

The Golden Triangles of AutoMagic Marketing

Digital Marketing integrated with Contact Management is AutoMagic Marketing, the first step on a shortcut to Trust.

Add a personal touch and your sales will increase AutoMagically!

Contact Management

Automated Marketing

Status/
Classification:

Suspect

Contact

Prospect

Lead

Client/
Customer

Title
Company
Address

Salutation Name
& Cel # & E-mail

Relationship

Strategic
Partner

Phone
(Direct line
or ext.)

Trusted
Resource

Referral
Source

Connection

TRUST

Use their Name

Say Please & thank you

Put a human on the phone

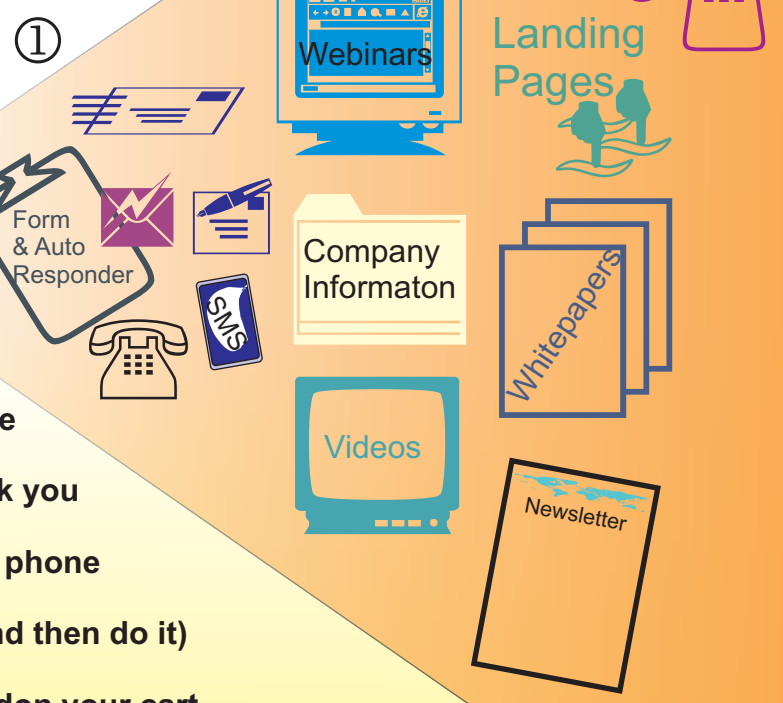
Ask how you can help (and then do it)

Call them when they abandon your cart

Recommend others that can do the job for them

Share your imperfections and what you're doing about them

The Personal Touch



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