property contribution. Claims to Value	£48m difference in Operating profit and cash flow over previous 3 years represents Doughty's 'poisoned chalice' to Wyllie	Wyllie takes helm. Order book £13bn. But over declared profits become apparent & Cash Flow includes advance payments	Write downs and Op losses exacerbate problems and Net Assets at -£55m require urgent Cash Call to avoid bankruptcy



**COSTAIN 30 year CASH FLOW AND FINANCIAL PERFORMANCE ANALYSIS (G J Malpass, June 1st 2022)**

	YEAR															NOTES	
	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021		2022
	RE-FINANCE / IMPROVED OP CASH FLOW	CONTRACT FIRE-FIGHTING	RE-FOCUSING BUSINESS ON CORE SECTORS			OPERATING CASH OUTFLOWS/ ASSET SALES & OVERSTATED		RE-FINANCE / CASH CALL		PRUDENT RISK AVERSE MANAGEMENT/ CASH RETENTION		PROBLEM CONTRACTS & CASH OUTFLOW & OVER-DECLARED PROFITS	CASH OUTFLOW/ADDSSES & COVID INDUCED RE-FINANCE/ CASH CALL		PLAN B		
CEO	Andrew Wyllie	Andrew Wyllie	Andrew Wyllie	Andrew Wyllie	Andrew Wyllie	Andrew Wyllie	Andrew Wyllie	Andrew Wyllie	Andrew Wyllie	Andrew Wyllie	Andrew Wyllie	Andrew Wyllie	Wyllie / Vaughan	Alex Vaughan	Alex Vaughan	Alex Vaughan	
GBP £m																	
REVENUE	748.0	903.0	993.0	925.0	869.0	848.0	885.0	1072.0	1264.0	1574.0	1684.0	1464.0	1156.0	978.0	1135.0	same turnover after 30 years	
OPERATING PROFIT	16.5	18.3	20.8	29.4	22.0	27.4	16.9	26.2	29.5	35.1	47.5	43.4	-2.9	-91.8	-9.5		
OPERATING NET CASH FLOW	19.5	22.6	-16.5	31.7	34.8	-27.1	-49.1	40.6	15.7	67.1	51.6	-48.1	-32.2	-47.0	29.5		
DIFFERENCE OP PROFIT TO CASH FLOW	-3.0	-4.3	37.3	-2.3	-12.8	54.5	66.0	-14.4	13.8	-32.0	-4.1	91.5	29.3	-44.8	-39.0	Difference in Op Profits and Op Cash Flow indicate likely over-stated profits	
CUMULATIVE NET OP CASH FLOW (30 yrs)	-74.6	-52.0	-68.5	-36.8	-2.0	-29.1	-78.2	-37.6	-21.9	45.2	96.8	48.7	16.5	-30.5	-1.0	zero net cumulative cash flow after 30 years	
last 15 years	19.5	42.1	25.6	57.3	92.1	65.0	15.9	56.5	72.2	139.3	190.9	142.8	110.6	63.6	93.1	£93m net cumulative cash flow last 15 years	
CASH FROM SALE OF BUSINESSES/ INVESTMENTS/ ASSETS	9.4	5.0	9.1	3.8	1.0	0.6	11.9	0.6	0.1	0.1	0.2	2.1	12.1	8.6	0.0		
CUMULATIVE CASH FROM SALE OF ASSETS (30 yrs)	279.4	284.4	293.5	297.3	298.3	298.9	310.8	311.4	311.5	311.6	311.8	313.9	326.0	334.6	334.6	£335m derived from sale of assets & investments	
last 15 years	9.4	14.4	23.5	27.3	28.3	28.9	40.8	41.4	41.5	41.6	41.8	43.9	56.0	64.6	64.6	£64.6m derived from sale of assets & investments	
19.5	19.8	23.1	18.1	27.9	23.9	24.7	12.9	22.6	26.0	30.9	41.8	40.2	-6.6	-96.1	-13.3	Over stated Profits always PRECEDE URGENT CASH CALL	
CUMULATIVE DECLARED GROUP PROFITS BEFORE TAX (30 yrs)	-487.1	-464.0	-445.9	-418.0	-394.1	-369.4	-356.5	-333.9	-307.9	-277.0	-235.2	-195.0	-201.6	-297.7	-311.0	cumulative declared loss of £311 over 30 years cumulative declared profit of £196 over 15 years	
last 15 years	19.8	42.9	61.0	88.9	112.8	137.5	150.4	173.0	199.0	229.9	271.7	311.9	305.3	209.2	195.9	increase in Net Assets by £172m in last 15 years after £239 new equity issues	
NET ASSETS	27.4	33.6	-3.8	37.6	30.8	31.8	43.3	111.0	121.0	100.0	154.0	182.0	158.0	157.0	199.0		
MARKET CAPITALISATION	169.7															107.0	DOT market cap has almost dropped £61m in last 15 yrs despite £233m from Rights Issues
BOOK VALUE/ MKT VALUE	0.2															1.8	Book Value to Mkt Cap 1.8 indicating Shares undervalued
CASH IN BANK & AT HAND	133.4	147.3	120.8	146.0	141.7	107.4	84.3	148.5	146.7	210.2	248.7	189.3	180.9	150.9	159.4		
NET CASH (CASH LESS DEBT)	132.8	146.6	120.5	140.1	140.0	105.7	57.7	148.6	108.2	140.2	178.0	119.0	35.0	104.0	93.2	Net cash reduced £39.6m in last 15 years despite £239m cash call and £65m in asset sales	
DEBT / EQUITY SWAP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
CASH CALLS / RIGHTS ISSUES	64.0	0.0	0.0	0.0	0.0	0.0	0.0	75.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	Emergency Calls for Cash £239m raised from Rights Issues in last 15 years	
CUMULATIVE CASH CALL (30 years)	531.3	531.3	531.3	531.3	531.3	531.3	531.3	606.3	606.3	606.3	606.3	606.3	606.3	706.3	706.3	£706m Cash/Debt write offs from Equity Issues	
last 15 years	64.0	64.0	64.0	64.0	64.0	64.0	64.0	139.0	139.0	139.0	139.0	139.0	139.0	239.0	239.0	£239m cash call from Equity Issue in last 15 years	
CEO REMUNERATION	0.7	0.7	0.7	0.8	0.8	1.1	1.3	1.4	1.4	1.1	1.7	1.6	0.5	0.4	1.0	£15m+ in CEO remuneration in last 15 years	
CUMULATIVE CEO REMUNERATION	5.0	5.7	6.4	7.2	7.9	9.0	10.3	11.7	13.1	14.2	15.8	17.4	17.9	18.4	19.3		

