

HEATHER J. TAYLOR

COPYWRITING
PUBLISHED ARTICLES
MARKETING & DESIGN
CREATIVE SAMPLES

Remington
Portable

Q W H E A T H E R P
A S T A Y L O R L
P O R T F O L I O

Call Mom
Update bio
Brie
Coffee



Call back
Maya
Angelou

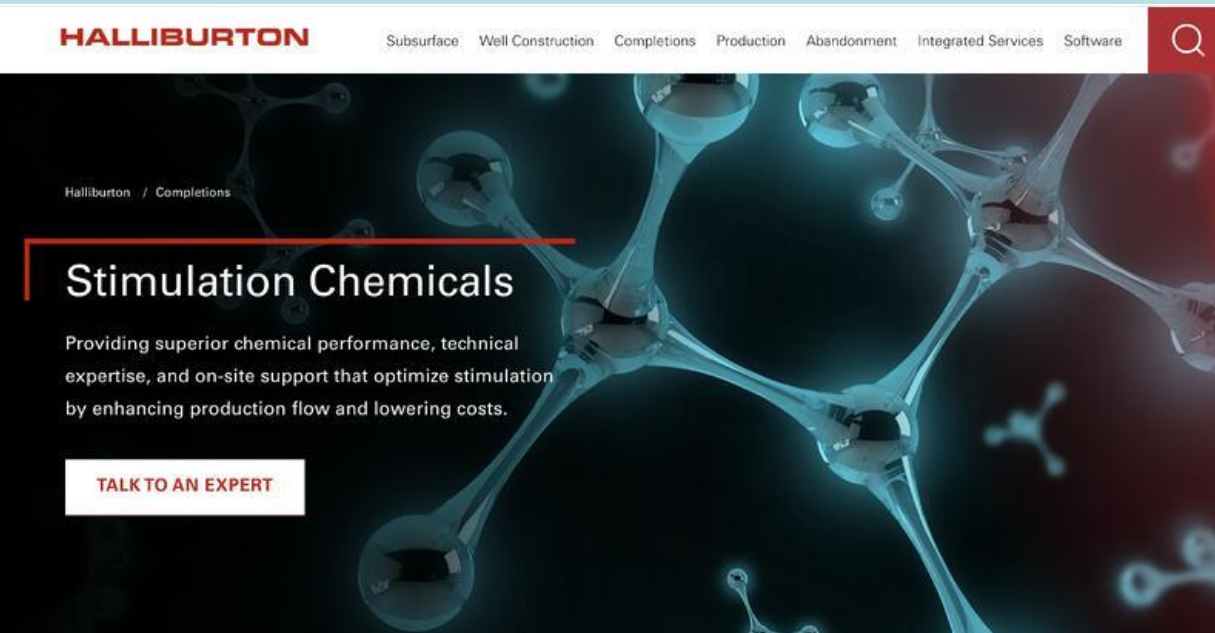
Horus

Tuesday, May 16, 2006

Hello?

Is anyone reading this?
Seriously. Is there anyone
out there? Give us a call if
you're reading this. We'll
be happy to hear from you.

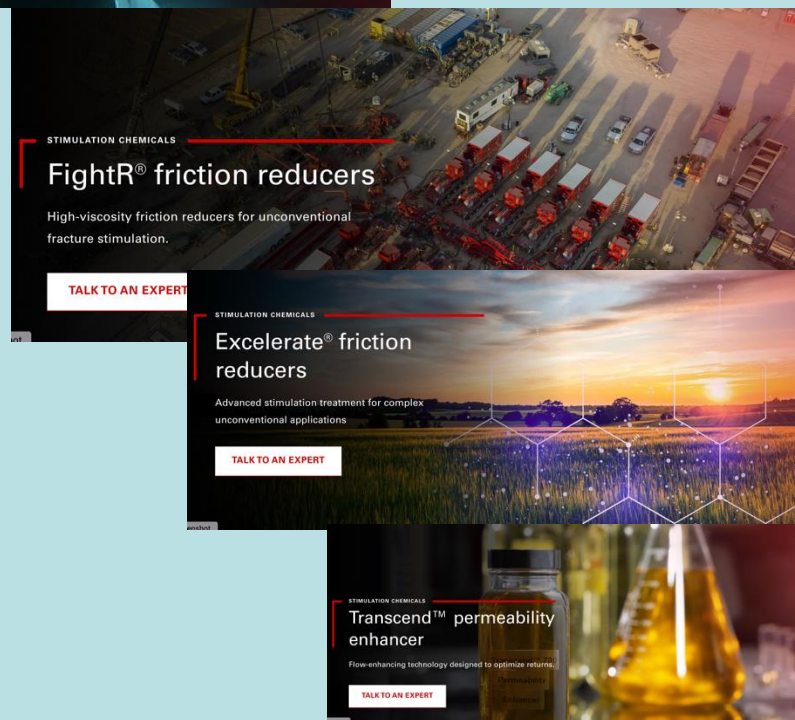
OIL & GAS
CREATIVE CONTENT SPECIALIST
PRODUCER PHOTOG/VIDEO



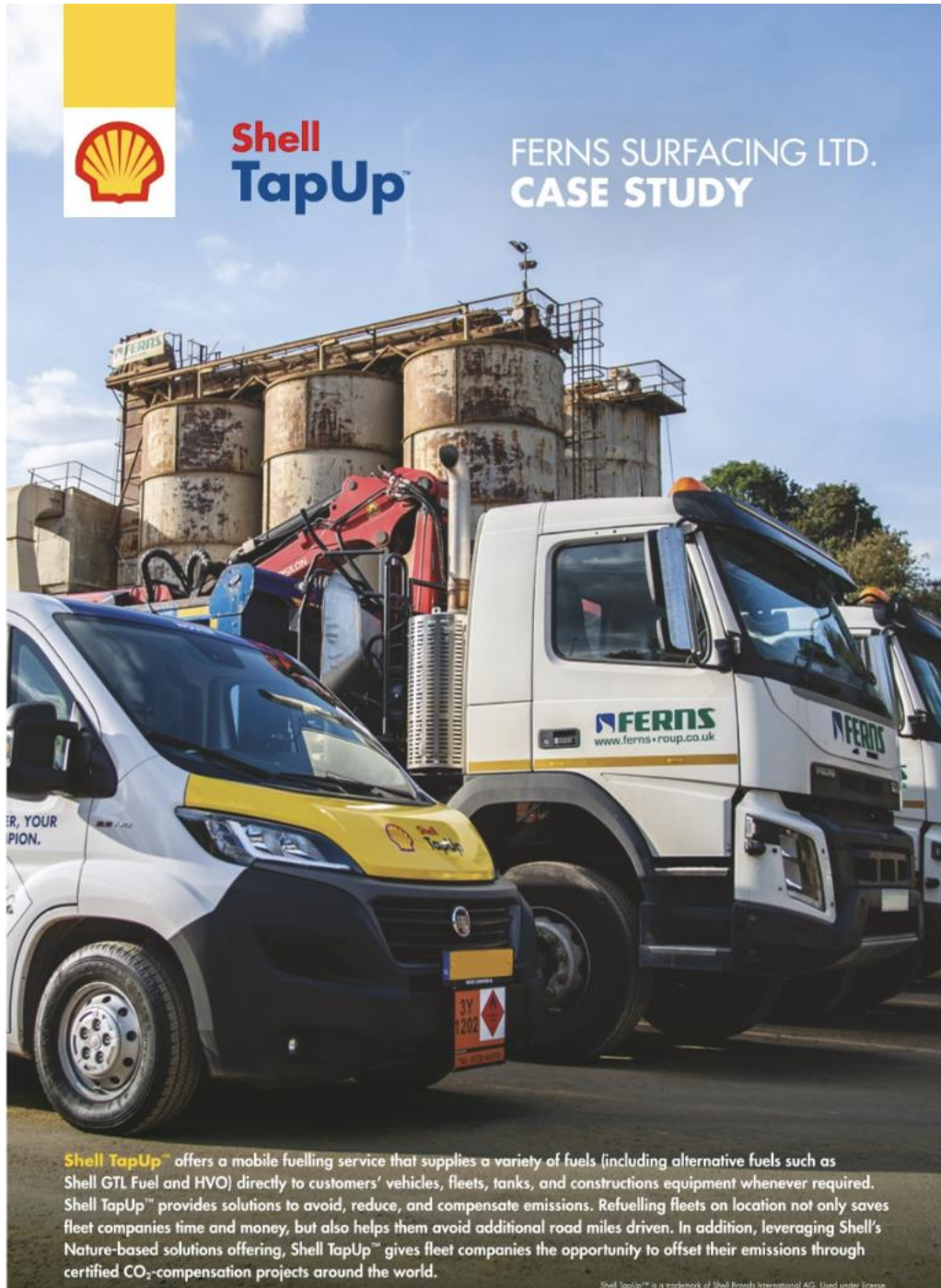
Stimulation Chemicals Website - Lead Writer & Website developer
2023-2024 (print, digital, tech briefs, sales sheets, and website)

[DIRECT LINK](#)

Producer for chemical photography and video shoots for website, digital marketing and print.



OIL & GAS
RESEARCH + COPYWRITER



Shell TapUp™

**FERNS SURFACING LTD.
CASE STUDY**

Shell TapUp™ offers a mobile fuelling service that supplies a variety of fuels (including alternative fuels such as Shell GTL Fuel and HVO) directly to customers' vehicles, fleets, tanks, and constructions equipment whenever required. Shell TapUp™ provides solutions to avoid, reduce, and compensate emissions. Refuelling fleets on location not only saves fleet companies time and money, but also helps them avoid additional road miles driven. In addition, leveraging Shell's Nature-based solutions offering, Shell TapUp™ gives fleet companies the opportunity to offset their emissions through certified CO₂-compensation projects around the world.

Shell TapUp™ is a trademark of Shell Brands International AG. Used under license.

**2023-2024 Shell Content
Strategist**

Lead Writer, Marketing and Research for Shell TapUp social media, case studies, website, and internal comms. For full details, visit [my LinkedIn](#)

OIL & GAS
CREATIVE LEAD, MARKETING +
INTERNAL COMMUNICATIONS

**2019 Noble Annual
Report Lead**

Assisted the Noble Energy Communications dept, leading content strategy and creative development. Our content was used for everything from internal messaging to the annual report, C-Suite messaging, global comms, social media, and other channel communication.

