

AMERICAN ARCHERY

Choice of Champs in Any Field



FAMILY SPORT



ALL NEW AA CATALOG NO. 70 - 50c

SCHOOL & CLUB

walt Boscomps

S-R \$140.00

SUPREME

Performance, Reliability and Accuracy

Here is the new bow designed especially for the competition shooter who demands the ultimate in accuracy. A joy to shoot... combining all the quality features of the most

expensive target bows. Proportioned correctly for... balance... nice 'n easy draw...a good smooth release... means increased accuracy with reduced vibration. Whether shooting for competition or simply pleasure, the "Supreme" is the bow you'll own

with pride and shoot with confidence.

Length - 68" to 70" AMO

Weights - 25 # to 50 #

Draw Limit - Unlimited Glass - White

Super Slim Taper Core

Tropical Burmese Wood

Reminder Grip

draw weight. \$ \$130.00

With Factory Installed Micro Adjustable Rest

AMERICAN TITLEIST

Tops For Quality and Performance

A newly designed, slim, trim, target bow expressly developed for the newcomer to target archery. It's his first step to the winner's circle. Precision-engineered for easy handling . . . easy draw . . . light weight. The handsome riser section with the grip that will instill confidence. It has tournament stability the same quality guarantee that stands behind every American bow.

High priced features employing all that is essential for the Jr. Olympic shooter.

Length - 66" AMO
Weight - 25 # to 50 #
Draw Limit - Unlimited
Glass - White
Super Slim Core
Reminder Grip
Tropical Imbuya and African Rosewood
Positioned Stabilizer Insert
Flannel Bow Case
Specify right or left hand draw weight.

AT-66 \$ 95.00 AT-66-R \$105.00

With Factory Installed Micro Adjustable Rest



\ PRO SUPREME

The World's Championship First Place Target Bow

Pro Supreme . . . Again has made its reputation by taking first honors in The World Field Archery Championship at Valley Forge,
Pennsylvania and U. S. Amateur Field Archery Championship at French Park in Cincinnati, Ohio. Designed strictly for the advanced shooter wanting maximum ease of draw and precision accuracy for use against the stiffest competition. All perfectly engineered functional designs that have set AMERICAN apart from other bow makers . . . handle balance with graceful, smooth flowing lines . . . super slim, double taper core with ultra limb action.

Every PRO is a dependable product which has passed the most severe factory tests and rigid quality control standards, for nothing is spared. The intense pride of the bowmaker's art goes into every one of these bows.

The PRO Supreme Bow . . . the one to shoot in the 70's starting NOW! Destined to be the talk of International match circles.

Lengths - 68" and 70" AMO
Weights - 25# to 50#
Draw Limit - Unlimited
Glass - White
Super slim taper core
Built-in reminder grip
Tropical Hand Picked Rosewoods & Laminations
Position Stabilizer Insert
Fiber handle overlays
Custom Padded Bow Case

Specify right or left hand—Bow Length and Draw Weight.

PRO \$180.00 PRO-R \$190.00

With Factory Installed Micro Adjustable Rest



 ROD
 American
 Custom
 Stabilizer

 20"
 ROD
 13.95

 ROD-1
 Insert
 1.50





ALL-PRO CUSTOM

CHEETAH HUNTER SPECIAL

CHEETAH



ALL PRO CUSTOM

Ultimate Super-Speed Hunting Bow

Jerry Kramer . . . All Pro Green Bay Packer and an outstanding big game hunter endorses this bow wholeheartedly as the finest on the market. Jerry, our bowers, and engineers combined knowledge to design this ultimate hunting bow . . . both in looks and performance. A handsome bow but the All Pro Custom's real beauty is in its performance. It shoots right where it points. So whisper quiet, the only sound you hear is the beating of your heart.

The results of our engineering research and field testing have jelled all at once... tests show our new tapered limb balance center shot, high sight window, sends the arrow on its proper trajectory.

Whether hunting is your profession or simply your pleasure, the All Pro Custom is a bow you'll own with pride and shoot with confidence.

Length - 60" AMO
Weight - 30 # to 80 #
Draw Limit - Unlimited
Glass - Black
Super Slim Taper Core
Built-in Reminder Grip
Tropical Hand Picked Rosewood & Laminations
Positioned Stabilizer Insert
Fiber Handle Overlays
Custom Padded Bow Case

Specify right or left hand and bow weight.

APC-60 \$120.00



CHEETAH HUNTER SPECIAL

The Game Getter!

Endorsed by Art Laha, world famous bow hunter and guide who says "Shooting the Cheetah Special is like shaking hands with an old friend." Being a professional guide, here and in Alaska, is an exacting profession. It demands a bow that meets exacting standards...rugged, fast, capable of taking the toughest use day after day...absolute dependability, reliable accuracy, and plenty of knockdown power. Owning a Cheetah Hunter Special is the mark of a serious hunter.

Rick Cooley, who recently, the only woman member of the Pope & Young Club, shoots the Cheetah Hunter Special and credits it with providing the penetration and accuracy that led to her world's records moose and caribou trophies.

Length - 58" AMO Weight - 30 # to 70 # Draw Limit - Unlimited Glass - Dark Super Slim Taper

Built-in Reminder Grip Tropical African and East Indian Rosewood Fiber Overlays Flannel Bow Case

Specify right or left hand and draw weight.

C-58 \$89.95

CHEETAH

A Match For Any Action

All new...the Cheetah 64" is set to make its mark in the archers' world with its fast, hard-hitting action. Suggestions from some of the world's best, along with years of American Archery's experimentation, make this bow ideal for today's knowledgeable archer.

The Cheetah will take on your kind of game from elk and mountain lion to bear and white tails. Count on the Cheetah's speed to keep up with the fleetest game on the plains or in deep back country woods. Perfect for field archery too.

Handling ease, accuracy, and American's fast taper core make hunting with the Cheetah a custom made adventure.

Length - 64" AMO
Weight - 25# to 80#
Draw Limit - Unlimited
Glass - Dark
Super Slim Core
Reminder Grip
Tropical African and Indian Rosewood
Flannel Bow Case

Specify right or left hand and draw weight.

