



## **IMPACT: Turning Global Challenges into Opportunities**

### **Track B: Science and Technology**

#### **Panel 3: intellectual property rights: is it promoting or hindering international development?**

Scientific advances and technological innovation in many fields have had a great impact on human society. However, the role of intellectual property rights (IPRs) in international development continues to be a major source of controversy. While it is acknowledged that IPRs are crucial driving force of technological innovation, it is widely feared that strong intellectual property regimes could prevent development in developing countries.

What role do Intellectual property rights play in international development? Does the WTO TRIPS agreement hinder development or facilitate it? Does the open source development have potential for universal benefits and for closing the digital gap in developing countries? How do we balance that role with promoting technological innovation? This panel session examines these divergent views and identifies solutions for international development.

SAT, 4/4, 2:40-4PM. Location: *Littauer* 140

Biographies

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### **Lawrence A. Kogan, JD LL.M.**

International Business Law

NY, NJ, and Washington, DC licensed international business, regulatory tax and trade lawyer. Managing Attorney, Sound Science Business Strategies, LLC; President, Institute

for Trade, Standards and Sustainable Development (ITSSD) nonprofit legal research and educational organization. 22 years experience counseling trade associations, public and private internationally-focused businesses operating within the commercial, financial, life sciences and information & communication technology sectors, as well as, national governments, including former Bush administrative executive agencies, and U.S. Congressional subcommittee chairs and professional staff, how to reduce asset, operations and tax risks from evolving foreign and international laws, regulations, taxes, standards, and WTO, WIPO, UNEP and UNCLOS treaties and customary international law.

Adjunct Professor of International Trade Law, Whitehead School of Diplomacy and International Relations, Seton Hall University; Guest lecturer/panelist: Georgetown University Medical School; Wharton School, University of Pennsylvania; M.V. Lomonosov Moscow State University, Vyatka State University, Russian Federation; University of Miami School of Law; Temple University Beasley School of Law; National Defense University; EurasiaBIO International Congress for Biotechnology, Yu.A. Ovchinnikov Russian Society of Biotechnologists; XXth Annual Forum da Liberdade, Instituto de Estudos Empresariais (IEE), Porto Alegre, Brasil; BIOKorea 2008 Conference, Cheongju, South Korea.

Publications: Book chapter (India); Law reviews (US); Law, diplomacy, economic & political journals (US, Europe); Trade magazines (US, Europe); News media articles (US, Europe, Oceania).

LLM Taxation, Georgetown University Law Center; J.D., University of Miami School of Law; B.A., Philosophy, Boston University.