2019
ANNUAL REPORT



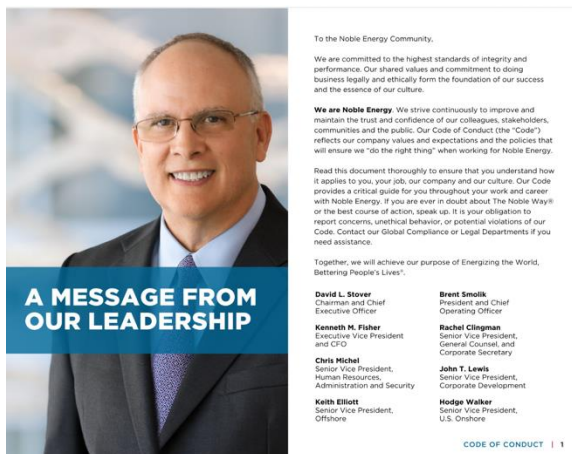
OIL & GAS

PROJECT LEAD + DIGITAL CONTENT PRODUCER

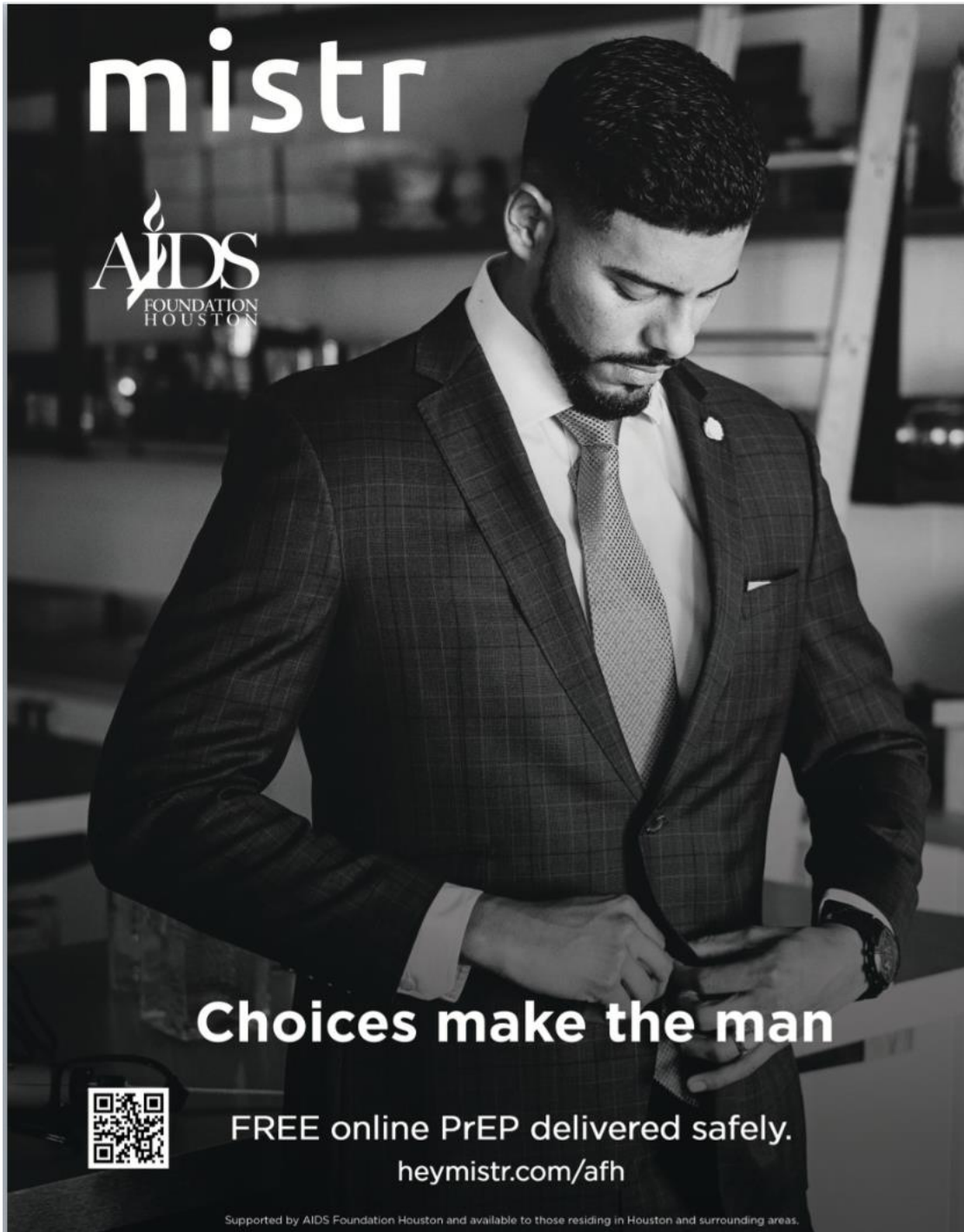


2019 Noble Energy Code of Conduct Project Lead

Noble Energy asked for interactive digital and print media for the new Code of Conduct. Provided in four languages, including Spanish and Arabic. I worked with the legal, compliance and communications teams to deliver a fresh look and engaging content.



NON-PROFIT
CREATIVE DIRECTOR + GRAPHIC DESIGNER



**2020-2023 AIDS
Foundation – Creative
Director**

Award-winning Mistr campaign for AIDS Foundation digital and social media ads generating a 30 percent increase in sales in the first 30 days.

BUILDING + CONSTRUCTION
CREATIVE LEAD, MARKETING + WRITER

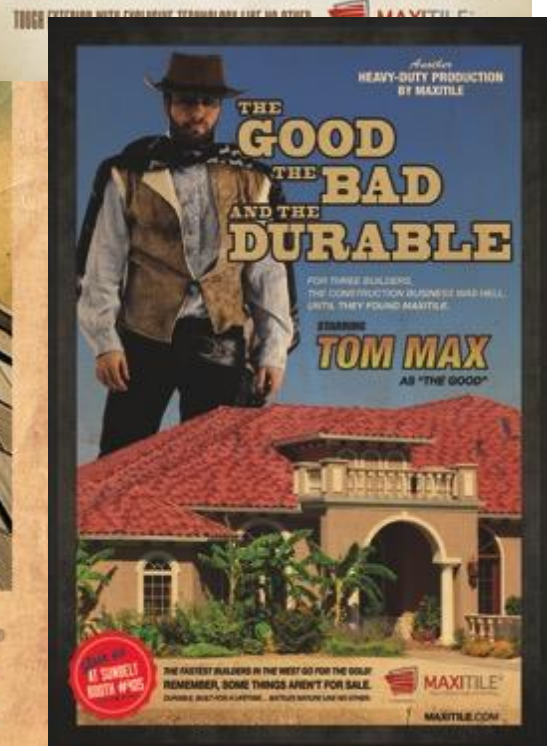
WON 2 ADDY AWARDS



DURABLE, BUILT FOR A LIFETIME...
BATTLES FREAKS OF NATURE LIKE NO OTHER.
BUILDING IT RIGHT LIKE IN THE GOOD OLD DAYS.

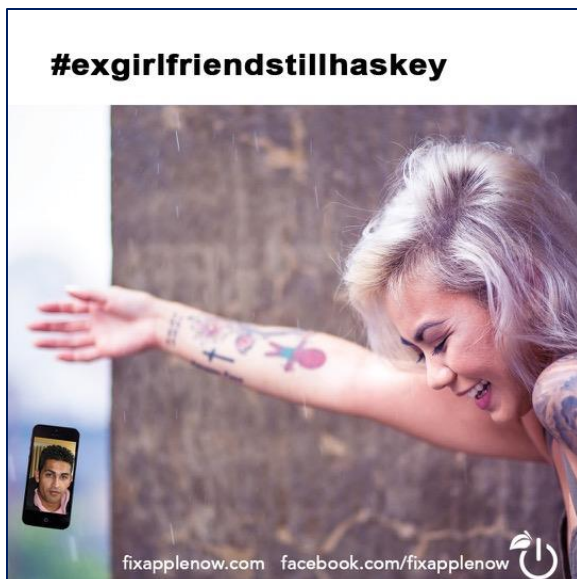
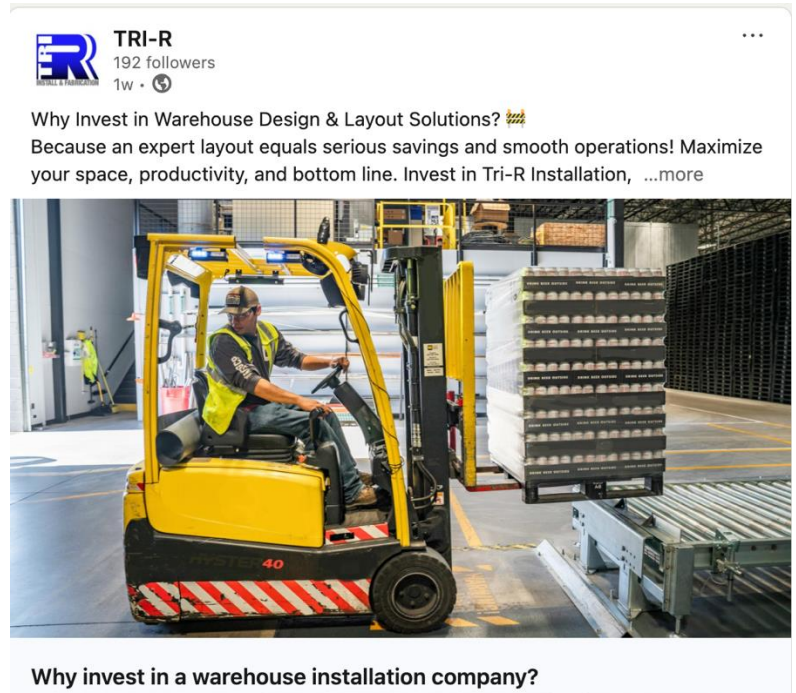


MAXITILE.COM/PRODUCTIONS



SOCIAL MEDIA & BROADCAST SUCCESS
ART DIRECTOR, PRODUCER, WRITER, PROJECT MANAGER

Increased engagement by 300%



Social Media and Hulu broadcast
Video lives [here](#)

BUILDING + CONSTRUCTION
CREATIVE LEAD, TRADITIONAL + DIGITAL
CAMPAIGNS



CREATIVE LEAD
PRINT + DIGITAL



Property of Heather J. Taylor

WINNER NAHB 2015 MARKETING PROMOTION AWARD

WINNER 2014 BMA LATERN AWARDS INCL. WEBSITE, AD CAMPAIGN + ROOKIE OF THE YEAR FOR ALLURA PRINT CAMPAIGN

BUILDING + CONSTRUCTION
CREATIVE LEAD, TRADITIONAL + DIGITAL
CAMPAIGNS

**Make 'em look twice at
your modern exterior.**

Allura provides endless design opportunities
with fiber cement architectural panels.

