

BEN PEARSON

CATALOG No. 24

Archery Equipment

Hunting and Field BOWS

HICKORY HUNTING BOWS

A hard shooting bow developed to answer the needs of archers demanding maximum durability in an inexpensive bow which may be had in drawing weights suitable for hunting big game. It has toughness, stamina and worlds of strength. Special features: Deep narrow handle with contrasting hardwood overlay, wide spatulate limbs, genuine leather grip, inlaid arrowplate, flexible varnish finish and Lay-latex string. 5'6" length. Specify weight. Recommended for arrows up to 30" in length.

503—Recurved Hickory Hunting Bow. (55 to 65 lbs.)



503-1—Recurved Hickory Hunting Bow. (40 to 50 lbs.)

502—Same as above with straight ends. (55 to 65 lbs.)

502-1—Same as above with straight ends. (40 to 50 lbs.)

New **GLASS FIBRE BACKED**

NO. 701 BOW



This new hunting bow is not only moderate in price but gives the maximum performance under the most rugged hunting conditions—and gets results in both big and small game. This new lemonwood hunting bow, reinforced with Fiberglass which is actually stronger than steel, produces the utmost stamina and durability combined with the highest velocity and greatest power. It's a hard-hitting and accurate weapon. It is 5'6" in length and tested at 28".

FRONT COVER

Mrs. William E. Johnson of Summerville, Jefferson County, Penn., is shown with her deer, the first to be killed in the 1951 Pennsylvania Bow Season. Mrs. Johnson killed the deer with a 35 lb. No. 766 bow using a number 220 arrow.

Target BOWS



LEMONWOOD FIBRE BACK BOWS

Select lemonwood bows, backed with white vulcanized fibre for beauty and protection against breakage. Narrow, deep handles with colorful overlays. Inlaid arrowplates. Wound leather grip. Carefully hand-tillered. Lay-latex linen string. Specify drawing weight.

No. 765 Length 5', weights to 30 lbs.

No. 766 Same, 5'6", weights to 35 lbs.

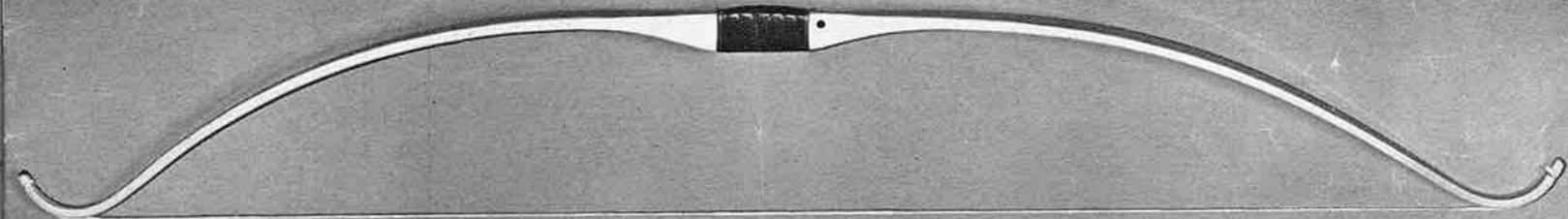
No. 769 Same, 5'9", weights to 40 lbs.

LEMONWOOD SELF BACK BOWS

A light series of bows designed especially for beginners, nicely finished with genuine leather grip, inlaid arrowplates, hand-tillered with contrasting hardwood handle risers. Lay-latex linen string.

No. 601 Length 5', weights to 25 lbs.

No. 606 Same, 5'6", weights to 30 lbs.



HICKORY TARGET BOWS

For archers demanding maximum durability in an inexpensive bow. These bows are ideal for camps, schools, and commercial ranges. Hard-shooting hickory with plenty of toughness. Will stand up under rough treatment. Inlaid arrow plates, hand-tillered, leather grips, Lay-latex strings.

No. 501 Length 5'6", weights to 35 lbs.

No. 501-R Same as above, Recurved. Illustrated above.

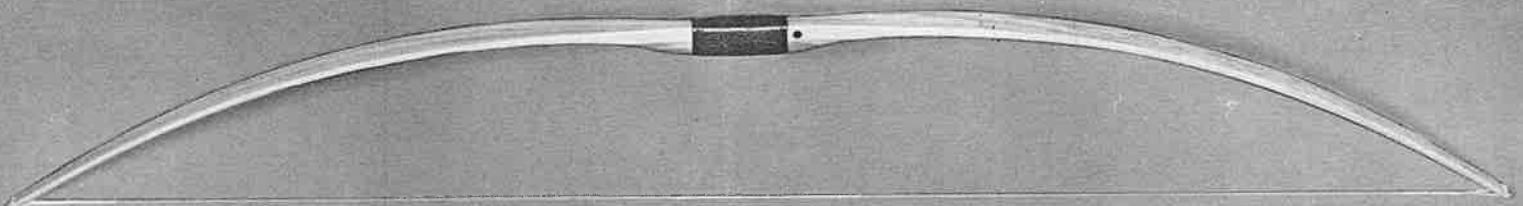
JUNIOR HICKORY BOWS

Maximum durability, plenty of toughness; a splendid bow for teenagers. Hand-tillered. Handle riser of contrasting hardwood. Inlaid arrowplates, attractive grip. Lay-latex linen string.

No. 500 Length 5', weights to 30 lbs. Illustrated below.

500-R Same as above, Recurved.

No. 504 Same design as illustrated below, 4'6", weight approximately 15 lbs.



TRAINING BOW

(Not Illustrated)

An ideal outfit for learning correct shooting technique. Used by leading archery instructors. Excellent for dealers, arrow is marked n inches, customer can be correctly fitted and shooting instructions given right in the store. Equipped with arrow attached to string which enables drawing, anchoring and actual releasing in the privacy of your own room where you can actually learn to shoot before going to the range. Bow pulls 7 to 10 lbs.

No. 775 Training Bow (not illustrated).

CUBAN LEMONWOOD

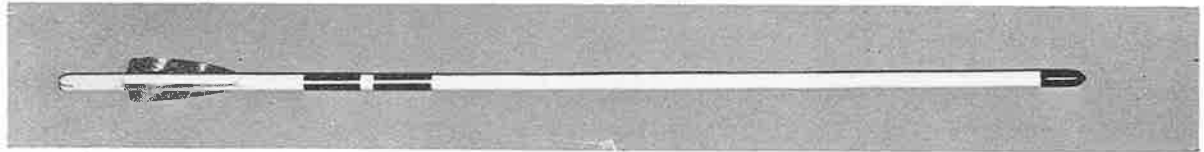
Called lemonwood because of its yellowish color, this evergreen hardwood is cut in tropical regions all over the world, from Formosa to South Africa. The best is from Cuba. Harder than hickory, tougher than lancewood, only select staves find their way to Ben Pearson, Inc., to be made into perfect lemonwood bows.

SECOND-GROWTH HICKORY

American Hickory is world famed for its toughness and elasticity. It was inevitable that this tough-fibred nut tree wood would find its way into the manufacture of stout bows, where strength and long lasting qualities were needed. Ben Pearson selects straight-grain staves of the finest cured hickory for the bows that use this truly American wood.

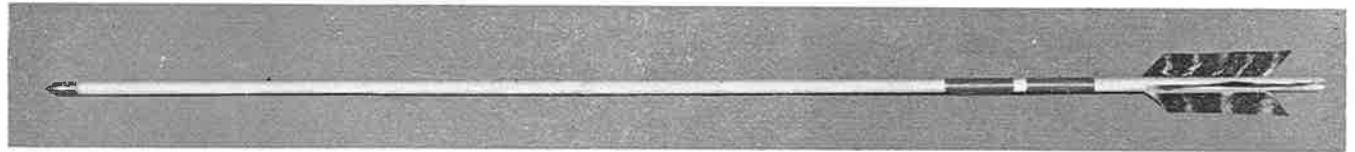


Target ARROWS



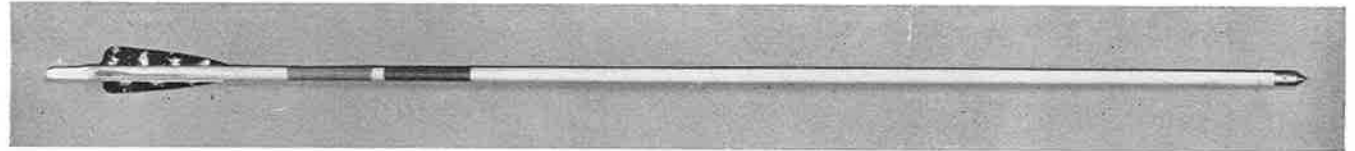
No. 213 JUNIOR ARROW

A sturdy, well-made arrow for archers from 6 to 8 years. Lacquer finish, fletched with three ground base feathers. Attractive crest. Self points and nocks. 18-inch lengths only. Packed $\frac{1}{2}$ dozen to a box. Also packed in $\frac{1}{2}$ gross cartons.



