



BE SPOTTED AT THE ApCHA WORLD SHOW!!

The Appaloosa Cutting Horse Association (ApCHA) would like to thank the many individuals and organizations that support our activities, events and programs—all of which are made possible through our sponsors' generous contributions. The ApCHA takes great pride and care in cultivating mutually beneficial partnerships. Sponsors can take advantage of a multitude of promotion opportunities, including, but not limited to, advertising in the ApCHA World Show Program and on the official ApCHA web site.

Sponsorships are the most effective way to position your company in front of active and dedicated ApHC and ApCHA members. The ApCHA recognizes sponsors at any level by offering a variety of sponsorship opportunities.

The ApCHA is continually growing in popularity. The ApCHA Facebook page has over 36,000 plus fans! Over 300 copies of the World Show Program are distributed!

If none of these pre-designed packages work for you and you would like to support the ApCHA please contact Dannica Percevich. The ApCHA appreciates all donations.

ApCHA

Attn: Dannica Percevich

18995 Gaver Rd.

Belle Fourche, SD 5771

dp2005@hotmail.com

605-641-1596



World Show Program Advertising Rates

Back Cover-\$400.00

Full Page Color- \$300.00

½ Page Color- \$150.00

¼ page Color- \$75.00

Full Page B/W- 150.00

½ Page B/W- 75.00

¼ Page B/W- 50.00

Business Card/Good Luck Ads- \$35.00

All advertisement designs will be provided by advertiser. An additional charge will be assessed if design is to be created by the ApCHA.

Banner Advertisement- For the duration of the cutting events the banner will hang in the arena



where the cutting classes are held. These Ads can be seen by all the participants and spectators; they can also be seen in the pictures taken by the World Show Photographer, increasing the exposure of advertisers! The ApCHA will be responsible for producing the banner and hanging the banner; the resulting banner will be property of the ApCHA. For Banner details please contact Dannica Percevic at 605-641-1596 for banner options, as they are limited to a basic design. This package is for the Banner

Only. \$400.00 ½ price **Special if Banners are ordered prior to ApHC Nationals!!!**

Deadline for advertisement in the World Show Program is September 15.

SPONSORSHIP PACKAGES

EVENT Sponsor Packages – (\$5,000.00 and up)

- Event to be described as “Sponsored by” in all announcements, class can be named by Sponsor
- Trophy will be engraved with Sponsor’s name
- Ad in 4 ApCHA newsletters
- 2 Full page color ads – in the World Show Program
- Advertising 4 times per year on ApCHA Facebook Page
- Sponsor banner and representative (if desired) to be included in all win photos in arena
- Sponsor name on all advertisements for World Show, show bills, and entry forms for the event sponsored
- Banner to be displayed in arena during class (subject to rules of the show facility)
- Listing as Event Sponsor on ApCHA website, including link to sponsor web site
- Sponsor listing in any magazine advertisement
- Free Annual membership to ApCHA

Platinum Sponsor Package – (\$2,500.00 - \$4,999)

- Ad in 4 ApCHA newsletters
- Full page 4-color ad – in the World Show Program
- Advertising 4 times per year on ApCHA Facebook Page
- Listing as Platinum Sponsor on ApCHA website, including link to sponsor web site
- Announcement as Platinum Sponsor during all classes
- Sponsor banner and representative to be included in all win photos in arena (if desired)
- Banner to be displayed in arena during class (subject to rules of the show facility)
- Sponsor listing in any Journal advertisement
- Free annual membership in the ApCHA

Silver Sponsor Package (\$1,500.00 - \$2,499.00)

- Up to a Full Page color ad in program for sponsored event
- Listing as Silver Sponsor on ApCHA website, including link to sponsor web site
- Announcement as Silver Sponsor during all classes
- Sponsor banner to be included in all win photos in arena
- Sponsor listing in ApHC Journal advertisement
- Free Annual Membership

Bronze Sponsor Package - (\$500-\$1,499.00)

- Up to a 1 page Color ad in program for sponsored event
- Listing as Bronze Sponsor on ApCHA website, including link to sponsor web site
- Announcement as Bronze Sponsor during all classes
- Sponsor banner to be included in all win photos in arena
- Sponsor listing in appropriate Journal advertisement

Buckle/Trophy Sponsor Package - \$200.00

- Listing as Buckle sponsor on ApCHA web site, including link to sponsor web site
- Listing as Buckle sponsor on all sponsor banners
- Sponsor listing in appropriate Journal advertisement
- Business card ad in program
- Announcement as Buckle Sponsor during all classes

Companionship Sponsor Package (\$0-200.00)

- Listing as sponsor on website
- Free business car advertisement in World Show Program

For more information about ApCHA Sponsorship levels and benefits, or to become a sponsor, please contact Dannica Percevich at 605-641-1596 or via email at dp2005@hotmail.com

Sponsorship packages can be custom tailored for prize sponsors.

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