CREATIVE LEAD
ADVERTISING + DIGITAL



Make a bold statement with Allura's Fiber Cement Architectural Panels and EasyTrim Reveals. The sleek, modern lines of our aluminum exterior system are seamless, durable, and cost efficient, not to mention, eye-catching and easy to install. Dress up the design with a daring hue from our broad color palette and your exterior will become the talk of the town. allurausa.com

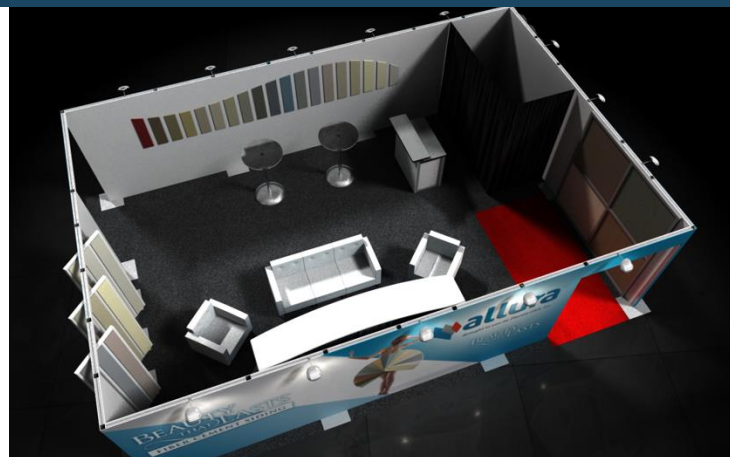


CONFIDENCE
THAT **LASTS**



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CREATIVE LEAD, TRADITIONAL + DIGITAL
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English 

Espanol 

Fiber Cement Siding Products

Select a Product



Beautiful, Natural & Durable

Allura's fiber cement siding gives you the opportunity to build beauty and strength that will last. Authentic, natural wood-grain appearance and unlimited color possibilities will provide absolute freedom to celebrate your personal style.

Flexibility & Efficiency



Clean and Green

From the symmetrical architectural lines and caulk-free installation to its strong curb appeal and ageless beauty, Allura Architectural Panels create exceptional long-term value. Allura's Fiber Cement Panels are backed by an industry-leading 50-year limited warranty.

With Allura, sustainability is always built in for good measure. We promise to remain flexible, weather-resistant, efficient and dedicated to making the world more beautiful.

BUILDING + CONSTRUCTION MANUALS TECHNICAL WRITING

Installation



Allura Brochure

Quick & Easy

Installation is fast and easy in any weather, and requires no additional tools or specialized craftsmen to perform.

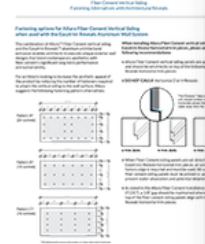
Following the [Technical Bulletin on fastening alternatives](#) in conjunction with the [Allura Installation Manual](#) ensures that the integrity of Allura panels is protected, while providing direction on commonly used layouts and applications. Every detail is considered, respecting your time and budget.

Horizontal pieces nest neatly inside all pre-built corners and vertical J-trim. Large 1/2" tabs save time when cutting panels too, allowing extra tolerance to hide imperfect cuts and helping you work faster and reduce waste.

EasyTrim Reveals products depicted are manufactured and warranted exclusively by



TECHNICAL BULLETIN



Installation Manual



Architectural Panels with Easy Trim Reveals

ColorMax Reference Guide

Cost Vs. Value



Fiber Cement Product Catalog



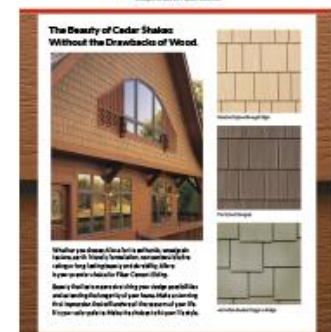
Perfection Shingle with Enhanced Shadow Lines



Plycem Fiber Cement Trim Brochure



Shakes Sell Sheet



ENERGY – RETAIL

SENIOR WEB COPYWRITER / CONTENT MANAGER



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Home Solutions
Essentials



Electric Line with Surge
Protect



Home Generators



Air Filter Delivery

Generators 101

Most people don't think about buying a generator until they need one. Taking the necessary steps to help ensure you have backup power during a storm is not only smart, it could be essential. Read on to learn more about the benefits of owning a portable generator or an always-ready whole house system.

[Shop Now](#)



Know Your Wattage

To know which kind of generator to buy, you need to decide exactly what you want to power up. Decide whether you want to power your entire home or only specific household items like lights, your computer and the refrigerator. Once you lose power, you will want to make sure you have a solid backup plan. A portable generator can fulfill many small household needs during a power outage. For example, a 60-watt light bulb requires 60 running watts of electricity. On average, a refrigerator can use 700 watts. A microwave needs about 1000, and a coffee maker can consume up to 1000 watts. So, depending on what you need to power up during an outage, we'll help point you towards the right generator.

Home Generators

Get power when you need it. Plan ahead by buying a generator before the next power outage, camping trip or tailgating party. We can help you choose a generator that meets your needs, and show you how to get one.

[Learn More](#)

NRG BANNER ADS
CREATIVE WRITER

Make Sunday
a Funday with
free electricity

See energy supply
offer details ➔



Make
Sunday a
Funday
with **free**
electricity



See energy supply
offer details ➔



RELIANT SOCIAL MEDIA CAMPAIGNS CREATIVE LEAD + PRODUCER



PRODUCER SOCIAL MEDIA PHOTOS AND INTERVIEWS

 **Lighting Etc.** thinking about Lighting with **Reliant Energy**® and **Denise Duncan** at **Lighting Etc..**
September 8 at 2:29 PM · 🌐

Lighting is our whole world and we're proud to know that when **Lighting Etc.** & **Reliant Energy**® come together, we're influencing others with the power of light, space and design.
#ReliantSmallPowerful bit.ly/PowerLE
PoweringLE



 **Lighting Etc.** with **Jeff Davis** at **Lighting Etc..**
August 18 · 🌐

We may be a small business but we've got mighty team members and we are powered by **Reliant Energy**®
#ReliantSmallPowerful bit.ly/PowerLE



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 **Reliant Energy**®
Sponsored · 🌐

You can have it all. Get a free Nest Learning Thermostat™ with the Reliant Learn & ConserveSM 24 plan.



Be the cooler one on the block
Reliant.com

[Sign Up](#)

BRAND AMBASSADOR PROGRAM
PRODUCER + CREATIVE + COPY



Giving energy a whole new feeling.

We teamed up with **McGonigel's Mucky Duck** for our small business Ambassador Program because of their dedication to quality and open-arm approach to people.

Owners Rusty and Teresa Andrews selected the **Reliant Business Power Plus** plan to help maintain their budget and keep things cool for the busy supper club that puts live music in the limelight.

“Reliant helps us set the stage with wow factor — whether it's powering our kitchen, setting the mood in the dining area or lighting up the stage.”

Rusty Andrews
co-owner, Mucky Duck

Together we're powerful.
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Lighting Etc.

"Reliant helps us grace our customers with the inspiration of light."
Denise Durcan, General Manager of Lighting Etc.

We are proud to have Lighting Etc. in our brand Ambassador Program for Reliant small business. Located in Fort Worth, the company is a third generation, faith-based, family owned business that specializes in lighting fixtures, ceiling fans and home décor. When we asked the family why they chose the Reliant Business Power Plus plan, their answer was simple, "Reliant saves us money on our electricity bills every month."

See how Reliant can light up your business.
Start or switch your electricity service.
Call **1-844-329-4874** from 7:00 a.m. to 7:00 p.m. to speak with a representative or view plans online now. [View plans](#)

Serving consumers, designers and builders for over 30 years, there's a reason people feel comfortable when they visit Lighting Etc. Not only are patrons surrounded by hundreds of dazzling LED lights when they enter their award-winning showroom, but folks are greeted by the gracious character and generous spirit that illuminates from the people who own and run the business.

Energy usage at Lighting Etc.

The electricity usage at Lighting Etc. includes powering over 2000 chandeliers, lamps and lighting fixtures, and maintaining the proper temperature for a show room that holds a ton of equipment. Indoor and outdoor lighting comprises of approximately 25% of their energy usage. The Business Power Plus plan helps the company save every month with a low, fixed energy charge, plus access to an online management tools that help offer monthly usage analysis.

Lighting the way to a better future.

Lighting is an essential component for home and business, especially with smart technology shaping interior design. The team at Lighting Etc. knows how to help customers choose LED lighting options and the right combo of colors and characteristics to help save energy.

As one of the largest, jaw-dropping showrooms in the DFW Metroplex, the family first business offers a wide variety of innovative fixtures, fans and furnishings, which helps maximize performance for its customers.

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ALTERNATIVE ENERGY
CREATIVE LEAD + WRITER + VOICE OVER




**Reliant Creative Content Lead
"Alternative Energy" and Solar**

Lead Writer, Voice-Over, Marketing and Research for for solar and alternative energy launch. For full details and video, visit [my LinkedIn](#) or click on the [image](#).



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*Specializing in
minimally-invasive treatment.*

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Get a **Free MRI Review**

Experiencing **Back** or **Neck Pain**?

What's The Cause? How Do You Treat It? Let Us Show You.

Reasons *to Choose Us*

Minimally Invasive Techniques



Traditional orthopedic surgical procedures can require long periods of recuperation, and result in unsightly scarring. OLSS employs the most advanced and minimally invasive techniques while treating your pain allowing you to recuperate from your treatment faster with less scarring or bruising.

[See What We Can Do](#)

We Have the Best Doctors



Our doctors specialize in minimally invasive procedures and pain management treatments, offering a comprehensive program that uses the latest in research, technology and treatments – from non-surgical treatments to gentle, minimally invasive surgery with an incision smaller than a postage stamp.