84.95 C64 \$79.95



SUPER-NITRO

Best For Brush-Country Deer

The SUPER NITRO has the brush-cutting ability and knock down power. Best for those hunters who hunt deer in brushy sections, from trees and blinds. Very accurate at moderate ranges.

Power in a small 54" package . . . easy to tote, fast drawing, fast handling and whisper quiet.

James E. Jones from Coshocton, Ohio, says:
"The bow is everything you said it was
and more. It's smooth pulling and power packed
bow. It gets the game down quick. I'm glad
I own the Super Nitro, best bow made."

Length - 54" AMO
Weight - 30# to 70#
Draw Limit - 32"
Super Slim Core
Reminder Grip
Tropical Hardwood and Laminations

Specify right or left hand and draw weight



SN-54 \$69.95

SHARK

Tops For Versatility, Super Speed, Performance

The best starter on any line - tournament shooting - field archery - bow hunting, or just backyard practice. It has all the class, stability and power to meet the highest standards. Excellent for any instruction programs.

It employs the ultra smooth pulling for any lad or lass to own with pride and shoot with pleasure.

Length - 62" AMO
Weight - 25 # to 55 #
Draw Limit - Unlimited
Glass - Dark
Slim Super Core
Reminder Grip
Tropical Bubinga

Specify right or left hand and draw weight.

\$K-62 \$52.95



AMERICAN HUNTER

The Deer Hunter's Right Arm

The most celebrated deer bow in the world of archery! It's the favorite of many who prefer a fast, flawless, positive hunter's grip and a hard hitting bow.

Ideal for the woman who loves to hunt.

A classic design sets this hunter apart from all others and tells you that this is the hunting bow you've been looking for in the medium price range.

American Hunter has improved with age . . . quality you'd look for in far more expensive bows.

Length - 56" AMO Weight - 30# to 70# Draw Limit - Unlimited Glass - Dark Positive Hunter's Grip Tropical Bubinga

Specify right or left hand and draw weight.

AH-56 \$56.95

FLASH

Beginners

Show your children how much fun archery can be with our Flash. A bow that the beginner can be proud of in a price range that cannot be beaten.

The Flash...the perfect bow for instructional use for Schools and Scouts. Its new design features rarely seen built to take the punishment that kids dish out.

Take your first step to better shooting and more enjoyment.

Length - 60" AMO
Weight - 20 # to 45 #
Draw Limit - Unlimitetd
Sure Grip
Glass - Dark
Assorted Hardwoods

Specify right or left hand and bow weight.

F-60 \$39.50



7





ARROWS BY AMERICAN

All American arrows are fletched with American parabolic-air-flow fletching, giving less wind resistance and quiet flight.

American quality wooden arrows are "Microbarrelled", an exclusive American feature. "Microbarrelled" means the front and nock ends are tapered slightly, giving you an arrow with the center portion slightly stiffer. "Micro-barrelled" arrows give you better arrow clearance, greater penetration, because there's more mass up front where it counts. They stay straighter longer.

WOOD ARROWS AA-1 Our best "Micro-barrelled" arrow in white or yellow - 3 fletch, straight or helical. With No. 5-A Broadhead 21.95 a dozen With field points or target points 16.00 a dozen M-2 Our most popular "Micro-barrelled" arrow in white or yellow. Available in 3 fletch - straight or helical. AA-3 Hunter's Arrow, economically priced, "Micro-barrelled", 3 fletch, 29 or 30 inch back of head only. 18.95 a dozen With No. 1 or 4 broadhead only AFA An adult field arrow, 3 fletch, 11/32" Micro-barrelled. Excellent for advanced field archers. Knurled on field points, in 28 or 30 inch back of head only. Available in spine weights 40 pounds and up.

FKP A favorite for the-do-it-yourself bowhunter. A full length, fully painted, 3 fletch arrow without a crest, Micro-barrelled, spined and matched to within 5 lbs. (±5 grains). No points. A dozen 9.50

ATA Adult Target Arrows, extremely high quality matched and spined $\frac{5}{16}$ ", Micro-barrelled. Target points only, ideal for clubs, ranges and schools. A dozen 10.50

FF-6 A 6-feathered Flu-Flu with either Rubber or Metal Blunt points 1.50 Each ½ dozen 7.95

BNS Beginners Field Arrow, $\%_6$ " arroknurled field point. Available in 26 or Six dozen bulk display	28" length, A dozen 6.50
BPA Beginners practice arrow ⅓6" – available in 26 and 28" lengths. A Six dozen bulk display 39.00 100 loose	- with knurled target point only 4.95 26.50 28.57 100 in display unit 37.00 40.00
BA Beginners practice arrow $\frac{5}{6}$ ", with in 24, 26 and 28" lengths. Six dozen bulk display	h knurled target points only. Available23.50 100 in display unit30.00 32.50
4 fletch helical	1.50 a dozen additional 3.00 a dozen additional
HUNTING BROADHEADS & P	PRACTICE POINTS
IO. 1 HI-PRECISION 4.50 Dozen IO.2 BODKIN "B"	TP TARGET \$1.00 Dozen \$8.20 per 100
14.50 Dozen 10. 3 ARROW-MATE 7.50 Dozen	200NS NON-SKID \$1.10 Dozen \$8.90 per 100
O. 4 ARROW-MATE 6.00 Dozen	200MB BLUNT \$1.00 Dozen
IO. 5-A RAZORHEAD 59.95 Dozen IUX. RAZORHEAD XTRA BLADES 11.95 Dozen	RB RUBBER \$1.90 Dozen \$15.50 per 100

A MENTE AND A STATE OF THE STAT	AA-1	
	AA-2	
	AA-3	
	AFA	
	FKP	Mary Track
	ATA	
	FF-6	
	BNS	
	BPA	
	BA () BA	
	EA	
	GA	
	GA-E	

EASTON* ALUMINUM ARROWS

EA Easton-Aluminum is the world's finest maker of aluminum arrows. Combine this high quality aluminum shaft with Americans parabolic air-flow fletching and our painstaking hand cresting and you have the finest arrow money CAN DUY.

