



# STARS 2021 FAMILY FUNDRAISER!

June 1st—June 30th

**When you raise funds for STARS this Summer you  
could earn FREE SESSIONS for 2021 & 2022!**

**When you raise :**

WIN a FREE T-shirt for your first \$100 raised!!

\$300: Earn One (1) Free STARS Class

\$600: Earn \$100 Discount

\$1000: (1) Free STARS 6 week Therapeutic Riding Session

\$2000: (2) Free STARS 6 week Therapeutic Riding Sessions

For every \$1000 raised, you earn a free STARS 6 week Therapeutic  
Riding Session, up to 5 sessions for the year.

*to ride a*  
**HORSE**  
*is to fly*  
**WITHOUT**  
*wings*

**What is Fund A Ride?** *Fund A Ride is an online fundraising campaign, led by STARS families and riders. Riders and their families raise fund for STARS in honor of your rider, and you earn Free STARS classes or sessions. All funds raised go directly to the Client Support Fund.\**

We are excited to bring back Fund a Ride in 2021! Registration to participate in this fundraiser will open May 1st and close May 21st. Once you register, you will get a direct link to the fundraising page on the STARS website. Please approve that site and content to go live by JUNE 1st. Once your page is live share through email, social media, text, etc. Your page is YOUR responsibility to share with family, friends, co-workers. Totals will be updated weekly on each rider's site. The campaign will end June 30th. Each donor to your rider's page will receive a tax letter and thank you from STARS. You will also be provided a list of your donors to thank, your total, and what your account will be credited. *Discounts and Free Sessions will be credited to your family account to be used for Session 3 of 2021 until your credit has been used.*

*\*Client Support Fund: STARS supports 75% of EVERY client's tuition through contributions and fundraising. The remaining 25% is the responsibility of the client/caregiver. Client scholarships are available if financial assistance is needed. STARS will not deny a client services due to financial burden.*

**\*\* Many companies match donations made by their employees. Ask your donors if they work for a company that offers such a program. Matching funds are counted towards your fundraising total and free sessions earned!**

# CHEAT SHEET TO PREPARE!

## Timeline:

Registration open May 1st  
Registration closes May 21st

Approve site by June 1st

Campaign ends June 30th

USE YOUR EARNED  
SESSIONS/DISCOUNTS for SESSION 3!



**Take a  
current  
picture of  
your rider  
with their  
Horse!**

## WHAT IS YOUR FUNDRAISING GOAL?

Extra T-shirts will be available for purchase at \$10 each.

How many shirts would you like to order and what sizes?

(Remember you win (1) free shirt when you reach your first \$100 goal)

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If you would like to participate without an online presence Please make sure to ask Brooke for more details!

Call Brooke at 712-239-5042 or  
email [brooke@scstars.org](mailto:brooke@scstars.org)

With any questions!

Make a List of Places and People to Share  
your fundraising page with:

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