[Meet Our Doctors](#)

Free MRI Review



If you've had any recent diagnostic tests, why not put them to good use? This tool enables you to easily and securely send us those results, where they will be reviewed by a certified orthopedic specialist. If you need a diagnosis, a second opinion, or a treatment recommendation, let's discuss your next step.

[Start Living Pain-Free](#)

MEDICAL INTERACTIVE WEBSITE CREATIVE DIRECTOR + CONTENT MANAGEMENT



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The Cloud 9 Spine Pain Evaluation Tool

*Discover Your Pain's Cause
& its Recommended Treatment*

[Begin Your Evaluation >](#)

We help people suffering from back or neck pain.

We are spine industry experts who counsel our clients and help them find appropriate treatment from the best spine specialists. With the combination of proprietary technology coupled with our staff of Spine Care Counselors, we provide the highest level of service to each one of our clients.

*We've helped thousands of people find back pain relief. **Now it's your turn***



Revolutionizing *Spine Care*

For nearly a decade, the founders of Cloud 9 Spine have worked with a variety of independent spine specialists, doctors and institutes across the nation. During that time, we have helped introduce specialists to 100,000 + potential patients.

[Learn More About Our Story >](#)

We Are Ready to Help



SPINE SURGERY WEBSITE CONTENT STRATEGY + LONG FORM WRITER

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Back & Neck Treatments

- [Types of Treatment](#)
- [Diagnosing Back & Neck Pain](#)
- [Pain Management Procedures](#)
- [Endoscopic Spine Surgery](#)
- [Mini Spine Fusion](#)
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Helpful to You?

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Endoscopic Spine Surgery

What is it?

Endoscopic Spine Surgery is a type of state-of-the-art surgery that uses small tubular system or micro incisions, assisted with an endoscope for visualization. This type of Minimally-Invasive Spine Surgery (MISS) provides patients with quicker recovery and less pain than traditional spine surgery. It preserves normal spine mobility because the spine is not fused with screws and rods. With experienced hands, most of procedures takes less than one hour and the patient gets back to walk around in only a few hours.

Our Endoscopic Spine Surgery is a true minimally invasive procedure that has revolutionized the treatment of back and neck pain. If you're searching for long lasting pain relief, we can help.

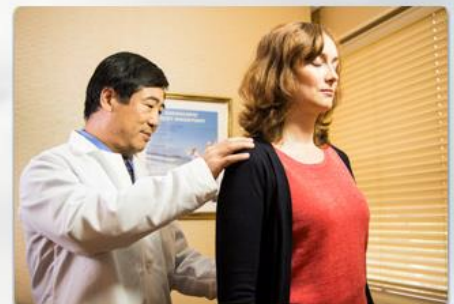


Back Pain Management

by Kaixuan Liu, MD, PhD | Updated: Oct 16th, 2013

Effective Back Pain Management Techniques

Pain Management Treatments are minimally invasive, non-surgical procedures to alleviate chronic back pain and discomfort to aid in the rehabilitation and diagnosis of the underlying trauma or condition. Atlantic Spine Center provides several different types of pain management treatments for managing back pain.



MEDICAL PRESS RELEASE
COPY + HIGHEST IMPRESSIONS/PLACEMENTS THE
CLIENT HAD EVER RECEIVED

Tightening the Screws on Radical Spine Surgeries: Patients Look for a Better Way

*Patients speak up about Atlantic Spine Center's advanced technology
and same day spine surgery.*

West Orange, NJ (PRWEB) October 18, 2013 - Kimberly Chatlos broke her spine carrying her sick mother from bed. She suffered an excruciating amount of pain and turned to Atlantic Spine Center for help. With the advancements in technology and the extreme precision of endoscopy surgery performed by the qualified doctors at Atlantic Spine Center, same day fusion surgery has become a popular alternative to traditional open fusion surgery. It was the relief Chatlos had been seeking for a very long time.

After a year of epidurals and intense pain, Kimberly Chatlos contacted Dr. Frazier at Atlantic Spine Center. After a complete review of her back, Kimberly received a spinal fusion surgery, which resulted in Kimberly being able to walk and exercise again nearly immediately after her procedure.

"I was lucky to find Dr. Frazier," said Kimberly Chatlos, a patient of Atlantic Spine Center. "He saved my life. I feel terrific."

Since endoscopic surgery has become more advanced in the last few years, it is a less invasive surgery that involves a much smaller incision and therefore creates less trauma and blood loss than conventionally offered with more radical procedures. Other benefits of same day fusion are a lower infection rate, earlier ambulation post operatively, and a faster recovery.

Atlantic Spine Center believes in surgery procedures that allow doctors to utilize endoscopic technology, like fusion surgery, discectomy, and SI Joint Fusion or iFuse Implant System. SI joint fusion is performed for sacroiliac joint conditions and degenerative sacroiliitis, which is usually caused by arthritis, injury or infection. At the Atlantic Spine Center these endoscopic techniques allow for less invasive procedures. Patients are looking for a better way to heal from back pain and understand the value in a same day fusion because of a minimally invasive surgical opening. For instance, the iFuse system creates stabilization with the use of three titanium implants that are inserted across the SI joint. Minimally invasive sacroiliac joint surgery is preferred by patients who can't afford to take months off from work or risk prolonged downtime. Doctors have to stay on top of technology so patients have the best care possible and the speediest recovery. With numerous progressive surgery options available at Atlantic Spine Center, patients who have sought pain relief for years, but have been too scared to commit because of the slow healing time of traditional open back surgery, are now realizing they have more solutions for pain relief. Smaller incisions mean healing more quickly and getting back to life much sooner. Some patients are walking immediately after surgery. Kimberly Chatlos, can appreciate the progressive endoscopic procedures offered by top physicians at Atlantic Spine Center...

HEALTH TV COMMERCIAL
CONCEPT / WRITER / PRODUCER

SCRIPTWRITER
PRODUCER

TV + RADIO
CLIPS AVAILABLE

Orthopedic & Laser Spine Surgery
:60 TV COMMERCIAL

Pain...

INT. KITCHEN/DINING ROOM - DAY

ANNOUNCER (V.O.)

Constant suffering from chronic back pain can ruin your life.

A Caucasian, old man, BEN, pushes himself in a wheelchair to the kitchen and reaches for a spoon. He can't reach it. He addresses the camera.

BEN

After I endured a number of failed back surgeries, my chronic pain was intolerable. This wheelchair took over my life.

CUT TO:

INT. EMPTY ROOM - (NEUTRAL COLOR WALLS)
A 45-50ish African American man sits at a table drinking coffee. We cannot see his full clothes. He addresses the camera.

SAM

My spinal stenosis caused terrible pain that kept me from doing the things I love. All I could do was watch the world go by.

FADE IN:

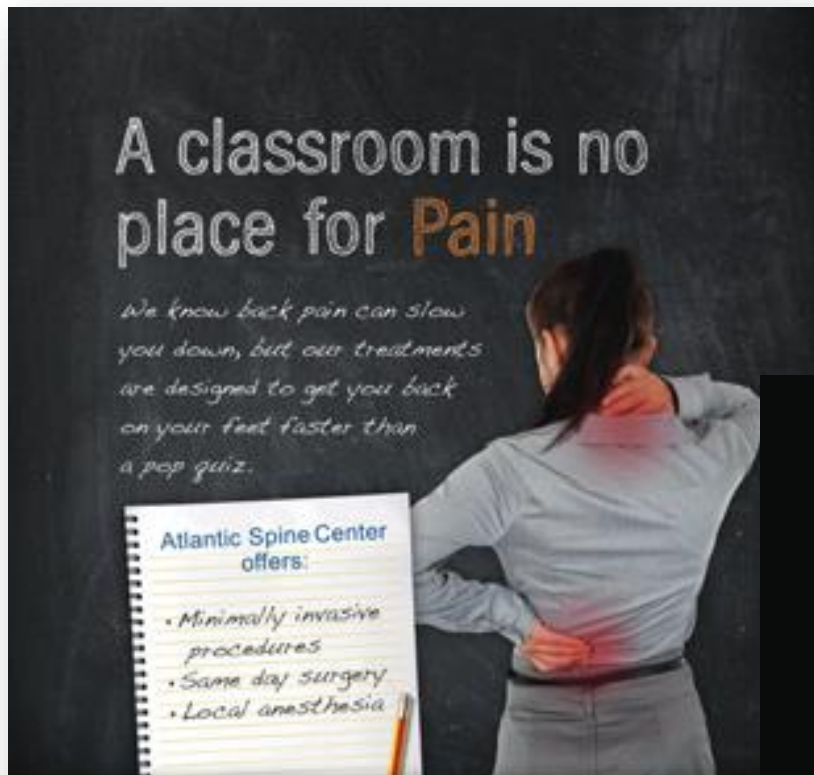
INT. GYMNASTICS STUDIO - DAY

C/U: Charlotte, a 35ish, pretty Latin Woman, and her teenage daughter, Lily are seated. We don't know where they are and we can't see Lily's outfit.

CHARLOTTE

Watching my daughter endure so much pain after the car accident nearly killed me.

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CREATIVE + COPY



A classroom is no place for Pain

We know back pain can slow you down, but our treatments are designed to get you back on your feet faster than a pop quiz.

Atlantic Spine Center offers:

- Minimally invasive procedures
- Same day surgery
- Local anesthesia

Call us now for a free consultation.

