

MANAGER'S DESK FOR MONDAY, JUNE 10, 2019

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

TODAY IS A SHORT TRAVEL DAY FOR THE WRVM BUS HEADING FOR WASHINGTON DC. THIS MORNING A STEP ON TOUR GUIDE JOINS US AS WE TOUR THE GETTYSBURG BATTLEFIELD. WE'LL ALSO BE ABLE TO SPEND SOME TIME IN THE GETTYSBURG MUSEUM OF THE CIVIL WAR BEFORE HEADING TO OUR 'HOME AWAY FROM HOME' IN ALEXANDRIA VA. THERE ARE 46 OF US, COUNTING MY WIFE, NANCY AND GRANDSON, JAKE (THE WATER BOY). PRAY FOR US AS WE TRAVEL THIS WEEK. WE RETURN ON SATURDAY.

IT'S BEEN SEVERAL MONTHS SINCE OUR SPRING LETTER MONTH BUT I'D LIKE TO SHARE TWO SHORT LETTERS WITH YOU. AS WE ASK PEOPLE TO TELL US WHAT PROGRAMS THEY LIKE AND WHAT PROGRAMS THEY DON'T LIKE WE GET MANY CONFLICTING OPINIONS. WELL YOU'LL SEE WHAT I MEAN AS I SHARE THESE TWO LETTERS.

[APPLETON - SANDRA] I LIKE MOST OF YOUR PROGRAMS SO I WILL TELL YOU WHAT I DON NOT LIKE IS SATURDAY AFTERNOONS GAITHER (HOMECOMING RADIO). IT'S TOO LOUD AND ROCKY. I WOULD LIKE TO HEAR MORE BIBLE PREACHING SO I CAN LEAVE MY RADIO ON MOST THE TIME. EVEN REPEATS WOULD BE OKAY. GOD BLESS YOU ALL. KEEP UP THE GOOD WORK.

[GREEN BAY - TOM] HELLO WRVM. THANK YOU FOR YOUR STATION. I'VE LISTENED FOR ABOUT 40 YEARS. I ENJOY MOST PROGRAMS, ESPECIALLY BILL GAITHER (HOMECOMING RADIO) ON SATURDAY AFTERNOONS. I AM NOT SURE I AM RIGHT BUT IT SEEMS LIKE THERE IS LESS SOUTHERN GOSPEL MUSIC.

THAT SCENARIO IS REPEATED MANY TIMES DURING THE COURSE OF THE LETTER MONTH, AS YOU MIGHT IMAGINE. BUT WE DO TRACK ALL OF THE 'LIKES' AND 'DISLIKES' FOR PROGRAMS. WHEN MAKING A DECISION REGARDING A PROGRAMMING CHANGE WE LOOK AT THE RESULTS FROM MORE THAN ONE LETTER MONTH. I LIKE TO LOOK AT THE LAST TWO YEARS WORTH OF COMMENTS. OUR NEXT LETTER MONTH IS IN SEPTEMBER.

DURING THE SUMMER MONTHS WE TYPICALLY SEE A DROP OFF IN CONTRIBUTIONS TO OUR RADIO MINISTRY. DURING THESE BUSY SUMMER MONTHS, I AM VERY THANKFUL FOR YOUR GIFTS AND PRAYERS.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.