

## North American Names Michael Martin Regional Sales Vice President

Chicago, IL | July 2, 2015

North American Company for Life and Health Insurance® is proud to announce the appointment of Michael Martin as Regional Sales Vice President. He will assist independent life insurance agencies in his territory with implementing sales and marketing strategies; recruiting; training and case placement.

"Michael is a dedicated professional with extensive experience in life insurance distribution," said Garth A. Garlock, Senior Vice President & Chief Distribution Officer. "Over his career, he has worked within career agency systems, owned a BGA, managed a wholesaling team, and spent time in personal production. He will be a tremendous resource for life insurance agents, especially those seeking assistance with advanced markets."

With more than 20 years of financial services experience, Martin has earned designations for Chartered Life Underwriter (CLU), Chartered Financial Consultant (ChFC), and Accredited Estate Planner. He holds a Master's degree in Financial Services (MSFS) from the American College in Bryn Mawr, Pennsylvania. He is also a veteran of the United States Marine Corps.

North American Company for Life and Health Insurance is a member of Sammons® Financial Group, Inc. Since 1886, North American has established a tradition of providing quality insurance products to consumers throughout the U.S. We offer a comprehensive portfolio of term, universal life, and indexed universal life insurance products. North American also offers a wide variety of traditional fixed and fixed index annuities and consistently ranks among the top fixed index annuity carriers in the U.S. (Source: AnnuitySpecs, Quarterly Indexed Sales & Market Report). For more information, please visit [www.northamericancompany.com](http://www.northamericancompany.com).



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