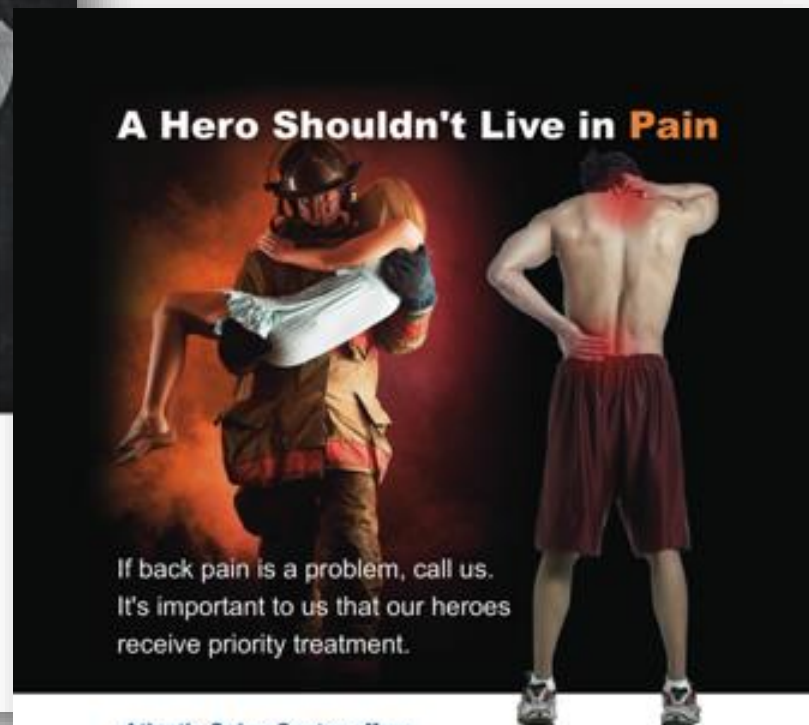
Teacher Hotline: **866-716-1994**
www.atlanticspinecenter.com



Our Locations

475 Prospect Avenue,
Suite 110, West Orange,
New Jersey, 07052

1921 Oak Tree Road No 103
Edison, New Jersey, 08820



A Hero Shouldn't Live in Pain

If back pain is a problem, call us.
It's important to us that our heroes receive priority treatment.

Atlantic Spine Center offers:

- Free MRI Review
- Minimally invasive procedures
- Same day surgery

Call us now for a free consultation.

Firefighter Hotline: **866-716-1992**
www.atlanticspinecenter.com

Our Locations

475 Prospect Avenue,
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1921 Oak Tree Road No 103
Edison, New Jersey, 08820



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Tell us where it hurts.



We are **Atlantic Spine Center**, one of the nation's leading endoscopic spinal surgery facilities. Our minimally-invasive procedures can help relieve your pain.



A National Leader in Endoscopic Spine Surgery

EMISSION CONTROL CAPABILITIES TECHNICAL WRITER

A safer way to remove Siloxane.

Regenerative Siloxane Removal Technology Industry leaders regularly turn to DCL for reliable gas treatment options to reduce maintenance costs and ensure longer operating times. Our solution is Siloxane Removal Technology, which will remove siloxane safely, improve overall exhaust emissions, meet EPA regulations and offer faster heat recovery.

Siloxane contamination can lead to typical damage such as abrasion, wear, coating and plugging of valves. Pistons, cylinder heads, turbos, catalytic converters and lube oil contamination are also threatened.



Discover the Difference.

**The right blend of elements
for business + science.**

For the past 28 years DCL has dedicated itself to the design and manufacture of superior emission control systems. With over 200 employees, 6 manufacturing facilities and 5 warehouses in 5 countries, we are committed to our customers.

We are proud to be ISO 9001:2008 certified for our registered research, design and manufacturing. Our core strengths are designing, engineering and manufacturing emission control devices for gas compression, power generation and pumping applications.



ENGINEERING
COPYWRITER + INTERACTIVE CREATIVE LEAD



- | | | | |
|----------------------------------|---|---------------------------|----------------------------------|
| ■ right-of-way acquisition | ■ utility coordination | ■ municipal engineering | ■ transportation |
| ■ subsurface utility engineering | ■ power delivery | ■ land development | ■ hydraulics and hydrology |
| ■ surveying | ■ natural gas and oil pipeline delivery | ■ site development | ■ geographic information systems |
| ■ telecommunications | ■ traffic engineering | ■ construction management | |

 CobbFendley

Right-of-Way Acquisition

Access granted.

CobbFendley is proficient in all aspects of the right-of-way process and the management services required for successfully completing an acquisition. Our licensed agents and specialists, providing relocation, condemnation, property disposal, and negotiation services, meet aggressive schedules and consistently offer valued solutions

Property of Heather J. Taylor

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Principled. Practical. Proven.

These are the words we live by at Costello. **Principled** in ethics. **Practical** in execution. **Proven** by results. This has earned us a stellar reputation as a top engineering and surveying firm in Houston and keeps us continually recognized as one of Houston's "Best Places to Work" by the Houston Business Journal.

If you are looking for one-stop-shop service with a wide range of proven capabilities and an eye for your bottom line, contact us. Learn how our firm has grown exponentially through the years with the support of our long-term clients, referrals and new business.



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Engineering & Surveying

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Falls to the Future

You don't need a crystal ball to see what's coming down the pike at The Falls at Imperial Oaks. Truly discover what the Falls has to offer inside the community and around the Spring area. Take a stroll down the safe and friendly streets and gaze at golden sunrises over one of our lakes. Cross over to a community rich in family, surrounded by majestic trees and Texas wildlife. Breathe in tranquility, beautiful lakes, greenbelts and pocket parks. Get a total workout in our gym or at the sports courts.

The Falls at Imperial Oaks offers a variety of home designs with spacious wooded lots with gated and non-gated sections. Conveniently located, residents are minutes from fine dining, shopping sprees, worship centers and medical facilities.



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(Future of the Falls)

creative

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REAL ESTATE PRESS RELEASE
WRITER + PUBLIC RELATIONS

Falls at Imperial Oaks Will Develop 1000 Acres for New Homes

Unlike other developers in Houston, Falls at Imperial Oaks is not facing a shortage of lots and will develop an expansion to the master-planned community of 1000 acres in Spring, Texas.

Houston, TX (PRWEB) March 23, 2015



The Houston new home market continues to surge, motivating builders to focus on new construction. But due to lot constraints, builders simply can't ramp up construction too fast, which is the number one reason Houston is faced with slowing paces. The Houston market has faced an overall lot shortage the last few years. However, Holcomb Properties, developer for Falls at Imperial Oaks, hasn't felt the lot pinch during the real estate boom due to its 1,000 acre land expansion plan that will continue to build-out the master-planned community over the next few years.

The homebuilders at the Falls have built nearly three hundred new units during 2014, with the total number of homes sold in The Falls up an astounding 75%. Due to the rising numbers of residents, Holcomb constructed a new 2.5 million dollar access road at Birnham Woods Drive to connect travelers directly to the existing Riley-Fuzzell Rd and future Grand Parkway Toll Road.

Homebuyers can expect the same award-winning amenities from The Falls expansion, including tennis courts, state-of-the-art fitness, waterfront properties, canoeing and fishing, gated and non-gated sections and greenbelts. A new hiking and biking trail is currently under construction to serve as a social hub for residents who enjoy exercising in the great outdoors.



Brian Jarrard, Jim Holcomb and James Noack cut ribbon at new Birnham Woods Dr. Bridge

ENERGY + REAL ESTATE WRITER

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Terry Bradshaw
NFL Legend and
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Featured Section for The Falls - Sundance Lakes

The Falls at Sundance Lakes is excited about our new private gated section, Sundance Lakes, with lake front homes available from award-winning builders. If your clients are looking for privacy, safety and luxurious surroundings, then look to The Falls to bring them home.

Sundance Lakes Estates: New homes are under construction from Partners in Building. From the 3500s on 30' x 140' lots.

Sundance Lakes Enclave: Petic homes are available from David Weitzky Homes from the 5200s on 30' x 120' lots.

VIEW OUR INTERACTIVE MAP



Click here to read more about the Indian Woods Drive Extension at The Falls.

[READ MORE](#)

VIEW SECTIONS



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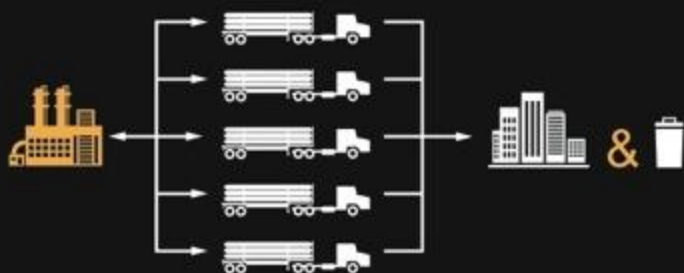
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of Heather J. Taylor

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It's our business to SAFE the Planet, and we're doing it one hand (and paw) at a time.

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HEAVY-DUTY TRUCKING TECHNICAL WRITER + PR STRATEGY



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Gladhands from Phillips Industries are the perfect choice to ensure a secure trailer connection when space is tight and reduced weight is a goal. The STA-LOCK™ Gladhand combines a lightweight aluminum body with a cast iron connector plate. The heavy-duty connector plate includes a spring-loaded, stainless steel ball bearing that provides a positive lock for gladhand mating.

The “locking” dimple on standard gladhands can flatten out over time leading to a lower breakaway threshold. Additionally, road vibration and turning can cause enough pressure to uncouple the gladhands. Heavy duty cast iron gladhands can be heavy and bulky, and often do not fit on trailers with space constraints. The Phillips STA-LOCK™ Gladhand solves both problems with the right blend of strength and size, offering a single product ideal for any trailer operation.

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The number one reason most aftermarket electrical cords fail is due to pin push out in the plug end. Replacing a new plug end to salvage the still valuable used cord can cost more than \$30.00, almost as much as a brand new one. Why bother with this time-consuming, costly chore when you can swap a cartridge on a Phillips QCP™ electrical assembly in less than 2 minutes?

The Phillips QCP™ also prevents shorts and other electrical malfunctions by putting an end to wires pulling free from electrical terminals inside the plug housing, and stops moisture and corrosion from creeping into the cable - because all the terminals are sealed in a molded connection. If you ever have to repair it, you can count on a fix in less time than it takes to fuel up.

The QCP™ was one of 2005's best new products and is available on Phillips ABS LECTRACOIL™, ABS PERMACOIL™ and PERMACOIL™ cables. Inexpensive QCP™ cartridges (part number 16-125) should be included in a mechanics tool box, the fleet's parts room, and in the glove box so they are readily available for routine maintenance and emergency repairs at the scales. All Phillips electrical assemblies are chemical and abrasion resistant and have the industry's best re-coil memory. Stop wasting time with used trailer cords by asking for QCP™ by name at any OE Dealer or Authorized Warehouse Distributor.

EDITORIAL & BEAUTY TIPS
CIAO BELLA MAGAZINE EDITOR + WRITER



CIO BELLA MAGAZINE (PRINT)
EDITORIAL WRITER

She's Still Working a FULL HOUSE!

by Heather J. Taylor

Loveable Aunt Becky from the hit show, *Full House*, juggles home and family while starring in the new series, *When Calls the Heart* for Hallmark.

