



Dear Friends and Supporters of CCI's Festival of Trees:

We are excited to be planning this year's event and hoping you will again join us in celebrating the 15th Annual Festival of Trees, **Friday and Saturday, December 7th and 8th, 2018!**

Your sponsorship will help Community Connections meet its mission to create opportunities for children and adults with intellectual and developmental disabilities to lead healthy and fulfilling lives in our community. Your support is critical to our success!

As a Festival of Trees sponsor, your company will be recognized at the Durango & Silverton Narrow Gauge Railroad where over 30,000 people ride the Polar Express this winter, among other promotional opportunities CCI plans to undertake as described below.

To get started, simply choose your level and type of support:

___ **Platinum Sponsors (\$3,000+)** will receive top billing on our radio, print, digital advertising and event signage.

___ **Gold Star Sponsors (\$1,000)** will be featured in all print and digital advertising and event signage.

___ **Silver Bell Sponsors (\$500)** will be featured in our digital advertising and event signage.

___ **Friends of the Festival (Under \$500)** will be included in our digital advertising.

___ **Tree Sponsors - NEW!! Large (\$350)** will have business logos posted at the event, be included in digital advertising and have tree pictures and information on our website and Facebook page.

___ **Tree Sponsors - Regular (\$200)** will have business logos and collateral displayed at the event, be included in all digital advertising and have tree pictures and information on our website and Facebook page.

___ **Wreath Sponsors - NEW!! (\$100)** will have business logos and collateral displayed at the event and have wreath pictures and information on our website and Facebook page.

Please support our mission to improve the health and quality of life of children and adults with intellectual and developmental disabilities in Southwest Colorado. Your tax-deductible donation will help us provide essential services for our neighbors with disabilities in our community.

Ellen Stein
Vice President of Marketing & Development
ellen@cci-colorado.org; 970.385.3453





2018 Tree & Wreath Sponsorship Form

To become a Tree or Wreath Sponsor, follow these 3 easy steps:

1. Send your application and payment to CCI before October 25th (limited to the first 30 sponsors).
2. Pick your theme and get decorations and gifts for your tree or wreath.
3. Have fun decorating your tree or wreath on **Thursday, November 8th** from 9 a.m. -Noon or 4-7 p.m. (free pizza and beer) or **Friday, November 9th** from 9:00-Noon (free breakfast burritos and coffee).

Sponsor: _____ Contact: _____

Phone: _____ Email: _____

Select one: _____ Large Tree (\$350) _____ Regular Tree (\$200) _____ Wreath (\$100)

_____ I wish to collect my decorations to re-use next year; OR

_____ I wish to donate my decorations as a prize for those who donate to my tree or wreath.

If we do not already have your logo (or if you have updated your logo since your last sponsorship), we will need a copy to place with your tree or wreath to publicize your support to the 30,000 visitors we expect to come through the Festival of Trees.

Please email a high-resolution JPEG of your logo to ellen@cci-colorado.org and mail your sponsorship check to:

Community Connections, Inc.
281 Sawyer Dr., Ste 200
Durango, CO 81303

You may also pay your sponsorship fee at communityconnectionsco.org/donate. Thanks again for your sponsorship. We love having you as part of our team!

Ellen Stein
Vice President of Marketing & Development
ellen@cci-colorado.org, 970.385.3453





Tree/Wreath Sponsor Benefits

- Your tree or wreath will be prominently featured at the Durango and Silverton Narrow Gauge Railroad Grange building where the D&SNGRR will disembark over 30,000 people during the Polar Express.
- Your tree or wreath could win the “Best of Show” award.
- Your tax-deductible donation will help us provide essential services to people with intellectual and developmental disabilities in our region.
- Best of all, you and your staff will have a fun team-building experience.

Your tree or wreath sponsorship will help Community Connections meet its mission to create opportunities for children and adults with intellectual and developmental disabilities lead healthy and fulfilling lives in our community. Your support is critical to our success!

Trees are being supplied by DSNRR and will be re-used each year. CCI will provide fresh wreaths. As a sponsor, you will also have the option to reuse your decorations (to be stored by DSNRR) or make them available as prizes to be won at the event December 7th and 8th. (Gifts associated with the tree or wreath may be removed by the winners at the event. Tree or wreath decorations will be given to the winners after Polar Express ends on Jan. 3rd.)

Please contact us if you have any questions about this year’s Festival of Trees or your sponsorship. We hope you will join us in this Durango holiday tradition!

Thank you,

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