



## Rochester Venture Challenge

**Are you an early-stage technology company?  
Would you like the chance to compete  
for a \$25,000 cash prize?**

**Then enter the Rochester Venture Challenge!**

### **What Is It?**

The Rochester Venture Challenge is a business competition that encourages entrepreneurship and recognizes new, high-growth ventures in the Greater Rochester New York Region. The five finalists will give their presentations before a panel of judges and a live audience on Wednesday, April 20, 2016. The winners will be announced that afternoon at the Celebration of Entrepreneurship Luncheon. Three winners will be selected and receive a combination of cash and services prizes. The first-place winner of the Rochester Venture Challenge receives a \$25,000 cash prize.

### **What Does It Cost?**

The entrance fee is \$150 per company, up to two people, and includes four business building workshops. [Enter Now](#)

### **Who Should Enter?**

For-profit companies headquartered in the nine-county Finger Lakes Region: Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates counties. Students with a business currently enrolled in a college or university within the region are also eligible to enter.

Companies should have a scalable business concept with high growth potential.

Companies must be early-stage, as defined at the time of application by having less than \$250,000 of outside cash investment and less than \$500,000 in cumulative revenue (excluding research grants).

## Workshops

Four workshops are included to help companies write their executive summary and plan and create an investor presentation. Workshops are held on four Wednesday evenings from January 27, 2016 through February 17, 2016.

## Not Ready for Prime Time?

Want to attend the workshops but not enter the competition? You can attend all four for only \$100. [Register here](#) for the workshops.

[Enter Now!](#)

The competition is open for applicants January 4 - 25, 2016

### The 2016 Planning Committee

High Tech Rochester, Digital Rochester, The Entrepreneurs Network  
Excell Partners, Rochester Institute of Technology  
Nazareth College School of Management, University of Rochester

The Rochester Venture Challenge is a collaborative initiative aimed at stimulating more entrepreneurial activity in the nine-county Finger Lakes region.

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