No. 200 PRACTICE ARROW

This arrow was designed to meet a demand for a low priced practice arrow. It is made from slightly imperfect Port Orford cedar shafts, with metal points and fletched with genuine turkey feathers. Available in 24, 26, and 28-inch lengths. Packed $\frac{1}{2}$ dozen to a box. Also packed in $\frac{1}{2}$ gross and gross cartons.



No. 201 ARROW WITH PLASTIC NOCK

This inexpensive arrow will stand plenty of rough treatment. Plastic nocks, parallel points, ground base feathers. Two-color crest. 22, 24, 26, and 28-inch lengths only. Packed $\frac{1}{2}$ dozen to a box. Also packed in $\frac{1}{2}$ gross and gross display cartons.

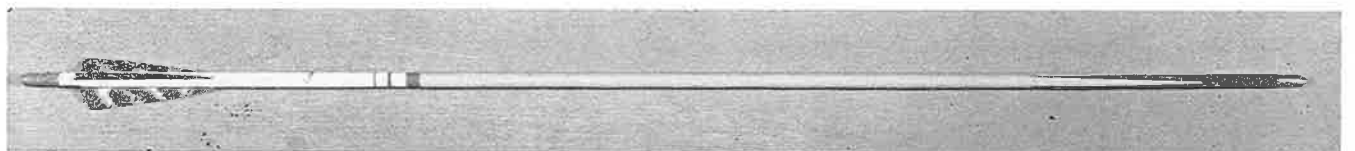


No. 205 SELECT SELF ARROW

Extra select Target Arrow. Recommended for school use. Fletched with bright colored feathers and long colorful three-color cresting. Plastic IndX Nocks. Available in 24 to 28-inch lengths. Packed $\frac{1}{2}$ dozen to a box. Also packed in $\frac{1}{2}$ gross and gross display cartons.

No. 207 MATCHED SELF ARROW

Our least expensive matched arrow; matched for spine and within ten grains in weight. Especially recommended for accurate shooting. Plastic IndX Nocks. Shafts painted between feathers with long three color cresting. Fletched with bright colored turkey pointers. Available in 24 to 28-inch in length. Specify bow weights. Packed one dozen to a box.



No. 103 MATCHED FOOTED ARROWS

Ruggedness and accuracy in medium price range makes this a popular arrow. Matched for spine and within ten grains in weight on electric shadow-graph scale. Durable hardwood footing. Parallel points. Plastic IndX Nocks. Attractively crested. 24 to 28-inch lengths. Specify bow weights. Packed 1 dozen to a box. For custom cresting, add \$1.00.

Hunting and Field **ARROWS**



No. 213 PRACTICE FIELD ARROW

A well made field arrow that will take lots of abuse. Made of Port Orford cedar. Well fletched with 4½-inch barred feathers. Not recommended for bows over 50 lbs. Available in 26", 27", and 28" lengths only. With target point.



No. 215 MATCHED FIELD ARROW

Good for field practice and for rabbits, squirrels, game birds and other small game best killed by the shocking power of an arrow. Closely matched for spine and weight. 4½-inch spiral fletching, **IndX** nocks. Standard lengths, 26", 27", and 28"; for special lengths, add 50c. Colored shafts; white, orange, yellow, red or plain. State shaft color, bow weight and arrow length desired. Equipped with extra long target points weighing 125 grains to match hunting arrow points.



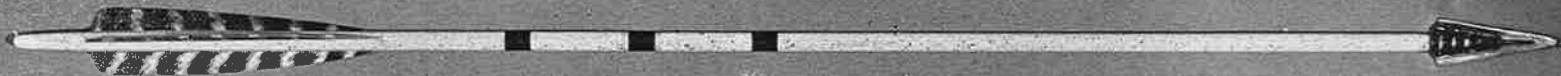
No. 219 STANDARD HUNTING ARROW

An excellent broadhead hunting arrow. Not recommended for bows weighing over 50 lbs. Fletched with 5½-inch feathers and equipped with Ben Pearson's patented one-piece No. 782 broadhead. Available in 26", 27", and 28" lengths only.



No. 220 MATCHED HUNTING ARROW

Very accurate, designed for lowest trajectory consistent with adequate spine. 5½-inch fletching. Used by big game hunters everywhere. Selected for spine, and closely matched in weight. Patented one-piece improved steel broadhead. Standard arrow lengths, 26", 27", and 28"; for special lengths, add 50c. State bow weight, arrow length and color of shaft; white, orange, yellow, red or plain. With No. 781 Barbed head.



No. 221 MATCHED HUNTING ARROW

Very accurate, designed for lowest trajectory consistent with adequate spine. 5½-inch fletching. Used by big game hunters everywhere. Selected for spine, and closely matched in weight. Patented one-piece improved steel broadhead. Standard arrow lengths, 26", 27", and 28"; for special lengths, add 50c. State bow weight, arrow length and color of shaft; white, orange, yellow, red or plain. With No. 782 Barbless head.



No. 222 MATCHED HUNTING ARROW

Same as No. 221 except has three-bladed Bod-Kin points.



No. 223 MATCHED HUNTING ARROW (NOT AVAILABLE)

Same as No. 221 except has 2 bladed Black Diamond points.



No. 834 TARGET AND FIELD QUIVER

Used as belt quiver for target archery, and easily converted to shoulder type quiver for hunting. Will hold 18 target arrows or a dozen broadhead hunting arrows. Emposed heavy leather with molded leather bottom.



No. 835 DELUXE HUNTING QUIVER

Extra-large; easily holds 18 broadhead arrows. Form-fitting shoulder strap holds quiver in position for quick use. Divider strap separates blunts from broadheads. Arrows do not rattle. Heavy, molded, puncture-proof bottom. Select leather, beautifully embossed. Turned edges. Finest workmanship throughout.



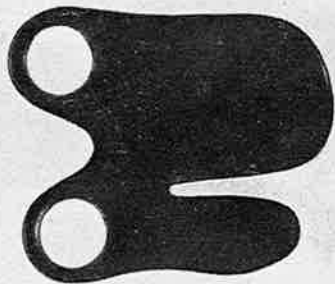
No. 836 HUNTING QUIVER

Beautiful extra-large quiver of elk-grained cowhide for carrying twenty-four arrows. The 836 is a shoulder quiver with an extra-wide strap to fit over the shoulder. Stiffening cuff around the top with decorative perforations. A thong divides the quiver into two compartments for separating arrows. Bottom, 6 inches by 3 inches. Top opening, 7 inches by 3 1/2 inches. Length, 22 inches.

No. 835-1 JUNIOR HUNTING QUIVER

Exactly same design as above. 15" deep, built to answer the demand for a popular priced "over the shoulder" quiver for America's youth. Made of Leatheride. Adjustment shoulder strap. Wide throat stays open.

Leather



No. 804

LEATHER SHOOTING TAB

Smooth, hard-finish leather that assists in making a clean release. Preferred by many champions; ideal for archery classes and ranges. Specify small or large size.



No. 801 SHOOTING GLOVE

The finest shooting glove obtainable. Scientifically designed to prevent side twist when releasing. Molded cordovan, leather tips, suede lined throughout. Sizes: Ex. Small, Small, Med., Large, and Extra Large.

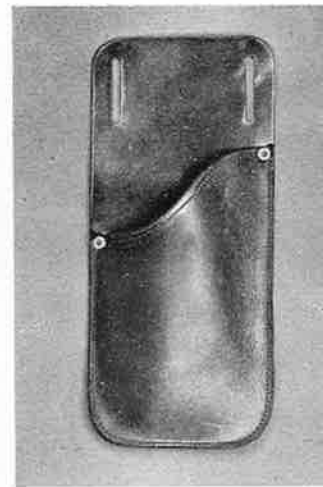
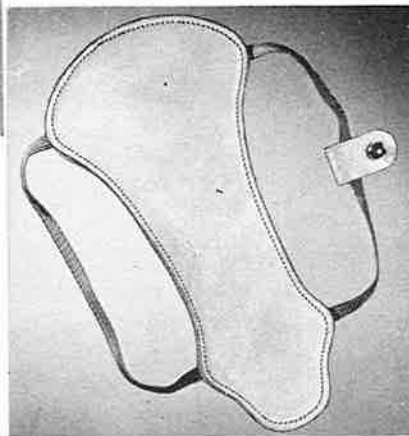
No. 802 Designed same as above except it has cowhide tips and the lining is omitted.