Lori Loughlin might have wrapped her role as the lovable Aunt Becky on *Full House* back in 1995, but that never slowed her down. Two years later, she fell in love with prominent fashion designer, Mossimo Giannulli, the creator of the Mossimo clothing line, and they married and began building a family of their own. Today, she's still running a full house with hubby and two teenage daughters, Olivia and Jade while maintaining a successful career and starring on a new series for Hallmark.

Loughlin grew up in Long Island with her devoted parents who knew nothing about the entertainment industry. From a young age, she yearned to work in the biz. Finally, at age 11, she received a break and signed with a modeling agency.

"My mother was flabbergasted that I received a contract so soon! My parents told me I could pursue modeling, but under the conditions that I kept a positive attitude and maintained my good grades," said Loughlin.

Her next big break was the soap opera *Edge of*

Night. "My agent told me to lie about my age and say I was 18, but when the casting director asked me how old I was, 'fifteen' flew out of my mouth!" Loughlin said with a laugh. But that didn't stop her from getting the part. She met with producers and was cast as the aspiring dancer Jody Travis, a role she performed for three-and-a-half-years.

HURRAY FOR HOLLYWOOD

Loughlin eventually moved to Los Angeles and began the Hollywood hustle auditioning for acting jobs. But, she was the new kid on the block so it wasn't easy. During a dire financial time, she drove to her agent's office and pleaded with him to get her any audition so she could pay the rent. He casually asked if she would be interested in six episodes for a new show called *Full House*. Of course, she jumped at the chance and fate intervened, eventually providing Loughlin with a fulltime job as Aunt Becky on the popular series.

Loughlin has worked consistently as long as she can remember. She has had the privilege to work with legends like Blythe Danner, Kelly Preston, John Travolta, Jerry Seinfeld, Michael J. Fox and of course, The Olson Twins. She has starred in hits, including *90210*, *Major Crimes* and her own series, *Summerland*, which she co-created. At the end of the day, the celebrity lifestyle doesn't overshadow her keen sense of self. She knows who she is and where she belongs.

MAKING IT WORK

"I'm not in episodes three or four of the show," Loughlin admitted. "When I was offered the part of Abigail on the TV series, *When Calls the Heart*, I was worried about the shooting schedule in Vancouver. The producers were amazing and worked with me so I didn't have to be away from home on the weekends. Even though



Lori Loughlin and her daughters arrive at the Hallmark Channel Summer TCA event this past summer.

22 ciaobellamagazine.com | February 2014



CIAO BELLA MAGAZINE WRITER EDITORIAL



"When Calls the Heart" tells the captivating story of Elizabeth Thatcher (Erin Krakow), a young teacher accustomed to her high society life, who receives her first classroom assignment in Coal Valley, a small coalmining town where life is simple, but often fraught with challenges. Lori Loughlin plays Abigail Stanton, a wife and mother whose husband, the foreman of the mine, along with a dozen other miners, has just been killed in an explosion. The newly widowed women find their faith is tested when they must go to work in the mines to keep a roof over their heads. Tune in to *"When Calls the Heart"* on the Hallmark Channel on Saturday nights at 8 p.m. Central. The series is inspired by Janette Oke's bestselling book series about the Canadian West, and reunites Oke with Executive Producer and Director Michael Landon, Jr.

photo cutlines

my daughters are teenagers, this is a time when I feel they need me the most," said Loughlin.

So Loughlin is home every afternoon when her daughters get home from school and she drives them wherever they need to go. When shooting for Hallmark, her Vancouver schedule is one week in Canada and two weeks home. With flex in her sked and a brilliant script in her heart, Loughlin didn't hesitate to sign on to become one of the strongest female characters on television.

She fondly shares everyday life inside her full house. "I cook for my family every night. I prepare simple, healthy meals using quinoa instead of pasta, organic meats and lots of vegetables." She also maintains several family gatherings a week, hails to the slopes every year for Christmas and makes sure she is involved with her family's day-to-day lives. When asked about her fashion faves, Loughlin admitted to loving Tom Ford, but also added that she can be seen in lululemon much of the time because she goes to yoga at least five times a week. She insists it is her yoga discipline that keeps her mind and body healthy.

A POSITIVE SHOW FOR THE WHOLE FAMILY

Hallmark's new series is set in 1910, about women who live in a coal mining town struggling to stay alive after their husbands are killed in a mining explosion. Facing the challenge head on, the widows don mining helmets and assume their husband's duties in the mines. Intertwined in the conflict, the show is also a romance. Since its debut on January 11, the family show has been well received by audiences and critics alike. With positive similarities to *The Waltons* and *Little House on the Prairie*, the new show, *When Calls the Heart*, directed by Michael Landon, Jr., also stars Erin Krakow (*Army Wives*; *Castle*) and Daniel Lissing (*Last Resort*).

"The women on the show have found their inner strength," explained Loughlin. "It's a very relatable and contemporary piece even though it's a period piece," she continued. "When I watch TV, there aren't a lot of shows I can watch with my kids, but I like Hallmark's sensibility and how the stories tug at your heartstrings. I also like that you can watch all of their shows and then go to bed with a smile on your face."

The Hallmark star is witty, smart, creative and down to earth. With a career spanning two decades, Lori Loughlin has definitely proven she has the talent and staying power. And above all, she knows how to keep her full house happy. •



CIAO BELLA MAGAZINE
EDITORIAL WRITER



Beauty CONFESSIONAL

as confessed to Heather J. Taylor

COVER GIRL, LORI LOUGHLIN, AGE 49

ciao bella! "What are your skin care secrets?"

LOUGHLIN "I am very good about wearing sun block and always, no matter what, even when I get home late, I will never ever go to sleep with a dirty face. I wash my face and use a cream cleanser, use some toner and then I've been using Vitamin C in a jar with a dropper. I let it soak in and then use moisturizer and eye cream. In the morning I use moisturizer and then sunblock."

ciao bella! "What is your favorite cosmetic line?"

LOUGHLIN "Laura Mercier - There are really beautiful colors and her brushes are easy to use! I find it to be idiot proof!"

ciao bella! "What hair care products do you use?"

LOUGHLIN "I am using Davines shampoo and conditioner for colored hair right now, but I switch it up and go with others from time to time."

ciao bella! "What is your fitness routine consist?"

LOUGHLIN "I am very into yoga. I try to do yoga every day or every other day, and I also play golf. There have great yoga studios in Vancouver so I go to the studio sometimes when I can fit it in. But I don't get myself into a tizzy if I miss a class. I can always stretch in my hotel room. I never beat myself up."

ciao bella! "What do you do to manage your stress?"

LOUGHLIN "Yoga really helps me physically and the breathing helps me keep centered - deep breaths can always set you straight."

ciao bella! "What is your diet secret?"

LOUGHLIN "Everything in moderation!"

ciao bella! "What is your personal style like and what are your fashion favorites?"

LOUGHLIN "I tend to stick with the classics and what works better with my body. As I get older I see fashion go younger and younger and younger and sometimes I don't feel wearing certain things are appropriate at my age. I don't wear my skirts too short. Tom Ford is very talented on the high end, but in my every day life I go with lululemon."

ciao bella! "What is your biggest beauty secret?"

LOUGHLIN "If I feel like my skin is a little dull or puffy, I do a steam shower and sweat it out. The hot water gives my skin a glow and is a nice pick me up."

THE WORD GAME

Here's what first came to Lori Loughlin's mind when writer, Heather J. Taylor shared the following words:

ciao bella!:

New Year's Resolution?
Politics?
Gluten-Free?
Human Rights?
Miley Cyrus?
Jimmy Choos?

LORI LOUGHLIN:

Be on time.
Vote.
Moderation.
Important.
OMG!
Love.

CIAO BELLA MAGAZINE
ASSISTANT EDITOR / WRITER

Everything's Coming Up Roses

by Heather J. Taylor



Photo (above) Herb Hudson

Living in Houston has its perks. We are the fourth largest city in the nation, have some of the best restaurants in Texas, and many would call us the nicest of southerners. We are also lucky to have a dedicated resident who spends most of her time helping others.

Homemaker and renowned silhouette artist, Cindi Rose is beyond committed to her family, friends and creating her art. She is constantly on the go, travels frequently, and her schedule makes Madonna's schedule look light.

Silhouette Artist Cindi Rose is Ciao Bella Magazine Cover Girl

Photo © Heather J. Taylor



Heather J. Taylor gives an insightful silhouette into the giving nature of premier silhouette artist Cindi Rose, in the December issue of Ciao Bella Magazine, produced and published by female and animal advocates, Heidi Suprun, which can be viewed on-line.

Cindi Rose, a renowned silhouette artist and humanitarian, not only can hand out custom profiles from sight, she can do lifelike sculptures, cook and prepare an organic feast for a group of 400 Houston women with her daughter, reality TV star, Brita Rose, as host (quicker she has founded a new profit for those with autism (those through the Holly Rose Ribbon Foundation) in this month!

Cindi, a true Texas mom, shares beauty secrets such as using whole eggs to exfoliate your skin, when traveling, as an owner of a medical spa in Houston, Texas with her plastic surgeon husband, Dr. Ronald Ross, both know that nothing comes skin or aging more than a natural approach to life, including helping others, and staying stress-free. In Cindi Rose's "Beauty Confessional" she explains that her silhouette art in black and white, is a giving form for her to keep her body balanced.

She believes in two juke joints such as the ones at Hippocrates, Deer Lake Lodge, and the Cafe as well as using natural food care products such as avocado inside and outside your body, international silhouette artist, Cindi Rose, is featured with her oil paintings, terrazzo works, silhouette art done at eye-gravity and



One of Houston's most popular celebrities, Cindi Rose enjoys the fame, fortune and glamour that are part and parcel of her life. Dedicated to preserving the last art of silhouette cutting, Cindi Rose has spent the last 10 years of her life, creating art in the studio, but since her husband's death, she has also been doing important work and giving, including the death of her sister, Holly Rose, who passed away several years ago. She has been and still is, a devoted mother to her three sons, three daughters, and her husband's three. She has used her abilities to create an active career to go with her more than daily work.

What Would Bring Cindi Rose Most Happiness in Life?

Cindi has a lot of love for her many children, boys and girls, and being a devoted mother who supports her husband and his career, she believes in a variety of charities, their multiple events, and special hours and hours of silence for children, as well as their parents and themselves. She believes in a number of years ago when she heard that her son was about to be killed for the disease, she immediately organized an event and raised the needed money to spend two solid days, eight hours a day, in a class, helping out at hundreds of afternoons.

