

DESTINY-GRAM

Strategic Investment Opportunity

Universal Identity & Trust Layer for AI



EXECUTIVE REPORT

CONSTITUTIONAL-MEMORY.COM

THE UNIVERSAL IDENTITY LAYER FOR AI

**4-PRODUCTS
4-MARKETS**

CONSTITUTIONAL-MEMORY.COM

200M **Students**, 2BN **Families/Parents**,
900M **Professionals**, & 50,000
Enterprises with > 10,000 employees

www.Constitutional-Memory.com

www.Destiny-Gram.com



DESTINY-GRAM

Ethical AI Personalization Platform



[One-Pager](#)

Links:

[Synopsis](#)

<https://www.youtube.com/watch?v=QrXppwyjex4>



The Problem: The AI Personalization Paradox –

AI Platforms harvest Personal Data & retain Chat history, employing Surveillance Capitalism – the Security & Regulatory backlash is coming!

Different users face different versions of this same crisis:

- **Students** want academic guidance without institutional surveillance
- **Professionals** need career AI enhancement without employer oversight
- **Companies** require employee productivity without liability exposure
- **Families** seek safe AI for children without platform exploitation

One surveillance model cannot serve four fundamentally different privacy needs.



The Solution: “Constitutional Memory” – A user-controlled encrypted vault storing your personal profile & chat history across all AI platforms, enabling hyper-personalized AI responses via APIs, without surrendering data

“The Final Solution”: Four Products, Four Privacy Models

Destiny-Gram creates secure, user-owned profiles that bridge individuals and AI systems with complete transparency and consent—architected differently for each market's unique requirements.

Universal Foundation Across All Products:

- **Zero Data Harvesting:** No automated collection—users govern all data sharing decisions
- **User-Built Profiles:** Individuals explicitly create profiles using structured assessments tailored to their needs
- **Selective Sharing:** Users control exactly what information AI systems access via secure API
- **Cross-Platform Integration:** Works with Claude, GPT, Co-Pilot as universal personalization layer
- **Constitutional Memory:** Ethical alternative to surveillance-based AI personalization- All personal data and chat history analysed, stored and controlled by the user.



The Markets: 200M Students, 2BN Families/Parents, 900M Professionals, & 50,000 Enterprises with > 10,000 employees

Four Products, Different Markets, Different Privacy Expectations:

Product	Privacy Model	Buyer	Key Concern
EDU	Zero institutional access	University IT	Student privacy compliance
PRO	Zero employer access	Individual professional	Personal sovereignty
ENTERPRISE	Transparent oversight	Corporate HR/IT	IP protection + productivity
SHIELD	Parental monitoring	Parents	Child safety

PRODUCT LINE 1: DESTINY-GRAM EDU

Target Market: University Students & Academic Institutions

Market Size: 200M university students globally

Pricing: £12-60/year individual | £50-200K/year institutional licenses

Privacy Model: Complete Student Sovereignty

- **Universities receive:** Anonymous aggregate analytics only—zero individual data access
- **Students control:** Full profile ownership with granular permission controls
- **Use cases:** Academic tutoring, career planning, research assistance

Profile Design (EDU-Specific MCQ/POV):

- Personality type, character traits and ethics
- Learning style assessments (visual, auditory, kinesthetic preferences)
- Academic strengths and challenge areas by subject
- Study habits and time management patterns
- Career exploration interests and graduate school goals
- Extracurricular involvement and leadership experiences
- Educational background and academic trajectory

Value Proposition:

"AI personalization without institutional surveillance—your academic journey, your data, your control"

PRODUCT LINE 2: DESTINY-GRAM PRO

Target Market: Individual Professionals (The 900M LinkedIn Opportunity)

Market Size: 900M professionals globally seeking personal AI enhancement

Pricing: £120-600/year individual subscriptions

Privacy Model: Complete Personal Sovereignty

- **Individuals own:** 100% profile control—no employer access ever
- **Works across:** All AI platforms for personal use (side projects, job searching, creative work)
- **Use cases:** Career development, entrepreneurship, creative projects, confidential planning

Profile Design (PRO-Specific MCQ/POV including consented LinkedIn profile import):

- Personality type, character traits and ethics
- Professional skills inventory and expertise areas, strengths and weaknesses
- Career history, achievements, and trajectory goals
- Industry knowledge and specialized experience
- Leadership style and workplace communication preferences
- Professional development objectives and learning interests
- Personal projects, side ventures, and entrepreneurial interests
- Job market positioning and career transition planning
- Creative pursuits and passion projects

Value Proposition:

"LinkedIn was your static public resume—Destiny-Gram PRO is your dynamic private profile and AI identity. Your career, your data, yours forever."

