

OCTOBER 26 – 28, 2022  
HYATT REGENCY VANCOUVER



# OCTOBER 2022 *Data Summit*



National Student  
Clearinghouse®



# *Program*

UNLOCKING THE POWER OF STUDENT DATA



25TH ANNIVERSARY

**PESC®**



OCTOBER 26 – 28, 2022  
HYATT REGENCY VANCOUVER

# OCTOBER 2022

## *Data Summit*



National Student  
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Join us for a very special in-person convening at the October 2022 Data Summit to celebrate PESC's 25th Year Anniversary!

Data Summits are unique convenings at which emerging topics, technologies and policy initiatives are highlighted. Topics and discussion focus on regional, national and international implementation, cost/benefit analysis, student and learner behavior, use or business cases, and institutional performance.

We are thrilled and excited to be returning to Vancouver! This Data Summit marks the fifth Data Summit held in Canada. Once again, we are thrilled to include a day-long convening of the Canadian Postsecondary Electronic Standards Council (CanPESC).

Along with Featured Speakers and Panelists from across Canada and the USA, this Data Summit is not to be missed.

For all current information, please visit [www.pesc.org/october2022](http://www.pesc.org/october2022).

# PESC®





Welcome  
TO THE  
**OCTOBER 2022**  
*Data Summit*

HYATT REGENCY VANCOUVER

PESC



# ANNUAL MEETING

TUESDAY OCTOBER 25, 2022

8.30AM – 5.00PM



## CANPESC ANNUAL MEETING

609 GRANVILLE STREET – SUITE 950

VANCOUVER BC V7Y 1H2



EducationPlannerBC

*- Sponsor and Host -*

## INDIGENOUS LAND ACKNOWLEDGEMENT

PESC acknowledges that the October 2022 Data Summit will occur on the territory of the Coast Salish Peoples, including the territories of the Musqueam, Squamish, and Tsleil-Waututh Nations.

We are honoured to spend time learning, sharing and growing on these territories.





# HYATT REGENCY VANCOUVER



**HYATT REGENCY VANCOUVER**  
**655 BURRARD STREET**  
**VANCOUVER, BRITISH COLUMBIA, CANADA, V6C 2R7**  
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**POSTSECONDARY ELECTRONIC STANDARDS COUNCIL**

Leading the establishment and adoption of trusted, free & open  
data standards across the education domain since 1997

**PESC<sup>®</sup>**

# PESC AND THE TRANSFORMATION OF ACADEMIC CREDENTIALING & EXPERIENTIAL LEARNING

**2015** | In June 2015, at its annual planning retreat, the PESC Board of Directors, due to the emergence of credentialing on the international landscape, authorized the formation of **PESC's Academic Credentialing and Experiential Learning Task Force**. This Task Force formed and convened for its inaugural meeting at PESC's Fall 2015 Data Summit in Washington, D.C.

With Tom Black, Associate Vice Provost for Student Affairs & University Registrar at Stanford University (at the time), as Task Force Chair, and Co-Chairs Joellen Shendy, Associate Vice Provost and Registrar at the University of Maryland University College (at the time) and Alex Jackl, CEO and Founder of Bardic Systems, the Task Force committed to monitoring, tracking & discussing current initiatives related to skills & competencies; serving as a clearinghouse, point of contact, and community forum; providing speakers and presenters at several industry-leading conferences and events; and ensuring standards development work within PESC would be launched when/if the community reaches the point in which standards are needed.

**2016** | In June 2016 at its next annual planning retreat, the PESC Board of Directors discussed the need to showcase how all the different groups and initiatives focusing on credentials relate to one another; and authorized the dedication of PESC's Spring 2017 Data Summit in Washington, D.C. to one theme and purpose – *Empowering the Mobility of Digital Academic Credentials*. At this Summit, the Academic Credentialing & Experiential Learning Task Force collaborated with Credential Engine to host and launch the Credential Data Mapping Initiative – to map or crosswalk standards across standards bodies – and partnered with A4L, ADL, CEDS, HR Open Standards, and 1EdTech.

**2017** | Through analysis and its grant with AACRAO, funded by the Lumina Foundation, Chair Tom Black identified the need for standards in the exchange of certificates, degrees and diplomas. Work began immediately on the XML *Common Credential for Certificates, Degrees and Diplomas* which became a PESC Approved Standard on March 31, 2017 and was implemented by Stanford University. (Note the standard has since been replaced.) **HR MOU**

**2018** | At the Spring 2018 Data Summit *Best Practices in Education Data Systems* in Washington, D.C., PESC hosted the U.S. Chamber of Commerce Foundation and Lumina Foundation on a panel to promote *Web 3.0 Technologies in the Talent Market* and the launch of the **T3 Innovation Network**. PESC also hosted a separate convening at the Summit of the T3 Innovation Network. PESC subsequently joined and became a Member of T3. Also in 2018, PESC became a signatory to the *Bologna Open Recognition Declaration*.