No. 803 EASY-ON SHOOTING TAB

Made of heavy Cordovan leather. These finger protectors are quickly applied and assist in making a clean and fast release of the bow string. Easy to wear over gloves or with open-palm mittens. Specify Small or Large.

No. 817 SINGLE HOOK ARMGUARD

Fine for 'teen age archers and novices. Widely used by schools and archery ranges. Nicely made, gives ample protection. Made of heavy leather with smooth lining. Neatly stitched and finished.



No. 810 SKELETON TYPE ARMGUARD

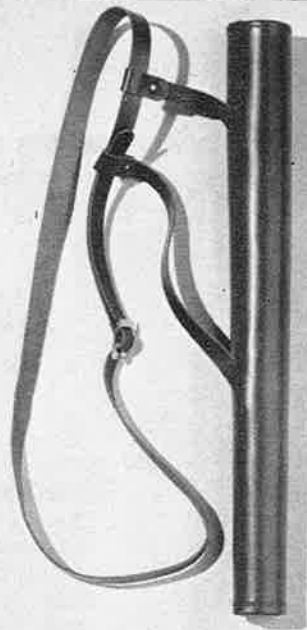
Elastic straps made of top grade light weight leather, lined with thin sheepskin. Spring steel center stay for added wrist protection. Held in place by two adjustable elastic straps.





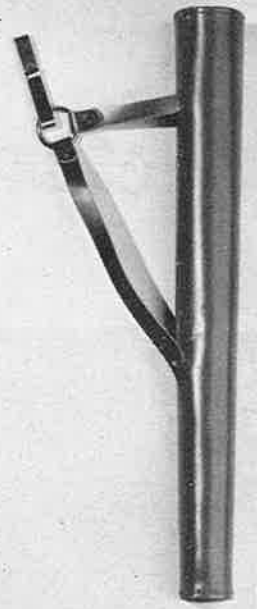
No. 827 LEATHERIDE TARGET QUIVER

Serviceable target quiver. Made of brown Leatheride. Will carry 12 arrows. Nicely finished and has heavy leather bottom and also loop for attaching to wearer's belt.



No. 831 WOMEN'S TARGET QUIVER

Equipped with adjustable leather belt and double straps which hold quiver at correct angle. Made of best quality Elk-grained Cowhide. Stiff leather bottom. Stiffening cuff around top with decorative perforations. Double seams throughout. Holds 12 arrows and is 17" in length.



No. 832 DELUXE TARGET QUIVER

Designed to hang from belt at the proper angle. Made of Elk-grained brown Cowhide. Formed stiff leather bottom. Stiffening cuff around top with decorative perforations. Double seams throughout. Will hold 12 arrows and is 17" in length.

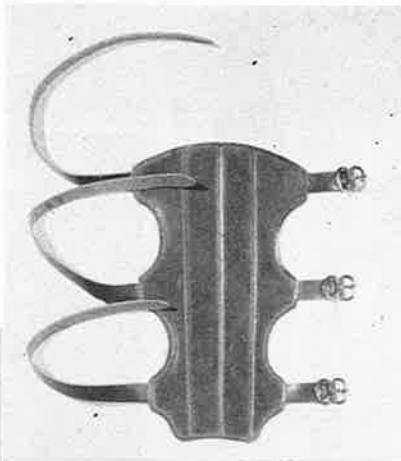
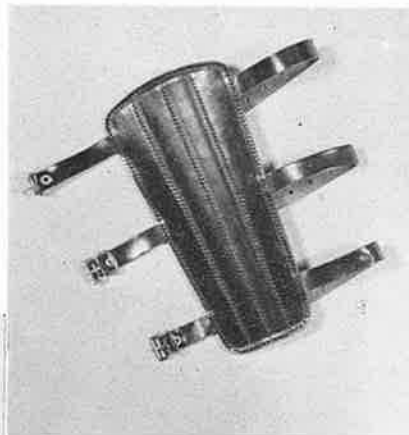
GOODS

No. 829 POCKET QUIVER

Often used by male target archers. Correctly shaped to hold arrows and to fit snugly in the hip pocket. Equipped with slots for belt. Finest leather, carefully stitched and finished.

No. 813 HUNTING ARM GUARD

Designed for hunting and roving. Three heavy straps hold guard firmly in place, protecting heavy hunting clothing. Smooth finish, extra-heavy Cordovan leather. Reinforced with clock spring steel staves. Lined with glove leather.



No. 814 HUNTING ARM GUARD

Designed for hunting and roving. Three heavy straps hold guard firmly in place, protecting heavy clothing often worn when hunting. Smooth finish extra heavy cow hide. Reinforced with concealed spring steel stave, and leather lined.



No. 815 & 816 HOOK AND LACE ARM GUARD

Made of firm strap leather completely lined with thin felt. Designed with new offset front which permits greater comfort and free movements of the wrist. Held in place by hooks and lace.

No. 815 Large Size.

No. 816 Medium Size.

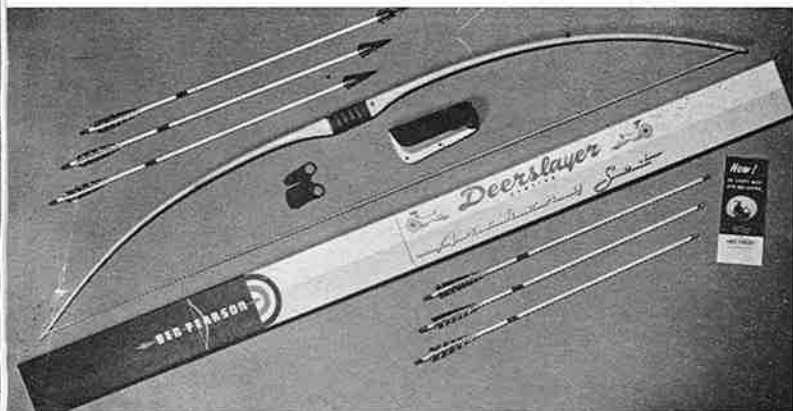
No. 811 TARGET ARM GUARD

Easily the most popular armguard among tournament archers. Made of select Cordovan leather lined with soft glove leather. Reinforced with clock spring steel staves. Easily conforms to arm. Light and efficient. Adjustable fasteners.



BEN PEARSON

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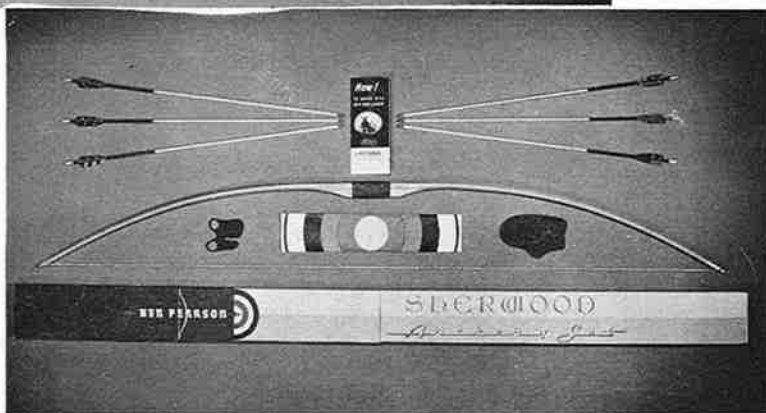


THE DEERSLAYER

40 to 50 Lbs.

Tough, hard shooting, hand finished 5½' hickory hunting bow with plenty of stamina, pulling from 40 to 50 lbs.; inlaid arrowplate; wound genuine leather grip, and Lay-latex double loop linen string. Three big game broadhead arrows; three small game or roving arrows. All six arrows 26" in length, attractively crested in bright colors and equipped with plastic nocks. Accessories: Genuine leather armguard and finger tab, with illustrated booklet "Archery Made Easy," by Ben Pearson.

No. 460 Deerslayer Hunting Set.



THE SHERWOOD

20 to 35 Lbs.

Full size 5½' hand-finished, select hickory bow with hardwood handle riser, genuine leather grip, and Lay-latex double-loop linen string. Six 26" select target arrows with plastic nocks, finished with two-color crest. Leather armguard and finger tab. 24-inch full-color target face. Illustrated booklet, "Archery Made Easy," by Ben Pearson.

