

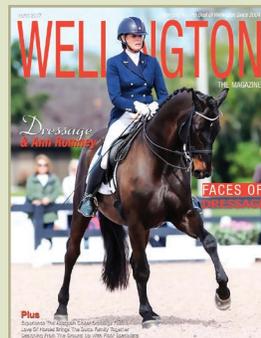
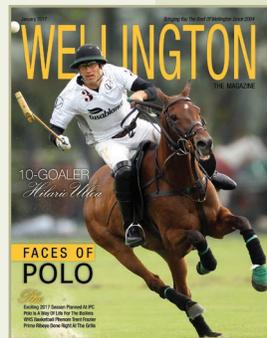
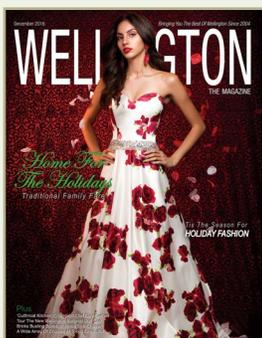


Bringing You The Best Of Wellington Since 2004

WELLINGTON

THE MAGAZINE

2018 Media Kit



12794 W. Forest Hill Blvd., Suite 33, Wellington, FL 33414
Phone: (561) 793-7606 • Fax: (561) 793-1470
www.wellingtonthemagazine.com • www.facebook.com/wellingtonmagazine

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AD RESERVATION DEADLINE	ART/ELEMENTS DUE	ISSUE
November 15, 2017	November 24, 2017	January, 2018
December 15, 2017	December 29, 2017	February 2018
January 15, 2018	January 26, 2018	March 2018
February 15, 2018	February 23, 2018	April 2018
March 15, 2018	March 30, 2018	May 2018
April 15, 2018	April 27, 2018	June 2018
May 15, 2018	May 25, 2018	July 2018
June 15, 2018	June 29, 2018	August 2018
July 16, 2018	July 27, 2018	September 2018
August 15, 2018	August 24, 2018	October 2018
September 14, 2018	September 28, 2018	November 2018
October 15, 2018	October 26, 2018	December 2018



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Ship Materials To:
Wellington The Magazine
12794 W. Forest Hill Blvd., Suite 33
Wellington, FL 33414
Attention: Production Department

Acceptable File Formats:
PDF (Flattened art/text),
Illustrator EPS (Flattened art/text),
TIF or JPG. All artwork should be
in CMYK color mode, 300 dpi.

AD SIZES

Full Page:
Bleed - 8.625" x 11.125"
Trim - 8.375" x 10.875"
Live Area - 7.375" x 9.75"

Half Page: 7.375" x 4.75"

Third Page Square: 4.8125" x 4.75"

*Third Page Vertical: 2.3125" x 9.75"

Sixth Page: 4.8125" x 2.25"
(Vertical Format)

*Third Page Vertical is a premium ad size.

Contact Information:

phone - 561.793.7606

e-mail - DawnRivera@WellingtonTheMagazine.com

DISPLAY ADVERTISING

	12x	8x	4x	1x
Back Cover	\$1,900.	\$2,100.	\$2,300.	\$2,600.
Inside Front Cover	\$1,845.	\$2,045.	\$2,245.	\$2,445.
Inside Back Cover	\$1,595.	\$1,795.	\$1,995.	\$2,195.
Full	\$1,195.	\$1,395.	\$1,595.	\$1,795.
Two-Thirds	\$925.	\$1,055.	\$1,175.	\$1,375.
Half	\$725.	\$825.	\$925.	\$1,025.
Third	\$585.	\$675.	\$745.	\$795.
Sixth	\$359.	\$395.	\$449.	\$489.

All advertising design costs are incorporated into the price of the first advertisement in a contract. Thereafter, subsequent artwork will be billed at the rate of \$75/hr for design. Minor advertisement changes (15 minutes or less) will not be billed additionally. All artwork is produced under the copyright of Wellington The Magazine LLC and may not be used elsewhere without express permission of the corporation. There is a nominal charge for the transferring of digital advertising files to other locations.

Home For The Holidays
Traditional Family Recipes Passed On Through Generations

Turkey & Ham

World's Top Equestrians Return To Wellington For The 39th Annual Winter Equestrian Festival

Polo Is A Way Of Life For Wellington's Bolfini Family

WELLINGTON

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MAGAZINE INFORMATION

published and distributed monthly throughout the Wellington area

Four-color, high-gloss publication featuring stories about people and events in the Wellington area featuring top designers, writers and photographers in the area.

Highlights of seasonal equestrian events in the western communities

Coverage of social galas and events

On average over 125 satisfied monthly advertisers

Experienced sales staff available to assist clients with their marketing needs and ready to help them understand the Wellington area

Wellington The Magazine takes our advertising partners to the most high-profile, upscale events throughout the year, such as...

Wellington Boys & Girls Club Dinner

Vinceremos

Winter Equestrian Festival

International Polo Club Palm Beach

American Cancer Society Gala

Great Charity Challenge

and many more



Custom Millwork, Unique Décor Make Olympia Home Stand Out

It's the little things that make a home stand out. In the case of the Olympia home, it's the custom millwork and unique décor that make it a truly special place.

Wellington's Ahmmon Richards Making Waves At The University Of Miami

Ahmon Richards is making waves at the University of Miami. As a standout player, he has earned a spot on the team and is looking to continue his success.

AHMMON RICHARDS

'Get Fit, Not Hit' At Title Boxing Club's New Studio In Wellington

With the tagline 'Get Fit, Not Hit,' Title Boxing Club is not to change the image of the sport from being fighting to high-energy workouts.

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EDITORIAL SCHEDULE CALENDAR 2018



JANUARY

Polo



APRIL

Young Equestrians



JULY

Health & Wellness



OCTOBER

Bridal



FEBRUARY

WEF



MAY

Legal



AUGUST

Back To School



NOVEMBER

Annual Season Preview



MARCH

Dressage



JUNE

Education



SEPTEMBER

Our Wellington



DECEMBER

Dining

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