



## HSA GALA BUSINESS SPONSORSHIP OPPORTUNITIES

The students, teachers, staff and PTA of Hawthorne Scholastic Academy are asking your business to consider being a sponsor of our annual gala held on Friday, March, 10th. The funds raised go directly toward supporting essential Hawthorne initiatives, including: reduced math and reading student-to-teacher ratios; the Arts Partnership Program that brings us beautiful "Showcase Nights" for each grade; technology equipment; curriculum updates and so much more!

This year, we have two sponsorship levels for your business to consider:

### ***Silver Level Sponsorship \$500***

- Recognition on The Gala auction website, Hawthorne PTA website, Hawthorne social media and at The Gala
- Your message promoting your business on the Hawthorne marquee on Clifton Street for one week before The Gala
- Marketing feature about your business in a PTA Email Blast sent to all families one time during the 2023 school year
- Opportunity to send home marketing materials for your business in all student backpacks one time during the 2023 school year

### ***Bronze Level Sponsorship \$250***

- Recognition on The Gala auction website, Hawthorne PTA website, Hawthorne social media and at The Gala
- Your message promoting your business on the Hawthorne marquee on Clifton Street for one week before The Gala

**We are also happy to customize a sponsorship** that is right for your business (perhaps you'd like to sponsor our taco bar, the DJ, or help us go "green"- we're open to your ideas!).

Thank you for your support! Kristy Patterson and Erica Ashlock (Hawthorne's Gala Committee)

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Business Name: \_\_\_\_\_ Business Contact Name: \_\_\_\_\_  
Business Telephone: \_\_\_\_\_ Business Email: \_\_\_\_\_

Silver Sponsorship: \$500 \_\_\_\_\_ Bronze Sponsorship: \$250 \_\_\_\_\_  
NOTE: Please send a pdf of your business logo to [estein13@gmail.com](mailto:estein13@gmail.com).

**Please Return to:** Hawthorne Scholastic Academy PTA, 3319 N. Clifton, Chicago, IL 60657. Business Sponsorship Donations can also be made at: [www.hawthorneacadpta.org](http://www.hawthorneacadpta.org).