**2019** | At the Spring 2019 Data Summit in Washington, D.C. *State of Technology & Standards in Higher Education*, PESC launched the **Competencies & Credentials User Group**. This User Group, the third major effort under the Academic Credentialing & Experiential Learning Task Force, was established to support efforts of the T3 Innovation Network and PESC's generous grant from the U.S. Chamber of Commerce Foundation.

**2020 & 2021** | With the advent of the COVID-19 pandemic, efforts continued with virtual convenings, though progress occurred at an understandably slower pace.

**2022** | With an eventual return to normal, PESC is launching the **Microcredentials in Data Systems Task Force** at the October 2022 Data Summit *Unlocking the Power of Student Data* in Vancouver. This User Group, the fourth major effort under the Academic Credentialing & Experiential Learning Task Force, will study and investigate skills, microcredentials, competencies and related topics – and provide education and trends for future development.



# CANPESC – THE VOICE FOR DIGITAL STUDENT DATA

Collaboration throughout Canada is nurtured, robust and inspirational. Like in the US, transition from paper processes toward more digital and mobile methods has been incremental, with promising yet intermittent successes. The challenges faced in implementing and maintaining systems and technology – from budgeting to development to governance, among many others – are corresponding similar and sometimes overwhelming.

**PESC's founding in 1997 was made by a small, passionate community of individuals in collaboration with Canada and Canadian representation is woven into every fabric of PESC.**

PESC learned from its founding members like AACRAO, EFC, Ellucian, NASFAA and the US Department of Education, about the value of collaboration and adopted best practice models from organizations like ANSI and SPEEDE. At its heart, the PESC community looks to and desires to improve their technology and overall interoperability.

To accomplish their common goals and overcome the many challenges, these individuals understand the need to seek education, guidance and best practices on emerging technology and standards. They value networking and connecting with others with similar interests in an open, friendly environment to discuss new ideas and innovations. These shared values still remain true and when convened as a community, create a powerful force.

**As systems and technology have grown and expanded, so did the need to institutionalize Canadian representation within PESC. And so, as they say, the Canadian Postsecondary Electronic Standards Council (CanPESC) was formed in 2011 as a permanent group within PESC.**

CanPESC fostered the relationship – now a solid, formal partnership – between PESC and ARUCC. In meeting monthly since its founding, CanPESC collaborates across all provinces and territories to discuss common problems and common solutions. CanPESC has produced valuable outputs like the Common Digital Layout, and supports critical initiatives like the ARUCC/PCCAT Transcript & Transfer Guide, and MyCredsTM | MesCertifTM.

As a semi-autonomous group within PESC, yet under jurisdiction of the Board of Directors and the PESC mission, CanPESC has the freedom and ability to set its own agenda. CanPESC has met during every Data Summit and has met separately (in day-long convenings) at OUAC in Guelph (2018) and McGill University in Montreal (2019).

**As we emerge into the next chapter of our digital journey, we reconvene to further the legacy of innovation and collaboration, and proudly announce the CanPESC Annual Meeting 2022 for October 25, 2022!**

Registration for the CanPESC Annual Meeting 2022 on Tuesday October 25, 2022 is free and separate from Registration for the October 2022 Data Summit. Also note, while meetings are free and open, seating is limited and may be restricted to CanPESC User Group Members. Registration includes: Meeting Space and WIFI; morning Coffee & Pastries; Catered Lunch; Afternoon Break

Guest registration is available for additional interested parties along with the option to join the CanPESC User Group as a Member on a regular basis. A special thank you to sponsor and host EducationPlannerBC!

AACRAO – American Association of Collegiate Registrars and Admissions Officers  
ANSI – American National Standards Institute  
ARUCC – Association of the Registrars of the Universities and Colleges of Canada  
EFC – Education Finance Council  
NASFAA – National Association of Student Financial Aid Administrators  
OUAC – Ontario Universities' Application Centre  
PCCAT – Pan-Canadian Consortium on Admissions & Transfer  
SPEEDE – Standardization of Postsecondary Electronic Education Data Exchange Committee

# THE CANADIAN INFLUENCE & HISTORY WITHIN PESC

In 1999 for PESC's 1st Annual Best Practices Competition, OUAC was awarded 1st Place for its submission, "Ontario Universities Electronic Transcript System (OUETS): A Model of an Electronic Standardization Initiative."

In 2007 for PESC's 10th Year Anniversary, the PESC Fall 2007 Data Summit was held at the Ritz-Carlton Hotel in Montreal.

In 2011 at the PESC Fall 2011 Data Summit held October 26, 2011 in San Francisco, PESC launched the Canadian PESC User Group, with William McKee of OCAS as Co-Chair.

In 2012 for PESC's 14th Annual Best Practices, OCAS was awarded 1st Place for "OCAS XML Transcript Initiative."

