

MANAGER'S DESK FOR TUESDAY, AUGUST 18, 2020

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

TWO WEEKS FROM TODAY IS THE START OF OUR BIRTHDAY LETTER MONTH HERE AT WRVM RADIO. THIS YEAR WE TURN 53 YEARS OLD. AS THE NAME IMPLIES, WE WILL BE LOOKING FOR A LETTER FROM YOU. I HOPE YOU'LL WRITE AND LET US KNOW YOU'RE LISTENING.

SOME RECENT EMAILS HAD SOME INTERESTING COMMENTS. AND I'D LIKE TO COMMENT ON THEM. THIS EMAIL WRITER SAID, "It would be nice if every preacher you hear would not ask for money! If their preaching was good the money would come in without asking."

NOW WHILE I AGREE WITH THIS LISTENER I ALSO REALIZE THAT THEIR PROGRAMS ARE MADE POSSIBLE BY THE GIFTS OF LISTENERS. AND NO MATTER HOW GOOD THEY ARE, MANY PEOPLE WOULD NOT THINK TO GIVE TO SUPPORT THEM UNLESS THEY WERE TOLD THEIR SUPPORT WAS NEEDED. I'M THANKFUL THAT WE DON'T HAVE TO DO A LOT OF ASKING FOR MONEY. BUT THAT'S ONLY BECAUSE OVER THE YEARS WE HAVE EDUCATED OUR LISTENERS TO KNOW THAT WE DEPEND UPON YOUR SUPPORT TO STAY ON THE AIR. WE DO STILL MENTION THAT NEED FOR TWO REASONS. COSTS GO UP AND WE NEED MORE LISTENERS TO HELP WITH OUR SUPPORT. AND WE ARE CONSTANTLY GETTING NEW LISTENERS WHO MAY NOT KNOW HOW WE ARE SUPPORTED.

ANOTHER EMAIL SHARED THIS INFORMATION WITH US: "Still no reception in Nekoosa Sun. morning. We have several radios strategically placed around the house so we don't miss anything as we go through the day and we like to listen at night also. We only have one laptop so listening online isn't the same, I'm not going to carry it around all day. We just don't understand why, with all the new equipment and translator stations there seems to be so much trouble getting the signal as we should. It's frustrating to support a station you can't listen to.

I CAN CERTAINLY APPRECIATE THEIR FRUSTRATION. THIS SUMMER HAS BEEN ESPECIALLY BAD FOR ATMOSPHERIC CONDITIONS AFFECTING OUR RADIO SIGNALS. AND A TRANSLATOR ONLY PUTS OUT AS GOOD A SIGNAL AS IT RECEIVES. THEY MENTIONED NOT WANTING TO CARRY AROUND A LAPTOP TO LISTEN. CAN'T BLAME THEM THERE. HOWEVER, A GOOD ALTERNATIVE IS OUR RADIO APP FOR SMARTPHONES. THOSE CAN BE EASILY CARRIED AROUND AND WOULD ALLOW YOU TO LISTEN WHEN THE RADIO SIGNAL IS NOT GOOD.

THANKS FOR LISTENING. THANKS FOR SUPPORTING OUR RADIO MINISTRY.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.