

KATRINA JENSEN
CHIEF CONSULTANT FOR ANALYTICS,
ABCX2, LLC

Katrina Jensen has over 20 years of project management experience with clients as diverse as the FAA, Starbucks, HP Europe, Clorox, Kraft Foods, Cooper Lighting, Meijer Consumer Goods, and many more global companies. Through her professionalism, leadership, business acumen, and analytical skills, she assisted these global companies in streamlining national and international distribution networks, validating and modeling Greenfield locations in North America, provided both short and long term network plans, optimized the number and location of present and future distribution and corporate warehouses, rationalizing key network functions to include order consolidation and realignment of vendor inbound and customer territories for the different product channels. She developed in-house Network Optimization process and network models enabling client self-reliance focused on greater business efficiencies. Ms. Jensen's greatest strengths lie in structure, organization, client interactions, and ensuring on-time product deliveries through robust client engagement and updates. With experience in multiple industries and more recently in aviation, she has determined and implemented supply chain savings, distribution networks, inventory rationalization methodologies and reduction around the globe utilizing unique software solutions while managing teams within large client engagements with consultant and client members. She is dedicated to training, motivating and developing clients and associates.

Ms. Jensen's experience in processing large complex sets of data into intuitive and compelling visualizations used to communicate results to a diverse audience is beneficial as communication with stake holders continue to grow.



Areas of Expertise

- Data Analytics
- Supply Chain Design
- Operations Management

Education

- Business Logistics & International Business; The Pennsylvania State University
- Russian; The Pennsylvania State University
- Russian; St Petersburg State Technical University, Russia
- General Studies; University of Maryland