In 2012, for PESC's 15th Year Anniversary, the PESC Fall 2012 Data Summit was held at the Four Seasons Hotel in Vancouver.

From 2013-2015 OCAS' William McKee was elected and served on the PESC Board of Directors,

In 2013 through establishment of CanPESC, PESC entered into a formal MOU with ARUCC, allowing ARUCC and PESC to attend each other's events without charge, thereby fostering a closer working relationship.

In 2013 and 2016 OUAC's Doug Holmes and OUAC's Leisa Wellsman, respectively, were recognized with PESC's Distinguished Service Award.

In 2017 for PESC's 20th Year Anniversary, the PESC Fall 2017 Data Summit "Advancing Student Mobility in a Digital World" was held at the Radisson Waterfront Hotel in Toronto.

In 2018 CanPESC Co-Chairs Cathy van Soest and Doug Holmes were appointed to the ARUCC/GDN & Student Mobility Project Steering Committee; and PESC President & CEO Michael Sessa was appointed to the ARUCC/GDN & Student Mobility Project Technical Advisory Committee.

In 2018 at the PESC Fall 2018 Data Summit in San Francisco, Charmaine Hack, ARUCC Past-President and Chair of the ARUCC/GDN & Student Mobility Project, served as Keynote Speaker.

In 2018/2019 for PESC's 20th Annual Best Practices Competition, the Council on Admission & Transfer for Nova Scotia (CATNS) was awarded 1st Place for its submission, "MyTranscripts | Nova Scotia's Electronic Transcript & Data Exchange System."

In 2019 EducationPlannerBC's Cathy van Soest was recognized with PESC's Distinguished Service Award.

In 2019 in support of a new collaborative arrangement, the Fall 2019 Data Summit was held in Montreal at Le Centre Sheraton Montreal Hotel in Partnership with the Groningen Declaration Network. PESC's Summit hosted the Board of Directors of the Groningen Declaration Network, the Board of Directors of PESC, a day-long meeting of CanPESC at McGill University, the AACRAO SPEEDE Committee, a silent auction benefiting Indspire, and a day-long Retreat of the ARUCC/GDN & Student Mobility Project, in addition to General (Plenary) and Breakout Sessions.

In 2020 Joanne Duklas of Duklas Cornerstone Consulting was recognized with PESC's Distinguished Service Award.

In 2021 for PESC's 22nd Annual Best Practices Competition, ARUCC was awarded 1st Place for its submission, "MyCreds™ | MesCertif™" for mobile learner role.

In 2021 Romesh Vadivel of McGill University and Charmaine Hack of Centennial College were recognized with PESC's Distinguished Service Awards.

In 2021 CanPESC's Common Digital Layout Working Group produced the *Common Digital Layout*, with the central goal of identifying opportunities for institutions and transcript hubs to implement a transcript-to-PDF solution using PESC standard XML data designed to normalize the visual experience for end users.

In 2022 OUAC's Doug Holmes was recognized with PESC's 25th Anniversary Outstanding Service Award.

In 2022 for PESC's 25th Year Anniversary, the PESC October 2022 Data Summit is planned at the Hyatt Regency Vancouver.

# PROGRAM AT-A-GLANCE

	Wednesday October 26, 2022	Thursday October 27, 2022	Friday October 28, 2022
7.30am – 9.00am	Continental Breakfast & Registration		
8.30am–10.00am	<b>WELCOME &amp; OPENING REMARKS</b> -Michael Sessa, PESC -David Moldoff, AcademyOne -Monterey Sims, University of Phoenix -Ruth Blades, CATNS-CATNE -Karen McCredie, EducationPlannerBC  KEYNOTE	<b>SESSION</b> -Doris Savron, University of Phoenix  ALIGNING OPEN STANDARDS TO ADVANCE INTEROPERABILITY & MOBILITY – MyCREDS -Bert Van der Geest, Digitary  Panel	<b>Breakouts C</b>  1) <a href="#">JSON-LD TRANSCRIPT</a> & <a href="#">JSON-LD TASK FORCE</a> (Combined)  2) PESC Office & Lounge
10.00am–10.30am	Break		
10.30am–12.00pm	<b>EQUITY, DIVERSITY, INCLUSION &amp; GENDER IDENTITY PANEL</b> -Bryant Faust, Johns Hopkins University -Melanie Gottlieb, AACRAO -Felicia Perez, NSC	<a href="#">DATA STANDARDS UNITED &amp; SKILLS PANEL</a> -Alex Jackl, Bardic Systems -Michael Sessa, PESC	<b>Breakouts D</b>  1) <a href="#">MICROCREDENTIALS TASK FORCE</a>  2) PESC Office & Lounge
12.00pm–1.30pm	Luncheon & Awards	Lunch On Your Own	
1.30pm – 3.00pm	<a href="#">CANPESC USER GROUP</a> -Doug Holmes, OUAC -Cathy van Soest, EducationPlannerBC <a href="#">APP CENTRES, HUBS &amp; COUNCILS PANEL</a> -Susan Stein, APAS invited -Ruth Blades, CATNS-CATNE -Heather Lane, OUAC -Karen McCredie, EducationPlannerBC -Marc Provencher, OCAS	<b>Breakouts A</b>  1) <a href="#">GENDER IDENTITY TASK FORCE</a>  2) PESC Office & Lounge	
3.00pm – 3.30pm	Break		
3.30pm – 5.00pm	<a href="#">SKILLS BASED HIRING &amp; ADVANCEMENT</a> -Alex Jackl, Bardic Systems, T3	<b>Breakouts B</b>  1) <a href="#">GEO CODE USER GROUP</a>  2) PESC Office & Lounge	
5.00pm – 6.00pm			
6.00pm – 7.00pm	25 <sup>th</sup> Reception		