Fights Issue raises £60m. Business propped up by Spain, PFI and AMP. Turnaround required again.

Selective tendering and closure/sale of overseas operations and building disclosures completed

Overstated profit while out-backs and business disclosures completed

Two years of re-focus on core civils and AMP businesses and better cash management

Good year

Return to overstating profits

£76m two year cumulative negative operating cash flow.

Cash outflow addressed by another £79m

Fights Issue at discount to detriment of UEM and Kharafi shareholders.

Year of prudent management

Year of prudent management

Year of prudent management

Year of prudent management

Radically over-declared operating profit with £90m difference in operating profit and operating cash flow - representing Wyllie's 'poisoned chalice'.

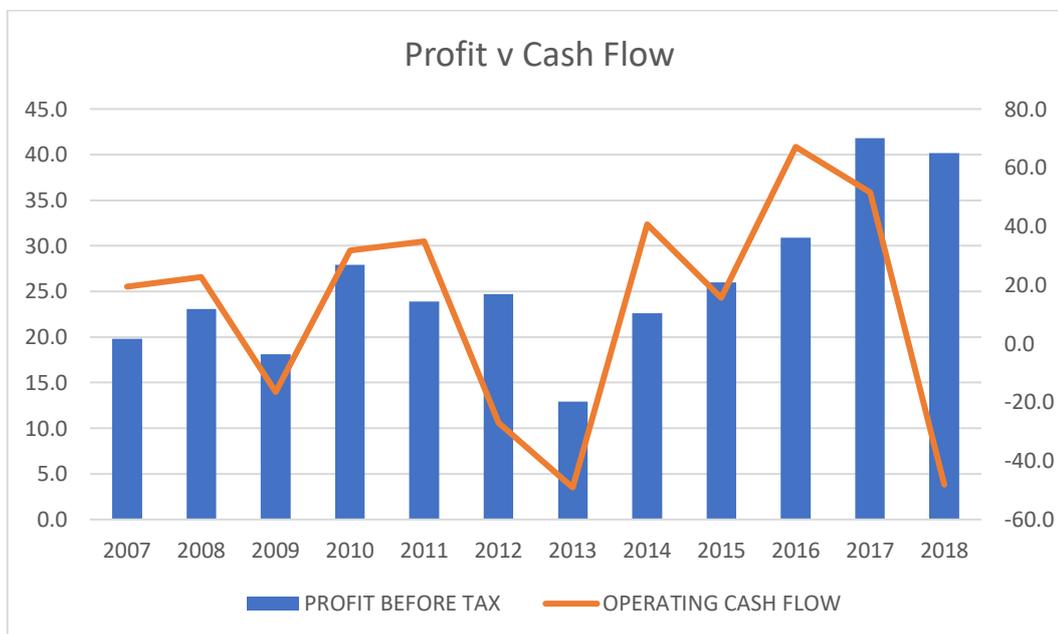
Delayed and cancelled and A485 projects worsen situation. 2 year difference in Op Profit and Cash flow peak at £121m. Going concern crisis looming.

