

GREAT Citizens in Our Community

Deeper Learning Postcard



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Highlights

Vetted Project: Kindergarten classes learn three science related research topics during the year: Zoology, Ecology, and Entomology. We (K teachers) wanted students to learn through projects that would not only reinforce the science curriculum, but also give back to our community. We decided to donate to local animals in need, clean up an "ecosystem" nearby, and give back to insects by planting flowers.

Sustainability: Students advertised and organized a "Pet Drive" for our local animal shelter and Humane Society. As a school, we raised over \$1,000 in donations (e.g., food, paper towels, soap). The Kindergarten classes also cleaned up trash around Windsor High School and planted violets at the local public library.

Driving Question: How can we be GREAT citizens in our community?

Teacher Reflection: Our students LOVED this project. It was an excellent project for students to have 100% involvement!

Lessons Learned: Have high school students join us in the clean up.

WANTS

I. Authenticity

Demonstrating

Event

Marketing / Sales

II. Media Produced

Print Media: Students created flyers to be sent home to Windsor Elementary families. We also contacted the local newspaper and advertised on our school announcements.

Physical Drawings & Fine Arts: Students drew pictures for flyers and taped them around the school.

Nature-related

Gardening

Print Media

Newspaper

Print Advertising

Signage

Technical Writing

Marketing Pitch / Brochure

Physical Drawings & Fine Arts

Illustration

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III. Challenging Problems

Questions

Build a Better World
Compassion for the Unknown
Reveal the World

Themes

Community Outreach
Environmental
Field-based Work
Volunteering

Topics: Physical World

Animals, Pets & Wildlife
Climate, Nature & Natural Resources
Evolution

Exploring Earth & Space

Topics: Humans in the World

Family, Friends & Relationships
Habitation & Population

Topics: Of the Mind

Implications of Decisions

IV. Achieved Literacy Skills

Project / Work

Adjust to Schedules / Contexts
Balance Various Roles / Responsibilities

NEEDS

I. Parameters & Feasibility

Project Timeframe

78 Weeks

Assessment Timeframe

More than a Class Period

of Project Members

Large Group

Grade Level

Elementary (Grades K-5)

Authentic Audience / Evaluators

Community Members

Special Test Accommodations

Presentation of Materials / Directions

II. Intended Learning Outcomes

Creativity

Design / Create

Communication

Engage Creatively

Sales Pitch

Collaboration

Encourage Others

Incorporate Feedback

Critical Thinking

Persuade

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Instilled Citizenship Values

Community Service
Express Empathy / Compassion
Habits of Mind & Heart
Personal Responsibility

III. Success Skills & Depth of Knowledge

Cognitive Demand
Creating
Social & Emotional Skills
Group-awareness
Learning Styles / Intelligences
Interpersonal / Social
Naturalist
Assessment Structures / Resources
Checklists
Graphic Organizers
Interviews / Conferences

IV. CTEs & Disciplines

Career & Technical
Advertising, Public Relations & Marketing
Arts & Entertainment
Arts
Art Studies
Business
Advertising / Marketing Communications
Communication / Media
Nonverbal Communication
Sciences
General Sciences