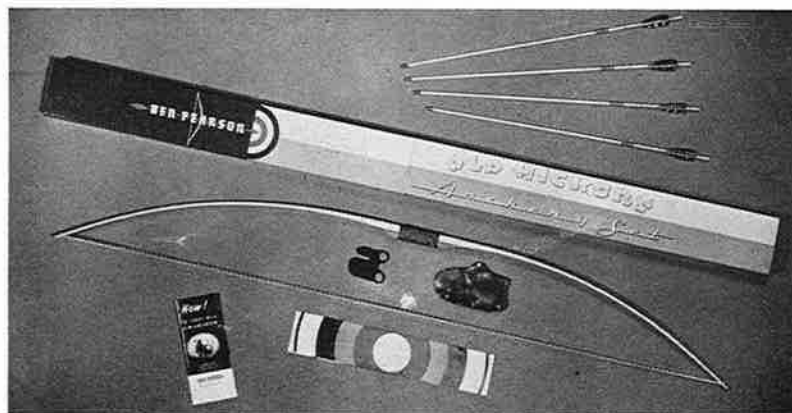
No. 450 Sherwood Archery Set.

THE OLD HICKORY

15 to 30 Lbs.

Durable 5-foot hand-finished hickory bow with hardwood handle-riser, attractive grip, and Lay-latex double-loop linen string. Four 24 inch arrows with plastic nocks, fletched with ground base feathers. Leather armguard and finger tab. 24-inch full-color target face. Instruction booklet, "Archery Made Easy," by Ben Pearson.

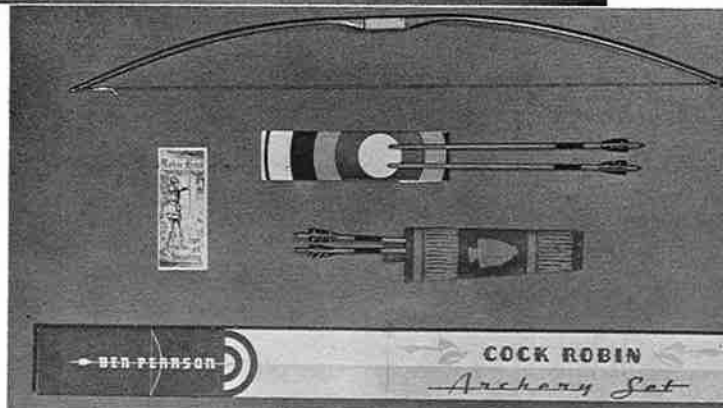
No. 444 Old Hickory Archery Set.



THE COCK ROBIN

For ages to 8 years. Sturdy 4-foot hardwood bow with overlaid handle riser, stamped arrowplate, and hemp string. Four 18-inch arrows with safety points, three feather ground base fletching, attractively crested, lacquer finish. Embossed cardboard quiver. Full-color 16-inch target face. Instruction booklet, "Tips On Shooting," by Ben Pearson.

No. 440 Cock Robin Archery Set.



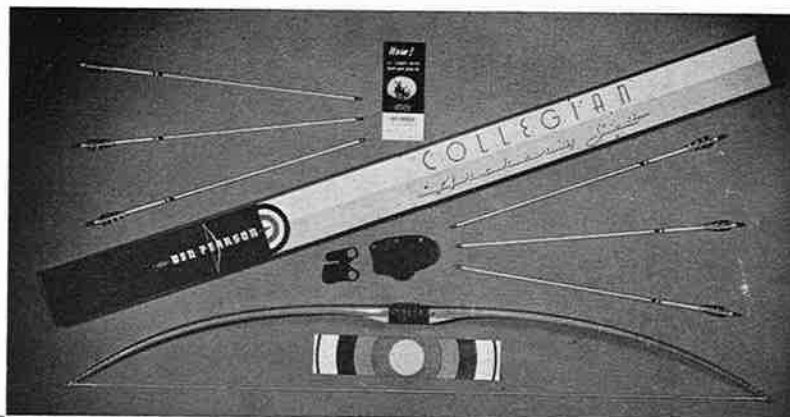
Archery Sets

THE COLLEGIAN

20 to 35 Lbs.

Select 5½' lemonwood bow, inlaid arrowplate, leather grip of genuine leather, and Lay-latex double loop linen string. Six (26") select target arrows with plastic nocks and three-color crest, matched for spine and within 10 grains in weight. Accessories: Leather armguard, and finger tab. 24-inch full-color target face. Instruction booklet, "Archery Made Easy," by Ben Pearson.

No. 455 Collegian Archery Set.



THE CHAMPION

15 to 25 Lbs.

5-foot hand-finished lemonwood bow with hardwood handle riser, genuine leather grip, and Lay-latex double-loop linen string. Four 24-inch select target arrows with plastic nocks, finished with two-color crest. Leather armguard and finger tab. 24-inch full color target face. Instruction booklet, "Archery Made Easy," by Ben Pearson.

No. 446 Champion Archery Set.

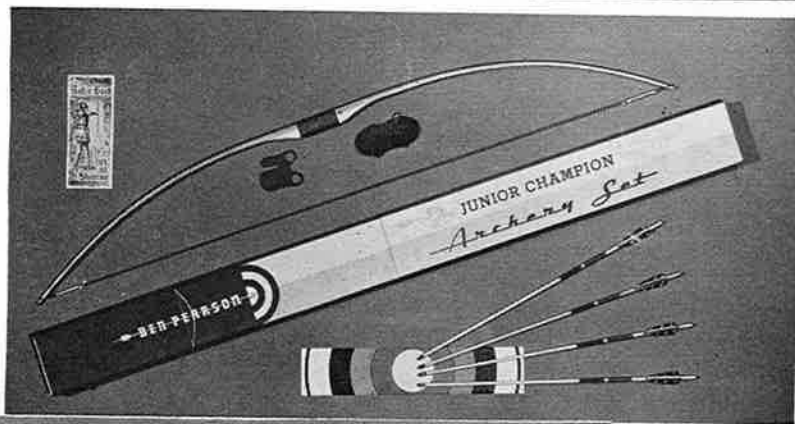


THE JUNIOR CHAMPION

Approx. 15 Lbs.

Hardwood bow, 4½-foot length, with linen string. Well tillered and beautifully finished. Four 22-inch arrows with plastic nocks, parallel steel points, ground base fletching, attractive crest, and clear lacquer finish. Leather armguard and shooting tab. Full color 16-inch target face. Instruction booklet, "Tips On Shooting," by Ben Pearson.

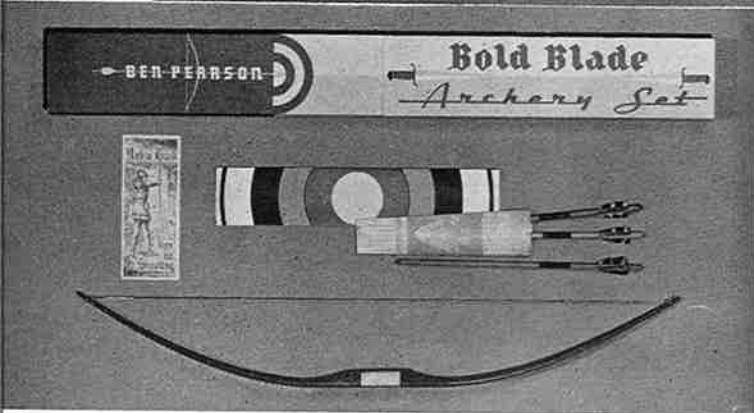
No. 441 Junior Champion Archery Set.



THE BOLD BLADE

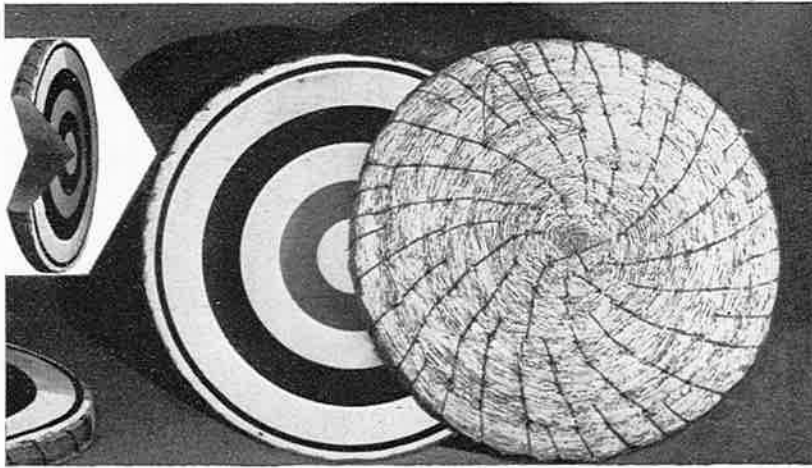
For ages to 6 years. 38-inch hardwood bow, colorful finish, with overlaid wood handle riser, stamped arrowplate, and hemp string. Three 15-inch arrows fletched with ground base feathers, attractively crested, lacquer finish, safety points. Embossed cardboard quiver. Full color 16-inch target face. Instruction booklet, "Tips On Shooting," by Ben Pearson.

No. 442 Bold Blade Archery Set.