Issue after £8.6m loss after £80m cumulative operating negative cash flow in 2018/19. £90m contract write offs and £40m cash outflow with 80% fall in share price ASGC invests £25m for 15% stake.

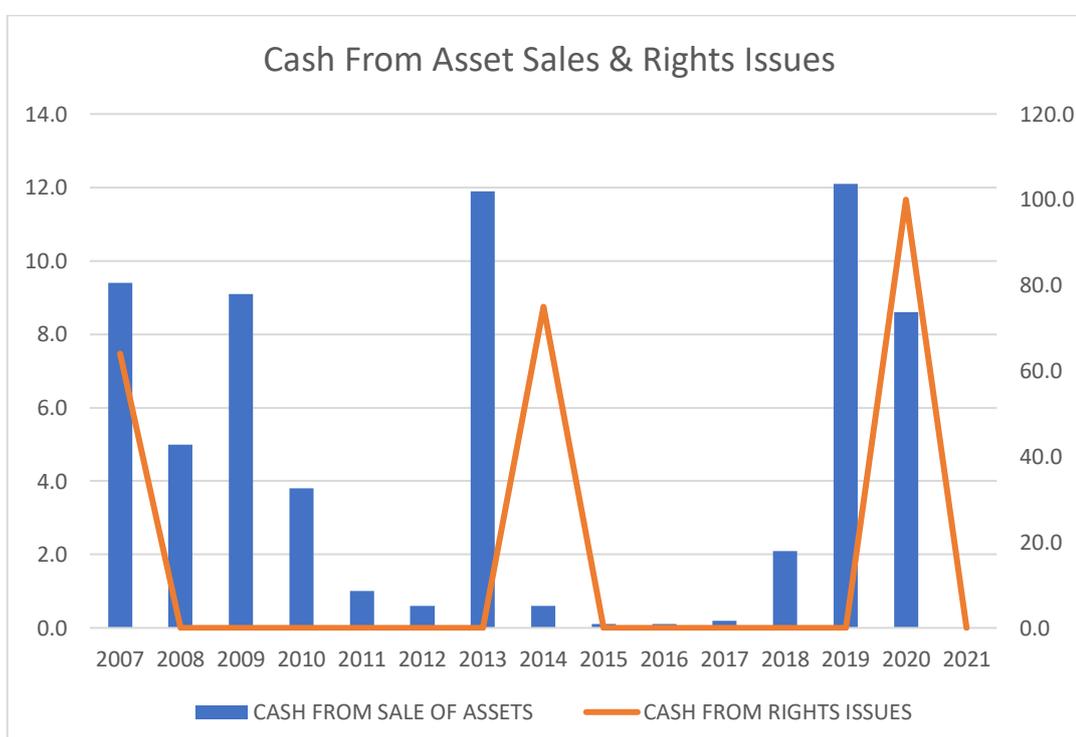
Vaughan puts his recovery story to the market

## Summary/ Highlights

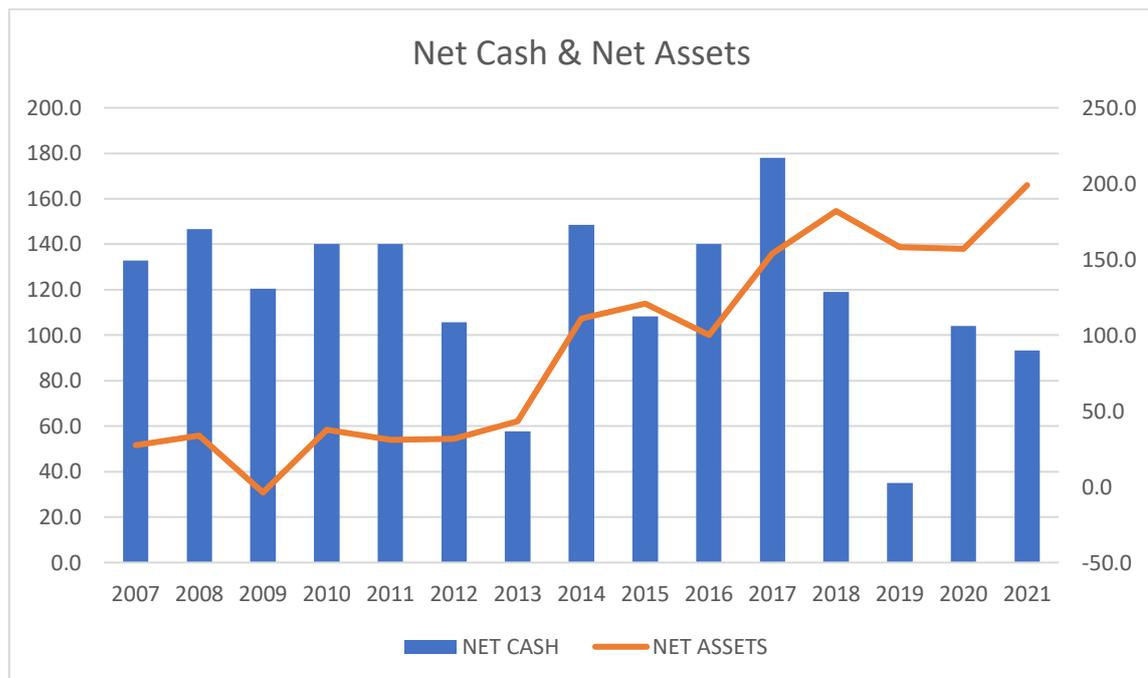
- **Revenues-** Turnover by 2021 at £1135m was lower than 1992's £1099m (30 years prior) in real terms
- **Operating Cash Flow-** Cumulative cash flow over 30 years totals just £1m; net cumulative net cash flow over last 15 years has been £93.1m
- **Group Profit/ Loss-** Cumulative declared Group Losses over 30 years are £311m, although declared Profits before tax amount to £196m over last 15 years