[Link](#)



**THE PROFESSIONALS
AI PERSONALIZATION EXPERIENCE**

Value Proposition:
"LinkedIn was your static public resume—Destiny-Gram PRO is your dynamic private profile and AI identity. Your career, your data, yours forever."

DESTINY-GRAM PRO Strategic Positioning: *This is the £10 billion pathway—individual professionals paying for personal AI enhancement just like Spotify Premium, LinkedIn Premium, or ChatGPT Plus. No employer ever sees this data.*



EDU



PRO



ENTERPRISE



SHIELD

PRODUCT LINE 3: DESTINY-GRAM ENTERPRISE

Target Market: Corporate Knowledge Workers via corporate HR/IT Procurement departments
Market Size: 100M corporate knowledge workers in regulated industries
Pricing: £200-500/year per employee (volume contracts)

Privacy Model: Employer Governance with Employee Enhancement

- **Employers receive:** Oversight dashboard for risk monitoring, compliance, and ROI measurement
- **Employees receive:** Enhanced AI with transparent monitoring for work tasks
- **Use cases:** Company-sanctioned AI usage with IP protection and quality control

Profile Design (ENTERPRISE-Specific MCQ/POV):

- Role-specific competencies and skill development needs
- Corporate/Department objectives and KPI alignment
- Company knowledge and internal systems expertise
- Collaboration patterns and team communication styles
- Training completion and professional development tracking
- Project involvement and deliverable requirements
- Compliance awareness and regulatory understanding
- Tool proficiency and technology adoption patterns

Value Proposition:

"Empower your team with AI while protecting your IP—employee productivity meets employer governance"

PRODUCT LINE 4: DESTINY-GRAM SHIELD

Target Market: Families with Children, K-12 Schools
Market Size: Global families and educational institutions seeking child safety
Pricing: £20-40/year family subscriptions

Privacy Model: Parental Oversight with Child Safety

- **Parents receive:** Access to chat monitoring, usage reports, and safety alerts
- **Children receive:** Safe AI interaction without psychological profiling
- **Schools receive:** Aggregate safety metrics without individual access

Profile Design (SHIELD-Specific—Simplified):

- Age and grade level (no deep psychological profiling)
- Subject-specific learning needs and homework help areas
- Educational context and school curriculum alignment
- Safe conversation boundaries and content filters
- Parental communication preferences and alert settings

Value Proposition:

"Constitutional Memory Lite—safe AI interaction for minors with parental transparency, not platform surveillance"

Addressing Child Protection Crisis:

Schools report 300 pupils suspended weekly for AI-related abuse, with children as young as 10 experiencing PTSD from AI-generated deepfakes. SHIELD provides immediate solution to desperate need.

DESTINY-GRAM ENTERPRISE Key Differentiators:

- **Risk Management:** Flag sensitive data being shared with AI platforms
- **ROI Measurement:** Track productivity improvements from AI adoption
- **Compliance Audit Trails:** Required for financial services, healthcare, legal sectors
- **Liability Reduction:** Off-balance-sheet user data management

Link



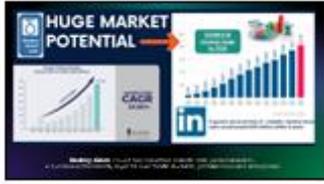
The Opportunity: Global AI Infrastructure Leadership

This represents a chance for innovation leadership to **define global standards for ethical AI personalization before Big Tech sets them through surveillance models.**

Independent AI Industry Assessment:

"If executed well, Destiny-Gram could become the LinkedIn of AI personalization—a fundamental infrastructure layer that every professional needs."

Market Potential:



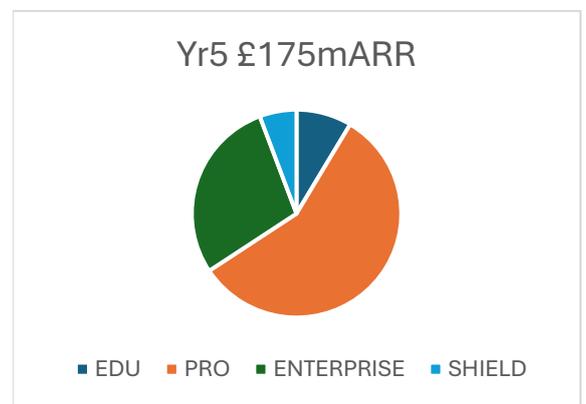
- **Technical Integration:** "Could become a 'plug-and-play personal profile module' for AI agents"
- **Conservative Scenario (2-5% adoption):** 20-50 million users
- **Aggressive Scenario (10-20% adoption):** 100-200 million users over 5-10 years

