

# What's in a fee?



Dear GOTR Palm Beach Families,

As a non-profit, we are here to serve the community. Like any other business, we have expenses associated with that service. For five years, we have been able to keep our costs at approximately \$296 per girl, and have subsidized the cost of the program for **every** girl who participates by \$100 or more, enabling families to pay \$195 (or less, if they are in dire financial need.) We have been able to accomplish these subsidies by being intentional in our decision-making (a GOTR value we live by) and through donations from caring individuals, foundations, and companies.

Most parents understand the value for their daughter to participate in Girls on the Run, but we do get a few questions about what the fee pays for.

Many of our costs are fairly straightforward, as they are the visible signs seen at every practice. These direct program costs include items given to every girl and every team:

- A Girls on the Run t-shirt
- GOTR sessions each week, including healthy snacks
- Printed handouts and game pieces for every team
- Box of supplies for every team - things like stickers, markers, poster board, lap counters, and more
- Entries into a celebratory 5K run for the girls *and* a running buddy
- T-shirt for each of our volunteer coaches
- T-shirt for each of our running buddies

Some of our expenses are not as obvious - these expenses include items like:

- General expenses – staff salary, office supplies, inventory, business insurance and other business fees
- Insurance covering our coaches, girls, and all volunteers
- Costs associated with coach training
- First aid supplies
- Background checks and CPR certifications, to ensure the safety of all of the girls
- Fees paid to GOTR International to be part of the network of councils and for use of the GOTR logo, curricula, training and other resources
- Our online registration system and credit card fees
- Costs to keep our website, email system, and Facebook pages operating and updated
- Costs to keep our informational materials updated
- Various 5K expenses, which include, but are not limited to, unique GOTR awards and promotions

We believe that these expenses are necessary to offer the best program we can to the girls who participate in GOTR. While we strive to keep fees as low as possible, and continue to seek support from the South Florida community to do so, we know that value of this program far outweighs the cost.