

ENVISION TOMORROW TODAY



OBJECTIVE *(So What?)* . . . **PURPOSE** *(Why I Care?)* *By: Nevin "Mustang" Taylor*

As we embark on a journey of exploration in today's world of transformation, we must ask ourselves: What is our purpose? How do we achieve our objectives? And why are we embarking on this journey? Most who put thoughtful consideration into these questions realize that theirs is an effort to bring to reality a promise for a better world tomorrow, today. This is an ominous task, and some would infer it is like tilting windmills associated with the great English Nobleman and visionary who was well ahead of his time Don Quixote. Many of today's visionaries are still thought to be tilting at windmills as they endeavor to explore tomorrow's possibilities to capitalize on their potential today.

I believe that ours is a journey of exploration to understand and create our own realities. Therefore, today's technological explosion must fuel the fires and serve as a catalyst to a creative process of growth and evolution. Some would say that the revolutionary ideas at the core of this innovative process are what give our lives meaning and inspire us to learn and evolve. It is the measure of hope that serves as a catalyst to envision alternative realities that transcend the world as we know it. Ultimately, it is the fuel that feeds the innovative spirit, driving us forward as we endeavor to capitalize on available options in our current state to morph and evolve them in an effort to actualize opportunities within our grasp in the future state.

One of the world-renowned visionaries who creatively conceptualized the art of the possible was Nikola Tesla. A renowned and highly regarded inventor who sought to actualize his ideas through the science of the probable, he, too, was met with much consternation and skepticism, even today, despite the overriding success of many of his concepts, critical to our very existence. But history has served as a testament to his visionary perspective, which was truly ahead of its time, despite being labeled a 'crazy mad scientist' by many. It has taken 150 years to vindicate Tesla and elevate him to the ranks of highly regarded inventors for his courageous genius. As most would attest, you are wrong if you are right to soon.

I will tell you that it is his audacious vision that explored the art of the possible, which manifested itself in ideas to conceptualize the science of the probable, with the core of the creative spirit and ingenious exploration that have become the hallmarks of Nikola Tesla. The old advantage, what the mind can achieve, and the spirit believe the person can achieve with enough determination, support, and resources has proven in time to be abundantly true. I often wonder, in the case of Tesla, whether he had a visionary glimpse into the future as he explored the art of the possible, sparking in us an effort to make the science of the probable a reality with ideas like live-streaming video, thought cameras, and wireless electricity. Imagining the unlimited possibilities and potential of his vision, I can't imagine a world without alternating current, fluorescent bulbs, X-ray, radio, electric motors, lasers, and wireless communications.

**“I don't care they stole my ideas . . .
I care that they don't have any of their own”**

Nikola Tesla

There is a lot of interest in innovation, transformation, and the evolution of thoughts and ideas to think, try, and test the art of the possible within the science of the probable. Technology is the medium upon which we invest our hopes, dreams and future. We all hear the terms AI and ML, and we have analyzed data to provide answers to today's most perplexing questions. I would tell you that ours is a journey, not a destination, and that data, properly applied, will help identify the question one should be asking as it drives you to realize the unlimited potential of new realities. Today's world is evolving at lightning speed, and an adaptive approach to embrace change is the catalyst to competitive advantage. As we explore a multitude of options that illuminate these unlimited possibilities, we begin to see a variety of unforeseen opportunities.

Too much time is spent on trying to re-invent that which has already been created. Necessity is truly the mother of invention. One must ask oneself, what would I do if that which I am reliant upon no longer existed? It is this approach that opens the door to embarking on a journey of exploration, seeking options and opportunities to actualize

unforeseen potential. Through this creative engagement to seek alternatives that achieve objectives, we can unleash the inherent genius resident in all of us and create new, unforeseen inventions that evolve mankind. Through the interactions of relational dependencies that form ideas and develop capabilities, the resulting cascading landscape influences and positively affects our environment. Neuronet provides the relational context to combine relative relevance and capture applicable results from these new and innovative capabilities. The courage to think, try, and test new suppositions to elevate understanding is the core of a courageous attempt to capitalize on the untapped potential to create tomorrow's realities today.

Combinatory Play Seems to be the Essential Feature in Productive Thought

Albert Einstein

I would encourage you to take a journey of exploration to rethink problems in new ways. To preclude abdicating our responsibility to think, we must actively participate in evolving knowledge that surpasses understanding if we are to garner wisdom and leverage genius in our approach to apply conceptual insights to creative capacity. We must proceed with unwavering determination and courage if we have any hope of succeeding in these endeavors. Thus, we must be fearless in our approach and embrace failure as an opportunity to learn and evolve. This will provide the confidence we need to continue trying, as we understand what to do through the time-tested, progressive process of knowing what doesn't work.

Computers are helpful tools that assist us in correlating facts and relational dependencies; however, they only provide validity and context for the crazy world we live in. It is our responsibility to think big, start small, and scale quickly in an iterative approach to test our suppositions and hypotheses. The creative spark that transcends all technological impediments is the ability to transform beyond our current state and explore a future of unlimited possibilities. Through the progressive process informed by an iterative approach that allows us to evolve beyond our self-imposed limitations, which is the cornerstone of John Boyd's OODA Loop:

- **OBSERVE:** *our surroundings in an effort to understand our environment with a focus upon assessing the influence and effect of past performance*
- **ORIENT:** *to our situation and be aware of the relationships and resulting dependencies they have on our environment in an effort to characterize current circumstances*
- **DECIDE:** *on a course of action informed by and enlightened with the requisite knowledge to understand what must be done to create the end state we seek*

- **ACT:** *begin with the end in mind in an effort to achieve those objectives that serve the goals and fulfill the purpose of the organization*
- **LOOP:** *create a feedback mechanism to progress in an iterative engagement to fail forward, engaged in exploration to learn what works and know what doesn't*

In the end, I am dumbfounded by why so many are afraid of failure. I would tell you that if you were making mistakes, you aren't trying hard enough. If we are to capitalize on our unlimited capacity to learn, we must approach it fearlessly, expanding our horizons and employing our curiosity to explore limitless possibilities. Thus, we must encourage courageous actions to seek options and leverage our understanding of current relationships to pursue new opportunities. Ultimately, it is the progressive process of leveraging data to inform what to do and how to do it, in a way that affords an ingenious approach to making wise choices at the right place and time to create the future we seek.

**I have not failed,
I've just found 10,000 ways that it won't work...
success is the ability to go from failure to
failure without losing your ENTHUSIAM**

Thomas Edison