# PROGRAM

## Tuesday October 25, 2022

8.30am – 5.00pm **CanPESC Annual Meeting 2022**

## Wednesday October 26, 2022

7.30am – 8.30am **Continental Breakfast & Registration**  
Location – Hyatt Regency Vancouver Hotel

8.30am – 5.00pm **General Sessions**  
Location – Hyatt Regency Vancouver Hotel

8.30am – 9.15am **Welcome & Introductions**

- **Michael D. Sessa**, President & CEO, PESC
- **David K. Moldoff**, CEO & Founder, AcademyOne; PESC Board of Directors, Chair
- **Monterey Sims**, Director of Admissions & Evaluation, University of Phoenix; PESC Board of Directors, Vice Chair; Program Committee Co-Chair
- **Ruth Blades**, Executive Director, CATNS-CATNÉ; PESC Board of Directors, Secretary; Program Committee Co-Chair
- **Karen McCredie**, Executive Director, EducationPlannerBC; Program Committee

9.15am – 10.00am **Keynote**

10.00am – 10.30am **Break**  
Location – Hyatt Regency Vancouver Hotel

10.30am – 12.00pm **Equity, Diversity, Inclusion & Gender Identity Panel**

- **William Bryant Faust**, Associate Dean & Registrar, Johns Hopkins University, School of Medicine; PESC Board of Directors
- **Melanie Gottlieb**, Executive Director, AACRAO
- **Felicia Perez**, Managing Director, Information as Product Program, National Student Clearinghouse

12.00pm – 1.30pm **Lunch & Awards Ceremony**  
Location – Hyatt Regency Vancouver Hotel

1.30pm – 1.45pm **Canadian Postsecondary Electronic Standards Council User Group (CanPESC)**

- **Doug Holmes**, Manager, eTranscripts, OUAC; CanPESC Co-Chair
- **Cathy van Soest**, Director, Client Relations, EducationPlannerBC; CanPESC Co-Chair

## OCTOBER 2022 DATA SUMMIT

- 1.45pm – 3.00pm      **App Centers, Councils & Councils Across Canada**
- [Ruth Blades](#), Executive Director, CATNS-CATNÉ
  - [Heather Lane](#), Executive Director, OUAC
  - [Karen McCredie](#), Executive Director, EducationPlannerBC
  - [Marc Provencher](#), President & CEO, OCAS
  - [Susan Stein](#), Executive Director, Alberta Post-Secondary Application System

- 3.00pm – 3.30pm      **Break**  
Location – Hyatt Regency Vancouver Hotel

- 3.30pm – 5.00pm      **Skills Based Hiring & Advancement**
- [Alex Jackl](#), President & CEO, Bardic Systems; PESC Board of Directors

- 6.00pm – 7.00pm      **25<sup>th</sup> Reception**

### Thursday October 27, 2022

- 7.30am – 8.30am      **Continental Breakfast & Registration**  
Location – Hyatt Regency Vancouver Hotel

- 8.30am – 12.00pm      **General Sessions**  
Location – Hyatt Regency Vancouver Hotel

- 8.30am – 10.00am      **Session**
- [Doris Savron](#), Vice Provost – Colleges, University of Phoenix

#### **Aligning Use of Open Standards to Advance Interoperability and Mobility - A MyCreds Use Case**

- [Bert Van Der Geest](#), Director – North America, Digitary by Parchment

This session will present a MyCreds approach and case study that are focused on ensuring XML standards alignment in Canada beginning first with the micro-credentialing use case. MyCreds has received government funding to examine and advance interoperability, and to develop alignment of data standards and operating protocols as part of the Ontario Virtual Skills Passport Initiative. By utilizing the existing PESC standards and elaborating them for this use case and beyond, the ARUCC MyCreds will be building on the strong platform provided by PESC standards and continuing to support evolution of the standards. We have been conducting research and engaging our higher education community in an open process to identify practices and data models in use with an eye to align approaches for specific use cases. Our intention with this session is to share current findings and capture input as we continue to ensure a collaborative consultation model and support PESC in the advancement of open standards.



