The following members of City Council were in attendance: Mayor Sam Lee, Michael Maier, Phil Clemmer and Rose Ann Woods. Matthew King, John Mahony and Anthony Cunningham were absent.

Others Present: Shawn Bell, Sandra Woods, Naomi Reed, Ashlee Tolbert, Lori Cooper, Tee Coker

Visitors: 0

Call to Order – Mayor Sam Lee

Discussion of adding a portion of Main Street to Hospitality District

Shawn Bell stated that currently, alcoholic beverages are allowed by special permit in the City’s Hospitality District, which is defined as Depot Street beginning at the property boundary for The Center to Jones Street and Trade Street from its intersection with Main Street to The Center.

City or City-related events such as Aunt Het, Christmas festival, Halloween, etc. which have utilized Main Street in the past have never included alcohol beverages and likely never will. However, as the City’s Special Events Department grows, there may be a time where the regulated sale of alcohol at an event/festival on Main Street may be desired.

Mr. Bell recommended to add the portion of Main Street including its adjacent sidewalks that lies between its intersections with Fairview Street and Jones Street to the City’s Hospitality District. He stated the City already has a special permit process in place for events that desire alcohol beverages for the current Hospitality District, which includes the City Administrator and Chief of Police signatures.

After much discussion, Council agreed to allow Mr. Bell to draw up an ordinance to add that portion to the Hospitality District.
Graphic Identity

Shawn Bell explained that while working on the Way Finding Project with our Consultant, Downtown Merchants, Steering Committee, Staff, etc. they found that the end goal is to have new signs that last 20 years or more. The concern is…does City Council want to continue with our current logo?

Tee Coker, with MKSK Studios presented several logo options that freshen up our current logo.

After much discussion, Council agreed that the existing logo should be freshened up.

Carriage Ride locations

Mr. Bell reviewed the carriage ride routes and loading options with Council.

Motion by Councilmember Maier, second by Councilmember Clemmer to adjourn the meeting.

Sandra H. Woods, CMC
City Clerk

MEETING NOTICE POSTED AND MEDIA NOTIFIED ON JULY 30, 2018.