Other

ACC



BEN PEARSON TARGETS

Without question the finest target sold at any price. Spiral wound long straw, machine-stitched throughout. These targets used in hundreds of tournaments.

No. 408 TARGET, 48-inch diameter. Made of Johnson grass.

No. 408-1 TARGET, made of rye straw.

No. 406 TARGET, 36-inch diameter. Made of Johnson grass.

No. 406-1 TARGET, made of rye straw.

No. 404 TARGET, 24-inch diameter. Made of Johnson grass.

No. 404-1 TARGET, made of rye straw.

PRICES DO NOT INCLUDE FACE. Targets shipped separate from face carry 30% lower freight rate, when weight exceeds 100 lbs. **No. 408** weighs about 60 lbs., **No. 406** about 35 lbs., **No. 404** about 18 lbs.

TARGET FACES

No.	Size	Type	Material	No.	Size	Type	Material
413	48"	Skirt	Cloth	411	24"	Skirt	Cloth
416	48"	Plain	Cloth	414	24"	Plain	Cloth
491	48"	Skirt	Paper	471	24"	Skirt	Paper
419	48"	Plain	Paper	417	24"	Plain	Paper
412	36"	Skirt	Cloth	420	16"	Plain	Paper
415	36"	Plain	Cloth	421	Same as No. 420	but 1 color, doz.	
481	36"	Skirt	Paper	422	Same as No. 421	but 24"	
418	36"	Plain	Paper				

No. 423 FIELD TARGET FACES

Heavy, water-repellent paper, animal silhouettes and hair line scoring rings. Approved by National Field Archery Association. Set contains four 24-inch, six 18-inch, eight 12-inch, and twelve 6-inch faces; enough for a fourteen-target course with extras in the smaller size.



No. 692 BOW SIGHT

Light weight flexible steel with wing nut adjustment vertically for height and horizontally for windage. Finger stop makes a uniform arrow rest of the forefinger. Easily attached.



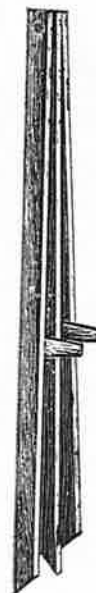
No. 693 GOLDSMORE BOW SIGHT

Celluloid mounted on cork. Calibrated. 7" long. This sight is simple in construction and operation. The adjustments are made with a large-headed pin for elevation and windage. The bow sight is placed on the back of the bow on the top side abutting the grip. It is fastened with adhesive tape and can be attached or detached in just a few seconds.

IMPROVED TARGET STAND

Designed to hold target at proper height and angle. Construction binds tops of three legs together. Made of soft wood that will not injure the arrows. The No. 402 is the only one of the three that has the supporting cleats. They are not needed for the lighter weight targets.

No. 402 for 48" target.
No. 401 for 36" target.
No. 400 for 24" target.



Ben Pearson, Inc., reserves the right to alter or improve the specifications of any item in this catalog at any time. Any change effected will be for the benefit of the archer using Ben Pearson tackle. Prices are subject to change without notice.

Shipments are F.O.B. Pine Bluff, Arkansas

ESSORIES

BEN PEARSON BOWSTRINGS

LAY-LATEX LINEN BOWSTRING

Patented string which does not fray, stretch, or untwist. Requires no waxing. Very light in weight, extremely strong. Served at center and loops. Used and recommended by many leading archers. Specify bow weight and length. (Length is distance between nocks measured along the back.)

- No. 630 Lay-Latex Linen Bowstring, single loop.
- No. 632 Same, but double loop (these strings for 30-40 lb. bows)
- No. 631 Lay-Latex Linen Bowstring, single loop.
- No. 634 Same, but double loop (these strings for 50-70 lb. bows)

HAND-LAID LINEN BOWSTRING

Pre-stretched and treated with special formula. Requires no waxing. Reinforced hand-laid ends. Single loop only. For bows 30 to 100 lbs. State bow weight and length.

- No. 633 Hand-Laid Bowstring.

HEMP BOWSTRING

Moderately priced string for bows of 30 lbs. or less. Single loop. Fits any length bow to 6 feet.

- No. 636 Hemp Bowstring.



ARROW SHAFTS

- No. 667 Select Port Orford Cedar shafts, length 30". Same quality as our No. 201.
- No. 660. Select Footed Port Orford Cedar shafts parallel steel points attached, length 30". Closely matched.
- No. 661 Matched footed Port Orford Cedar shafts, indx nocks and parallel steel points attached, matched in both weight and spine. Same quality as our No. 103. Specify bow weight and length.

INDX ARROW NOCKS

First basic improvement in plastic nocks. Ridge indicates by feel the location of cock feather. Molded plastic, correctly designed, durable. Colors: red, black, white, blue, yellow, green. Sizes: 7/32, 1/4, 9/32, 5/16-inch.

- No. 675 IndX Arrow Nocks, doz.
- No. 676 Same, but 11/32-inch, doz.

METAL ARROW POINTS

- No. 680 Parallel Target Points, Sizes: 7/32, 1/4, 9/32, 5/16.
- No. 682 Extra long target points, weight 125 grains to match No. 782 Broadheads. Will fit 11/32 shaft. O. D. 3/8"
- No. 686 Blunt Roving Points, 5/16, 11/32", doz.

MISCELLANEOUS

- | | |
|--------------|--------------|
| 691 Cement | 653 Feathers |
| 650 Feathers | 434 Wax |

BEN PEARSON IMPROVED BROADHEAD POINTS

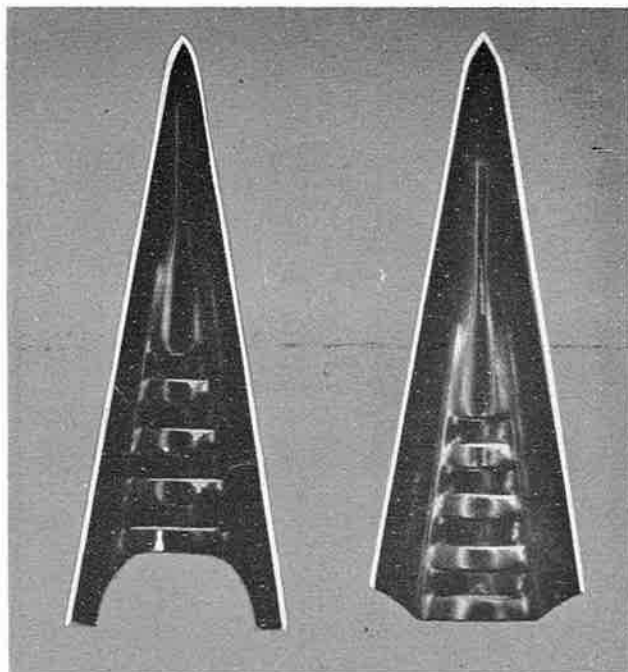
No. 781 and 782. Made of one-piece metal for extreme lightness and strength. Reinforced ridges add rigidity and insure straightness. Shaped for maximum penetration. Fits on a taper for perfect alignment; cannot become loose. Finest tempered steel.

- No. 781 Improved Broadhead, Wt. 100 grains.
- No. 782 Same, without barbs, Wt. 125 grains.

SEMI-FINISHED BOWS

Ben Pearson semi-finished bows are completely shaped and machine tillered. They have narrow, deep handles and require very little work with hand tools to bring them into perfect tiller. The nocks are cut ready for stringing. They are made from select materials and allow the home craftsman to effect a considerable saving in the cost of his bow.

- No. 510 Semi-Finished Hickory, 5'. Same quality as our No. 500.
- No. 511 Semi-Finished Hickory, 5'6". Same quality as our No. 501.
- No. 733 Semi-Finished Lemonwood, 5'6". Same quality as our No. 606.
- No. 736 Semi-Finished Lemonwood, 5'. Same quality as our No. 601.



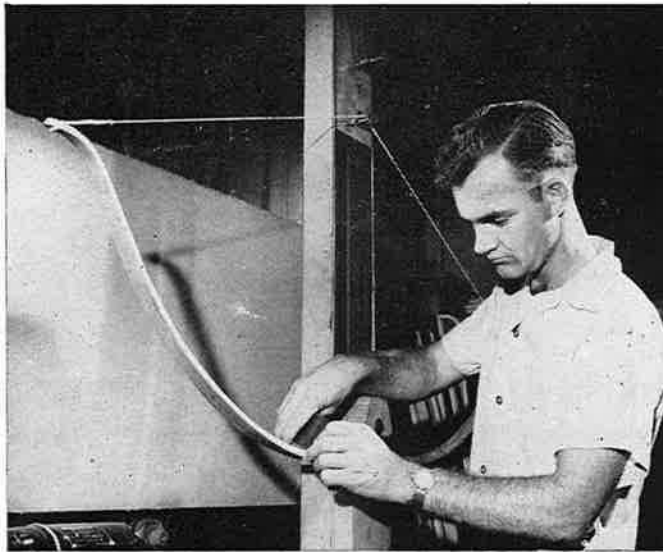
781 ACTUAL SIZE 782

The Priceless

Scenes illustrating the careful selection of materials and the hand operations performed by



Each Ben Pearson bow is made from carefully selected material that will give long and excellent service when properly used and cared for. The Craftsman shown at the left is working on a top quality Ben Pearson bow.