Commercial Trajectory (Four-Product Model)

Revenue Projections:

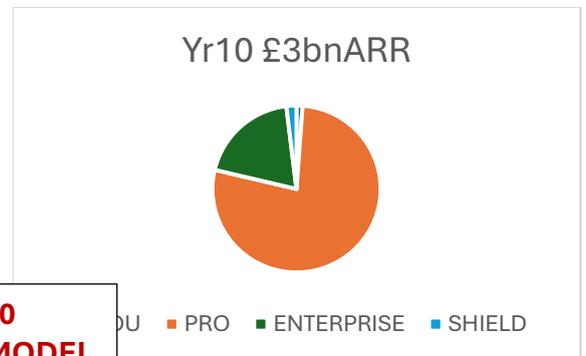
Year 5:

EDU: £15M (1M students, 50 universities)
 PRO: £100M (1M professionals @ £100 avg)
 ENTERPRISE: £50M (200K corp users)
 SHIELD: £10M (500K families @ £20)
Total: £175M ARR



Year 10:

EDU: £30M (mature education market)
 PRO: £2-3B (20-25M professionals)
 ENTERPRISE: £500M (2M corporate users)
 SHIELD: £50M (child protection standard)
Total: £3-4B ARR



Ten-Year Vision:

Year 10 ALLIANCE MODEL £5B+

Year 5 ALLIANCE MODEL

EDU	0
PRO	100M
ENT	700M
SHD	0
TOT	800M

Year 7 ALLIANCE MODEL

EDU	50
PRO	600M
ENT	2000M
SHD	15
TOT	2665M

Product	Year 10 Users	Year 10 ARPU	Year 10 ARR
EDU	2M students	£15	£30M
PRO	20-25M professionals	£120 average	£2.4-3B
ENTERPRISE	2M corporate users	£250 average	£500M
SHIELD	2.5M families	£20	£50M
TOTAL	26-30M users	Variable	£3-4B ARR



Go-To-Market Strategy:

- Phase 1 (Months 0-18):** EDU validation—prove concept with academic credibility
- Phase 2 (Months 12-30):** PRO launch—scale to millions of individual professionals
- Phase 3 (Months 18-36):** ENTERPRISE sales—target regulated industries
- Phase 4 (Months 24-42):** SHIELD expansion—address child protection crisis

Five-Year Trajectory (Four-Product Model):

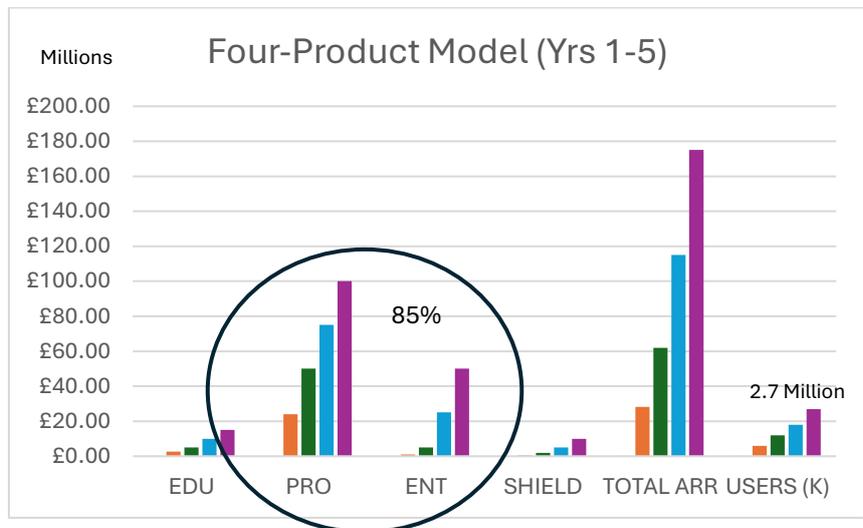
YR	EDU	PRO	ENTERPRISE (ALLIANCE)	SHIELD	Total ARR	Total Users
1	£120K	£0	£0	£0	£120K	10K
2	£2.7M	£24M	£1M	£500K	£28.2M	600K
3	£5M	£50M	£5M 150M	£2M	£62M	1.2M
4	£10M	£75M	£25M	£5M	£115M	1.8M
5	£15M	£100M	£50M 700M	£10M	£175M	2.7M



