Artist Application

HOLLIS SUMMER ART FAIR

June 12, 2021 | 10 am – 7 pm

Dear Artist,

Thank you for your interest in the Hollis Summer Art Fair (formerly known as the HOLLIS WINTER ART FAIR). We rescheduled the event from its original date of Dec. 5, 2020 due to COVID. Changes to the event include moving the event outside, change of hours, social distancing and mask wearing. Our hope is that as we move toward summer, COVID numbers will continue to decrease and we can start to operate as we have in the past. Please note, we will continue to follow COVID mitigation protocols to keep all involved safe.

We have been hosting Art Fairs here at Hollis for 12 years now, and each year the events improve, and we feel certain 2021 will be no different. We are thrilled you want to be part of it. This year will look different, as COVID has affected all aspects of our lives, but we feel confident we can make this work safely.

Please complete & submit the following application no later than MAY 1, 2021.

Contact us with questions. (913) 441-0451 or info@holliscenter.org

Kind regards,

Dave Mareske

Executive Director Hollis Renewal Center

ARTIST APPLICATION

HOLLIS SUMMER ART FAIR 2021

SUBMIT APPLICATION FOR ENTRY BY MAY 1, 2021

Hollis Renewal Center · PO Box 402 · Bonner Springs, KS 66012 | Email: info@holliscenter.org

Notification of acceptance status will be sent within 2 weeks of application arrival -

Artist Name(s)					
Business Name					
Mailing Address					
City/State/Zip					
Phone Number					
Email Address					
Website					
Facebook					
Instagram					
I want to donate	the following to Hollis:	□ 15%	□ 20%	□25%	☐ Other
PLEASE NOT	ΓE: TO BE CONSIDERE	D ALL WORK	MUST BE C	REATED BY	Y THE ARTIST
M 1: ()					
Description of you	r work:				
	r work: (We encourage affordable pie		Lowest	Highe	est
Check one:	□ I will bring my own d	lisplay			
	□ I will bring my own 1	10'x10' tent and w	ill use it during	the fair	
	□ I need to use Hollis to □ 8' □	able(s) <i>(Limited qua</i> □ 6' □ 4		uests are first come	e first serve)
	submit a reproducible dig is for promotion of the eve				
	ARTIST'S PARTICI	PATION STA	FEMENT/CO	ONTRACT	
It is UNDERSTO	OD THAT—				
application is m	CR ART FAIR 2021 event my commitment to particilar agree to all the conditions	pate fully on S			•
Artist Signature:				Date:	
	ntact me about donating a piece o			nnual Chili Cook-	off & Live Auction

HOLLIS SUMMER ART FAIR 2021

ARTIST INFORMATION, PAGE 1

When: Saturday, June 12, 2021 | 10 AM to 7 PM

Where: Hollis Renewal Center Lodge & Surrounding Grounds

> 11414 Kansas Avenue Kansas City, KS 66111

Dave Mareske, Executive Director of Hollis **Contact:**

info@holliscenter.org | (913) 441-0451 office | (913) 206-4947 cell

The Host:

Hollis Renewal Center is a 501(c)(3) not-for-profit retreat center which provides environment and experiences for individuals, small groups and congregations who seek a place of renewal and reflection. Hollis sits in a valley surrounded by 153 acres of wooded hills, trails, and native wildlife. Located just west of Kansas City metro area, the retreat center has easy access to I-70.

The Location:

The Art Fair will be held primarily outside on the grounds of Hollis surrounding the main Lodge. Artist Spaces will be assigned either on asphalt or on the grass. Artists have access to the Lodge, which is cooled with A/C, it has restrooms and an accessible kitchen. A parking lot is available for shoppers.

What Hollis Will Provide:

- Display space outside the Lodge.
- Tables for displays, if needed, and outside benches for artists to use
- Advertisement and promotion of the Art Fair, including a digital "postcard" which artists can email to customers and friends
- Hollis volunteers will staff a central cashiering desk, allowing customers to pay by cash, check or credit card
- Artists will be provided sales books using triplicate forms to record their sales. (One copy goes to the artist, one to the customer, and one to the Hollis cashier.)
- Signage to Hollis on the day of the sale
- Hollis will provide a meal for the artists on Saturday. Each artist will receive a voucher for either lunch or dinner provided by a BSA troop.
- Wine & Cheese "Sip & Shop" Happy Hour will be hosted by Hollis from 5-7 PM.
- Checks will be sent to the artists promptly the week after the sale.

