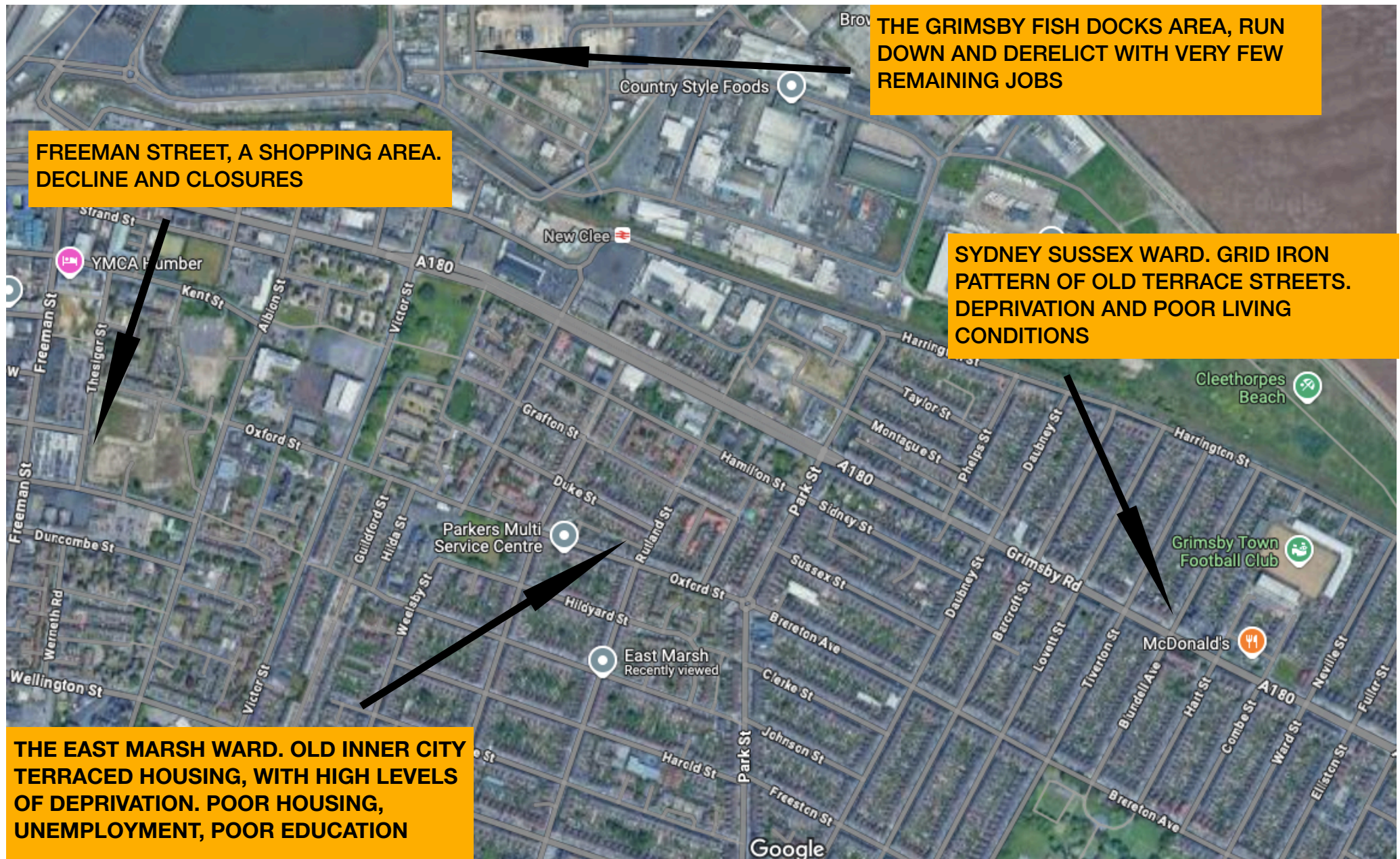


## EAST MARSH AND SYDNEY SUSSEX WARDS IN N E Lincs (GRIMSBY AND CLEETHORPES)





Attempts have been made at regeneration in these two wards. Two of the poorest and most deprived wards in the whole of the UK. But regeneration initiatives by the N E Lincs Council (NELC) have been piecemeal and half-hearted at best. At present both wards remain among the most deprived in the UK, and only one street has so far been renovated.

At present only a new edge of town industrial estate and business park has been built in an enterprise zone on the A180/M180 to the west, and the town centre shopping area (Freshney Place) a pedestrianised mall is scheduled for further regeneration.

So far in the deprived ward of East Marsh one street has been regenerated. Half of Guildford street has been renovated with insulation, central heating, double glazing, creating better living conditions. The other half has newly build social housing and is renamed Orchard Drive.

Before the regeneration in 2017 the street was notoriously crime ridden and grime ridden. The street was renowned for crime, vandalism and deprivation, and on average police were called over 500 times a year. The fire brigade attended often for arson attempts.

GUILDFORD STREET BEFORE





Guildford street and Orchard Drive now have better housing condition and far less crime and vandalism. But one street in two of the most deprived wards in the country can hardly be seen as a success

Stakeholders here were the National Government, NELC, private property developers, residential groups such as East Marsh United as part of the East Marsh Neighbourhood Renewal Program. It is proposed that a second street, Rutland Street, will also undergo regeneration soon. But overall progress is very limited. The NELC has been strong on visions but weak on actions and initiatives.