FASTON CHART SIZE SELECTION CHART — TARGET and HUNTING

	ARROW LENGTH (INCHES)							T—TARGET H—HUNTING						
BOW	26		27		28		29		30		31		32	
WEIGHT	T	Н	T	Н	Т	Н	T	Н	Т	Н	Т	н	Т	н
25-30	1713 1616	LESS.	1713 1618	200	1813	100.0	1913	1333	0-1004 A 1004	222	100.00 0.000	83	044	1000
30-35	1713 1618	7770	1813 1716		1813 1816 1718		1913 1816		2013 1916 1818		7.07			
35-40	1813 1716	100	1813 1816 1718		1913 1816		2013 1916 1818		2013 1916 1918		2114 2016	85	2213	1/2
40 45	1813 1816 1718		1913 1816	1818	2013 1916 1818	1918	2013 1916 1918 1820	2016	2114 2016 1918 1920	2018	2213 2016 2018	2018	2213 2020	2020
45-50	1913 1816		2013 1916 1818	1918	2013 1916 1918 1820	2016	2114 2016 1918 1920	2018	2213 2018 1920	2018	2213 2018 2020	2020	2020	2219
50 55	anna.	1227		1918	2232	2016	W.5	2018	255	2020	1	2219	and.	2219
55-60			444	2018	- in	2018	22.	2020		2219	7	2219	2	2219
60 65				2018	STYL	2020		2219	i mare	2219		2219	222.	2000
70 80				2020		2020		2219		2219		404	Salah.	Sec.

24SRT-X

EA-L Full length fletched arrow w/target points or				
adaptors loose	34.90 a dozen			
EA-T Fletched arrows				
w/ target points or adaptors installed EA-T	35.90 a dozen			
EA-F Fletched arrows w/field points installed EA-F				
EA-H Fletched arrows				
w/your choice 1, 2 or 4 broadheads* EA-H	39.50 a dozen			
EA-1 Bare shafts cut to length w/points installed EA-1 26.95 a dozen				
EA-2 Full length shafts w/points unattached EA-2	25.75 a dozen			
E-1P Target inserts only E-1P	4.50 a dozen			
E-BA Broadhead adaptors only E-BA	3.00 a dozen			
XX-75 Same Code Nos. as other arrows above 5.00 doz	en additional			

GA MICRO*-FLITE FIBERGLASS ARROWS

The ultimate all around arrow. Sizes 0 to 12.

GA-L Full length fletched arrow		
w/target points or adaptors loose	 31.50	a do

GA-T Fletched arrows w/target points or adaptors installed	32.50	а	dozen
GA-F Fletched arrows w/field points installed only	34.50	a	dozen
GA-H Fletched arrows			
w/your choice 1, 2 or 4 broadheads*	36.00	а	dozen
GA-SETS Fletched arrows comb. sets -	05.00		
6 field - 6 hunting 1, 2 or 4 broadheads*		а	dozen
GA-2 Shafts only w/target points and Nock inserts loose	20.00	а	dozen
GA-2BA Shafts only			
w/broadhead adaptors and Nock insert loose	21.50	а	dozen
Nock inserts	2.20	а	dozen
TP Target points	2.60	а	dozen
BA Broadhead adaptors	2.95	а	dozen
GA-E Economy Grade Sizes 5 to 11.			-
			40
adaptors loose	22.50	а	dozen
L Full length fletched arrow w/target points or adaptors loose T Fletched arrows w/target points or adaptors installed	22.50 23.50		dozen dozen
transfer attailed the corper before attained to the		а	dozen
F Fletched arrows w/field points installed only	24.50	a	dozen dozen
F Fletched arrows w/field points installed only H Fletched arrows w/your choice 1 2 or 4 broadheads*	24.50	a	dozen dozen
F Fletched arrows w/field points installed only H Fletched arrows w/your thorce 1, 2 or 4 broadheads* GAE SETS Fletched arrows comb sets - 6 field.	24.50 25.50	a a a	dozen dozen dozen
F Fletched arrows w/field points installed only H Fletched arrows w/your choice 1, 2 or 4 broadheads*. GA-E SETS Fletched arrows comb. sets - 6 field 6 hunting 1, 2 or 4 broadheads*	24.50 25.50	a a a	dozen dozen dozen
F Fletched arrows w/field points installed only H Fletched arrows w/your thorce 1, 2 or 4 broadheads* GAE SETS Fletched arrows comb. sets - 6 field 6 hunting 1, 2 or 4 broadheads* Specify Micro-Flite or economy grade using above codes	24.50 25.50 25.00	a a a a	dozen dozen dozen dozen
F Fletched arrows w/field points installed only H Fletched arrows w/your choice 1 2 or 4 broadheads*. GA-E SETS Fletched arrows comb. sets - 6 field 6 hunting 1, 2 or 4 broadheads* Specify Micro-Flite or economy grade using above codes 4 fletch belical 1.50 a	24.50 25.50 25.00	a a a a	dozen dozen dozen dozen itional
F Fletched arrows w/field points installed only H Fletched arrows w/your thorce 1, 2 or 4 broadheads* GAE SETS Fletched arrows comb. sets - 6 field 6 hunting 1, 2 or 4 broadheads* Specify Micro-Flite or economy grade using above codes	24.50 25.50 25.00 dozen a	a a a dd	dozen dozen dozen dozen itional
F Fletched arrows w/field points installed only H Fletched arrows w/your choice 1, 2 or 4 broadheads*. GA-E SETS Fletched arrows comb. sets - 6 field 6 hunting 1, 2 or 4 broadheads* Specify Micro-Flite or economy grade using above codes 4 fletch helical 1.50 a Special Cresting 3.00 a	24.50 25.50 25.00 dozen a	a a a dd	dozen dozen dozen dozen itional

R Registered by Jas. D. Easton, Inc.

Registered by Sila-Flex, Inc.

