deep south TURF EXPO

Regional Turfgrass Conference & Show

Organized EXCLUSIVELY for Southern turf managers, including Golf Course Superintendents, Sports Field Managers, Lawn Care Operators, Landscapers, Sod Producers and Grounds Managers.



Alabama GCSA • Alabama Turfgrass Association • Gulf Coast GCSA Louisiana-Mississippi GCSA • Mississippi Turfgrass Association

SCHEDULE OF EVENTS 2019

MONDAY, SEPTEMBER 30

 8 am......DSTE Board Meeting at Beau Rivage with Breakfast. Sponsored by Southern States.
Noon.....Deep South Four Ball Classic Golf Tournament (2 man/4 ball) at The Preserve Golf Club. Lunch not included. Sponsored by John Deere Golf, Beard Equipment and Greenville Turf and Tractor
7 pm.....DSTE Board dinner at Beau Rivage

TUESDAY, OCTOBER 1

8 am – 4 pm	. Registration Open Tradeshow bags sponsored by Amp Agronomy.
8 am – 4 pm	Exhibitor Move-in
8 am – 10 am	Heavy Equipment Move-in
10 am – 4 pm	Exhibitor Move-in
10 am	. Skeet and Trap Tournament at Coastal Rifle and Pistol Club Sponsored by Corteva-Dow AgroScience
10 am	. Deep South Four Ball Classic Golf Tournament (2 man/4 ball) second day at Fallen Oak
	All players must have pre-registered and checked in Monday at the Preserve.
	Sponsored by John Deere Golf, Beard Equipment and Greenville Turf and Tractor
10 am	Sports Field Tour Meet in lobby of Beau Rivage. New Schedule this Year: First Stop – Beauvoir.
	Sponsored by Agri-AFC & PBI Gordon
11 amScramble Golf Tournament at the Preserve, one day event Grill lunch	
	Sponsored by AmeriTurf. Drinks sponsored by Redox
4 pm	Tail Gate Party/Dinner at The Preserve All attendees and exhibitors welcome!
	Sponsored by Simplot, Aqua-Aid, Jerry Pate Turf & Irrigation, John Deere Golf, Beard Equipment and
	Greenville Turf and Tractor. Ladd's and Residex/Taraet Specialty Products



SCHEDULE OF EVENTS 2019

WEDNESDAY, OCTOBER 2

7 am – 4 pm Registration Open Nametags and lanyards sponsored by Aqua-Aid

7 am..... Continental breakfast Sponsored by Syngenta in Trade Show Hall

8 am – 12 pm...... General Session. Sponsored by BASF.

General Session Sponsored by BASF

8 am	Fertilizers Demystified: Debunking Common Myths and Setting the Record Straight — Dr. Beth Guertal, Auburn University. You've heard them all: 'Potassium is needed for stress,' 'Add P when you are seeding,' 'Silicon is an essential element need by turfgrass.' Well, which of these statements are true, and which are myth – long held beliefs that don't have research to back them up? We'll discuss various fertilizer facts, myths and perceptions in this presentation, and the audience can suggest some to be debunked, or shown to be correct!
9 am	Water in the Managed Environment – Politics of Scarcity — Dr. Justin Moss, Oklahoma State University.
10 am	Plant Defense Activators and Beneficial Microbes: Novel Approaches to Turf Disease Control — <i>Dr. Bruce Clarke, Rutgers University</i> Plants protect themselves from infection through the production of plant defense compounds. These compounds can be activated by chemical, biological and environmental factors to prevent disease. Understanding how plant activators enhance the plants ability to sup-press disease can improve your disease control program. Join Dr. Clarke as he discusses commercially available plant activators and the beneficial microbes that are present in the turfgrass microbiome.
11 am	Giving Back to the Community, One Yard at a Time — <i>Rodney Smith, Jr., Raising Men Lawn Care Service.</i> Founder of Raising Men Lawn Care Service, Rodney Smith, Jr., will discuss how his non-profit organization began, its impact on communities across America and his vision for the future.

Noon	Luncheon Sponsored by Simplot
Noon – 5 pm	Tradeshow Open — DRAWING FOR PRIZES!
2 pm – 4 pm	Innovations in Turf on the trade show floor
5 pm – 6:30 pm	Annual Business Meetings — DRAWING FOR \$\$\$ for Business Meeting attendees
5 pm	Alabama Turfgrass Association & Mississippi Turfgrass Association
5:30 pm	Alabama Turfgrass Research Foundation & Louisiana-Mississippi GCSA
6 pm	Alabama Golf Course Superintendents Association

Enjoy dinner on your own at one of Biloxi's many excellent eateries.



HOST HOTEL Our host hotel is once again the gorgeous Beau Rivage, a Four Diamond development by MGM Resorts International that sits directly on the Gulf of Mexico in Biloxi, MS. The Beau Rivage offers some of the best dining and entertainment in Biloxi, and we are proud to offer its hospitality to our attendees. To get our room rate of \$102, use the link on DeepSouthTurfExpo.org.

Contact the Beau Rivage: 228-386-7111

SCHEDULE OF EVENTS 2019 THURSDAY, OCTOBER 3

Golf

7 amContinental breakfast in tradeshow hall Sponsored by FMC and & Harrell's 8 am Tradeshow closes and exhibitor move-out begins.