- **Cash from Asset Sales-** £335m cash/proceeds have been derived from sale of assets, subsidiaries, and investments, of which £64.6m have been received in last 15 years of disposals
- **Cash from Rights Issues (and Debt for Equity swaps)-** £706m in total cash/debt write off in 30 years, of which £239m has been raised from Rights Issues in last 15 years



- Net Cash- Net cash has reduced by £39.6m in last 15 years, despite £239m cash received from Rights Issues, and £65m proceeds from Asset sales in last 15 years
- Net Assets- Net Assets have increased by £172m in last 15 years, despite £239m of cash raised from new equity issues



- Market Capitalisation- Market Value has dropped by £63m in last 15 years, from £170m in 2007 to £107m in 2022
- Book Value/Market Cap- Book value/Market Capitalisation has increased from 0.2 in 2007 to 1.8 in 2022, indicating that the stock price is likely under-valued
- Operating Profit v. Operating Cash Flow- Where there are discrepancies in the value of Op Profit to Op Cash Flow it is often a sign of too little cash generation to warrant the profit taking, where changes in value of Working Capital, Work in Progress and Monies Receivables on long term contracts can't be explained. Where there have been significant unexplainable differences at Costain (eg. 2003/4; 2012/13 and 2018/19) then calls for cash/rights issues have followed within 1-3 years (2007; 2014; 2020)
- CEO Remuneration - CEO Remunerations have totalled over £15m in last 15 years, despite £61m fall in Market Capitalisation, £39.6m fall in Net Cash and only a £172m rise in Net Assets despite £239m of new equity/cash raised.

## Conclusion

Costain never fully recovered from its near financial demise in the early 1990's and had to sell all its higher margin businesses to survive. Ever since, net cash flow generation from operations have been relatively weak, with problem contracts burdening cash flow. While only £93m of operating cash has been generated in the last 15 years, Costain has survived by generating cash from the £64m proceeds of further asset sales in the last 15 years, and three Rights Issues generating £239m in cash. Non-operating cash generation has totalled £303.6m in 15 years (£20m per year on average compared to £6.2m from operations). While consecutive CEO's have been efficient in overseeing operations, they are alleged to have been knowingly disingenuous in consistently misrepresenting reported Profit Levels in bad years to maintain confidence when Operating Cash Flow was seriously waning, causing further damage to the share price when inevitable Cash Calls/Rights Issues have subsequently been necessary to restore finances and survive.

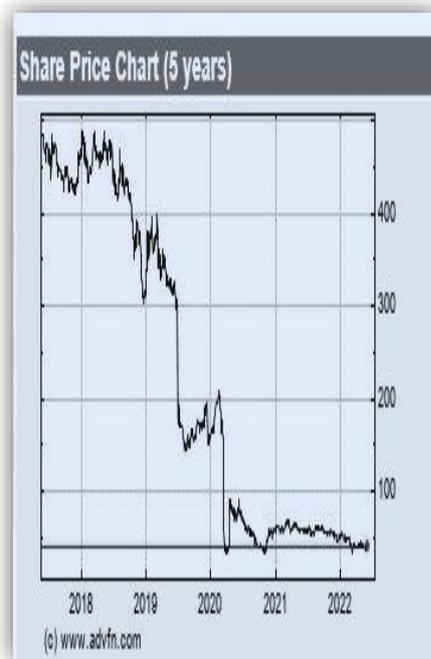
Costain in its current under-capitalised form as a Listed PLC has proven itself to be and remains an unsustainable model without financial support/ cash calls from existing and future shareholders. Nevertheless, current liquidity, and Net Assets (Book Value) to Market Capitalisation are favourable in 2022 with a strong order book. It is considered by the writer - time to 'clear the decks' and seek a financially strong majority shareholder who sees the value in Costain and seeks to grow from an establish position in the UK construction sector, acquiring local skills and expertise and existing order book. Taking Costain private in the process is an option, a Reverse Takeover of Costain Plc is another.