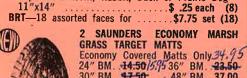
TARGETS

Freight Policy on Matts, as follows: On 200# or more, freight is prepaid to your city within the 48 states. Local delivery fee is to be paid by consignee. On orders between 100# and 200#, freight is not pre-paid, but an allowance of \$4.50 per hundred weight will be made. This allowance will be shown on your invoice. On less than 100#, orders will be sent freight collect.



1 BROADHEAD ROUND TARGETS Set Inc. Group 1-Bear, Deer or Moose-

.\$.85 each (3) Group 2-Antelope, Mt. Lion or Ram-.\$.50 each (3) Group 3-Coon, Goose, Javelina or Coyote .\$.45 each (4) Group 4-Pheasant, Rabbit, Duck or Prairie Dog-



30" BM . 17.50 48" BM . 37.00 54.95 Matt Stands:

HME-1 24" & 30" Matts... 6.95-7% HME-5 30" & 36" Matts... 7.95 8.95 HME-2 Adj. 36" & 48" Matts 14.95/6.95 Adjustable 36" to 45" Rubber Wheels SME-4 21,59 24,50



4 NFAA OFFICIAL FIELD FACES (BULL'S-EYE, TOUGH HIDE) Heavy Tag Paper 6"— .06 each (18) 8"— .10 each 15 each (8) .20 each (6) -4.50 (Set of 36) 6"- 12 each 12"- .20 each 18" _ .40 each 24" _ .55 each





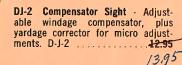
16-PAA \$.20 each 8 A20B 3 pack of 100 AIAA 9" patches on longmonized summer stock. A20B \$12.00

9 TARGET FACE STAPLES - TFS - Pkg. of 460 10 TARGET SCORE CARDS - TSC - Pkg. of 100 7.50

SIGHTS



DJ-1 Bow Sight (illustrated) - Anodized aluminum like the DJC with thumb; calibrating hood style and calibrated sight bar. DJ-1 9.45 10.45



RS Reynolds Sight - top choice of archers all over the world. Gold anodized aluminum with finger tip adjustments, with single bar pin. Sturdy and proficient - RS 12.95 Base only - RSB 5.00



CA with hooded ball sight	
on post 4.	9!
HS Hunters sight with red, wh	it
or yellow bead on post - HS 5.	2!

ARROW RESTS



HOYT PRO REST. HOP 1.40



AMERICAN FEATHER REST. FR .95



FEATHER REST. TFR.



BRUSH REST. BR ..95



ACCESSORIES



23-P Side Target Quiver - holds 12 arrows with divider, handy zipper pouch. Black, White.



30-R Shoulder Quiver - with finest quality leather, 20 inches deep, holds one dozen arrows, with zippered pocket for accessories.



KSS Silent Stalker Hip Quiver holds 8 arrows, keeps broadheads extremely sharp. Black only, top quality cowhide. KSS 12.75 Matching Belt - KSS-B 3.75



CHQ Vinyl Hip Quiver extremely nice looking, and guaranteed to wear as well as leather, holds 6 to 8 arrows, large zipper pouch for archers incidentals and accessories.



C-11 Standard Target Ouiver - high quality vinyl quiver with ring . 3.50



SO Shoulder Ouiver - smooth Brown material, 5 inch oval top, popular price. Ideal for beginners or schools. SQ 3.75



22-S Economy Quiver - heavy Forest Green vinyl, leather belt loop.



AMQ American Arrowmate Broadhead Quiver - high impact plastic quiver with revolving barrel, keeps arrow sharp and safe, fits any broadhead. AMQ 9.95



MGQ Ground Quivers - a metal quiver for holding bow and arrows while target shooting. Ideal for schools MGQ 2.25 4.00



PFS Portage Finger Sling - Bill Bednars own, choice of all top tournament archers. S-M-L - PFS 2.15 2,35



14 Hunters Elastic Arm Guard elastic fasteners, top quality leather guard. 14 3.95



protection for the beginner Mabber-ized straps, 15 2.50

16 Training Arm Guard - a full

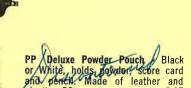
Field Arm Guard > extra wide



grade leather guard. 17 2.50

18-P Plastic Arm Guard - same

top choice design, tough, pliable molds to your arm. 18-P ... 1.50



plastic. PP



19-S Single Seam Glove - leather and elastic wrist. S-M-L-XL. 19-S 2.95

3,25



19-C Soft Leather Glove elastic stretch back, closed tips. XL. 19-C (Also Ladies S-M-L)



famous kant pinch with finger insert that prevents pinching of the arrow. Double thickness. S-M-L. KP (Illustrated) ... 2.45 KPHT Kant Pinch Hair Tab - the world famous kant pinch with finger insert that prevents pinch of the arrow. Double thickness. S-M-L. ... 2.95 KREP Kant Pinch - Replacement tab 1.15



20-M Marshall Type Tab - Shell Cordovan, double thickness, S-M-L. Double thickness - 20 M ... 1.10 Single thickness - 20

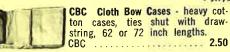
HT Hair Tab - Cordovan backed fast release tab. S-M-L. HT



BOS Bow Sling - adhesive installation, choice of many top target



ery Eagle, a rich handsome heavily padded case with zipper along side. 62, 66 or 72 inches. In Black. PBC





NBQ National Bow Quiver - an extremely easy to mount or remove quiver, holds 4 arrows, made of 1/2' soft rubber mat. NBQ. A pair 2.95

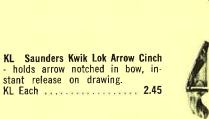




KK Kwikee Kwiver - holds 4 arrows in ready to shoot position, fits any bow, soft pliable rubber riveted between reinforce plates.



