

THE LATEST

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Group i&i Completes a Strategic Visioning Effort in Support of the IPGA

After a nearly yearlong engagement, Group i&i recently completed a visioning initiative with the global not-for-profit International Policy Governance Association (IPGA).

Looking to broaden both its scope and impact on governance worldwide, IPGA approached the Group for strategic counsel in developing a new shared, collective vision and long-term outcomes for the organization.

Senior Founding Principal, Toufic Hakim, PhD, and Principal and Senior Associate, Eve Wenger, MBA, designed and facilitated a series of guided strategic visioning sessions, virtually and in person, with members of the Board of Directors and Leadership Team, which examined the organization's purpose, vision, values, and activities.

In each session, Hakim and Wenger posed a series of critical and thought-provoking questions, guiding participants toward imagining a new, invigorating future for the organization, and expanding its contributions to principled governance and new leadership role in the world. Diverse perspectives were vigorously shared and examined, common goals and values were consistently sought; and areas of intersection across these perspectives were identified and celebrated in the process.

After addressing issues of "why" and "for whom," participants focused on the "what" and "how" and discussed the scope and type of programs and activities that could bring about the desired impact.

Following this iterative, facilitative process that moved seamlessly from expansive visioning to practical conversations and from strategic priorities to tactical activities and tangible results, and informed by a synthesis and overview report presented by Hakim

and Wenger, the IPGA Board crafted a new and inspiring ends-statement to guide the organization for the foreseeable future.

“The transition is an uncertain process in which emotions about the situation we know and value could easily distract from discussing an inspiring new vision that is yet unknown,” remarked IPGA Board Chair, Hartger Wassink, PhD. “You have very skillfully and in a kind and personal manner helped us sail past these rocks in the water... your support and leadership have been invaluable in that respect.”

Caroline Oliver, IPGA CEO, echoed Wassink, “We cannot thank Group i&i enough for what you have masterfully done for us and with us in this phase of our organizational development.”

Group i&i is a firm based in Union, NJ, focused on advancing communities. Through its work, it helps facilitate the development of partnerships, fostering of community dialogue, and empowerment of individuals through education, employment, and personal development. The firm’s activities revolve around strategic funding, outcomes and impact evaluations, and forward-looking, strategic organizational development.

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