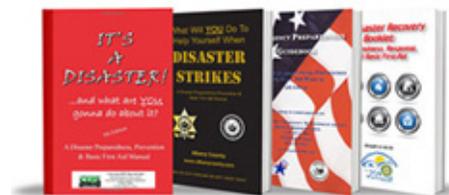


Overview on printing custom "IT'S A DISASTER!..." books

Fedhealth prints about 20,000+ books at a time to offer such deep discounts so we bundle small custom jobs together which may cause a delay in delivery (may take 60-90+ days for custom jobs.)



We customize books in the print process in quantities starting at **1,000 units** and up (**no** additional charge for customizing 266-page books). Quantities lower than 1,000 are usually done using our [standard red books](#) with free peel & stick labels to include your messages to recipients so please call to discuss this further. If you have time constraints we normally ship red standard books within 24-hour notice. Or we can get estimates for a small custom book run, but realize the price will be much higher. We also do custom **ebooks, CDs and flash drives**.

Our **5th** Edition has **11** blank pages in front available for customization and the NOAA Weather Radio page can be customized for your local area or modified with other content, as needed. And we can change the entire book cover (including **changing the title**), plus the first 12 pages print in **full color** on glossy paper.

If you'd like **more** custom pages, consider upgrading to add **8** to **288** extra color glossy pages (up to **300** customizable pgs) which comes in handy if partnering with local advertisers and sponsors on a custom print. Collecting money for ads can fund your book project and partners, and we can help manage everything for you.

We work closely with whoever will be supplying custom data and format your files, brochures, maps, etc into 5-3/8" X 8-3/8" page size. Please save graphics as 300 to 600 dpi CMYK files in TIF, GIF or EPS format and email or drop box them to us. Text can be supplied in MS-Word, PDFs, etc – or, if data resides on a web page, we can copy and paste it into layouts for you. If camera-ready artwork is required, please mail it to our Tyler office.

Once we receive custom artwork, we design content into book-size pages and email drafts of pages (and covers) back & forth until you approve. Then, once Fedhealth has a large enough bundled job, we'll commit to the print queue. From that point it usually takes about 30-40 days to get books printed and ready for shipment and another 4-8 biz days to ship to a U.S. delivery address. (Basically – might be 60-90+ days from the day you start sending artwork.) And we can start on artwork ANYTIME ~ even if you're waiting for funding or paper trails so everything's ready to go when it finally catches up.

We require prepayment for custom books, however if this is a problem due to grant funds, please call to discuss further since we can adjust. Also, if you have a specific dollar figures you need us to back into please let us know. Fedhealth is a **sole source**, small business registered on GSA's SAM database, Ariba, and many state and local procurement systems.

As fyi - this "tool" qualifies as community education or training under most grants and we can invoice / receipt various groups if you are bundling different buckets of money together. (For example, we've had groups use dollars from floodplain grants, ODP Terrorism \$, CERT/MRC/Citizen Corps \$, general funds, etc and need paper trails for each dollar amount which we can provide.)

Fedhealth pays for all customization costs and the value of our labor and services is classed as "match" (i.e. our donation to agencies and nonprofits) providing about a \$3 or \$4-to-\$1 return on match.

Hopefully this helps explain how flexible we are and we can be available for conference calls – even after hours, if needed. Several custom samples are [viewable online](#) and we can email some custom covers and pages in PDF. Also check out our [revenue sharing ideas](#) that can help fund and support area first responders, volunteers, Chambers, Rotary clubs and others in your community.

Stay safe, Bill & Janet Liebsch

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