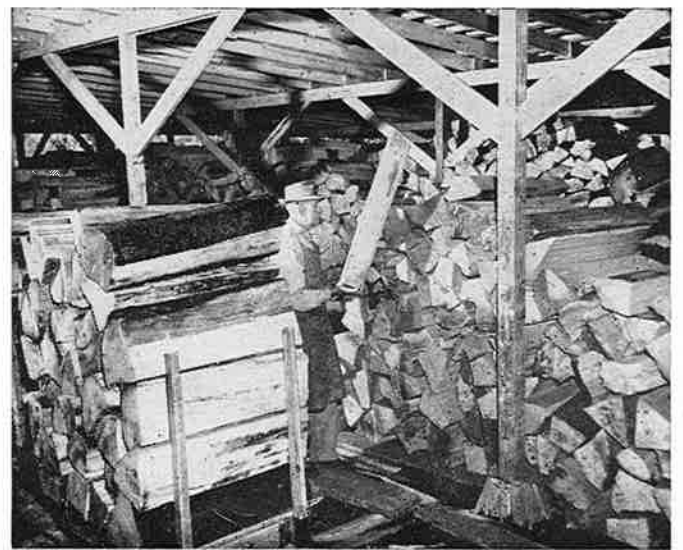


After a Ben Pearson bow has gone through the many progressive stages of its creation, it reaches the final stages of refinement. At left is seen a specialist with a master's touch in the fine art of hand tillering the bow. No surgeon must be more sure or deft. A shade too deep may cause disaster. A shade too thick and the job is incomplete. Scientifically designed machinery is used when possible to produce Ben Pearson Bows more economically.



The choice woods from the forests, after preliminary grading in the rough, are sawn into "staves." This may be Lemonwood or Hickory. In the stave-stock warehouse our eagle eyed experts, examine each and every stave . . . for straightest grain, clearest color, and other qualities of excellence that are obvious to an expert's eye. For Ben Pearson, the rule is "When there's the slightest doubt, cast it out." The scene at left shows the exacting process.

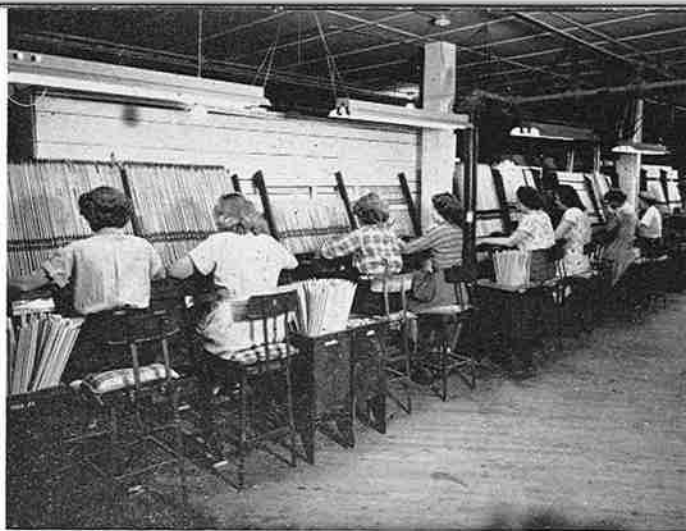
Way up in the Pacific Northwest in the legendary "Coos-Bay Country," a special type of cedar grows. Its grain is straight, its spine is true; the perfect wood for arrows. A giant tree (only God can make one) grew for a hundred years. Then a bolt of lightning and a giant fell; for years it resisted decay. It seasoned and aged for the perfect Ben Pearson arrow. The picture at right shows Port Orford Cedar bolts in the rough on the way to be made into arrows.



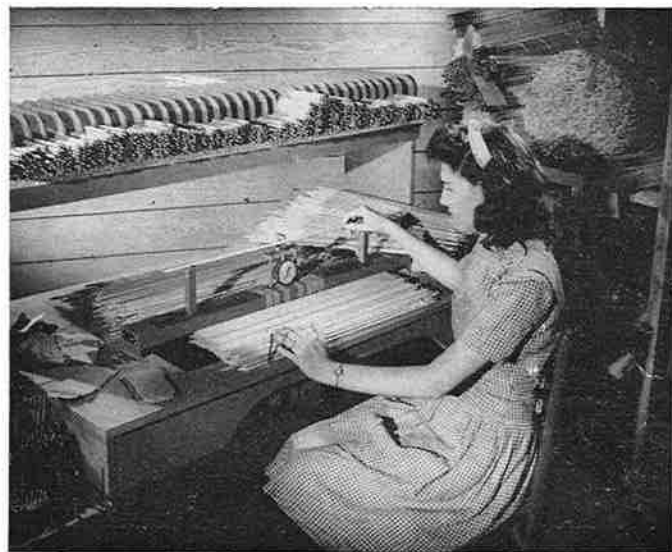
Possession...

Ben Pearson's Master Craftsmen in the production of quality bows and arrows.

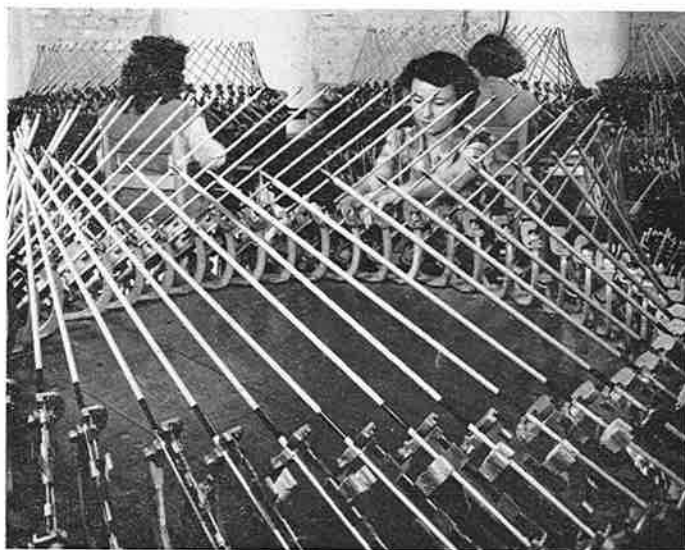
Approximately 12,000 arrows are processed through this department daily. These operators are applying an assortment of bands in various widths and colors to the arrow shafts. These markings help to identify the arrow and add to their attractiveness.



Spine is the word for resilience and stiffness of the arrow shaft. It must be matched to the weight of the bow from which the arrow is to be shot. The Ben Pearson standard requires that top grade arrows must be matched in weight and spined to the weight of the bow. So here with typical Ben Pearson exactitude is the specially designed device that puts the spine of the wood to the test.



"Fletching" (feathering) arrows, ordinarily is a tedious, and expensive job. Ben Pearson uses a machine designed to do it better, faster, more accurately, more uniformly and at much lower cost. We buy turkey wing feathers in carload lots (**imagine a carload of turkey feathers**). They go through an exacting process to determine weight and stiffness. A considerable percentage of culls are discarded. Only the select specimens are utilized in Ben Pearson's top quality arrows.



Some archers prefer to have their arrows custom crested with his individual mark. Any color combination of the Archer's choice can be produced in this department on special orders. The machine shown at left, designed and built by Ben Pearson, holds a set of one dozen arrows while the owner's crest is indelibly printed on each.



Every feather on every Ben Pearson arrow must be of identical shape and size. This is vitally important for true flight and maximum accuracy. After the great care in selection, grading and matching, the feathers are further shaped by an electrically heated nichrome wire. For this delicate operation (and many others) highly trained female workers have been found most expert, just as they were in many exacting war plant tasks requiring the supple fingers with delicate touch combined with sharp eye and a steady hand.

