

A diagram showing a vertical banner layout. The top portion is light blue and contains the text 'Live Text area 36" x 80"'. The bottom portion is white and contains the text 'Overall banner 36" x 86"'. At the very bottom is a red horizontal bar with the word 'STOP' repeated four times in white. Two vertical double-headed arrows on the left and right sides indicate the height of the banner sections.

Live Text area
36" x 80"

Overall banner
36" x 86"

6" Bleed

STOP STOP STOP STOP