SJ Sta-Jac Arrow Cinch - invented by a bow hunter for bow hunters, proficient. SJ



HK Hoyt Klicker - the most widely



BSS String Silencer - Mini-Hush dampen string noise. String Silencers stop string vibration. Takes only seconds to attach. BSS, a pair 1.25

B1 Brush Deflectors - make your

bow brush-proof, keep twigs and



NOG No-Glov - Positive Nocking point which gives even pressure on more of the fingers. Eliminates finger pinching on the nock. Smooth and free release of your arrow. NOG 1.50



TIP Trailing Tips - Pocket size edition of the famous Art Laha booklet gives bowhunting secrets. .50 In 100 lots 45.00



17.50 150 Box of 100 NST Nock set and pliers, specially modified pliers for attaching Nock sets. Comes complete with 3 NR Nock Rites - pliable soft rubber nock rites, eliminates the need

NS Nock Set - Anodized gold alum-

inum ring with rubber sleeve.

Clamps onto bow string. NS, Nock

Set. Package of 5 1.10

NS-100 NS-100. Nock Set.

for a glove or a tab. Gives arrow proper nocking height every time.



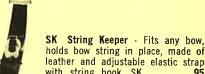


KHN Kamo Head Net - Fits any head size. Easy to see out of, many big game hunters use this head net. Completely conceals your face. 3/5

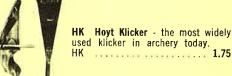


IBL Rickards Indian Buck Lure Turn the head of that big buck with original Rickard Buck Lure, comes in leak proof plastic bottle.

11



with string hook. SK



BTP Bow Tip Protector - keeps string in place on lower bow tip. Also protects the finish on bow tip.



NBS Bow Saddle - prevents bow from slipping in hand, Soft, leather with adhesive backing, no cement needed. NBS 1.35



BWS American Bow String Wax keeps string strands together and lengthens string life, plastic case.



DLBS Composite Bow Strings ours exclusively, finest string made. Made of special Type B Dacron, double loops, fully served at both ends and center, packed in handy containers. Specify bow weight. Your choice of the following sizes: 48, 54, 56, 58, 60, 62, 64, 66, 68 and 70 inches. All Amo Lengths DLBS - Above strings, each . . 1.50 2 for 2.95

GBS Strings For Glass Bows -Made of the same fine materials as the above, but with smaller loops for better fitting. Your choice of the following sizes: 48, 54, 60 inche lengths.

Bow String Chart., Listed here are the number of strands used for various weights: Up to 25 lbs. 8



12

PFA Point Fast Adhesive Arrow Cement - securely bonds points and broadheads to arrow PFA 1.75

55-65 lbs. 16

65-80 lbs.18



FER Ferrule Type Cement - an excellent cement that melts onto the shaft to attach field points, broadheads or blunts to any shaft. For

AFC American Fletching Cement



surpassed for fletching. AFC .65 Accurate Arrow Tools - razor sharp blades that cut 5 degree taper for broadhead or field points and 11

factory on our fletching tables. Un-

degree taper for nocks. $\frac{5}{16}$ " Five degree taper 2.50 $\frac{11}{32}$ " Five degree taper 2.50 $\frac{5}{16}$ " Parallel cut 2.50



NP Magna Locks perfect for quick and percentage to not percentage to the percentage of string, install with heat. NP 1.00

137 Micro-Barreled Shafts Exclusively From American Archery Company - Full length, fully painted yellow or white), premium grade bare shafts. Our Port Orford cedar shafts are famous for their unmatchable quality, matched within 5 pounds in opinion pounds). (grain weight ± 5 grains).

No. 137 Spined and matched, 1/16 dozen 4.95



No. 139 Spined only. 5/16 shafts. Select quality, a dozen A hundred A thousand No. 140 Spined only $\frac{11}{32}$ shafts. Select quality, a dozen

AFDC "Air-Flo Die Cut Feathers - List prices per

hundred	in heavy	plastic	packag	es.		
	Si	ze 3"				
4 -		Natural	Barred	* * * * * .	(0	4.00
				Discontin		4.25
				()*(*)*(*)*(*)		4.00
		Dved V	Vhite .	(4040406060)	- 20	4.25
	Si	ze 31/2"		15.575.5356		
			Barred	WIND WIN.		4.60
				Discontin		4.85
						4.50
1 1				7272727272727		4.75
1 1	e:	ze 4"	inte			4./3
	31		Darras	ŕ		6.15
				Discontin		6.65
1	-			(Discontin		6.00
		Natural	White	0.0004040404		
	0.	Dyed W	nite	***	(@	6.40
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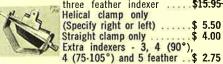
129 Amarco Nocks - Most perfect nocks made. Most popular with bow-hunters and target shooters because of the perfect fitting on glass, wood or

Ш	Shalls, Seven Sizes, /32 , /32 , 1/4 1/64 ,
,	$1\frac{9}{64}$, $\frac{5}{16}$, $\frac{11}{32}$. Seven colors:
(red, yellow, blue, white, green,
J	black and orange.
	No. 129: in cellophane envelope
	Per dozen .45
	Per 100
1	Per 1,000
	Specify one size & color in 100 lots.
10	

RFJ Rohde Junior Fletcher - A precision fletcher constructed entirely of steel with a handsome

bright plate finish. It will fletch feathers up to 6" in length in a right or left spiral on any size arrow shaft \$6.95045 Rohde Junior four feather

Americans own tuff bond cement, Rhf Rohde Helical Fletcher - A precision fletcher the cement we actually use at the designed for custom or production fletching. It features all metal construction and the "Easy Convert" indexer. Specify right or left helical. Supplied with three feather indexer \$15.95 /7.95





AC Arrow Clips - perfect for tackle box, arrow display racks, made of finest spring steel, nickle plate over copper and burnished. Pack of 24 clips and screws. AC-24 1.50 Gross Pack, AC-144 9.00

FIBER GLASS BOWS



The ideal, low-cost way to start enjoying the fun and excitement that archery offers.

AA offers dependable bows with the perfect length and pull to match the requirements of everyone, from pre-schoolers to adults.

Shoots either right or left handed for target shooting, bow hunting or bow-fishing.

