



## Introducing the 2023 KBG Syndrome Awareness Day T-Shirt contest!

The winner of this contest will have their design featured on 2023 KBG Syndrome Awareness Day Official T-Shirt, will be recognized on the KBG Foundation social media sites (10K+ monthly visitors), and will receive a free T-Shirt with their design on it!

### Eligibility/Entry

There is no entry fee to submit a design. Only one design submission per contestant. Designers under the age of 18, may create a design but it must be submitted on their behalf by a parent or guardian.

### Important Dates

- Submit the design (1 per contestant) by **March 23, 2023**
- Public Voting (on social media and KBGfoundation.org) **March 24 - 31, 2023**
- Announcement of contest winner **April 1, 2023**
- Available for purchase **April 1, 2023**

### Design Guidelines

- Must include the words “KBG Syndrome” and “Awareness Day 2023”
- Design is for the front of the shirt only
- We recommend using the KBG Foundation Style Guide (*link the to the guide*) as a reference
- Must be submitted as a DIGITAL DESIGN in high resolution as a .jpg, .png, .pdf, .ai, or .psd file

### Submitting Your Design

In addition to your artwork, please fill out form on the web page (<https://www.kbgfoundation.com/kbg-syndrome-t-shirt-contest.html>) with your first and last name, email address, phone number, and a description of the inspiration for your design. Please upload your design submission using the link provided. Please make sure your file is named appropriately so that we may identify who submitted it – include your name in the file name.

Voters will be encouraged to judge the designs using the following criteria:

- Originality



- Visibility – Is it eye catching and visible from a distance?
- Does it support the mission of the KBG Foundation?
- Feasibility – Must be easy to recreate

By submitting a design, you are agreeing to all contest rules and guidelines. If you have any questions, please email [marketing@kbgfoundation.com](mailto:marketing@kbgfoundation.com)

### **Fine Print**

By submitting an entry, the artist consents that it is his/her own original work and that he/she has all necessary rights and permissions to use any included elements. The T-Shirt contest team reserves the right to make adjustments and alterations to the winning entry. The winning artist grants to the KBG Foundation the exclusive right to the design, including any modifications thereof, to be used on promotional/marketing and other KBG Foundation materials should the Foundation so choose. The artist shall indemnify, defend and hold harmless the KBG Foundation from and against any and all suits, actions, claims, damages, liabilities, judgments, losses and expenses (including reasonable attorneys' fees) arising out of any violation of third-party rights (including, without limitation, intellectual property infringement, misappropriation, dilution or violation) in connection with the KBG Foundation's use, distribution, publishing, sale or exploitation of the design. No submissions will be returned.