## OCTOBER 2022 DATA SUMMIT

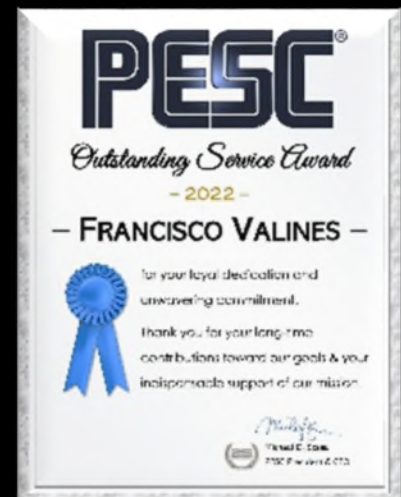
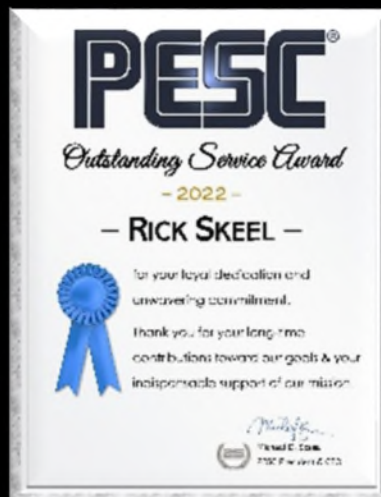
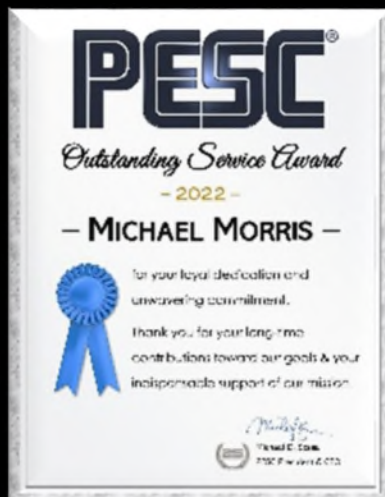
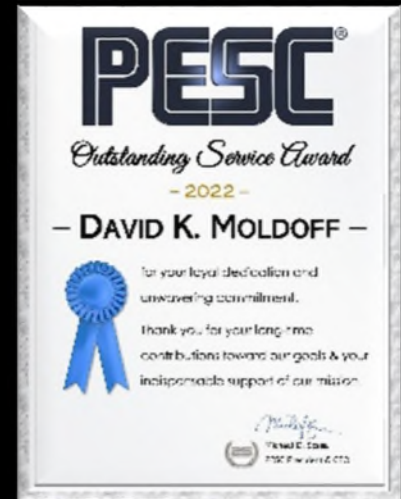
10.00am – 10.30am	<b>Break</b> Location – Hyatt Regency Vancouver Hotel
10.30am – 12.00pm	<b>Data Standards United (DSU) &amp; Skills Panel</b> <ul style="list-style-type: none"><li>• <a href="#">Alex Jackl</a>, President &amp; CEO, Bardic Systems; PESC Board of Directors</li><li>• <a href="#">Michael Sessa</a>, Presideent &amp; CEO, PESC</li></ul>
12.00pm – 1.30pm	<b>Lunch on your own</b>
1.30pm – 5.00pm	<b>Breakout Sessions</b> Location – Hyatt Regency Vancouver Hotel
1.30pm – 3.00pm	<a href="#">Gender Identity in Data Systems Task Force</a>
3.00pm – 3.30pm	<b>Break</b> Location – Hyatt Regency Vancouver Hotel
3.30pm – 5.00pm	<a href="#">GEO Code User Group</a>

### Friday October 28, 2022

7.30am – 8.30am	<b>Continental Breakfast</b> Location – Hyatt Regency Vancouver Hotel
8.30am – 10.00am	<a href="#">JSON-LD Transcript Development Workgroup &amp; JSON-LD Task Force</a> (Combined)
10.00am – 10.30am	<b>Break</b> Location – Hyatt Regency Vancouver Hotel
10.30am – 12.00pm	<b>Microcredentials Task Force</b>
12.00pm	Adjourn



# Outstanding Service Awards





FOR IMMEDIATE RELEASE  
SEPTEMBER 22, 2022  
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## OUTSTANDING SERVICE AWARDS IN PESC'S 25<sup>TH</sup> ANNIVERSARY AWARDS RECOGNIZE DECADES OF CONTRIBUTIONS & LEADERSHIP

Washington, D.C. ~ The Postsecondary Electronic Standards Council ([PESC](http://www.pesc.org)) is pleased to recognize and honor **Kristi Blabuam, Doug Falk, Doug Holmes, Susan McCrackin, David K. Moldoff, Michael D. Morris, Rick Skeel, Francisco Valines** and **Jennifer Kim** with “**Outstanding Service Awards.**” With decades of experience, voluntary service and participation at every level within PESC, each was previously honored with *Distinguished Service Awards*.