## Costain is an Undervalued Stock and potentially has considerable extra value under new Management and Ownership

In 2022, Net Assets of £199m underpin a low Capitalisation of £108m, £3.4bn Order Book, and c.£100m Net Cash mean the Enterprise Value of £15m is an attractive starting price for acquisition by a larger group, taking Costain private in the process. As an alternative a Reverse Merger Costain offers ASGC, or any new shareholder via share purchase up to 30%, a cheap and quick way to a UK Listing, a recognised Brand and reputation, experienced staff and a balanced portfolio in the UK infrastructure sectors. In the event of a Takeover or Reverse Merger a new (Interim) Senior Management team would need to be installed to ensure progress is made in reforms.



## Book Value v Market Value



## Current Market Capitalisation

£108.38m

Enterprise Value (£108.4m – £93.2m) = £15.2m

## Current Ownership

60.8% Ownership is held by ASGC (15.2%) and nine institutional investors (45.6%)

Shareholders			
Name	Equities	%	
ASGC Construction LLC	41,666,666	15.2%	
J.O. Hambro Capital Management Ltd.	27,250,190	9.91%	
Ennismore Fund Management Ltd.	19,534,640	7.10%	
Hargreaves Lansdown Stockbrokers Ltd.	16,298,000	5.93%	
Gresham House Asset Management Ltd.	15,018,286	5.46%	
Gresham House Asset Management Ltd. (Investment Management)	12,622,832	4.59%	
Northern Trust Global Investments Ltd. (Securities Lending)	10,315,000	3.75%	
Artemis Investment Management LLP	8,469,850	3.08%	
Hargreaves Lansdown Asset Management Ltd.	8,282,000	3.01%	
KBI Global Investors Ltd.	7,528,503	2.74%	

Σ60.77%

## Potential for Takeover of Costain Plc

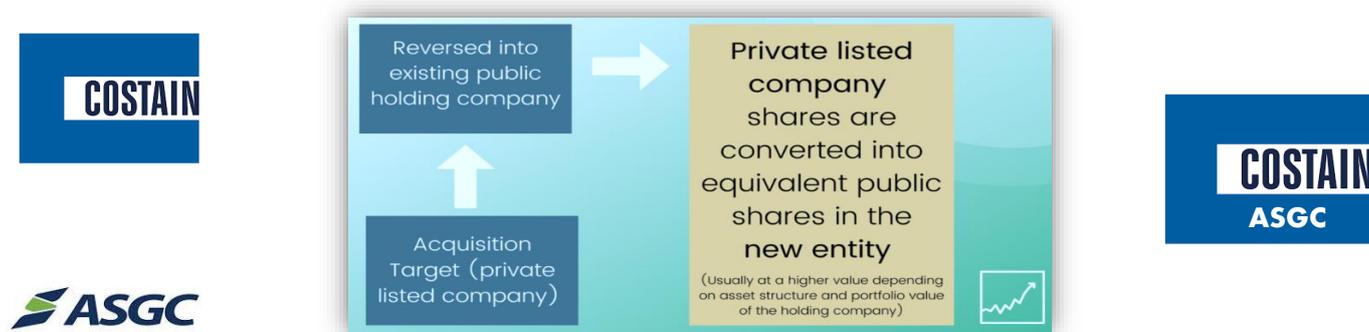
Costain is open to a General Offer from an existing or future shareholder, and Think Big Partnership is in contact with overseas interest parties, seeking a position in the UK construction sector, and an under-valued listed company with an established reputation. It is unlikely that a UK based competitor contractor would see value in acquisition of Costain, and Costain's internal cash generating capabilities make it an unlikely candidate for a Management Buyout, Leveraged Buyout, or acquisition by Private Equity. Nevertheless, post-acquisition, turnaround, and expansion – could make Costain an attractive stock for re-listing or share price growth in the event of a Reverse Takeover/Merger.

