

MANAGER'S DESK FOR MONDAY, JANUARY 4, 2021

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

I ASKED FOR YOUR FEEDBACK REGARDING OUR WEEK OF CHRISTMAS MUSIC. HERE ARE JUST A FEW OF THE EARLY RESPONSES.

[JAN] I really enjoyed the Christmas music that was played. I didn't even have to change stations nightly between 9:00 & 9:30.

[DOUG] Hi- I am responding to your request for thoughts on your Christmas programming. I liked the teaching segments you kept in place. I think they were excellent choices considering content & spacing throughout the day. That change in scheduling helped me appreciate the music more.

[ELAINE] Dear Mike and Staff, Happy New Year to you. I am just trying to respond to your question of how did I like this year's presentation of Christmas music. It was really nice. I enjoy most of the Christmas music. I got to hear How Does A King Come? more times than I would have dreamed I would be able to hear it. I really like that song. I like having the news hourly. Several programs of teaching were good too. Alistair Begg is one of my very favorite speakers. He made your list! I liked the format you used this year.

NOW, LEST YOU THINK EVERYONE ENJOYED OUR WEEK OF 'ALMOST NON-STOP' CHRISTMAS MUSIC, CONSIDER THIS LISTENER'S COMMENTS:

[JANET] PLEASE WRVM! You have most of us ready to scream! Please end the Christmas music!!!!!! I seriously cannot listen to my normally favorite Christian radio station til you return to normal programming!!!!!! I keep hoping and praying I can turn on the radio and the massive over kill will be GONE for this year!!! Love you all but there needs to be some genuine serious changes with this!! I have come to dread this time of year because of the endless Christmas music!

WELL. YOU CAN'T ALL OF THE PEOPLE ALL OF THE TIME, RIGHT? OVER THE YEARS I HAVE TRIED MY BEST TO RESPOND TO THE FEEDBACK WE'VE RECEIVED. THIS PAST YEAR WE DECIDED TO KEEP OUR 4 MOST POPULAR BIBLE TEACHING PROGRAMS ON THE SCHEDULED KNOWING THEY HAD CHRISTMAS RELATED MESSAGES. AND FOR MOST PEOPLE, AT LEAST THE ONES WE HAVE HEARD FROM, IT WAS WELL ACCEPTED.

THANKS FOR LISTENING. THANK YOU FOR YOUR CONTINUING SUPPORT AND PRAYERS. IF YOU HAVE NEVER GIVEN BEFORE, LET ME ENCOURAGE TO START TODAY. ASK ABOUT OUR EZ-GIVING PLAN THAT AUTOMATES YOUR GIFT TO US.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT [WWW.WRVM.ORG](http://WWW.WRVM.ORG).

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.