GB Solid Fibre Glass Bows
GB-1 Junior Bow 20-25 lb 7.50
GB-2 Expert Bow 25-30 lb 9.95
GB-3 Youth's Bow 25-30 lb., 30-35 lb 12.95
GB-4 Adult's Bow 35-40 lb
Continues and a supplier of the supplier of th
ROW FISHING

BUW FISHING **ACCESSORIES**



MO-6 6" Large Reel And Line larger size gives smoother line flow, tapes to bow. MO-6 4.50

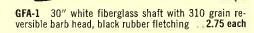


MO-7 7" Shoot Thru Reel And Line - shoot right through the center of this one, faster shooting and retrieve, tapes to bow. MO-7 5.00

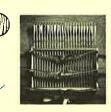
SBH Single Barb Head - Rustproof parallel wall head with 3/6" hole, single reversible barb makes it easy to remove the arrow from the fish. Weighs 310 grains, SBH 1.15



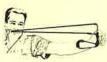
These fish arrows are vastly superior to any wooden fish arrows. The solid white fiberglass shafts weigh over 1,000 grains. Gives more penetration in water, less breakage and more fish.



GFA-2 Same as above except for double barb



KIT Bow and Arrow Rack - a do it yourself kit that holds three bows and 2 dozen arrows Redwood will look good in your den. Kit **5.95**



WR Saunders Wrist Rocket - here's a hunting slingshot that gets-um every time, hunt rabbits, rats or other small game with deadly accuracy.

TRAILING TIPS BY WORLD FAMOUS HUNTER — ART LAHA

- 1 LUNGS-Largest quick killing target; just back
 - Note: Inflated lungs in live deer are larger than in this picture of dead deer.
- HEART-Low in front between lungs; tight be-
- hind forelegs; partially shielded by leg. SPINE—Quick kill; best target area lies in shoulder just above heart and lungs.
- LIVER-Presses against lung cavity from behind diaphragm. Killing hit.
- KIDNEY-High, just behind ribs; certain kill. NECK-Center and under half is killing hit; top part not serious wound.
- NAVEL—Releases intestines; always killing. BRISKET—Killing if high; Jow it is not serious wound; best if hit from front.

KINDS OF DEER HAIR

EACH PORTION OF DEER'S BODY CLOTHED WITH DISTINCTIVE HAIR. FIND HAIR ON GROUND AND ON ARROW; IDENTIFY LOCATION OF WOUND (SEE

- STOMACH HAIR-Hair from stomach wound; coarse, hollow, brownish grey; tips are not dark as is hair from spine area.
- NAVEL HAIR-White, coarse, hollow, curly,
- HAIR FROM FORELEG-Dark, short, medium
- HAIR FROM BETWEEN HIND LEGS-Fine, white, silky, not hollow, tendency to curled tips.
- DEER TAIL-Long, coarse and wavy; black or greyish brown on top to pure white underneath.
- SPINE AREA-Dark with black tips; long, coarse,
- HEART-Long dark guard hairs found only over heart greying with age. BRISKET—Stiff and greyish black; curly, coarse.

BLOOD VESSELS OF A DEER

MAIN ARTERIES AND VEINS-These furnish killing targets as effective as heart, lung, spine, liver or kidney shots. Cutting the femoral artery on the inside of a deer's hind leg is as serious as cutting a man's wrist, in its effect. The two jugulars or carotid arteries run on either side of the wind pipe, on the under side of the spine, in the neck. The aortic artery runs the length of a deer's body be-neath the spine. The renal caval artery connects the heart with spleen and liver. Pyloric artery con-

THE HEART SHOT

Deer usually leaps wildly when hit. Long brown or greyish guard hair on ground and sometimes on arrow. Sometimes no blood first 20 yards. Blood on arrow if passed through. Increasing blood sign as you follow trail. Will usually collapse at 80 yards, may travel 400 yards. Rare instances of 700 yards.

Runs straight and hard at first, slower after 50 yards, then meanders. At end will stagger and stand. Blood sign will be smears on bushes or high

THE BELLY SHOT

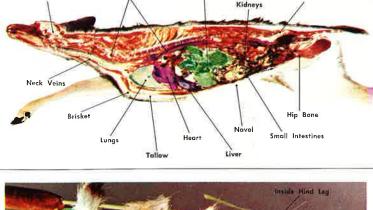
IN CASE A HIT IS MADE IN THIS AREA DO NOT BE DISCOURAGED. ALL BELLY SHOT DEER DIE AND CAN BE RECOVERED IF TRAILED AFTER 4 TO 8 HOURS

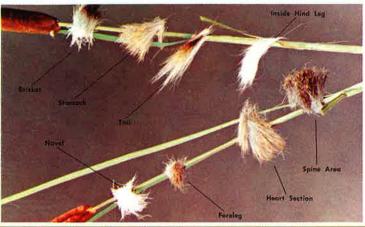
When hit in belly, deer may just walk away, starting with a few short jumps. Usually walks or runs with legs widespread and with hunched back. Lies down soon, if not followed. Hair is coarse, shorter than on back or lung areas, lighter in color and without black tips (the lower down on the belly, the

A hit in spine drops deer in his tracks. Here, by spine, we mean the backbone extending from the base of the head to within six inches of base of tail.

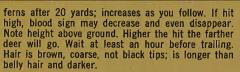
BACK HITS

Above the kidneys and loin, large amounts of tallow are present under skin (note cross-section picture). Tallow on arrow, and blood, may be on one or two feathers. Hair is long, coarse, dark and black-tipped. After resting few days, deer will be healthy as ever. May still hunt him down, but not as result of this wound. May bleed for 200 yards.





nects the stomach and heart. Principal veins return blood to the heart along similar routes. These ar-teries and veins are tough and flexible. Broadhead blades must be kept razor sharp to enable cutting of these vessels. Dull edges result in pushing ves-sels aside, failure to inflict killing wound. Give hil deer one hour, at least, to bleed out, with two exceptions, leg hit deer should be pressed immediately, but slowly; Belly hit deer should be given 4 to 8 hours before trailing. Blood vessels in belly



THE KIDNEY SHOT

Hair longer and darker than from lung area; may have black tips. Bleeds profusely and usually immediately. Deer may take two or three jumps and then walk away. Will fall within 80 yards.

lighter the hair is in color). Tips of hair are reddish brown. Note picture of hair.