## Potential for ASGC to agree a Reverse Merger and assume control of Costain and its UK Stock Exchange Listing

Costain is vulnerable to a takeover by a larger group, but a 'reverse merger' is an alternative. This involves a process in which a public company (eg. Costain) effectively acquires a private company (eg. ASGC) which then becomes the public company. The reverse merger involves an asset swap. The reverse merger also requires a capitalization restructuring of the company that is acquiring. In simple words, it just means that the assets and capitalization of both the acquiring and acquired company are swapped.

It allows the private company to bypass the lengthy and regulatory complex IPO process. The shareholders of ASGC would get a substantial amount of ownership in Costain Plc. ASGC would also get control of Costain's board of directors. When the two companies merge to make a single company Costain-ASGC, the resultant company is a larger publicly traded enterprise, with enhanced value.

Special purpose acquisition companies (SPAC) can also be used to enact the transactions required for the private company to become public. The SPAC becomes the 'financial product' that can also be used to do the reverse merger (eg. Potential use of INNOVO Holdings Ltd for this purpose?).



## The Reverse Merger Process

- **Buying of more shares**

At the start, ASGC could conduct further buying of Costain shares. The goal would be to gain greater control of the target company as an influential shareholder/ partner company, without triggering a mandatory general offering (30%). It would also enhance the shareholding by ASGC in the eventual merged group.

- **Shareholders-shares-buy activities**

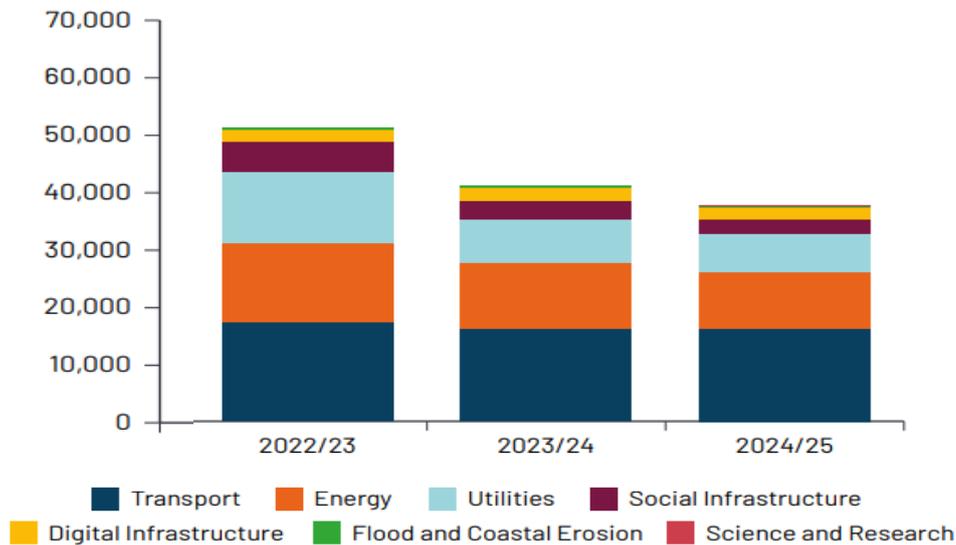
This is the phase that leads to the merger and public listing. The process involves ASGC shareholders engaging actively in the exchange of its shares with those of Costain, the public company. Depending on the agreed valuation of ASGC (to be conducted independently), the public company (Costain) cedes a large majority of its stock shares to ASGC, the private company's shareholders, along with control of Costain's board of directors. ASGC effectively pays for Costain with its own shares to retain a significant share of the merged listed group, while the existing institutional minority investors would retain smaller holdings, but in a substantially enhanced group.

**Note: Attempts were made by [www.thinkbigpartnership.com](http://www.thinkbigpartnership.com) to make contact with the CEO of ASGC Bishop Azmy during May/June 2022, but the company declined to reply.**

