

# AI-DRIVEN EDTECH STARTUP

## MULTI-STAGE INVESTMENT OPPORTUNITY



### HIGHLIGHTS



Accelerated  
Development  
Programme

Vision: (A **Privacy-First** AI-Personalization & AI-Mentoring Platform)

To empower millions of young adults annually to subscribe to our AI-assisted online personal profiling service and leverage its available hyper-personalized AI-mentoring tools for personal and career development.

Multi-Stage Investments: (**\$500,000+** SAFE Accelerator or Angel Equity Funding Partner)

Initial Equity Option: **\$30,000** (SAFE/ equity agreement / IP in escrow)

- **Stage 1 - MVP** (year one): **\$125,000** seed funding, 10,000 initial users/ volunteer subscribers from partner universities for concept verification
- **Stage 2 - SCALING** (year two): **\$375,000** for multi-universities scaling, 100,000 - 225,000 subscribers, onward global scaling at 150+% CAGR
- **Stage 3 - SALE or PARTNERSHIP** (years 3-5): self-funding, 337,500+ subscribers (year 3), Revenue **\$3-5 million/yr ARR**, Corporate Partnership/ acquisition negotiations, **6 million target users**, Life-Time Value to Customer Acquisition Cost ratio (**LTV:CAC**) **5:1**. Year 3-5 expected Sale/Exit Value **\$10-50 million**; or Series A secondary global growth funding of **\$8 million**

IP: (900+ pages Coding & Tech Stack)

- Proprietary profiling algorithms
- AI-integrated assessment tools
- Secure data synthesis methods

Experienced Team: (Profile Links)

CEO  
COO  
CTO



(co-founders)

Market/Demand: (First to Market – no direct competitor)

- Expanding global AI, EdTech & self-improvement markets (\$150+ BN)
- 78% of Chatbot 1BN users seek **secure** personalized AI-mentoring
- Target audience: **200 million** millennials and Gen Z in the US/EU