“The collective knowledge this group brings to PESC, along with the contributions each has made over many, many years that benefit students and the education community, are truly invaluable,” states Michael Sessa, PESC President & CEO. “Interacting with PESC has become a right-of-passage and these individuals represent the best of the very best.”



### **KRISTI BLABAUM, SYSTEMS INTEGRATION ANALYST, ASCENDIUM; REPRESENTING NASLA**

Kristi currently serves on the PESC Board of Directors as Treasurer and as Change Control Board (CCB) Chair. Kristi was first elected to the Steering Committee of the Standards Forum for Education in 2009, and then appointed CCB Chair in 2010. In 2011, she was appointed to the PESC Board of Directors and has served as Treasurer since 2020. Kristi wrote and led the development of the *Student Loan Portfolio Standard* and participated in the development of *Common Record* and *CommonLine*, also PESC Approved Standards, and all financial aid initiatives within PESC. Ascendium is a PESC Data Summit Sponsor, and Kristi first received PESC's Distinguished Service Award in 2010.



### **DOUG FALK, VP & CHIEF INFORMATION OFFICER, NATIONAL STUDENT CLEARINGHOUSE**

Doug currently serves on the PESC Board of Directors. First appointed to the Board of Directors in 2005. Doug served as Board Chair from 2015-2019. He has led and/or participated in almost every PESC Group including PESC's *Data Privacy Task Force*, *GEO Code & EdExchange*. Doug helped write and participated in almost every PESC Approved Standard; and National Student Clearinghouse is among the largest users of PESC Approved Standards, including for student financial aid. National Student Clearinghouse won PESC's 18th Best Practices in 2016 for *Extending the Capacity of Higher Education to Scale the Output of Verified Workforce-Ready Graduates*. National Student Clearinghouse is a current Diamond Sponsor, and Doug first received PESC's Distinguished Service Award in 2017.

## OUTSTANDING SERVICE AWARDS RECOGNIZE DECADES OF CONTRIBUTIONS AND LEADERSHIP



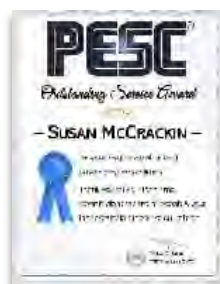
### **DOUG HOLMES, MANAGER, eTRANSCRIPTS, OUAC**

Doug currently serves as Canadian PESC User Group (CanPESC) Co-Chair. Doug co-authored *OUAC's Model of an Electronic Standardization Initiative: Ontario Universities Electronic Transcript (OUETS) System* – winning PESC's 1st Best Practices in 1999, making him one of PESC's longest volunteer participants. OUAC is also among the largest users of PESC Approved Standards. Doug was appointed CanPESC Co-Chair in 2017 and has served as CanPESC liaison to ARUCC. He first received PESC's Distinguished Service Award in 2014.



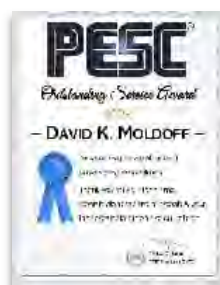
### **JENNIFER KIM, DIRECTOR OF MEMBERSHIP SERVICES, PESC**

Jennifer currently serves as Director of Membership Services at PESC. She joined PESC in 2005 when PESC offices were located at One Dupont Circle in the National Center for Higher Education. She has been instrumental in the development and production of PESC Data Summits held April and October each year with responsibilities ranging from hotel contract negotiation and management to registration and all social media, to all meeting and audio-visual logistics. Jennifer supports all Member communications and dues processes; and represents PESC at industry events, including AACRAO, GDN, & STATS-DC of the U.S. Department of Education, National Center for Education Statistics.



### **SUSAN MCCRACKIN (RETIRED), SR. DIRECTOR FOR FINANCIAL AID METHODOLOGY, COLLEGE BOARD**

Susan currently serves as Steering Committee Chair of the Standard Development Forum for Education. First elected to the Steering Committee of the Standards Forum in 2009, Susan was then appointed as Chair in 2010. She first received PESC's Distinguished Service Award in 2013.



### **DAVID K. MOLDOFF, CEO & FOUNDER, ACADEMYONE**

David currently serves as PESC Board of Directors Chair. First appointed to the PESC Board of Directors in 2003 representing SCT Corporation, David continued on the Board in 2005 representing AcademyOne, and has also served as Board Treasurer. He has led and/or participated in almost every PESC Group including *GEO Code & EdExchange* & represented PESC in the Rome Student Systems & Standards Group (RS3G). AcademyOne won PESC's 17th Best Practices in 2015 for *Automating Reverse Transfer for the State of Tennessee* and won PESC's 12th Best Practices in 2010 for *SC-TRAC Transfer & Articulation Center*. AcademyOne is a current PESC Diamond Sponsor, and David first received PESC's Distinguished Service Award in 2009.



