# WHITEWRIGHT COMMUNITY DEVELOPMENT CORPORATION'S Meeting Minutes For October 8, 2018

### 1. ATTENDANCE/NOTICE OF MEETING:

- 1.1 Members: Bart Bodine, Matt Cook, C. J. Hill, Shirley Ballard and Sam Kyburz.
- **1.2** Absent: Rick Magers.
- **1.3 Guests:** Mayor Jamie Lawrence, Annette Snider, Christy Brashier, Kati Jane Brashier and Mr. Brashier.
- **1.4 Staff:** Cathy Pierce.
- **1.5** Notice of Meeting: To be received and accepted as posted and distributed.
- 1.6 Called to Order: At 7:05 P. M. President Bart Bodine called the meeting to order.
- 2. CITIZEN INPUT: Katie Jane is a Dallas Baptist University student. She wants to see more businesses in town. Katie Jane came to the board and presented pictures of some murals on the side of some of the buildings downtown. She has done murals in Sherman. She would like to get some sponsorship's to do these murals on the buildings. Ideas she had were the train depot, using the high school logo and farm fields. Mayor Lawrence said this is the angle we would like to go with in the spring. People are already interested in this idea of sponsoring the murals. Matt Cook asked Katie Jane to nail down some cost and specifics for us. Katie Jane said it would cost between \$2,500 \$5,000 for new murals.

#### 3. Action Items:

- **3.1** Approve the Minutes From September 10, 2018: Moved: <u>Ruby Howell</u>, Seconded: <u>C. J. Hill</u>; "that we approve the September 10, 2018 minutes." Motion carried. 6-0
- **3.2** Approve the September 2018 Financial Reports: Moved: <u>Matt Cook</u>, Seconded: <u>Shirley Ballard</u>, "that we approve the September 2018 financial reports. Motion carried. 6-0

## 4. Action Items:

- **4.1 Electronic Signs:** The board discussed doing electronic signs at the four way intersection. Matt stated that he checked with one place and it would run around \$8,000 for a two sided 4 x 8 digital sign. That does not include the mounting. The board discussed doing a monument type with three sides in a 2 x 4 size. This cost would be \$25,000 \$30,000. Sam stated that a company out of Florida could do a 38 x 38 panel (that's with three panels) for around \$10,000.00. This quote was from Outdoor LED Video Boards.
- **4.2 Street Lamps: Moved:** <u>Matt Cook</u>, **Seconded:** <u>Shirley Ballard</u>; "to table the street lamps. Motion carried. 6-0. Ruby stated that there was a company out of McKinney who has these street lamps.
- **4.3 Signs for the Nature Park: Moved:** <u>Sam Kyburz</u>, **Seconded:** <u>Ruby Howell</u>; "that we table the signs until the mayor can get some prices." Motion carried. 6-0
- **4.4 Elect Officers: Moved:** <u>Matt Cook</u>, **Seconded:** <u>Shirley Ballard</u>; "to elect Bart Bodine as president". Motion carried. 5-1. **Moved:** <u>Shirley Ballard</u>, **Seconded:** <u>Ruby Howell</u>; "to elect Matt Cook as vice President". Motion carried. 5-1. **Moved**: <u>Shirley Ballard</u>, **Seconded**: <u>Matt Cook</u>, "to elect Ruby Howell as secretary." Motion carried. 5-1

## 5. Informational Reports:

- **5.1 Board Members Concerns:** Sam asked the board what do we have planned? He felt we were the marketing arm of the city. The board informed Sam that we try to make the city more attractive. Sam inquired as to if we had different programs for the B Board. Bart explained the beautification. The board asked Sam what did he have in mind and he said maybe loans for cleaning up some lots.
- 7. Adjourn: Moved: <u>C. J. Hill</u>; Seconded: <u>Shirley Ballard</u>, "that we adjourn the meeting at 8:05 P. M. Motion carried. 6-0

#### **Ruby Howell, Secretary**