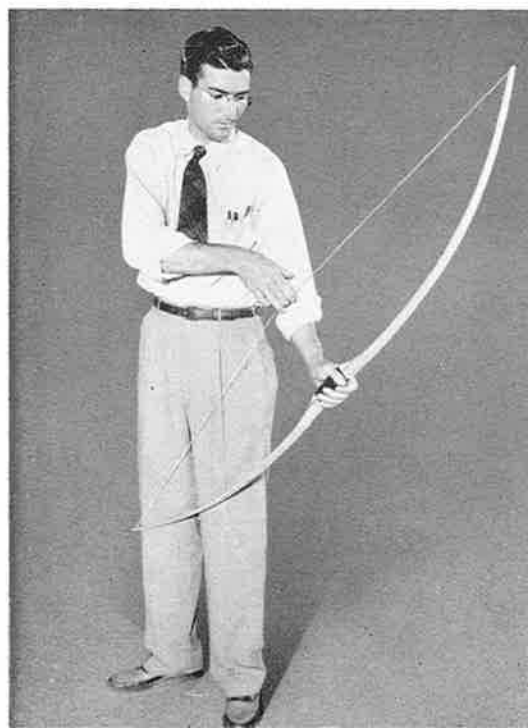


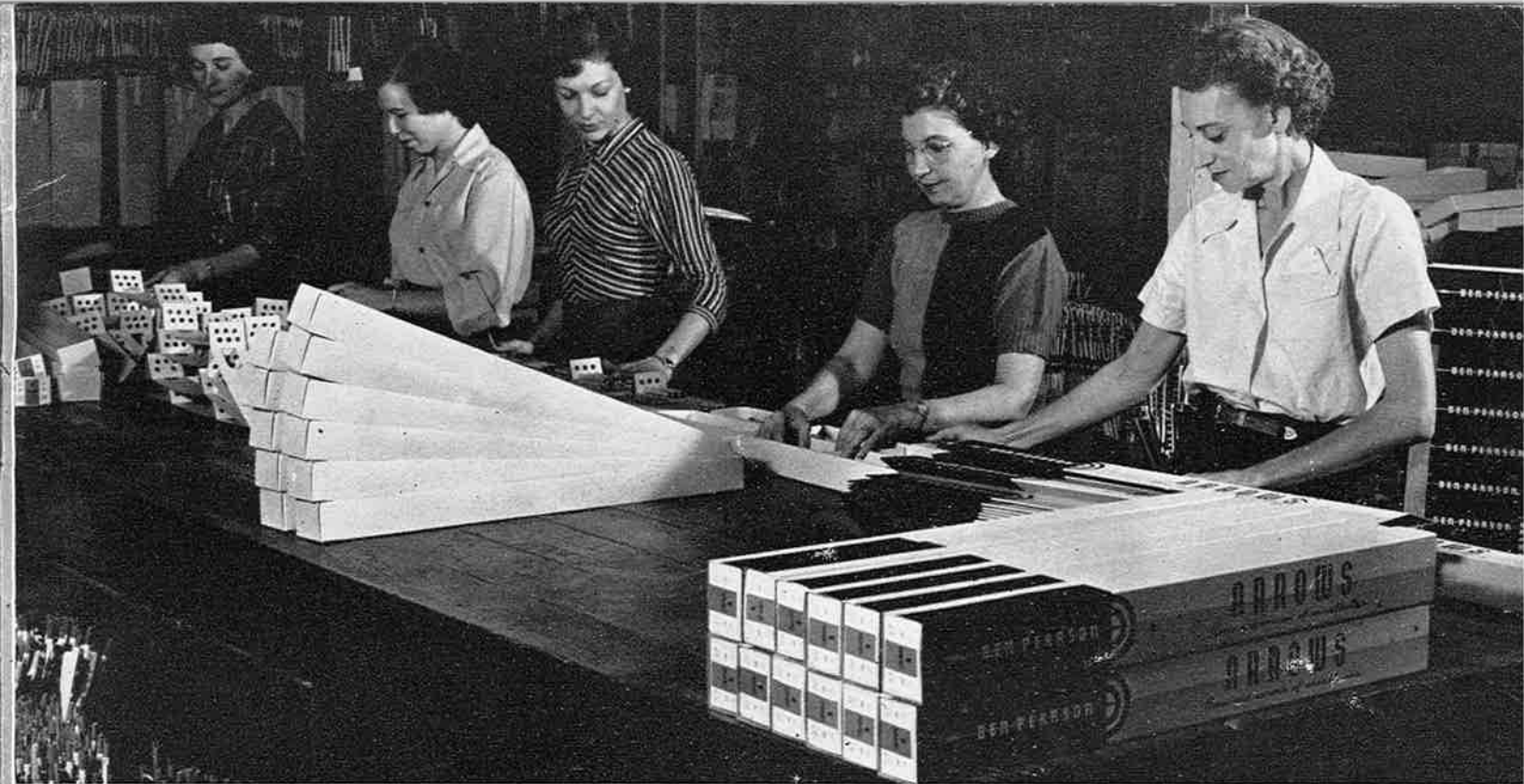
The picture shown on the left is a partial view of the operators engaged exclusively in applying the finishing touches to the many grades of arrows produced by Ben Pearson.



The young lady at the left is applying the finishing touches to a set of Ben Pearson's matched high grade hunting arrows.

The supreme test of quality rests with the chief inspector. His job is to see that each and every Ben Pearson bow and arrow meets the exacting specifications by which it was produced. You can bet your bottom dollar that any bow or arrow that he approves will prove satisfactory. He is an expert archer and thoroughly skilled craftsman with many years of practical experience in producing fine archery tackle.





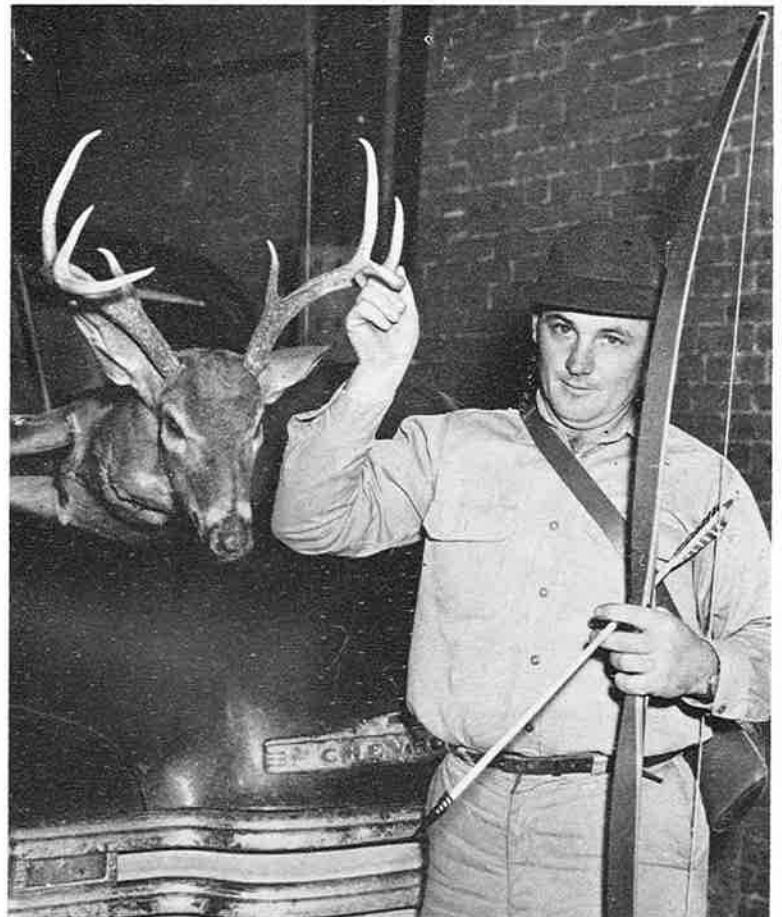
A view showing a section of one of Ben Pearson's packing lines that is devoted exclusively to the packaging of arrows.

On November 29, 1951, during the second pre-season period for deer hunting with a bow in Arkansas, Leslie Deam of Pine Bluff, Arkansas, shot an eight-point buck. The arrow penetrated the lung section and into the heart—the result: the first deer killed in Arkansas with bow and arrow since the days of the Indians.

Leslie stated that he got a "standing" shot from about 35 to 40 yards. The big buck ran 150 yards before it fell. Only one shot from his 55-lb. bow was needed. This was his first hunt for deer with bow and arrow.

The buck was bagged in Chicot County, Arkansas, between Arkansas City and Lake Village, an area long noted for the large size of the bucks that have been taken in the past.

Deam lives at 909 West Second St., Pine Bluff, Arkansas, and he is co-operator of an aerial farming company.





A general view of the Ben Pearson Fletching Department where feathers are applied to approximately 12,000 arrows each day. Ben Pearson manufactured the arrows used by Howard Hill, world-famous archer, during his African Expedition, where he produced the motion picture *Tembo*. This picture is now being distributed by RKO and will be shown in approximately 10,000 motion picture theatres throughout the United States and Canada.

BEN PEARSON'S...

