



SPONSORSHIP OPPORTUNITIES

Our Mission:

Our mission is to keep the heart of real motocross beating—loud, raw, and unfiltered. We honor the legends, race the machines that built the sport, and create a place where passion outruns polish and riders show up for the thrill, the grit, and the glory of vintage racing.

Our Vision:

Our vision is a motocross series where old-school machines rule, competition is fierce, and community is forged in dirt, sweat, and horsepower. We aim to ignite a movement that protects the soul of motocross—no gimmicks, no shortcuts, just authentic racing that hits hard and leaves a mark.

Midwest VMX LLC

410 N Barron Blvd.
Grayslake, IL 60030

Email: Midwestvmxllc@gmail.com

Richie Crouthers: 847-219-6663
Tommy O'Donnell: 815-355-1120

A race for every rider, a class for every bike!

About the Series:

The **Midwest VMX LLC** Series brings riders, families, and fans together to celebrate the history, excitement, and community of classic motocross. Our events honor the machines that built the sport while creating a safe, family-friendly environment where all ages can enjoy the thrill of racing. With growing attendance, strong community support, and loyal participants, our series offers sponsors a unique opportunity to reach an engaged and passionate audience.

Why Partner with us?

- **Highly Engaged Audience** — Riders, families, motorsport enthusiasts, collectors, and local communities.
- **Strong Brand Loyalty** — Vintage riders support brands that support their sport.
- **Cross-Generational Reach** — Kids, young adults, parents, and longtime racers.
- **Local & Regional Exposure** — Multiple events, multiple venues, multiple touchpoints.
- **Community Impact** — Supports youth riders, family participation, and the preservation of motocross history.

Audience Profiles

- Riders ages 6 to 70+
- 9 Events rounds with more than 30 classes each event
- Woody Grave's **Race of Champions and Hall of Fame Event**
- Families and community supporters
- Vintage bike builders & collectors
- Local motorsport clubs



A race for every rider, a class for every bike!

SPONSORSHIP OPPORTUNITIES

1. TITLE Sponsor — “Presented By” Package

- Season naming rights for the Midwest VMX LLC Series
- Listed as title sponsor for all our events during the season
- Title Sponsor logo on all competition trophies.
- Logo featured on all ads, event banners, flyers, social media and press release.
- Link to your business on our website and featured sponsor page.
- Sponsor logo on our Facebook page with more than 4300 Members
- Recognition of title sponsor at race commentary and announcements
- Premier banner location displayed at the event during the season.
- Option to place coupons and promotional items in sign-up area at races.
- Additional promotion items and coupons will be raffled off at trophy presentation.

2. GOLD Sponsor – \$1500

- Logo Featured on all ads, event banners, flyers, social media and press releases.
- Sponsor logo on all our competition trophies “GOLD-LEVEL” size
- Link to your business on our website and featured sponsor page
- Sponsor logo on our Facebook page with more than 4200 active members
- Recognition as “GOLD SPONSOR” at all race commentary and announcements
- Highly visible banner locations at the events during the season
- Option to place coupons and promotion and items in sign up area at races.
- Additional promotional items and coupons will be raffled off at trophy presentation

3. SILVER Sponsor – \$1000

- Logo Featured on all ads, event banners, flyers, social media and press releases.
- Sponsor logo on all our competition trophies “SILVER-LEVEL” size
- Your business logo on our website’s sponsor page
- Sponsor logo on our Facebook page with more than 4200 active members
- Recognition as “SILVER SPONSOR” at all race commentary and announcements
- Banner displayed at the events during the season
- Option to place coupons and promotion and items in sign up area at races.
- Additional promotional items and coupons will be raffled off at trophy presentation

4. BRONZE Sponsor – \$500

- Logo Featured on all ads, event banners, flyers, social media and press releases.
- Sponsor logo on all our competition trophies “BRONZE-LEVEL” size
- Sponsor logo on our Facebook page with more than 4300 active members
- Recognition as “BRONZE SPONSOR” at all race commentary and announcements
- Banner displayed at the events during the season

5. EVENT SPECIFIC Sponsorship

Available events:

- **Product** Sponsor – See SILVER sponsor level – \$1250.00
- **Race Class** Sponsor – Business logo tied to a class all season – \$500.00
- **Supporter** Sponsor – See SILVER sponsor level – under \$500
 - Racers, friends, family members, and those that just want to help we accept donations and will mention those supporters during riders meeting announcements, end of day awards, and on the website.



A race for every rider, a class for every bike!



SPONSORSHIP REGISTRATION FORM

Sponsor Information:

Organization Name: _____

Contact Person: _____

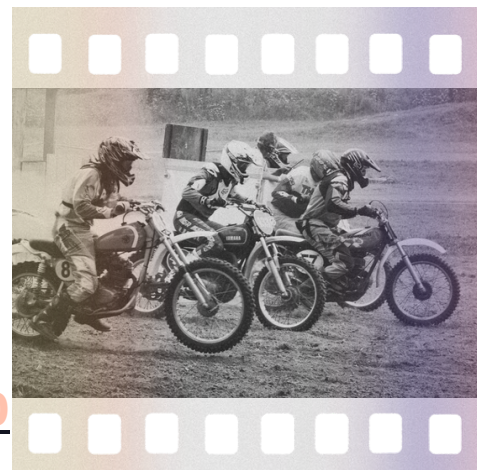
Phone Number: _____

Email: _____

Address: _____

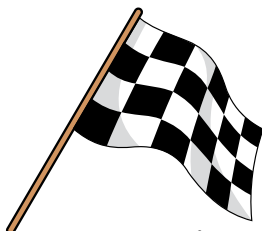
Sponsorship Level:

- ☐ **TITLE Sponsor — “Presented By” Package**
- ☐ **GOLD Sponsor - \$1500**
- ☐ **SILVER Sponsor - \$1000**
- ☐ **BRONZE Sponsor - \$500**
- ☐ **PRODUCT Sponsorship \$1250**
- ☐ **RACE CLASS Sponsorship \$500**
- ☐ **SUPPORTER Sponsorship under \$ 500**



Midwest VMX LLC

410 N Barron Blvd
Grayslake, IL 60030



Email: Midwestvmxllc@gmail.com

Richie Crouthers: 847-219-6663
Tommy O'Donnell: 815-355-1120

A race for every rider, a class for every bike!