8 am

10 am

11 am

New and Emerging Fungicides for Golf — Dr. Bruce Clarke, Rutgers University. Fungicides are critical for the successful prevention of turfgrass diseases on golf ourses. Recently, there has been a resurgence of new products and formulations into the golf market with additional products on the horizon. Join Dr. Clarke as he reviews these new and emerging fungicides for use on golf course turf and their relative efficacy based on extensive university testing.

Sports Turf and Grounds

Improving High School Sports Fields: Connecting with High

School Coaches — Michael Richard, Mississippi State University. This presentation details the efforts we are making to impact Mississippi high school coaches with our newest Extension program: Sports Turf Management Coaches' Clinic. This program was established to educate high school coaches on proper field maintenance practices to provide safe playing surfaces for student athletes. Discussion will include how the program is run, the curriculum, and the impact it is making. We will also discuss the challenges high school coaches face and how a consultant/company can build a relationship with a school while growing their business.

Lawn Care & Landscape Sod

Regulating Growth and Seedheads in Bahiagrass and Ryegrass — Dr. David

Han, Auburn University. We will review products, rates, and timings available for suppressing seedhead formation and overall growth in bahiagrass, ryegrass, and other species. What are the pros and cons of the different herbicides and growth regulators available, how do they work, and what unintended consequences should you look out for when using them?

Fertilization practices for sod

production — Drs. Beth Guertal, Auburn University and Jay McCurdy, Mississippi State University. Fertilization practices for sod production vary across the deep south. Knowing what nutrient source, application method, and release technology to use can be daunting. This lively session is your chance to ask the hard questions. Join Drs. Guertal and McCurdy as they discuss fertilization and nutrient compositions necessary to grow sod.

9 am **Herbicide Research Update**

- Dr. Scott McElroy, Auburn University. Seminar will discuss recent advances in herbicide usage. Specific topics will include: the benefits of the minor preemergence herbicides, am update on herbicide resistance solutions, doveweed, torpedograss, and sedge control.

Aquatic Weed Control and

Invasives — Dr. Stephen Enloe,

University of Florida. Aquatic weed

control is a challenging prospect.

Nutrient rich waters coupled with

abundance of aggressive, aquatic

excellent growing conditions and an

plants often make management very

difficult. This presentation will examine

several key freshwater aquatic invaders

and the tools and techniques available

Emerging Threats: Pythium

Blight on Ultradwarf

ultradwarf bermudagrass

managers? Historically this disease

bentgrass greens. We will review the

emergence of Pythium blight, the

was associated with cool-season

grasses, in particular creeping

disease cycle, and disease

management strategies.

to manage them.

Update On Synthetic Turf Research At Auburn University — Jim Harris,

Auburn University. This presentation will include a discussion of the first-year results on the comparison of 96 combinations of 4 synthetic turfs, 6 infills and 4 shock pads.

From the Ground Up: Construction

Roundtable — Nathan Crace, Watermark

Chad Lambert of Sur-Line Turf with Dr. Barry

Golf, American Society of Golf Course Architects

Stewart of Mississippi State University moderating.

Will discuss recent trends in golf architecture and

construction, what role superintendents play, the

future of the industry, and field questions from

Surface Cultivation Tools: Where,

When and Why — Dr. Barry Stewart,

Mississippi State University. There are many

(ASGCA). Nathan Crace and golf course contractor

'Coexist: The Battle For **Space Between Trees, Turf & Other Landscape Objectives'** — Alex

Hedgepath, Auburn University. How to manage mature tree root systems in the safest way for the health of trees. How to manage and manipulate canopies to open line of site in the safest way for the health of trees.

Educated irrigation choices in the managed

landscape — Dr. Justin Moss, Oklahoma State University. This presentation will provide an overview of water quality parameters of interest to turfgrass managers. Examples of quality reports and interpretation will be discussed. Also, a brief overview and discussion of pesticides in water and emerging contaminants of concern will be provided.

Sod Round-Table — Drs. Jay McCurdy, Mississippi State University, Bryan Unruh, University of Florida and Casey Reynolds, Turfgrass Producers International. This interactive group of experts will share their experiences and recommendations on several topics, including fertility, trucking, and turf variety selection. Bring your toughest questions and let's stump the experts.

Turfgrass Producers Unite -

Dr. Casey Reynolds, Turfgrass Producers International. Turfgrass Producers International (TPI) recently conducted market research in the U.S. and Canada to determine what drives decisions among policy makers when choosing natural grass or artificial turf. This research will serve as the foundation for TPI's messaging and promotion around natural grass and new resources have already been established for this initiative. This session will focus on promoting natural grass the local and national level.

Extending Sel

Jay McCurdy, Mi Shelf-life and tran and sprigged tur affected by disrup and post-harvest conditions. Two p internal heating o sprigs and impro upon installation. unique insight into potential solution

Greens — Dr. Maria Tomasodifferent cultivation tools available for use by athletic Peterson, Mississippi State University. field managers. Some cause much surface Why is Pythium blight on the radar of

audience members.

disruption and require lots of clean up, while others are barely noticed by field users and can be played upon the same day. This presentation will look at a wide range of cultivation tools, how they work, their effect on soil and grass properties, the duration of their effects, and where they fit in a cultivation program. A review of cultivation tools from the rolling plugger to sand injection will be presented.

Ride-On Applicators: A Tool for Success? — Dr.

Bryan Unruh, University of Florida. Ride-on applicators are becoming more common in the landscape maintenance industry. Learn why these applicators are becoming more popular and the challenges of incorporating them into your fleet, plus the differences between the types of applicators, including low volume delivery and fixed vs.variable application delivery rates.