When asked what would bring her the most happiness in life, Cindi looked puzzled for a moment and then responded with a secret smile. "I wish I could plan my children's wedding," she said. A dedicated mother, she continues to focus on her children, ensuring they have the best lives possible. There is all about taking care of the people who surround her and giving the best to everyone, that she can and does to her best.



BEAUTY CONFESSIONAL

Cover Girl Cindi Rose, 50 plus

SKIN CARE. Among her many areas of expertise, Cindi Rose is certified in organic skincare and uses only natural, chemical-free products. She exfoliates daily with brown's yeast, baking soda or white sugar (when traveling). To tone her skin, Cindi uses a mixture of Bragg organic apple cider vinegar and water, in place of harsh alcohol-containing astringents. To protect her skin from the sun, Cindi uses zinc oxide. To moisturize, Cindi applies naturally fragrant sweet almond oil on dampened skin. She also likes to moisturize with sunflower oil mixed with fragrant essential oils. At bedtime, Cindi prefers to use organic cold-pressed food grade coconut oil to moisturize. She also enjoys layering in lavender or vanilla scented essential oils, for the relaxing aromatherapy benefits they provide.

HAIR CARE. Cindi uses hair care products with Argon oil. Among its many cosmetic benefits, argon oil smooths hair cuticles and provides elasticity to damaged hair. If her scalp or hair becomes dry from overprocessing, she uses Bragg apple cider vinegar as a restorative treatment. Cindi also shared that fresh squeezed ginger, ginkgo biloba & mint are great natural ingredients which stimulate hair growth.

DIET. Cindi has enjoyed the benefits of raw foods and juicing since the age of 17. Cindi's staple juices contain celery and cucumber (they contain the least amount of sugar) and she sweetens them with a little bit of apple juice. Another of her homemade elixirs is wheatgrass juice. Cindi bleaches the wheatgrass roots in hydrogen peroxide and rinses it before juicing to ensure the absence of mold. She enjoys cooking every day when she is in town with organic local foods or organic foods from California. Some of her dietary staples include salad, cage-free eggs, hormone-free Huggenberg goat milk, kosher turkey (because the animals are treated humanely) and hard-boiled eggs. For a meal she enjoys Harvest Organic Grille and Season's 52 for their healthy choices. One of her occasional "guilty pleasures" is a nice juicy steak at America's.

FITNESS. In her twenties Cindi was a fitness model. She won 11 body building contests and hosted an exercise show on television. Cindi still works out when she is in town at least five days a week at The Houstonian. Her fitness routine includes yoga, circuit training and the careful use of free weights. She also enjoys using a stretch ball.

PERSONAL STYLE. Cindi believes that a great sense of style is expressed by the way a woman complements her look with an interesting scarf or a wonderful accessory. She thinks that the way a woman puts an outfit together is more important than how much it costs. Some of Cindi's favorite places to shop are BB's Classic, Veneto Collection, Elizabeth Anthony-Esther Wolf, Nina Boutique, Jonathan Blake and Toolies.

STRESS MANAGEMENT. Cindi's favorite spa getaway is Hippocrates Health Institute in West Palm Beach, Florida. In her daily life, Cindi finds that her artistic endeavors bring about a sense of inner peace. She shared that she is grateful for her God-given talent and art has helped to heal her during the most difficult times in her life. Like the balance found in the yin and yang of her black and white silhouettes, Cindi Rose finds balance in life through art. +





'The Battery's Down' Brings Broadway to Broadband

REVIEW

May 12th, 2009 | Written by: Heather J. Taylor



Rosie would be proud. [Jake Wilson](#) and his post grad colleagues from University of Michigan-Ann Arbor have belted out two seasons of clever story telling with exceptional musical numbers that tap dance straight into the heart of theater lovers.

The Battery's Down, an original online comedy series created by Wilson, has managed to come out on top with its impressive cameo collection and choreography. The show introduces amateur actor, Jake Wilson, living in New York City, doing whatever it takes to land a gig on Broadway.

TUBEFILTER NEWS / REVIEW
FULL ARTICLE EDITORIAL (PUBLISHED)

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Like so many other web series, the show is shot like The Office, with a hybrid blend of improvisation and scripted content that serves as a backdrop for the musical showcase. Think Joss Whedon’ s “Once More with Feeling” from Buffy the Vampire Slayer but without the vampires or demons (and without Whedon’ s genius dialogue). In this coming of age tale, the combined cast does a great job at the grunt work required of every up and coming actor who dreams to be on Broadway. The ensemble stays in step with original musical scores and tiptop choreography. They sing, they act and yes, they dance.

On a potential dime, Wilson has managed to lure Broadway stars such as Tony winner, Christine Ebersole (42nd Street) and Tony nominated Daphne Rubin-Vega (Rent) to the series and enlisted the most promising up -and-coming composers, Benj Pasek and Justin Paul (who wrote the show’ s theme song). Musical contributions also come from David Kirshenbaum (Vanities, Summer of ‘42), Laurence O’ Keefe (Legally Blonde, Bat Boy!), and Michael Patrick Walker (Altar Boyz). All of the performers whip it into shape with creative choreographed dance sensations, costumes and locations that include New York, Las Vegas and (of course) a gay cruise line.

If you are a New York City resident and love the theater, the inside jokes and constant cameos will impress you. But for everyone else out there, you might miss the innuendos. For instance ...With big Broadway beats built into their small budget production, The Battery’ s Down at times feels like a very good NYU student film project. The cast receives my standing ovation for enticing me to sing along and tap my feet to the tunes, It’ d be great to see what the kid could do with a bigger budget.

A round of applause goes out to the notable musical numbers, “You Should Be In That,” “This is Your Life” and “Natural.” These melodies are sure to see some hits on iTunes. But if you find yourself enthralled in every number, just hit Jake up for the soundtrack. It’ s available, along with tee shirts at www.thebatterysdown.com.

TUBEFILTER.COM
EDITORIAL WRITER



The New York Times Singles Out 'One in 8 Million'

April 3rd, 2009 | Written by: Heather J. Taylor



Time seems to stop as [Todd Hesler](#), a [New York Times](#) photographer, snaps countless pictures of ordinary faces that dwell in New York City. The common becomes the extraordinary with the ease of story telling presented in [One in 8 Million](#), a weekly web series about a diverse group of characters that survive and sometimes thrive in the city that never sleeps.

TUBEFILTER NEWS
FULL ARTICLE EDITORIAL WRITER (PUBLISHED)

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On the subway, streets, and hoods of the five boroughs you will find people with unique stories to tell. This New York Times series lets viewers look inside the lives of a few innocents who describe their careers, passions, day-to-day routines and many unknown contributions to the city. The stage is set with all walks of life - from mozzarella makers to an urban taxidermist - as each story unfolds with a quick succession of black and white photographs accented with narration from the subject.

Not that it's too daunting a task in NYC, but the Times found a truly eclectic mix of residents. One in 8 Million does exactly what you'd expect, showcase inhabitants of the Big Apple and highlight what makes a particular individual different from the 7,999,999 others around.

For instance, Ra Ruiz, a 22-year old lesbian explains while her family was homeless she took refuge with a group of gay youth. Even though she was forced to grow up in the streets, her determination prevailed and she continued her education. Her courage is prevalent as she describes her fears of living without a roof and dodging homophobic gangs.

We also meet Michael Kramer-Metraux: The Wedding Wardrober. The 68 year-old director of men's formal wear at Saks Fifth Avenue and son of a French silk purveyor demonstrates his pride and fashion sense as he takes viewers to the back rooms of his workplace, where needle meets thread.

And, then you have the urban taxidermist, who suffers from MS while offering the city her services, turning blood and guts into art. The self-described "queen of hare-brained ideas" has shown her animal pieces at the SoHo design house.

The series introduces survivors. (If they can make it there, they can make it anywhere, right?) And whether they have endured the roller coaster of life or medical trauma, the subjects evoke empathy and hope during downtrodden times.


Check out One in 8 Million at NYTimes.com.

ONLINE TRAVEL – USA TODAY TRAVEL + TOURISM REVIEWS WRITER

10BEST SAYS...

A top pick for the most romantic restaurant in Houston, Chef and Owner, Mark Cox has certainly honed his culinary skills at Mark's American Cuisine restaurant. Winner of several awards, including, #1 in Houston of Zagat's Best Restaurants in the World, people flock to dine in style at the refurbished church with superbly crafted, ornate golden ceilings. The decorated walls surrounding the dining area are hand painted and stained glass lamps hang from rustic chains overhead. Each plate has Mark's signature touch and the well thought-out wine list offers perfect pairings for your meal. Handcrafted truffles, delicious cakes and fruit tarts are prepared nightly by Executive Pastry Chef, Sam Major. There is an art to what Mark's American Restaurant serves to Houston and whether they choose the slow roasted duck, sesame crusted ahi tuna, or a prime sirloin of beef, no one goes away hungry.

COUPONS FOR MARK'S AMERICAN CUISINE

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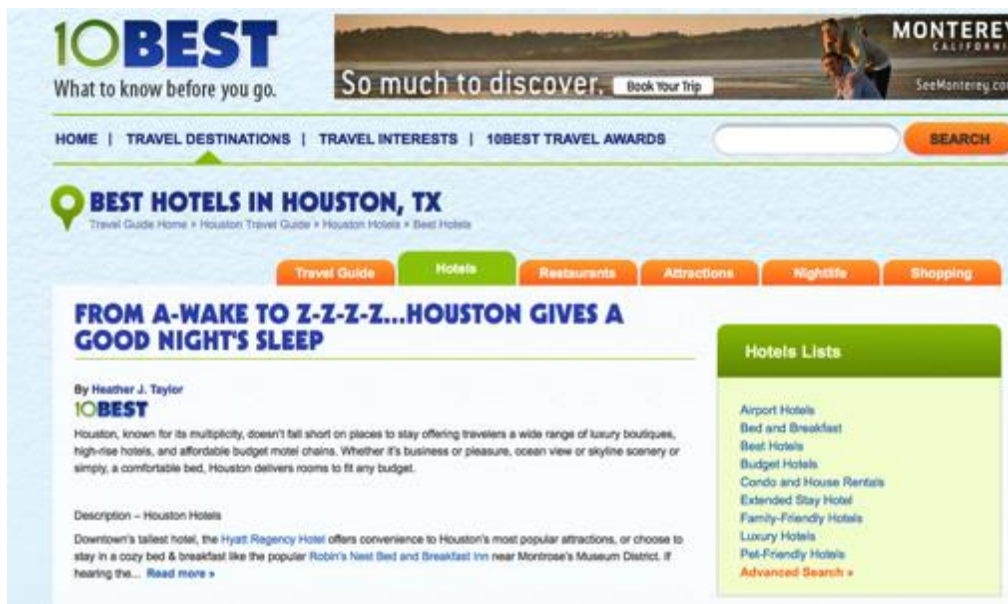
LOCAL EXPERT TIP



By Heather J. Taylor

10BEST

Make a reservation before you go!



