



We Help Early Stage CPG Brands Make the Most of Each Investor Interaction

Start Today!

You've got a business to run. You need investors... yesterday.

BrandJectory provides you the guidance to intelligently prepare for, and efficiently navigate, the capital raise process.

Strategic Education & Knowledgeable Guidance

The BrandJectory Knowledge Base is a CPG expert guide on building an investor ready business.

Credible Investor Access

A relationship building platform that connects CPG brands and investors to accelerate a brand's growth.

Leverage Our Carefully-Designed Platform & Tools

BrandJectory combines the best of social media tools to cultivate meaningful relationships.

Make New & Deeper Connections Efficiently

Not a crowdfunding or transaction system. No commission or fees associated with a transaction.

Plans that fit your needs:

Basic Plan

Designed for brands building strong business fundamentals & learning more about the fundraising process.

Premium Plan

Exposure to investors following a Profile Audit, access to all BrandJectory tools, and complete access to The Knowledge Base™

What We Offer

Knowledge



- Access objective, well-researched and hard-earned expertise
- Navigate Fundraising and Investor Meetings Effectively

Discovery



- Meet only with investors who have real interest
- All brands have the chance to be discovered by investors.

Efficiency



- Easily give all investors the information they need to drive engagement
- All investors followers receive updates in real time, saving everyone time and effort.

Effectiveness



- Spend more time engaging with best-fit investors in informed discussions that provide insight and feedback
- Engage with investors at important decision points with better information.

Investment Leaders Are Talking About Brandjectory



COMPANYFIRST



"This business is all about relationships. Brandjectory has built a great platform for like-minded founders and investors to connect and partner with one another, which we at Gather Venture have done in a short amount of time."

— Michael Stern, Partner, Gather Venture Group

Key Features

- + A proprietary CPG-focused Knowledge Base™ spanning the capital raise process
- + Exclusive founder and investor meet-ups and discussion groups
- + Profile setup designed for efficient and effective brand-investor communication
- + A profile review process to help brands present their business more completely
- + CPG-focused investor network
- + Real-time notifications
- + Document storage
- + One-click sample request process

Learn More

 BrandjectoryNow.com

 hello@brandjectory.com

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Founding Partners

Brandjectory is the passion project of three partners with more than 100 years of combined business and CPG experience:



jpgresources.com



litchfieldfund.com



movitzgroup.com

