

MANAGER'S DESK FOR FRIDAY, AUGUST 13, 2021

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

THE WRVM RADIO MINISTRIES ARE LISTENER SUPPORTED. WHICH MEANS WE DO NOT RECEIVE ANY GOVERNMENT GRANTS OF ANY KIND. NOR DO WE AIR COMMERCIALS FOR ANY ENTITIES THAT ARE NOT ALSO A 501C3 ORGANIZATION. YOU WILL HEAR SOME BUSINESSES MENTIONED BY WAY OF US THANKING THEM FOR A GIFT THEY HAVE MADE TO OUR MINISTRY. THOSE ARE CALLED 'UNDERWRITING SPOTS'. THEY ACCOUNT FOR ABOUT 5% OF OUR ANNUAL REVENUES.

WITH THAT SAID, THE SUMMER MONTHS ARE TRADITIONALLY THE HARDEST MONTHS FINANCIALLY FOR NON-PROFIT MINISTRIES. DURING JUNE, JULY AND AUGUST WE TYPICALLY SEE GIVING DECLINE. AS I REPORTED ABOUT A MONTH AGO, THE MONTH OF JUNE WAS NO EXCEPTION. OUR EXPENSES EXCEEDED INCOME BY OVER \$24,000. I AM PLEASED TO REPORT TODAY THAT THE MONTH OF JULY WAS MUCH BETTER. WE ACTUALLY FINISHED THE MONTH JUST OVER \$17,000 IN THE BLACK. SO FOR ALL OF YOU MATHEMATICIANS OUT THERE, THAT MEANS FOR THE FIRST TWO MONTHS OF SUMMER (JUNE & JULY) WE ARE NOW ONLY \$7700 IN THE RED. FOR ALL OF YOU WHO GAVE EXTRA, OR WERE JUST REMINDED TO GIVE, THANK YOU FOR YOUR FAITHFUL, GENEROUS GIFTS DURING THE MONTH OF JULY!

AS I HAVE MENTIONED OFTEN, THE WRVM RADIO MINISTRIES ARE MADE POSSIBLE ONLY AS WE WORK TOGETHER. OUR STAFF CAN OFFER THE TECHNICAL SKILLS AND KNOWLEDGE TO RUN THE DAY TO DAY OPERATIONS OF THE STATION. BUT, WITHOUT YOUR GIFTS, AND PRAYERS, WE WOULD SOON BE OFF THE AIR. SO WE PRAISE GOD FOR THE FRIENDS AND PARTNERS IN MINISTRY THAT WE HAVE.

IF YOU ARE BLESSED BY WRVM AND HAVE NEVER GIVEN, OR IT'S BEEN HIT AND MISS, LET ME ENCOURAGE YOU TO CONSIDER GIVING MONTHLY. EVEN IF IT'S ONLY \$5 A MONTH. WE HAVE MANY LISTENERS WHO GIVE \$5 A MONTH AND IT MAKES A DIFFERENCE. HERE'S ANOTHER THING YOU PERHAPS HAVE HEARD ME SAY BEFORE. IF EVERY PERSON LISTENING GAVE \$5 A MONTH WE WOULD HAVE ALL WE NEEDED AND MORE. BUT NOT EVERYONE LISTENING DOES GIVE. PERHAPS GOD HAS NOT LAID IT ON YOUR HEART TO GIVE TO WRVM. WHICH MAKES ME THANKFUL FOR THOSE WHO ARE LED TO GIVE MORE THAN \$5 A MONTH. TOGETHER, WE ARE MAKING A DIFFERENCE IN COUNTLESS LIVES. THANKS FOR YOUR PARTNERSHIP.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.