Special Notes:

LIVE AUCTION

Hollis hosts an annual fall fundraiser, and this year we anticipate our annual Live Auction & Chili Cook-Off will be Sunday, October 10, 2021.

If you would like to donate an item to be featured on the live auction, please contact Dave Mareske (contact info above) for details, delivery or pick up. This is a wonderful opportunity for you to showcase your work to Hollis patrons, and generate interest in your work as well as the 2021 Winter Art Fair (Dec. 4, 2021) at Hollis, if you choose to participate.

HOLLIS WINTER ART FAIR 2021

ARTIST INFORMATION, PAGE 2

Expectations of the Artist:

- Interested artists must complete an application form
- Artists must submit a reproducible digital photo of their artwork, which will be used by Hollis for promotional purposes. *Poor quality images will not be used in advertising materials.*
- Artists may request a table, or they may bring their own, as well as displays/tents as long as they are no bigger than 10 x 10 feet. Larger displays are welcome, but must be approved by the Director.
- Tents are not required, but are encouraged for Artist/shopping comfort.
- Artists will provide their own table coverings (if desired), and any other furnishings for displaying their artwork (like boxes, stands, hangers, etc.)
- Artists will bring their own means to wrap and bag their artwork
- Limited outlets are available.—Please let us know if you **require** electricity for your display.
- For the ease of the cashier, all prices should be rounded to dollar amounts, please no "cents".
- Artists may set up their space the morning of Saturday, June 12 from 7:30-9:30 AM. In the interest of security, all set up will happen Saturday morning. Artists will take down their displays after 7:00 PM on Saturday.
- Artists will be required to follow local COVID -19 mitigation protocols such as mask wearing.

Entry Fee:

There is no entry fee or booth fee. Participating artists are asked to donate at least 15% of their sales to Hollis, which means the artist is at no risk of covering an entry amount. The artists' donation will help defray the costs of advertisement and promotion. Checks will be sent to the artists promptly during the week after the sale for the full amount of their sales total, less the 15%. (Artists will have a copy of all sales in their sales book.) Commissions or orders taken at the Summer Art Fair, but not paid for there, are at the discretion of each artist to make a 15% donation to Hollis.

Sales Tax:

Customers will be able to make their purchases tax-free through the Hollis cashier, due to the nonprofit status of the organization. Hollis will be accepting cash, checks and credit cards on the day of the sale.

The Application Process:

All prospective artists must submit a Summer Art Fair application form to be considered. An application is the artist's commitment to be present at the art fair. Notification of acceptance will be sent to the artist within 2 weeks of the application's arrival. Because Hollis has a limited number of artist spaces, and to provide our art fair guests with a VARIETY of mediums to choose from, selection will be based on diversity of work. While more than one artist per medium is possible and welcomed, duplication will be avoided if work is closely related.

HOLLIS SUMMER ART FAIR 2021

ARTIST INFORMATION, PAGE 3

Hollis Hospitality Guidelines in Age of COVID-19

We welcome the stranger. It is our mission. We offer Christian hospitality to A global pandemic might have limited how many strangers we can welcome at a time, but our gate remained open. We did not close, and will continue serve our community as long as people are in need of a place to rest, retreat and reflect. That being said, we are conscience of the health concerns regarding COVID-19 and have made changes in our operating procedures to ensure the health and safety of all who visit Hollis. If you have specific questions or concerns please reach out to us.

We will continue to "welcome the stranger" and we encourage all of our guests to treat others, as you would like to be treated.

Hollis is following state and local government guidelines for re-opening our space

• Hollis is physically located in Kansas City, Kansas, and under the jurisdiction of Unified Government of Wyandotte County.

All exterior spaces (hiking trails, labyrinth etc.) are open to the public daily from dawn to dusk

Campus restrooms remain open for public. Please see below for use guidelines

All buildings are open and available for use

• Please see below for specific information regarding building specific guidelines/operational changes

We are encouraging our guests to do the following:

- Maintain social distancing guidelines
- Wash your hands frequently, soap and paper towels are provided
- Encourage any guest that is not feeling well to immediately leave
- Please make the Hollis staff aware of any issues
- Remain calm, courteous, and conscientious