



Frozen Nose 2020 Sponsorship Packages

Marketing Information:

Age of Race: 2020 is the 5th Year

Location: Wheeler Park, 1200 S Walker Ave, Oklahoma City, OK

Expected Registration: 677 registered runners

Historical Growth: 14% average year over year growth

Markets: Targeted Email list 29,091
Social Media Event Reach: 39,500

Demographics: 65% Female vs 35% Male Registrants
Most engaged Audience is Females ages 35-44
55% Located in Oklahoma City, OK, 94% in OKC Metro

Photo Sponsor Package - \$3000 (1 Available)

- Photo overlay on official race photos (Overlay will include Race and EnMotive Logo)
- Listed as Exclusive photo sponsor on event website
- Logo inclusion with hyperlink on a webpage footer bars
- Logo inclusion on race results webpage
- 5 Race Registrations for promotional or in-house use
- 10x10 space at post-race party
 - Right to engage runners one-on-one for the purpose of promoting your brand
 - Right to distribute information, brochures, promotional premiums, etc
- Ongoing shoutouts by the Race Announcer during the race
- Right to one branded barricade sign at the start/finish line (provided by EnMotive)

Heat Station Sponsors - \$500 (3 Available)

- Logo inclusion with hyperlink on all webpage footer bars
- Logo inclusion on race results webpage
- Signage at your heat station
- 10x10 space at post-race party
 - Right to engage runners one-on-one for the purpose of promoting your brand
 - Right to distribute information, brochures, promotional premiums, etc
- Ongoing shout outs by Race Announcer during the race
- Right to one branded barricade sign at the start/finish line (provided by EnMotive)



Finish Line Sponsors - \$250 (multiple available)

- Logo inclusion with hyperlink on all webpage footer bars
- Logo inclusion on race results webpage
- Right to 10x10 space at post race party in prime location (tent provided by sponsor)
 - Right to engage runners one-to-one for the purpose of promoting brand
 - Right to distribute information, brochures, promotional premiums, etc.
- Right to announcement that is said throughout the morning by the Race Emcee
- Right to one (1) branded barricade sign for start/finish line. (provided by EnMotive)

Post-Race Party Sponsors - in-kind food/services (multiple available)

- Logo inclusion with hyperlink on all webpage footer bars
- Logo inclusion on race results webpage
- Right to 10x10 space at post race party in prime location (tent provided by sponsor)
 - Right to engage runners one-to-one for the purpose of promoting brand
 - Right to distribute information, brochures, promotional premiums, etc.
- Right to announcement that is said throughout the morning by the Race Emcee