



## David Rogers' *Big Bugs* Exhibition

Coming to Flamingo Gardens May 29 – September 6, 2021

### SPONSORSHIP OPPORTUNITIES

#### Projected Exposure:

40,000+ Exhibit visitors

500,000+ www.FlamingoGardens.org website visits during the seven-month promotional period

17,000+ Email/e-newsletter subscribers; minimum nine e-blasts = 90,000+

30,000+ Social media followers; sponsor recognition will draw up to 200,000 impressions

893,000+ Total Impressions, plus a robust newspaper and NBC6 television ad schedule (reach TBD)

#### **PRESENTING SPONSOR \$20,000 – Limit Two, Category Exclusive – One available**

- Category Exclusivity: Only one company per product or service category.
- Company name/logo prominently featured under “Presented By” on exhibit signage & exhibition maps cover.
- Full panel advertisement on exhibition maps distributed to attendees.
- Company name and logo on our website featured as “Presented By” and linked to your website.
- Sponsorship listed in e-newsletters and special e-blasts to 17,000+ subscribers.
- Minimum of 12 social media posts recognizing partnership to 30,000+ social media followers.
- Info table available at exhibit opening and closing events – first choice tent location. \*
- Info table available in gardens up to 12 additional dates during exhibit dates. \*
- One Year Corporate Membership - VP Level (this \$1,000 membership includes 12 one-year transferable passes, 14 single use one-day passes, plus other benefits)
- 20 one-day admission passes to Flamingo Gardens (\$440 value, one-year expiration)

#### **CHAMPION SPONSOR \$10,000 – Limit Three, Category Exclusive - One available**

- Category Exclusivity: Only one per product or service category.
- Company name/logo prominently featured in first tier on exhibit signage & exhibition maps cover.
- Full panel advertisement on exhibition maps distributed to attendees.
- Company name and logo in first tier on website and linked to your website.
- Sponsorship listed in e-newsletters and special e-blasts to 17,000+ subscribers.
- Minimum of nine social media posts recognizing partnership to 30,000+ social media followers.
- Info table available at exhibit opening and closing events. \*
- Info table available in gardens up to six additional dates during exhibit dates. \*
- One Year Corporate Membership - Executive Level (this \$2,500 membership includes 10 one-year transferable passes, 12 single use one-day passes, plus other benefits)
- 30 one-day admission passes to Flamingo Gardens (\$660 value, one-year expiration)

#### **PLATINUM SPONSOR \$5,000 - Limit Five, Category Exclusive - Five available**

- Category Exclusivity: Only one company per product or service category.
- Company name/logo prominently featured in second tier on exhibit signage & exhibition maps.
- Half panel advertisement on exhibition maps distributed to attendees.

- Company name and logo in second tier on our website and linked to your website.
- Sponsorship listed in e-newsletters and special e-blasts to 17,000+ subscribers.
- Minimum of nine social media posts recognizing partnership to 30,000+ social media followers.
- Info table available at exhibit opening and closing events. \*
- One Year Corporate Membership - Associate Level (this \$1,000 membership includes four one-year transferable passes, six single use one-day passes, plus other benefits).
- 20 one-day admission passes to Flamingo Gardens (\$440 value, one-year expiration).

#### □ **GOLD SPONSOR \$3,000** - Available

- Company name/logo prominently featured in third tier of exhibit signage.
- Half panel advertisement on exhibition maps distributed to attendees.
- Company name and logo in third tier on our website and linked to your website.
- Sponsorship listed in e-newsletters and special e-blasts to 17,000+ subscribers.
- Minimum of five social media posts recognizing partnership to 30,000+ social media followers.
- Info table available at exhibit's opening or closing events. \*
- 20 one-day admission passes to Flamingo Gardens (\$440 value, one-year expiration).

#### □ **SILVER SPONSOR \$1,500** - Available

- Company name/logo featured in third tier of exhibit signage.
- Business card sized advertisement on exhibition maps distributed to attendees.
- Company name and logo in third tier on our website and linked to your website.
- Sponsorship listed in e-newsletters and special e-blasts to 17,000+ subscribers.
- Minimum of three social media posts recognizing partnership to 30,000+ social media followers.
- Info table available at one of the exhibit's opening or closing events. \*
- Ten one-day admission passes to Flamingo Gardens (\$220 value, one-year expiration).

#### □ **BRONZE SPONSOR \$750** - Available

- Company name featured on fourth tier of exhibit signage.
- Business card sized advertisement on exhibition maps distributed to attendees.
- Company name and logo in fourth tier on our website and linked to your website.
- Sponsorship listed in e-newsletters and special e-blasts to 17,000+ subscribers.
- Minimum of two social media posts recognizing partnership to 30,000+ social media followers.
- Five one-day admission passes to Flamingo Gardens (\$110 value, one-year expiration).

*\* Info table must be staffed by sponsor representative*

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*Coming to Flamingo Gardens May 29 – September 6, 2021*

**SPONSORSHIP OPPORTUNITIES**

**Please select sponsor level:**

- PRESENTING SPONSOR \$20,000
- CHAMPION SPONSOR \$10,000
- BRONZE SPONSOR \$5,000
- GOLD SPONSOR \$3,000
- SILVER SPONSOR \$1,500
- BRONZE SPONSOR \$750

**Payment by phone to 954.473.2955 x127, by check to Flamingo Gardens, Inc. at address below, or online at <https://www.flamingogardens.org/donate.html>. Under designation, select “sponsorships.”**

**Please email this form, logo, and advertisement to [membership@flamingogardens.org](mailto:membership@flamingogardens.org) by March 31, 2021.**

Company Name (as it is to appear on any promotional materials):

\_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

***Thank you for your support through sponsorship.***