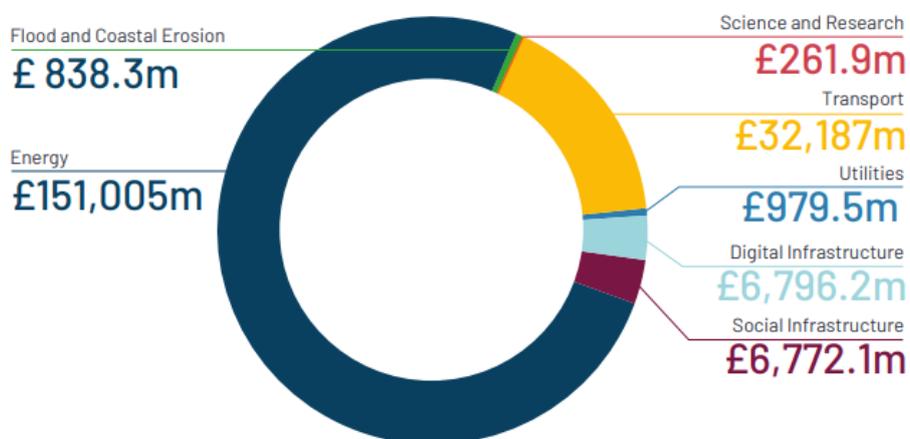
## Fundamentals of Market Opportunities

An assessment of the future UK market prospects requires an analysis of the national infrastructure & construction pipeline. The Construction Industry in the United Kingdom creates about £123 billion in buildings and infrastructure every year. This means that it is contributing around 7% of GDP. Despite the effects of Covid-19 and Brexit, the outlook for the sector is looking very bright with Boris Johnson’s government announcing last year that it would spend £600bn on infrastructure over ten years. It is therefore considered an opportune moment to make strategic investment in the UK construction sector while companies (active in these sectors) remain relatively poorly capitalized, and under-valued, compared with European competition.

### Annual Profile of Planned Pipeline by Sector (£m)



### Planned Investment in the Pipeline Beyond 2024/25 by Sector (£m)



Source: Infrastructure & Projects Authority Published August 2021

Target Sectors 2021-2025 are: Transport (£70bn), Energy (£51bn) & Utilities (£42bn). And the Investment Target Sectors 2024 and beyond are: Energy (£151bn) & Transport (£32bn).

## Next Steps

1. Think Big Partnership solicits:
  - Interest of overseas companies in a takeover/ acquisition of Costain Plc
  - Interest of ASGC and/or other potential future strategic shareholders in a Reverse Merger/Takeover of Costain Plc
2. Think Big Partnership agrees a 'Retained Consultancy Role' and 'Confidentiality Agreement' with interested investor, to act exclusively on behalf of the potential investor *in helping with* valuations, formulation and implementation of strategy, appointment of independent advisors, and formation of a 'Takeover and Interim Management Team', contact with Costain management, presentation of benefits of merger to Shareholders, etc. - all under the leadership/instruction of the potential investor's nominee - who would ultimately probably become the CEO elect of the combined/merged international construction group Costain Newco.

Post-acquisition under new management and with renewed financial strength and diversification strategy - Costain would enter a new era of growth in turnover, cash flow, net profit and market value - as a Tier One contractor and ever more diversified UK construction group, with international ambitions.



Greg Malpass, Spain June 8<sup>th</sup> 2022.

### Attachments:

1. Copy of Think Big Partnership- Press Release, October 25<sup>th</sup>, 2021
2. Copy of Think Big Partnership- Introduction Letter to Investors/Advisors, October 19<sup>th</sup>, 2021
3. Link to Think Big Partnership- Information Memorandum- Project Alpha-Beta, Acquisition Opportunities in UK Construction Contracting Sector, November 17<sup>th</sup>, 2021
4. Link to Think Big Partnership- Power Point Presentation, Acquisition Strategy Costain Plc, June 9<sup>th</sup>, 2022

**Disclaimer-** Where Information provided includes Opinions and Interpretations of Think Big Partnership or data sourced from other Information Providers - Think Big Partnership provides no guarantees as to the correctness nor interpretations made, nor use of the information or comments to make investment decisions.



**PRESS RELEASE**

**October 25<sup>th</sup>, 2021**

**“Time for leadership in UK Construction Consolidation and M&A”**

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All calls for domestic M&A to strengthen the sector have fallen on deaf ears since 2017, and it’s probably now too late in the day.

Since Carillion’s compulsory liquidation in January 2018, Interserve went into administration little more than a year later. During 2019 Construction News reported on a further 22 contractor administrations worth over £1.2 billion prior to the advent of Brexit and Covid-19 in the UK by the end of January 2020.

Since 31<sup>st</sup> January 2020 there have been further strains on companies partly related to the effects of Brexit and Covid-19. Major construction firms like Kier, Galliford Try, Costain, Amey and Interserve (in administration) have been forced to sell off profitable housing and equipment divisions or seek new financing essentially to survive.

Then on 11<sup>th</sup> March 2020 Boris Johnson announced plans for £600bn of infrastructure investment spending over the following 5 years.

“Now is the most opportune time for a foreign entity to make a strategic investment to establish a position in the future UK construction sector”, concludes Aleks Petrovich, Managing Partner based in the Americas.

Think Big Partnership has been lobbying for UK construction industry consolidation since January 2016 to align a few re-capitalised contractors for future diversification and growth. In January 2017 Think Big Partnership issued a 360-page industry research report calling for UK contractors to merge between 2017-2020.

That initial call for consolidation was supported by industry veteran Sir Neville Simms, chairman of Thames Tideway, and previously chief executive of Tarmac Group and Chairman of Carillion, who wrote in the foreword: “British contractors are in danger of missing out on major international projects in the future, if they lack the financial muscle and diversity of say a £15bn-a-year contractor to handle the more complex projects.”