Very little blood sign. Blood often darker because of infusion of stomach or intestinal material. Flecks of food particles, if stomach pe netrated, Greenish, slimy material if intestines punctured.

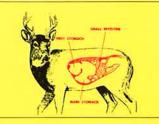
Do not trail until 4 hours have elapsed in cold weather or 8 hours in warm weather. Usually, you will have to dispatch this deer.

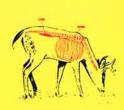
LOIN HITS

A hit between the kidney and the spine cuts through tenderloin and severs aortic artery. Bleeds heavily and at once, with one exception: If deer in act of spinning when hit and arrow passes through or breaks off beneath hide, then skin will slide back over wound when deer straightens out and no blood trail will be evident. If arrow protrudes on hit side, there should be good blood trail. Should pick up this deer within 100 yards. Hair over loin is dark and black-tipped, long and coarse, very similar













BRISKET HIT

Brisket hair easily identified. Arrow will be coated with tallow. If shot from side through brisket, wound is not serious but may bleed small amount. If shot head-on, may penetrate chest cavity, bleed heavily

HIND LEGS FROM SIDE

If femoral artery is severed, deer will bleed out quickly and have seen them picked up in less than 100 yards. Hit too low or too high on leg may not prove serious wound. Femoral artery lies inward from leg bone, so it is not likely to be severed on side shot unless hit heavily enough to smash through leg bone. However, serious bleeding may result from severance of leg veins. Press this deer closely enough to keep him walking steadily without lying down, and, so that he doesn't run. If lies down, will run when jumped. Then blood will emit in fine spray and trailing prove difficult. Walking trail will be good. Trail leg wounded deer at once, steadily, slowly. You can get him.

HIND LEGS FROM REAR

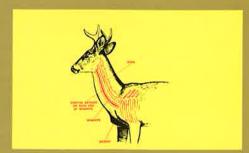
You have a better chance at femoral artery from

LIVER SHOT

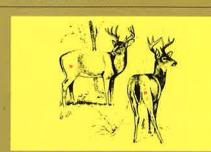
Liver lies next to diaphragm on right side in football-like dome angling toward chest cavity. Liver-shot deer are dead deer; won't go more than 1/4 mile. Blood trail fair; internal bleeding. Hair over liver is typical belly hair. Allow one hour before trailing.

NIGHT TRAILING

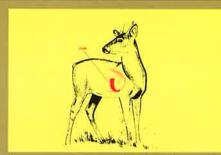
You should not leave deer for overnight if rain forecast; it would wash out blood trail. Just in case you do get rained out, look for ravens next morning to point location of deer. Night trailing with a gas lantern is practical and as easy as trailing in daylight. Leave weapons home and it is legal in most states - check this with your warden. Advisable to pick up deer at night when well hit at dusk, especially when fox, coyote and bear are numerous;



from heart or lung wound. Arrow may slide along rib cage, bleed for short time but prove harmless. Thus brisket hit is either harmless or killing, depending upon angle of hit and penetration. Amount of bleeding tells story.



this angle. Hair will be white, silky and with curled tips over femoral artery. Hair will be short, coarse, reddish grey in color and with guard hairs from rear center of leg toward outside. This hit should be trailed steadily, slowly, as above.



they may consume your trophy. These marauders may be kept away from your deer overnight, if you hang articles of clothing around the area, as they fear this scent.

- 1. Keep broadheads very sharp.
- 2. Watch location of hit on deer and his location on the ground. Mark spot where he disappeared from view.
- Find arrow and correctly interpret looks of blood, hair, food particles, slime, tallow.
- 4. Be perfect in identifying deer hair, then you will use correct trailing tactics.
- 5. Trail by finding blood smears on vegetation or in drops on trail. Look for fine spray or foam which indicates running deer.
- Wait many hours before trailing belly hit deer and at least one hour for all other hits except leg hit which should be trailed at once, steadily and slowly.
- 7. If you lose trail, look for ravens which will hover over wounded deer.
- Post other members of party at likely crossings around trailing area. They
 may get shots at other deer.
- 9. Be calm; set up unobstructed shot.
- 10. Follow state laws and be a good sport.



ART LAHA, raised in the Vilas County woods of Northern Wisconsin, Art has studied Whitetail Deer since boyhood. His "Trailing Tips" is indisputably the best guide to successful tracking available. Articulate, knowledgeable, personable, Art LaHa is top-ranked as a sportsman, professional hunter, writer, and conservationist. Art's energy and interest have led him to all parts of North America, where there is game to be found.

TIPS ON BOW CARE

- Store your bow in a cool, dry place. We recommend hanging your bow on two pegs with the limb tips pointing down and UNSTRUNG.
- Periodically wax your bow with a high grade wax.
 Use a protective bow case to avoid scratches and dents.
- 4. Periodically replace bow string.
- Proper Stringing Improper bow stringing may seriously damage your bow. The two most used methods of stringing a bow used by most experts: 1. The Bow Stringer, and 2, The pushpull method as follows:
 - a. The right hand has grasped the bow at the handle and the elbow is held in close to the body. The palm of the left hand is placed on the back of the bow with the thumb and forefinger free to slide the string up the bow when the bracing action takes place. The tip of the bow is placed against the instep. The main weight of the body is on the left leg. Do not allow the bow tip to touch the ground.
- b. The bracing action starts by pulling with the right hand as the weight of your body shifts from the left to the right leg. This is the most important part to learn. Actually the hip muscles and the shifting of your weight do most of the work, while the left hand acts as a brace.
- c. Make sure that the right hand is pulling or the bow won't bend enough to allow the string to slide up the back. Pushing too hard with the left hand is a common mistake of bow stringing. Try this method with a light weight bow first, and you'll develop the right knack.
- d. After the bow is strung, it is important to carefully check both ends to make sure the string is seated properly in the string grooves. The step-through method of stringing is no longer considered proper for recurve bows. Continued use of this method can easily twist the lower limb and ultimately result in breakage. This type of breakage will NOT be honored in the guarantee.
- 6. To measure brace height (fistmele) measure at right angles to the string from the deepest cut in the handle on the face of the bow. The proper height depends almost entirely on your own shooting style. Therefore, it is important that you tune your bowstring to your bow before each shooting session. The best brace height will give you (a) The least string noise and vibration, (b) The least wrist slap, (c) An arrow that does not wobble in flight.

