

## Energy Benchmarking FAQs

### What is an Energy Benchmark?

- A view of the energy usage profile of your operations compared to similar businesses and companies
- Shows areas of current consumption that can be focused on to provide cost savings
- Serves as a baseline against which future improvements and operational changes can be measured
- Results presented to you as a “score”, 1 to 100
- Some cities, like Philadelphia in 2013, are now making this mandatory for commercial and industrial buildings.



### What does my Energy Benchmark give me that is useful?

- The benchmark gives you a measure of your comparable energy use. You can't manage what you don't measure.
- The benchmark gives you a picture of your energy use compared to your industry peers and competitors.
- Your benchmark helps you answer the question, “Is my energy bill too high?”

### What does my Energy Benchmark “Score” mean?

- Your score is a number from 1 to 100.
- A score of 45 means that your building is performing better than 45% of your industry peers and competitors.
- Looking at this another way, a Benchmark score of 45 means that 55% of your peers and competitors are spending less each month on energy than you are.

### Am I wasting energy and losing money?

- Roughly one-third of energy used in a typical building is used unnecessarily.
- The most energy-efficient buildings in America can use 35 percent less energy than typical buildings.
- Today no company can afford to ignore this kind of unnecessary cost.

***When companies realize how quickly they can get 10 and even 20 percent energy savings, it becomes clear that it does not make sense to give competitors such a large advantage when it comes to energy costs and business profits.***