

# Vito Robert Manfredi

## Graphic Designer – Desktop Publisher

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GitHub: <https://github.com/manvhoul-gym>

**I'm Vito Manfredi. I'm a Graphic Designer and Desktop Publisher serving energy and technology startups and small businesses, utilizing various design software and AI. My services support my clients' sales, marketing collateral, social media, presentation, package design, real estate, and additional graphic design and transcription needs.**

### Introduction

I am a contract and remote, versatile Graphic Designer and Desktop Publisher. I enjoy bringing extensive graphic design experience to unique and effective marketing campaigns. I have worked on projects in the oil and gas industry and for a variety of clients including hi-tech startups, reprographic, educator, professional organizations, real estate, and small businesses. My services also include marketing collateral (brochures, flyers, logos), photo editing and photo collage, presentations, labels, stationery, product packaging, transcription, and more.

### Accomplishments

- Designed marketing collateral for Martec Solutions, an oil & gas industry (downhole tools) startup.
- Designed an ad for DexMat, a startup originally from Rice University that manufactures high performance products made from Carbon Nanotubes.
- Certifications for Social Media Professional and Professional Typing (includes Data Entry and Transcription), from Impulse.
- Designed product packaging for Black Pearl Technology, The Woodlands, Texas.
- Designed twelve banners for the American Society for Quality.
- Designed a banner for the American Society for Metals, Houston Chapter.
- Designed product labeling, logos, marketing collateral, and presentations for life science and dental products companies, NeoHack and Whitehill Manufacturing. I helped NeoHack establish a social media presence.
- Designed email graphics and posters for NOMADS (National Oil-Equipment Manufacturers and Delegates Society).
- Designed a logo for a professional narrator, Myownvoiceover.com.
- Designed an animated logo and edited video for an awarding agency, The DiIorio Foundation.
- Completed more than 800 marketing collateral pieces (brochures, flyers, etc.) and technical manuals for National Oilwell Varco (NOV).
- Acclaimed by the entire sales department in NOV for designing a 40-page corporate product catalog that was "flying off the shelves" to prospective clients.
- Created conceptual designs and managed project implementation for Offshore Technology Conference (OTC) visual display presentation of NOV's more than 300 products and services.
- Extensive experience applying independent graphic design in cooperation with internal clients and marketing teams.
- Outstanding Customer Service for the stationery department of an upscale hardware and gift company.
- Use time management skills to produce high quality work on multiple projects under conflicting deadlines.

- Software skills and tools: Adobe Creative Cloud: Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Bridge, Adobe Dimension, Adobe Xd; AutoCAD, CorelDraw, Canva, Affinity, Figma, Filmora, Riverside, Microsoft PowerPoint, Keynote, Microsoft Word, Microsoft Excel, Microsoft Publisher, Salesforce, AI, Professional Typing (includes Data Entry and Transcription), Transcription Software. Mac OS & Windows.

## Experience

### **VRM Graphic Design - Owner and Graphic Designer, 2015 to present.**

Clients include oil & gas, hi-tech startups, reprographic, educator, professional organizations, real estate.

### **Texas Tools Marketing, Missouri City, Texas - Sales and Marketing Associate, 2015 to 2024**

Projects included designing Convention Booklets, Program Booklet, and logos.

### **National Oilwell Varco (NOV) - Desktop Publisher - Corporate Marketing, Technical Publications, 1990 to 2015**

I designed and produced a variety of marketing materials, including brochures, catalogs, flyers, digital graphics, ads, HSE posters, placards, forms, and operations manuals. I implemented updated branding across business cards and stationery. My designs constituted a huge portion of the marketing collateral at the Offshore Technology Conference (OTC) and various trade shows worldwide, displayed in print and on booth screens. Additionally, I created brochures, flyers, and website content in multiple languages for international markets (including Chinese, German, Norwegian, Spanish dialects, and Russian), driving NOV sales.

My projects included:

- Land Rig Portfolio: 40-page catalog of land rigs.
- Pressure Control Catalog: 150-page catalog of blowout preventers and other pressure control equipment.
- Coiled Tubing Manual: 300+ page manual of coiled tubing/well completion products
- Supported Corporate and divisions in creating PowerPoint presentations.
- Assisted website team with online content.

### **Information Development Incorporated, 1988 to 1990**

As a documentation specialist, my projects included a software manual for Shell Research Center, training handbooks, desktop publishing, and graphic design.

## Education

- Bachelor of Arts, Radio-Television, University of Houston Central Campus.
- Walt Whitman High School, Huntington Station, NY; New York Regents College Scholarship.
- Studied German language in high school and college for seven years.
- Microsoft MCSE exams.
- Impulse Certifications for Social Media Professional and Professional Typing (Data Entry, Transcription).

## Organizations

- AHEPA (American Hellenic Educational Progressive Association)
- NOMADS (National Oil-Equipment Manufacturers and Delegates Society)
- North Houston NSS (North Houston National Space Society)
- ASQ (American Society for Quality)

## Community

- Science judge for a special awarding agency, The DiIorio Foundation, at the Science and Engineering Fair Houston (SEFH), 2013 to present.
- Assisted in designing presentations and graphics for ASQ (American Society for Quality), NOMADS, North Houston NSS, SEFH, STEM, and Comicpalooza meetings/events.

**Portfolio:** <http://www.manvhou0815.com/>

**Recommendations:** <https://www.linkedin.com/in/vito-robert-manfredi/>

Dear Hiring Manager,

I hope all is well with you.

I am a freelance graphic designer and desktop publisher with a focus on contract and remote work, primarily for energy and technology startups, as well as various other businesses. I also have customer service and marketing experience.

Before transitioning to freelance work, I was employed at National Oilwell Varco (NOV), where I experienced numerous changes and challenges. During my time there, I was responsible for designing and updating hundreds of pieces of marketing collateral. This included flyers, brochures, posters, and other media that were showcased at trade shows worldwide, significantly contributing to the sales of NOV equipment. One of my numerous accomplishments in NOV includes designing a 40-page drilling rig catalog that was "flying off the shelves" to prospective clients. You can view the catalog here: [Land Rig Portfolio](#).

I take great pleasure in collaborating with entrepreneurs and high-tech startups. In 2016, I had the opportunity to produce an advertisement for DexMat, a startup that originated at Rice University. This ad was featured in the military publication "100 Years of World-Class Leadership in Materials and Manufacturing for Our Airmen" ("Celebrating a Century of Scientific Excellence"). You can view the ad here: [DexMat Ad](#).

I also designed banners for both the American Society for Quality, Houston Chapter, and the American Society for Metals, Houston Chapter. You can view my work for the American Society for Quality here: [ASQ Banner](#) and for the American Society for Metals here: [ASM Banner](#).

Furthermore, I have created label artwork, brochures, and PowerPoint presentations for a life sciences and dental products company based in Stafford, Texas. You can view some of this work here: [Life Science Labels](#).

I have also designed flyers for a local oil and gas startup, as well as an energy-related client, which can be seen here: [Energy Flyers](#).

I also provide design and photo-editing services for a residential real estate client, with an example of my work featured here: [Real Estate Work](#).

Here is an example of my astrophotography editing skills: [North American Nebula](#).

I have completed certifications from the Impulse platform, for Social Media Professional and Professional Typing (Data Entry, Transcription).

For additional work samples, my online portfolio is available at my website: [Portfolio](#).

My experience as both a corporate employee and a contractor equips me with the skills to meet your company's needs. I would welcome the opportunity to discuss how I can contribute to your team.

All the best,

Vito

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