Guarantee

Every item of archery tackle in this book is described in modest terms. We expect every article we produce to exceed what we say about it in this catalog. Ben Pearson tackle is hereby guaranteed to be, dollar-for-dollar, the finest tackle that archers in any country or in any age have enjoyed. All Ben Pearson tackle is made by workmen who enjoy their craft, and take an honest pride in the quality of the tackle they produce. Every article in this catalog is expected to meet the standard to which it was made, and we believe that Ben Pearson standards are the highest.



BEN PEARSON

Ben Pearson

CATALOG PAGE 3

HUNTING & FIELD BOWS	Shipping Weight
800 (Barwood), Hickory 55-60-65 lbs. \$18.00	1 lb. 7 oz.
801-1 40-45-50 lbs. Hickory	12.50 1 lb. 5 oz.
802 55-60-65 lbs. Hickory	12.00 1 lb. 10 oz.
803-1 40-45-50 lbs. Hickory	10.00 1 lb. 6 oz.
701 Fibre Glass Back, Lemonwood 25 to 45 lbs.	16.00 1 lb. 10 oz.

CATALOG PAGE 3

TARGET BOWS

785 White Fibre back to 30 lbs.	\$11.00 1 lb.
786 White Fibre back to 35 lbs.	12.00 1 lb. 4 oz.
787 White Fibre back to 40 lbs.	13.00 1 lb. 7 oz.
801 Self back to 25 lbs.	6.00 1 lb.
802 Self back to 30 lbs.	7.50 1 lb. 2 oz.
803 to 35 lbs., Self back, Hickory	7.50 1 lb. 4 oz.
803-2 Self back, Hickory to 35 lbs.	10.00 1 lb. 5 oz.
800 Self back, Hickory to 30 lbs.	5.00 13 oz.
804-2 Self back, Hickory to 30 lbs.	6.50 14 oz.
804 Self back Hickory Aprx. 15 lbs.	3.50 12 oz.
770 Training Bow	3.00 13 1/2 oz.

CATALOG PAGE 4

PRACTICE ARROWS

218	Per 1/2 Doz. \$ 1.00	9 oz.
219	Box of 8	2.25 13 oz.
220	Per 1/2 Doz.	3.00 15 oz.
221	Per 1/2 Doz.	4.00 15 oz.

TARGET ARROWS

217 Self	Per Doz. \$10.00	1 lb. 8 oz.
218 Points	Per Doz.	12.50 1 lb. 7 oz.

Sold only in dozen lots

CATALOG PAGE 5

HUNTING & FIELD ARROWS	Shipping Weight
213 Target	Per Doz. \$12.00 2 lb. 2 oz.
213-1 Target	Per 1/2 Doz. 6.50 1 lb. 2 oz.
215 Target (Field)	Per Doz. 13.00 2 lb. 4 oz.
215-1 Target (Field)	Per 1/2 Doz. 7.00 1 lb. 3 oz.
219 Barbless	Per Doz. 12.50 2 lb. 5 oz.
219-1 Barbless	Per 1/2 Doz. 6.75 1 lb. 3 oz.
220 Barbed Pt.	Per Doz. 15.00 2 lb. 4 oz.
220-1 Barbed Pt.	Per 1/2 Doz. 8.00 1 lb. 3 oz.
221 Barbless	Per Doz. 15.00 2 lb. 4 oz.
221-1 Barbless	Per 1/2 Doz. 8.00 1 lb. 3 oz.
222 Bodkin Point	Per Doz. 16.50 2 lb. 4 oz.
222-1 Bodkin Point	Per 1/2 Doz. 8.75 1 lb. 3 oz.

CATALOG PAGES 6 & 7

LEATHER GOODS & ACCESSORIES

833-1 Quiver	\$ 2.95	8 oz.
833 Quiver	6.50	1 lb.
834 Quiver	6.50	13 oz.
835 Quiver	12.50	1 lb.
836 Quiver	12.50	1 lb.
827 Quiver	1.25	2 oz.
831 Quiver	3.25	5 oz.
832 Quiver	3.25	4 oz.
829 Quiver	2.25	3 oz.
803 Shooting Tab	.45	1/4 oz.
804 Shooting Tab	.30	1/4 oz.
801 Shooting Glove	2.25	1 oz.
802 Shooting Glove	1.25	1 oz.
817 Arm Guard	.75	1 1/2 oz.
818 Arm Guard	1.75	1 1/2 oz.
811 Arm Guard	2.50	1 1/2 oz.
813 Arm Guard	3.25	3 oz.
814 Arm Guard	2.50	2 oz.
815 Arm Guard	1.75	2 oz.
816 Arm Guard	1.50	2 1/2 oz.

CATALOG PAGES 8 & 9

ARCHERY SETS

460—Destroyer, 40 to 50 lbs.	\$15.00	3 lb. 8 oz.
455—Collection, 20 to 30 lbs.	12.00	3 lb. 8 oz.
450—Sherwood, 20 to 35 lbs.	11.00	3 lb. 2 oz.
445—Champion, 15 to 25 lbs.	9.00	2 lb. 8 oz.
444—Old Hickory, 15 to 30 lbs.	7.50	2 lb. 8 oz.
441—Junior Champion, Aprx. 15 lbs.	6.00	2 lbs.
443—Cock Robin	2.50	1 lb. 13 oz.
442—Bold Blade	2.50	1 lb. 8 oz.

CATALOG PAGE 10

TARGETS — FACES

	Shipping Weight
408—Grass 48"	\$12.00 65 lbs.
408-1—Rye 48"	15.00 65 lbs.
406—Grass 36"	8.00 35 lbs.
406-1—Rye 36"	9.00 35 lbs.
**403—Box 16" Sold only in multiples of 2	Each 2.00 10 lbs. Ea.
404—Grass 24"	5.00 20 lbs.
404-1—Rye 24"	6.00 20 lbs.
419 (48") Striped Col Cloth	4.75 1 lb. 6 oz.
416 (48" face)	4.00 1 lb. 4 oz.
481 (48" face)	2.25 11 oz.
419 (48" face)	1.50 10 oz.
412 (36" face)	3.50 14 oz.
415 (36" face)	2.75 13 oz.
481 (36" face)	1.50 8 oz.
418 (36" face)	.75 7 oz.
411 (24" face)	2.75 7 oz.
414 (24" face)	1.75 6 oz.
471 (24" face)	1.25 4 1/2 oz.
417 (24" face)	.50 3 oz.
420 (16" face)	Doz. 1.25 6 oz. per doz.
421 (16" face)	Doz. 1.25 12 oz. doz.
422 (24" face)	Each .25 3 oz.
423—Field Faces (Set)	4.50 2 lb. 5 oz.
692 Bow Sight	2.00 1 oz.
693 Bow Sight	.50 1 oz.

TARGET STANDS

400 Target Stand	\$ 2.25	2 lb. 5 oz.
401 Target Stand	3.50	6 lb. 7 oz.
402 Target Stand	4.25	9 lb. 8 oz.

CATALOG PAGE 11

HUNTING POINTS

781 Barbed	Per 1/2 Doz.	\$1.75 2 oz.
782 Barbless	Per 1/2 Doz.	1.75 2 oz.
783 Bodkin	Per Doz.	3.75 4 oz.

© 1943 Sherwood

CATALOG PAGE 11

STENCILS	Shipping Weight
630 Lory-Letter	\$ 1.00 1 oz.
632 Lory-Letter	1.00 1 oz.
631 Lory-Letter	1.50 1 oz.
634 Lory-Letter	1.25 1 oz.
633 Hand-Laid	2.00 1 1/4 oz.
636 Henna	.25 1/4 oz.

ARROW DRAFTS

667	Per Doz. \$ 2.25	2 oz.
660	Per Doz.	5.75 7 oz.
661	Per Doz.	10.00 7 oz.

HOOKS & POINTS

673 Hooks	Per Doz.	.45 1 oz.
676 Hooks	Per Doz.	.35 1 oz.
680 Points	Per Doz.	.35 2 oz.
682 Points	Per Doz.	1.25 2 1/2 oz.
686 Points	Per Doz.	.35 2 oz.

SEMIFINISHED BOWS

510	1.00	12 oz.
511	1.00	1 lb. 8 oz.
733	5.00	1 lb.
736	4.00	1 lb.

MISCELLANEOUS

691 Cement	Each.	.35 7 oz.
650 Fasteners, Natural	Per Doz.	1.50 1 oz.
653 Fasteners, Colored	Per Doz.	1.75 1 oz.
134 Wax	Each.	.50 3 oz.

The above are suggested retail prices, F.O.B. Pine Bluff, Arkansas. All shipments will be invoiced at prices in effect at time shipment is made.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE