



## **Hand Holding Support Services for Importer and Exporter:**

We, at Barai Overseas, not only understand the problems and struggles of importers and exporters, but also; we are dedicated to presenting the best consultancy to help all importers and exporters to become competitive, with refined right skills and administrative practices fundamental for their strategic growth.

Baraioverseas 'll walk you through a simple, doable approach you may follow to launch a successful export-import company from your house, workplace, or industry.

## **Very Useful for the Startups:**

Since there is no step-by-step guide for the Exim Business, you must take one step while simultaneously looking in various directions, take another step while looking in the opposite direction, and so on. As a result, most coaching classes, YouTube, Google, training facilities, and coaches have failed to make the majority of people successful in this trade.

Therefore, ExportImport.Guru is for you since you constantly need a Guru to clear out all of your questions We are grounded in these basics and incumbent to provide long-term strength to the business for many generations to reap from it.



## **1<sup>st</sup> Stage: Build Strong Foundation**

### **Need a strong online presence for an import-export business!**

The first step of website building is critical in regards to Search Engine Optimization (SEO). If we fail to make it SEO friendly, it will never be ranked anywhere in search engines.

The presence of a SEO friendly website becomes crucial in the import-export industry since it facilitates contact between the company and its foreign clients to break down barriers and foster confidence. A strong website gives your company an online presence that enables you to approach your target market and turn them into potential customers.

By giving your audience accurate information about your products and being visible to them, you can have more influence over their purchasing decisions.

Google and other search engines like it assist in driving online traffic to your website, which in turn raises awareness of your import and export firm, network, and other factors.

Whether you are an individual or a company or an entrepreneur who comes into business newly, you have to purchase a domain and hosting plan.

And this is our team's responsibility to provide you with the website content that what are the requirements and essentials regarding import-export.



## 2<sup>ed</sup> Stage: Introduce to Potential Buyers

**Buyer's data:** When it comes to export-import businesses, having accurate and up-to-date information on buyers and suppliers is essential. Free data sources are often limited and not as reliable as paid ones, so it's always worth investing in quality data that will save you time and help you make better decisions.

And we as Baraioverseas do not sell buyer data but we knew third parties who provides data at a hefty price but we can provide you that at affordable price because we PURCHASE IN BULKS FOR YOU.

- 👉 Import Data
- 👉 Importers Details
- 👉 Supplier Details
- 👉 Price at Which its Currently Exported or Imported
- 👉 Duties Payable.
- 👉 FTA Benefits (if available)
- 👉 Export Incentives
- 👉 Products Market

**Introductory email:** We will write an introduction business email for your company that will introduce your upcoming products or services to both potential and current customers. It will help your business to re-engage relationships for customer retention, cross-selling, and up-selling.

**Follow-up email:** if you don't receive a response from your customers, follow-up emails are a great way to stay in touch and keep them updated on your latest products or services.



## 3<sup>ed</sup> Stage: Convenience Buyers to Buy

### **Cold-calling script:**

We will provide you a detailed personalized script for your learning will teach you the method of conversation and how you can successfully talk to your buyer.

Virtual assistant will provide his performance for the guidance of communication; he will tell you the methods to make it more effective for you to create new business deals with the buyer.

**Video making service:** You can provide us "green screen" video of you. And We will facilitate you by making a video edit. We will make the background demanded and required for your business. You can publish that video on social media like YouTube, Facebook and Instagram, it will enhance the marketing of your business. Most buyers are attracted to visual marketing.

**OFF-page SEO services:** We will write and publish Blogs consisting of a graphic visual representation of information about your business, with high-ranked SEO techniques. Infographics can improve cognition by utilizing graphics to enhance the human visual system's ability to see patterns and trends, here is how more people will get attracted to read the blog about your business.

**Research and development:** If you're not seeing the success you want, it's time to take a closer look at your company's process flow and see where the issues are. We'll work together to fix them and get your business back on track.

We have an excellent global network with investors, trade facilitators, and more. Our clients are located all around the world, so you don't need to worry. With the blessing of Lord Krishna Jee, something will trigger soon.

**Note:** We will occupy most of the services via freelancing website Fiverr for your smooth flow and payment safety; but we will not be able to provide the details of Fiverr freelancers invoice to you. Because the freelancer we are hiring is not only working for your task. He is providing services in our various business. So, we cannot deliberately distinguish freelancer and its service charges for you. We cannot estimate the budget per freelancer as we do work in bulk and per project, the cost can exceed 50,000 to 1lack. Somehow, we can provide you estimate details of the services you required for your business. Fiverr Success Manager are constantly working for us to provide atop quality services for our clients. We are rated as VID [Fiverr Select] Buyer from Fiverr.

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### **Difference between BO consultation and BO handholding support:**

**Q:** What is BO consultation?

**Answer:** In consultation, you make highly appreciated for asking the question to improve your business and strategies. We provide a wide range of counseling services on formalities associated with business registration, customs, taxation, foreign trade regulations, FEMA, shipping, banking, insurance, international marketing, and more.

We are certain that our professionally developed reputation for dependability, excellent services, and commitment to client pleasure will continue to establish fruitful business partnerships while offering clients the quality they've come to expect. We urge you to keep this in mind whenever you require superior instruction or knowledge or support in trade; we are always there with you.

**Q:** What is BO hand-holding Support?

**Answer:** In hand-holding we mainly focus on the growth of your business by taking proper care. By applying our services, we make your business better. We specially focus to place companies on the growth route by eliminating operation deficiencies with our hand-holding support services depending upon business requirements.