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BEST HOTELS IN HOUSTON, TX
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FROM A-WAKE TO Z-Z-Z-Z...HOUSTON GIVES A GOOD NIGHT'S SLEEP

By Heather J. Taylor
10BEST

Houston, known for its multiplicity, doesn't fall short on places to stay offering travelers a wide range of luxury boutiques, high-rise hotels, and affordable budget motel chains. Whether it's business or pleasure, ocean view or skyline scenery or simply, a comfortable bed, Houston delivers rooms to fit any budget.

Description – Houston Hotels
Downtown's tallest hotel, the *Hyatt Regency Hotel* offers convenience to Houston's most popular attractions, or choose to stay in a cozy bed & breakfast like the popular *Robin's Nest Bed and Breakfast Inn* near Montrose's Museum District. If hearing the... [Read more »](#)

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Property of Heather J. Taylor

BOOK REVIEW WEBSITE
WRITER

» By htaylor August 29, 2012, 15:03pm

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Kathy Griffin



Kathy Griffin's "Official Book Club Selection: A Memoir According to Kathy Griffin" gains extra bonus points for a book title scoring high in search engine optimization. Kathy's first memoir walks a thin line between her comedic wit mixed with pointers on how she clawed her way to the top on her [hike](#) through life, love and the pursuit of fame.

TYNDALE PUBLISHING
PRESS RELEASE WRITER + PUBLIC RELATIONS

STAPP TAKES A BIG STEP WITH UNTOLD STORY **Lead Singer of Creed, Set to Launch “Tell-All” Book This Fall**

(BOCA RATON, FLORIDA, June 26, 2012) — For over a decade, Grammy Award winner, singer, songwriter and front man of the mega band, Creed, Scott Stapp has bottled up his emotions and concealed his escapades and personal dilemmas from the world. Recognized as one of the most accomplished artists of the modern rock era, Scott Stapp is set to release his first-ever, uncensored memoir called Sinner’s Creed, unleashing behind the scene realities about his life-threatening suicide attempts, alcohol-induced rampages and intimate details about his abusive childhood.

Scott Stapp found his true voice when he collaborated with David Ritz of Rolling Stone Magazine to write a compelling story of his life. Ritz is a notable writer of biographies, which include works for Janet Jackson, B.B. King and Aretha Franklin, as well as, the best seller, “Divided Soul: The Life of Marvin Gaye” released in 1985 that depicted a similar story to Stapp’s of childhood abuse and harsh religious upbringing.

In a world stimulated by celebrity, the first question anyone embarking on a star studded driven career must ask is: Do I have what it takes to handle the pressure of fame? Scott Stapp is certainly no stranger to controversy in the media, and yet over the last few years, he has managed to ostracize himself from society to avoid the stress of cyber-bullying and related conflicts. The rise and fall of fame has been a constant during his career, but he has managed to maintain his status as a multi-platinum artist and sell more than 50 million albums worldwide. Die-hard Creed fans are relying on the band to stick together through thick and thin and continue producing the ultimate rock experience. Stapp’s tremendous songwriting skills have proven time and time again that he has the strength that it takes to survive. And in *Sinner’s Creed*, the message is clear, genuine and concise. Stapp’s memoir is full of heart and emotional vulnerability and regardless of his setbacks, losses, and battles with depression. Stapp’s unique vocal style, blended with compelling, lyrics continues to breathe life into the rock and roll music scene...*to be continued*.

HILTON & HYLAND REAL ESTATE LEGAL MEDIA ALERT

Malibu Trial Court to Decide if More Money Should be Paid Involving Record Judgment for Hilton and Hyland

Court will decide exactly how much money should be paid by Susan Loggans to compensate Hilton & Hyland for attorneys' fees and costs incurred in a hard-fought legal battle that included a nine day trial before a Malibu jury. (CASE SC084111)

Malibu trial court to decide if an additional \$350,000 in attorneys fees and costs should be paid by Susan Loggans, a Chicago attorney, to Hilton & Hyland and Chad Rogers, her real estate agents, as part of a record judgment involving the sale of Ms. Loggans' beach front property, located in the exclusive Malibu colony. Judgment should be awarded by end of the week. The Malibu jury's award of a commission in the amount of \$360,937.50, plus prejudgment interest in the amount of \$41,137.20, in favor of Hilton & Hyland is a record in the state of California for the sale of a single family residence.

On Friday, June 16, 2006, the Honorable Cesar C. Sarmiento of the Los Angeles Superior Court heard oral argument concerning how much money should be paid by Susan Loggans to compensate Hilton & Hyland for attorneys' fees and costs incurred in a hard-fought legal battle that included a nine day trial before a Malibu jury. On April 5, 2006, Judge Sarmiento entered the judgment in the case, Hilton & Hyland v. Loggans, LASC, Case No. SC084111, that affirmed the jury's award of a commission in the amount of \$360,937.50 in favor of Hilton & Hyland, and added an additional \$41,137.20 for prejudgment interest. Judge Sarmiento's ruling is expected to be released shortly and will determine if the total amount of the judgment will exceed \$750,000.

At the trial of the case, the jury learned that in October 2001, Chad Rogers, who was 24 years old at that time and a successful real estate agent at Hilton & Hyland, was originally introduced to Ms. Loggans by Sheldon Adelson, the owner of the Venetian Hotel in Las Vegas, Nevada. As a result of that introduction, Mr. Rogers played a critical role in assisting Ms. Loggans in locating and purchasing her Malibu residence in May 2002 for \$5,750,000 ... The dispute arose due to Ms. Loggans' refusal to pay a commission to Hilton & Hyland and Mr. Rogers under the terms of a one-page, written contract, the Single Party Compensation Agreement, that protected Hilton & Hyland's and Mr. Rogers' interests in the event of a sale of Ms. Loggans' Malibu residence to the Mascolos...

Gerald L. Sauer, lead trial counsel for Hilton & Hyland and a partner in the law firm of Sauer & Wagner LLP, said, "This case shows that even rich and powerful attorneys are bound by the same rules that govern everyone else. The mere fact that you can afford to go the distance in a lawsuit and hire a prestigious law firm does not mean that you will win in the end." Mr. Sauer handled the trial with Vina Chin, another attorney at Sauer & Wagner LLP...

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**SENGELMANN
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1 2 3 4 5

**HOME IS
WHERE THE HALL IS**

Sengelmann Hall is a fully restored 1890's Texas Dance Hall, located in Schulenburg, Texas - halfway between Houston and San Antonio and down the road from Austin. Join us for live music and dancing, step up to the bar for a classic pre-prohibition cocktail, and enjoy authentic home cooked cuisine with a Euro-Texas twist.

For generations, couples met here, married here and danced here every weekend as they built their lives together. Carry on the Texas dance hall tradition with your wedding, reception or private event held at Sengelmann Hall.

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SIPS & SUDS
DANCE HALL**



Two-Step Down the Aisle (or polka, if you prefer)!

Sips & Suds

Authentic Saloon & Biergarten

Enjoy a pre-prohibition cocktail in our authentic Texas saloon, join your friends on the picnic tables in our biergarten shaded by live oaks, or watch the sunset from our balcony above Main Street.

Drinks at Sengelmann Hall echo the spirits of generations past with a pre-Prohibition era cocktail list. Cocktails are handmade using top-shelf spirits, fresh juices, house-made syrups and a variety of old-fashioned bitters.

The bar hosts 14 beers on tap with particular focus on Czech and German favorites and Texas microbrews. Upstairs, the dance hall serves up Sengelmann Hall's secret recipe, Whiskey Punch. (And it packs quite a punch!)

You can also enjoy a selection of great late-night snacks, traditional German and Czech bar fare and hot, homemade soups inspired by secret family recipes.

The bar downstairs is an exact replica of the mahogany bar that adorned Sengelmann Hall from 1894 until the 1940's. And be sure to stop by the upstairs bar on your way to the balcony. This unique bar is built into the original bar and hatchback booth, which the Sengelmann brothers covered in chicken wire to discourage theft!

CAPABILITIES BROCHURE WRITER + ART DIRECTOR

THE FORUM

The Forum L.A.'s Premiere Entertainment Landmark

The Forum is a premier multi-cultural events and entertainment destination in Southern California. Our venue is a classic example of our city's history and its desire to grow and prosper. We have quite the reputation of attracting major concerts, family shows, sporting events, conventions, religious events, banquets and other community events to the arena. The Forum is an established, recognizable landmark in the nation.

The arena is a destination, primed to deliver an experience like no other. The arena generates an emphasis on the importance of sports and entertainment in Los Angeles' continued economic development. With SMG as the worldwide leader in venue management at the helm, we will continue to provide a dynamic facility and host exceptional entertainment in L.A.

Location: The Forum is located in Inglewood, CA and is within driving distance of three of Los Angeles' most heavily traversed highways. The Forum is only a few minutes away from the Los Angeles Airport and there are more than 10,000 hotel rooms in the area surrounding our venue.

Capacity: The Forum can seat up to 18,000 and will accommodate half-house, theatre-style, end stage and many other configurations.

Parking: The on-site parking lot has 3,500 parking spaces including disabled and VIP parking.

We offer sponsorship opportunities, group packages and a variety of events which appeal to all segments and interests in the community.

Our dedication to the community...

The continued success of The Forum will help to rejuvenate the Inglewood area and provide entertainment to people of all ages.

The Forum can deliver a series of memorable moments of excitement that are unforgettable. These "event experiences" include:

- National and regional family shows (multiple day events)
- Concerts that cater to all musical genres: Latin, Rock, R & B, Gospel, Filipino, Country etc.
- Multi-cultural events
- Conventions (Assembly style)
- Single day special events
- Local business and social functions
- Forum Club banquets, wedding receptions, holiday parties and catered functions.
- Film shoots
- Concert and theatrical rehearsals



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