Blended Metrics (Year 5):

- Average LTV across products: £800-1,200
- Average CAC across products: £80-120
- Blended LTV:CAC: 8:1 to 12:1
- Blended Gross Margin: 85%+
- Payback Period: 3-6 months

3-6 Month Payback



Technical Advantages:



- **62% improvement in AI response relevance** through ethical personalization methods
- **900+ pages of enterprise-grade code** (3 years development to date) ready for MVP market entry
- **Bank-level encryption** with constitutional privacy design
- **API-based architecture** works across all AI platforms while thwarting data harvesting
- **Immediate deployment capability**—no development delay

Strategic Relationships: With leading innovation universities and research organizations – to help define global standards and validate practical frameworks for Data Sovereign AI personalization via Constitutional Memory



Market Validation:

- **78%** of users want AI personalization
- **82%** fear data misuse
- **62%** improvement in AI response quality (validated)
- **Academic Interest:** University partnership discussions active across multiple institutions



Pre-Seed Ask £500,000 (€570,000)

Use of Funds:

- **Team Expansion (25%):** £125K -Technical hires MVP completion; Operations management; IP/legal services.
- **R&D Completion (25%):** £125K - EDU finalization and testing; Security audits ; API integration with AI.
- **Sales & Marketing (50%):** £250K - University partnerships; Student acquisition ; Research publication ; IP development; Pilot program execution

Why Act Now

Critical Timing Factors:

- **AI Memory Wars:** ChatGPT vs Claude driving demand for personalization solutions
- **Regulatory Momentum:** EU AI Act creating compliance requirements
- **Child Protection Crisis:** Schools desperately need immediate solutions
- **Platform Competition:** 18-24 month window before Big Tech surveillance models become entrenched



Exit Strategy: An Accelerated Programme could lead to early investor exit within 3 years via a strategic acquisition by a Tech Giant (Microsoft/LinkedIn, Anthropic Claude, Google/Open AI); or Education Tech Giant (Coursera, Blackboard, Canvas) – with a valuation over €5BN!

The Strategic Vision:

Destiny-Gram's Destiny is to become the "Universal Identity Layer for AI"—serving four critical markets with four distinct privacy architectures:

- **EDU** proves our privacy-first approach works, by helping young learners
- **PRO** captures the £10B individual professional opportunity, offering enhanced AI responses through ethical personalization
- **ENTERPRISE** addresses corporate governance and liability concerns, allowing all employees controlled AI access in their work
- **SHIELD** positions us at intersection of child safety and AI ethics, every mother and father's priority

One platform. Four privacy models. Unlimited scale.

The question isn't whether AI personalization will happen—it's whether innovation leaders will define ethical approaches that serve different users appropriately or follow Silicon Valley's one-size-fits-all surveillance model that exploits everyone equally.

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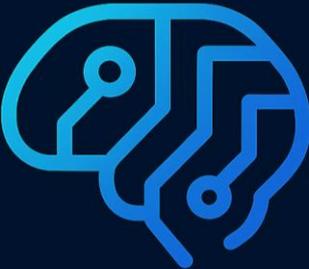
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Málaga 31/10/2025

(UPDATE 07/02/2026)

***"Constitutional AI deserves Constitutional Memory—
designed appropriately for each user's needs"***



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MEMORY.COM**

**AI PERSONALIZATION
IS BROKEN**

SURVEILLANCE
CAPITALISM



**CONSTITUTIONAL
MEMORY**

DESTINY-GRAM
THE UNIVERSAL IDENTITY LAYER FOR AI

THE "BLACK BOX"



SURVEILLANCE
CAPITALISM CONSTITUTIONAL
MEMORY

A USER-CONTROLLED ENCRYPTED VAULT
STORING IN-DEPTH PERSONAL PROFILES &
CHAT HISTORY ACROSS ALL AI PLATFORMS,
ENABLING HYPER-PERSONALIZED AI RESPONSES
VIA APIs WITHOUT SURRENDERING DATA

DESTINY-GRAM

**200M€ ARR
BY YEAR 5**



EDU PRO ENTE FAMILY
17M€ 115M€ 60M€ 12M€

DESTINY-GRAM

**FROM MVP TO
MARKET STANDARD—
IN 36 MONTHS**



**EXIT STRATEGY
SALE TO BIG-TECH**
(MICROSOFT/ANTHROPIC/GOOGLE)

DESTINY-GRAM



**DESTINY-GRAM
PROUDLY SPANISH**
MÁLAGA—THE CONSTITUTIONAL VALLEY

DESTINY-GRAM



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