### **MICHAEL D. MORRIS, SENIOR SOFTWARE ENGINEER IN TEST, ACT**

Michael currently serves as PESC TAB Chair and JSON-LD Task Force Chair. First appointed to the PESC TAB in 2008 as Chair, Michael has supported the development and production of every PESC Approved Standard, has written several critical PESC Technical Specifications (*XML Technical Specification* and *PESC Compliant JSON*), serves on the Standards Forum for Education's Steering Committee, and with 40+ years' experience, is leading PESC on JSON-LD. He first received PESC's Distinguished Service Award in 2010.

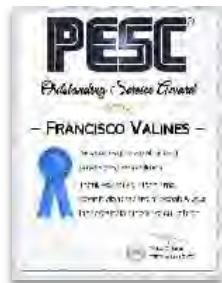


## OUTSTANDING SERVICE AWARDS RECOGNIZE DECADES OF CONTRIBUTIONS AND LEADERSHIP



### **RICK SKEEL (RETIRED), PRODUCT MANAGER, ELLUCIAN**

Rick currently serves as JSON-LD Transcript Development Workgroup Chair. First elected to the Board of Directors in 2005 representing AACRAO (University of Oklahoma), Rick returned to the Board over his career representing the Kualu Foundation and Ellucian. He served as Board Chair from 2021-2022, with 40 years' experience wrote and/or participated in almost every PESC Approved Standard, and first received PESC's Distinguished Service Award in 2017.



### **FRANCISCO VALINES, DIRECTOR OF FINANCIAL AID, FLORIDA INTERNATIONAL UNIVERSITY**

Francisco currently serves on the PESC Board of Directors. First appointed to the Board of Directors in 2007 representing NASFAA. Francisco continued on the Board in 2009 representing Florida International University, served as Board Chair from 2010-2015, and serves as student aid expert and invaluable resource with 40+ years' experience. He first received PESC's Distinguished Service Award in 2016.

An Awards Ceremony will take place at the October 2022 Data Summit being held in-person in Vancouver October 26-28, 2022. For more information about the October 2022 Data Summit, please visit [www.pesc.org](http://www.pesc.org).

### **About PESC Awards**

Many volunteers from the PESC Membership and education community have helped shape PESC into the strong organization it is today. Based in openness and transparency, together we support a neutral and welcoming environment with a seat at the table for everyone. The success of PESC is due primarily to the valuable output (from white papers to development, approval and maintenance processes of standards) all produced through workgroups and committees that are staffed and run by these volunteers.

Certain individuals, who exemplify these values and who have performed for PESC above and beyond the call of duty, are recognized by PESC each year with Distinguished Service Awards. PESC Distinguished Service Awards serve as our opportunity to say thank you for being a leader and for making a positive impact on education.

### **About PESC**

Established in 1997 at The National Center for Higher Education, the Postsecondary Electronic Standards Council (PESC) operates as an international 501(c)(3) non-profit, community-based, umbrella association headquartered in Washington, D.C. of: Data, Software, Technology Service Providers and Vendors; Schools, Districts, Colleges and Universities; College, University and State/Provincial Systems; Local, State/Provincial and Federal Government Offices; Professional, Commercial and Non-Profit Organizations; Non-Profit Associations and Foundations.

PESC leads the establishment and adoption of trusted, free and open data standards across the education domain by serving as an open standards-development and open standards-setting body (governed by a voluntary, consensus-based model), independently funded by annual membership dues, meetings and sponsorships, enabling PESC to support, publish and maintain PESC Approved Standards and technical information free and without charge. For more information, please visit [www.pesc.org](http://www.pesc.org).

# # #

**PESC**



FOR IMMEDIATE RELEASE  
 FEBRUARY 22, 2022  
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## AACRAO & ELLUCIAN HONORED AS PESC FOUNDERS

### FOUNDER AWARDS RECOGNIZE EXCEPTIONAL MEMBERSHIP AND BOARD LEADERSHIP

Washington, D.C. ~ The Postsecondary Electronic Standards Council ([PESC](http://www.pesc.org)) is pleased to recognize and honor the American Association of Collegiate Registrars and Admissions Officers ([AACRAO](http://www.aacrao.org)) and [Ellucian](http://www.ellucian.com) as “**PESC Founders.**” With continuous Annual Membership in PESC and successful, continual election to the PESC Board of Directors since PESC’s founding, [AACRAO](http://www.aacrao.org) and [Ellucian](http://www.ellucian.com) will be presented with PESC **Founder Awards** at the April 2022 Data Summit in Washington, D.C. on April 25, 2022.



