

Culture Coach International

Helping organizations solve the teamwork issues that arise from diverse and multicultural workforces

Diversity Products

Pocket Guides

Description: A collection of 10 tips cards on one topic. Each tip card has a series of tips on the front and discussion/reflection questions on the back. Cost \$5, with volume discounts. Free custom cover card with orders of 250+ pocket guides.

- Requires no instructions - just give out, read and put into use
- Practical and thought provoking
- Each pocket guide has more than 100 ways to improve interactions

Pocket Guide Topics:

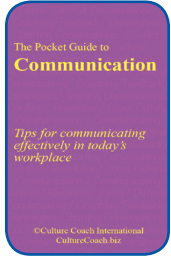
- Great Teamwork
- Building Inclusive Teams
- Leading & Managing Diverse Teams
- Communication
- Working on Diverse Teams
- Diversity Recruiting
- Diversity Metrics
- Global Teams
- Entrepreneurship

African American History Pocket Guide: 20 cards with important facts, events or people with topical discussion questions on the back. \$9.95

Quotes from users:

"I keep these cards on my desk and whenever I have a question, I find the right tip card to help."

"These are great employee education tools."



Team Sparks Cards

Description; Collection of 12 discussion cards on a common theme. On the front of each card is a short story that presents an idea for discussion. On the back are four questions for teams to use in exploring the topic. Designed to be used by managers to spark 10 minute discussions with their teams. Comes with instructions for managers.



- Surface topics of conversation that often get lost in the normal work day
- Engage team members to talk about how to work better together and improve team cohesion
- Help to address underlying issues that may be holding the team back

Teams Sparks Topics:

- Unconscious Bias
- Diversity Teamwork
- Collaboration
- Communication
- Understanding

Support From Managers

- *"I like that the focus is on addressing a question rather than addressing a fault of any one person. Good ice breaker."*
- *"We will allow more time in the future, this was a rich conversation."*

Diversity Fact Sheets*

Description: 2-4 page fact sheets on diversity topics designed to be used by employees, managers and talent acquisition personnel. Each fact sheet can be used on its own or combined with others.

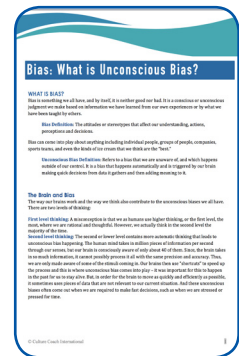
Fact Sheet Topics:

Bias Collection: What is Unconscious Bias, Types of Bias, Hiring Process Bias (2 assessments)

Terminology Series: Race and Ethnicity, Disability, Immigrants, LGBTQ+, Religions

Diversity: Types of Discrimination, Understanding Personal Filters

Talent Acquisition: Four Roles of a Recruiter, Types of Discrimination- Hiring examples



*More being developed

Spark. Discuss. Improve.

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Diversity Product Pricing

All pricing is for one year for electronic licensing

Product	Under 500	500-1000	1000-2000	2000-3000
Pocket Guides Printed copies	\$5/each Free custom cover card with 250+	\$4.75 each	\$4.50 each	\$4.25 each
Pocket Guides Electronic License Provided in a poster format	Flat fee \$1,500 Free customized cover card	Flat fee \$1,750 Free customized cover card	Flat fee \$2,250 Free customized cover card	Flat fee \$2,500 Free customized cover card
Product	Under 500	500-1000	1000-2000	2000-3000
Team Sparks Printed copies	\$12 Free custom cover card with 50+	\$11.50	\$11	\$10.50
Team Sparks Electronic licensing Provided in a 8.5 x11 poster format	Flat fee \$1,500 Free customized cover card	Flat fee \$1,750 Free customized cover card	Flat fee \$2,250 Free customized cover card	Flat fee \$2,500 Free customized cover card
<p>Fact Sheets only available in electronic licensing <i>Flat Fee pricing for quantities below</i> <i>Customizing available on all fact sheets</i> <i>Mix and match for the fact sheets combination desired</i></p>				
Product	Under 500	500-1000	1000-2000	2000-3000
3 fact sheet set	\$1,500	\$1,750	\$2,250	\$2,500
5 fact sheet set	\$2,000	\$2,250	\$2,500	\$2,750
8 fact sheet set	\$2,500	\$2,750	\$3,000	\$3,250

Spark Useful Conversations.

Improve Teamwork.

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