

SOHO EXPO MEDIA BADGE APPLICATION & POLICIES

In order to qualify for a complimentary media badge to attend SOHO EXPO, attendee must cover the industry on a regular basis by publishing articles or writing regular reports on the natural products industry. Private consultants working for a company should request a badge from that company and are not eligible for a media badge.



Showing Others Healthy Options

ALL Media Badge applications must be received 14 days prior to the show.
Media Badge applications WILL NOT BE ACCEPTED at the show.

Credentials requested for press entrance:

1. Business card with name, business name and title
2. A sample article you wrote (within 12 months) or a link to publication showing your name as author or staff member in one of the following capacities:
Editor - associate, business, executive or managing
Writer - senior, staff, anchor or reporter
*Photographer

*Any attendee who wishes to photograph or film at the show is required to receive authorization 14 days prior to day of entrance. Additional rules will be provided.

Business / Publication Details.

Include copy of your current business card with application.

NAME	_____		
TITLE	_____		
PUBLICATION	_____		
ADDRESS	_____		
ADDITIONAL ADDRESS	_____		
CITY	STATE	ZIP	COUNTRY
BUSINESS PHONE	BUSINESS FAX		_____
BUSINESS EMAIL	BUSINESS WEBSITE		_____
PREFERRED MEANS OF COMMUNICATION	MAIL	FAX	EMAIL

LINK(S) TO ARTICLE(S) _____

By providing e-mail, I am giving SENPA and SOHO EXPO permission to contact me by e-mail with information on registration and updates.

AUTHORIZED SIGNATURE _____ DATE _____

NOTE: Badge access does not include sponsored meal functions for retailers.

CONFIRMATION will be sent via your preferred method noted above. **BADGE PICK-UP** will be at show Registration Desk during SOHO EXPO.
PRINT to SAVE your COPY of this completed form and FAX to (800) 545-1374
or EMAIL to info@SENPA.org
STAY CONNECTED: SOHOexpo.net Facebook.com/SOHOexpo Twitter.com/SOHOexpo