Selecting Correct Arrows
Preferred Method—Method 1



Draw a measuring arrow (marked in inches) in your bow. At full draw, your correct length is the point at which the arrow stops in relation to the front of the arrow shelf. See illustration above.

Alternate Method—Method 2



Drawin	g Length
Spread	
Measurement	Arrow Length
57"-59"	24"-25"
60"-62"	25"-26"
63"-65"	26"-27"
66"-68"	27"-28"
69"-71"	28"-29"
72"-74"	29"-30"
75"-77"	30"-31"

Note: Arrow length is measured from bottom of nock to the back of the head.

AA General Manager



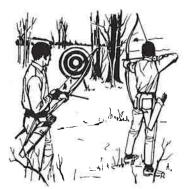
The X-48

Bold, New Breed of Bow. Production has just begun on our All-New Short 48 incher - perfected too late to be pictured in color. Beneath the rugged virile look of the X-48 with its imported wood handle and new-design limbs is a 48" bow with punch. Sleek ... fast ... easy drawing. The X-48 is the action seeking bow for heavy cover for those who get to the out of the way places by trail bike or snowmobile ... and free stand hunting. Our men who tested the X-48 for bowfishing swear by it ... calling it exactly right. All the bow you'll need for those close in shots that require deadly accuracy.

Length - 48" AMO Weight - 25 lbs. to 60 lbs. Draw Limit - 32" Glass - Dark Slim Super Core Reminder Grip Tropical Bubinga

Specify right or left hand and draw weight.

X-48 — \$59.95





JAMES E. JONES of Ohio states that his Super Nitro 54" is the "smoothest pulling, power packed bow that he has ever shot." "It gets the game down quick".

BILL SELF of Georgia, shot this 11 point 200 lb. deer. Bill finds the performance of his Cheetah Special, 58" 49 lb. bow outstanding.

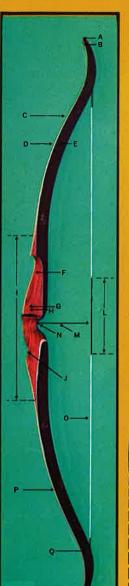
FRED ASBELL - This 700 lb. record class grizzly bear was taken in British Columbia by Fred Asbell of Greencastle, Indiana. The bear traveled only 40 yards after complete penetration from his 70 lb. Cheetah 64" bow. Fred is a regular member of the Pope and Young Club.



RICK COOLEY of Illinois, 1st place 1967-69 Pope & Young Club. This winner, Alaska Yukon Moose was dropped by the Cheetah Special 58" 49 lb. bow. Rick was the first woman to be accepted into the Pope & Young Club, and now holds many records.

BOB PITTS, Indianapolis, shot this record class Alaskan Yukon Moose on Little Susitna River in Alaska. The moose standing 7 ft. at shoulder, traveled 60 yards after complete penetration with his 72 lb. Cheetah.





AMO BOW AND ARROW NOMENCLATURE

In February 1968, the Archery Manufacturers Organization officially adopted these AMO Manufacturing Standards for Bows, Bow Strings and Wood Arrows

As part of this program, the nomenclature or words used to describe the many parts of a bow and an arrow were agreed on. Archers, dealers and the public have been confused by the industry's use of inter-changeable words (i.e. Fistmele and String Height). By using common simple terms this confusion will be

Diagram, at left, illustrates the Standard Nomen-clature as approved by the Archery Manufacturers Organization and recommended by the American

-STRING NOTCH -UPPER LIMB

-SIGHT WINDOW

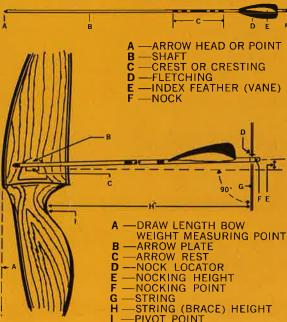
—ARROW REST —ARROW PLATE

I —HANDLE RISER SECTION

L —SERVING

M -- STRING (BRACE) HEIGHT N —PIVOT POINT
O —STRING
P —LOWER LIMB

Q —RECURVE



AMO BOW WEIGHT STANDARD

Bow weight is the force required to draw the bow string 28" from the back of the bow at the arrow rest.

AMO DRAW LENGTH STANDARD

Draw length is the distance, at archer's full draw, from the nocking point on the string to the back of the bow at the arrow rest.

AMO ARROW LENGTH STANDARD



Arrow length is the distance from the bottom of the neck slot to the back of the arrow head. This standard applies to all types of arrow heads: target, field, hunting, etc.

ARROW LENGTH (Measurement)



AVAILABLE FROM



Every bow is numbered and accompanied by a registration card which must be filled out and mailed by the dealer or purchaser within ten days after date of purchase.

Should any failure occur in this bow within a period of 6 months from the date of purchase, American Archery Company will make free repair, or replacement if repair is not feasible, unless the bow shows evidence of misuse or improper handling, or any modification to the bow.

This warranty is transferable from one owner to another, provided bow is registered at time of purchase by the original owner.

After 6 months and up to one year from date of purchase, and provided the bow has not been misused or mishandled, repair or replacement will be made for 25% of the list purchase price.

From 1 year to 11/2 years from date of purchase, the charge will be 50% of the list purchase price.

From one and one half years to 3 years, the charge will be 75% of the list purchase price. No adjustment will be made until damaged bow is returned to American Archery Company for inspection. Replacement if necessary will be made with a bow of the same model and weight, as nearly as possible. Dealers are not authorized to make adjustments, but will be glad to handle the shipping and correspondence.

AMERICAN ARCHERY COMPANY, INC.

P.O. Box 100, Industrial Park OCONTO FALLS, WISCONSIN 54154



ARCHERY MANUFACTURERS ORGANIZATION