On the premise that further consolidation in the industry “..must and will take place..”, Sir Neville went onto predict that “..increased market share, more innovation, improving profitability and more certain returns to shareholders should lead to a construction sector that in the future is both financially and operationally stronger.”

Greg Malpass, Managing Partner based in Europe, states “Company executives disagreed or rejected approaches in 2017 and ‘die-hard’ boards have continued to ignore the signs. As a result, neither consolidation nor a stronger construction sector have prevailed. Apart from a few notable exceptions at the top of the league such as Balfour Beatty and Morgan Sindall, most listed construction companies are considerably weaker and valued less now than they were in January 2017. The message was clear- ‘Merge or die!’ And several have. Now is the time to provide leadership in the drive to strengthen the sector. In Think Big Partnership’s view sources of external capital will most likely come to bear in the process.”

Think Big Partnership has now produced its own ‘Summary of Opportunities’ as an independent ‘Industry Opinion’ and is being issued to stakeholders as an ‘Information Memorandum’ canvassing interest from China; Southeast Asia and

Australasia; Sovereign Wealth Funds and Corporate Conglomerates in the Middle East; Private Equity Firms; and European Majors in the Construction Sector seeking to secure a post-Brexit position in the UK market.

“What’s the benefit? Well, while we are not currently tied to specific players, we can express an independent view and seek foreign investment, it’s not too late for that. It’s not handholding, it’s taking the initiative, and there has already been one expression of interest from a large international infrastructure company. If and when we receive confidential and serious ‘Letters of Intent’ from potential investors, strictest confidentiality will of course be maintained, and only then will client appointments be sought with the intent to make confidential introductions to move forward, probably early in 2022.”

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*For more Information contact:*

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**Related Links:**

**Information Memorandum**

<https://nebula.wsimg.com/92fd86e75b8473f169b01b085e469737?AccessKeyId=95B6737F98B38E354D56&disposition=0&alloworigin=1>

**Think Big History**

<https://nebula.wsimg.com/1e1a95b2dca8fba414cebbd73e5de99c?AccessKeyId=95B6737F98B38E354D56&disposition=0&alloworigin=1>

**Construction Consolidation Report**

<https://nebula.wsimg.com/b1bbc824518c202504ba1ff201496d5b?AccessKeyId=95B6737F98B38E354D56&disposition=0&alloworigin=1>



**November 5<sup>th</sup> , 2021**

Dear Potential Investor/ Strategic Partner/ Advisor

**Reference Acquisition Opportunities in UK Construction Sector 2021/22**

Since the Carillion bankruptcy- with Brexit and Covid-19 - there have been further companies going into administration including Interserve. Other 'Majors' like Kier, Galliford Try, Costain and Amey have been forced to sell off profitable divisions or seek new financing to survive.

But Boris Johnson has announced a £600bn infrastructure spending spree over next 10 years, and Balfour Beatty, Laing O'Rourke and Morgan Sindall are only three groups who are currently financially fit enough to bond up major projects and entertain ambitious growth. Meanwhile company market valuations remain very depressed.

Think Big Partnership's view on all this is that 'Now is the most opportune time for a non-UK contracting entity to make a strategic investment or seek a strategic alliance to establish a significant position in the future UK construction sector'.

The opportunities are wide but there may be particular interest from Sovereign Wealth Funds or Corporate Conglomerates in the Middle East; Private Equity Firms; or European or International Majors in the Construction and Related Sectors seeking to secure or consolidate a post-Brexit integrated position in the UK contracting market.

Think Big Partnership has established links into would-be International Investors/ Partners, the CEOs of the main UK Construction Companies, and their Advisors. Where there is investor and/or Seller appetite, we are the best route to make confidential approaches, without first declaring the identity of the interested parties from either side.

Best Regards

**Greg Malpass**

**Managing Partner, Europe**

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Attachment 3- Link to Think Big Partnership Information Memorandum- Project Alpha-Beta, Acquisition Opportunities in UK Construction Contracting Sector, November 17<sup>th</sup>, 2021

**Related Link:**

Information Memorandum

<https://nebula.wsimg.com/92fd86e75b8473f169b01b085e469737?AccessKeyId=95B6737F98B38E354D56&disposition=0&alloworigin=1>

Attachment 4- Link to Think Big Partnership- Power Point Presentation, The Value of Costain - Acquisition Strategy, June 9<sup>th</sup>, 2022

**Related Link:**

Power Point Presentation

<https://nebula.wsimg.com/908a1a412c8b5fcf1d1292c3e1095938?AccessKeyId=95B6737F98B38E354D56&disposition=0&alloworigin=1>

# The value of Costain

