

13th Annual TRADE SHOW

Saturday - October 5, 2019 9:00am - 3:00pm

Hilton Long Island - Melville, NY

WHY EXHIBIT?

- The CAI - Long Island Trade Show is your **best opportunity to meet and connect** with Board members from condominiums, co-ops, and homeowner associations across Long Island
- Ideally **situated**, the Hilton Long Island in Melville offers a **convenient & central location** in the heart of Long Island
- Venue offers **hassle-free set-up**, easy power and internet connections, & plenty of free parking
- **Low rates** for CAI Long Island Chapter Business Members & show **sponsorships** are available

REACH YOUR TARGET AUDIENCE!

- Exposure to community association **board members** residing in Nassau & Suffolk communities
- Dealing directly with decisions-makers provides you with a great **return on trade show investment**

ADVERTISING & MARKETING

- Your company name will be clearly printed in the 2019 Trade Show **invitation**
- Company name and **contact** information will be prominently displayed in the 2019 Trade Show **program**
- Chapter **website** will provide a listing of 2019 Trade Show exhibitors
- Communicate directly with your target audience making **effective** relationships
- Offers you the **ability** to get your company's promotional material in Board members' hands
- **Access** to the mailing list of the 2019 Trade Show attendees

SPONSORSHIPS

- Offering a variety of affordable and effective sponsorship packages
- Benefit from high-impact sponsorships **targeted** at the intended decision-makers

EXHIBITING IS EASY TO DO!

- Standard 8' x 8' exhibit space includes 6' skirted table with two chairs
- Convenient **electric** and **internet** connections (available for an additional fee)
- Breakfast and lunch will be provided for one representative at no extra charge
- **50 Free** 2019 Trade Show Guest Passes for Community Board Members
- **Free** parking
- Exhibitor **Badge** will be provided at registration table
- **Opportunities to participate** in one of our seminars as a presenter or panelist

Community Associations Institute (CAI) is a not-for-profit organization with over 50 chapters throughout the nation and is dedicated to providing Board members of condominium, coops, and homeowners associations with education, training, and networking opportunities.

For more information, please contact:

Christopher Byrnes, Esq. or Eric Clemente – 2019 Trade Show Chairpersons

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