2021--	<b>W. BRYANT FAUST</b> Associate Dean and Registrar, Johns Hopkins University School of Medicine	2016--	<b>RICHARD ‘RICK’ SKEEL</b> Product Manager Ellucian
2019-2021	<b>MICHAEL ‘MIKE’ REILLY</b> Executive Director AACRAO	2012-2015	<b>MARK JONES</b> Senior Product Officer Ellucian
2015-2019	<b>TUAN ANH DO</b> Director, Enrollment Management Tech. San Francisco State University	2007-2012	<b>WILLIAM ‘BILL’ HOLLOWSKY</b> General Manager SunGard Higher Education
2005-2015	<b>RICHARD ‘RICK’ SKEEL</b> Director of Academic Records University of Oklahoma	2006-2010	<b>VIJAYAN ‘PETE’ NALLI</b> Director, Architecture & Software Dev. Datatel
2003-2005	<b>ROBERT ‘BOB’ MORLEY</b> Associate Registrar University of Southern California	2005-2007	<b>JACK KRAMER</b> Senior Vice President SunGard SCT
1997-2003	<b>JERALD ‘JERRY’ BRACKEN</b> Software Engineer Brigham Young University	2003-2005	<b>DAVID K. MOLDOFF</b> Senior Vice President SCT Corporation
		1997-2003	<b>JACQUELINE ‘JACKIE’ KESSLER</b> Senior Director, Public Policy SCT Corporation

Listed above are representatives of AACRAO and representatives of Ellucian who have been successfully elected from the PESC Membership to the PESC Board of Directors since PESC’s founding.

"We are honored and humbled to accept this award. Evolving technology and the management of data is a major component of every AACRAO profession, and data standards enable the interoperability required to serve our students and our institutions. We strongly support the continued development of standards from within the user community. Our partnership with PESC is more than strategic, it is foundational to the work of our members and higher education community as a whole."

- Melanie Gottlieb, Interim Executive Director, AACRAO

"As we celebrate the milestone anniversary of The Postsecondary Electronic Standards Council, we are honored to be recognized as a founding partner and are grateful to this community for the service to furthering higher education. PESC standards are integral to the solutions Ellucian delivers to our customers and we value our role and participation in the creation of these standards. We appreciate the leadership of PESC and the other members, particularly at a time when data exchanges are growing and expanding for institutions around the world."

- Mariam Tariq, Senior Vice President, Product Management, Ellucian

"The expertise, knowledge, guidance, commitment and collective wisdom AACRAO and Ellucian bring to PESC and to the education community are immeasurable. AACRAO and Ellucian are among the very best in higher education in every aspect and PESC is honored and grateful for 25 years of support and partnership at every level. Their continued contributions and collaborations within the community solidify AACRAO and Ellucian as leaders in technology and standards."

- Michael Sessa, President & CEO, PESC



Representatives from both **AACRAO** and **Ellucian** have participated in every PESC standards development effort with several serving as Chairs and/or Co-Chairs. **Jerry Bracken** (representing AACRAO), **Pete Nalli**, **Bill Hollowsky** and **Rick Skeel** (representing Ellucian), have been elected and served as Chair of the PESC Board of Directors. Additionally, the following representatives are recipients of PESC's Distinguished Service Awards:

- **AACRAO** – **Mike Reilly** 2020, **Janie Barnett** 2018, **SPEEDE Committee** 2011, **Jerry Bracken** 2003
- **Ellucian** – **Rick Skeel** 2017, **Ed Hauser** 2006, **Mark Bolembach** 2005

The PESC Founder Awards Ceremony will take place at the April 2022 Data Summit being held in-person in Washington, D.C. April 25-27, 2022. Accepting the Founder Award on behalf of **AACRAO** is Melanie Gottlieb, Interim Executive Director, AACRAO; while accepting the Founder Award on behalf of **Ellucian** is Rick Skeel, Product Manager, Ellucian. For more information about the April 2022 Data Summit, please visit [www.pesc.org](http://www.pesc.org).

### About AACRAO

AACRAO is a non-profit, voluntary, professional association of more than 11,000 higher education professionals who represent approximately 2,600 institutions in more than 40 countries. Its mission is to provide professional development, guidelines, and voluntary standards to be used by higher education officials regarding the best practices in records management, admissions, enrollment management, administrative information technology, and student services. AACRAO represents institutions in every part of the higher education community, from large public institutions to small, private liberal arts colleges.

The association promotes the well-being and advancement of professionals in the higher education community by engaging members in the collaborative pursuit of excellence in admissions, registration, and enrollment services. The association provides relevant programs, professional development tools, and information resources necessary to chart the course for professional success. For more information, please visit [www.aacrao.org](http://www.aacrao.org).

### About Ellucian

Ellucian is charting the digital future of higher education with a portfolio of cloud-ready technology solutions and services. From student recruitment to workforce analytics; from fundraising opportunities to alumni engagement; Ellucian's comprehensive suite of data-rich tools gives colleges and universities the information they need to lead with confidence.

Working with a community of more than 2,700 customers in over 50 countries, Ellucian keeps innovating as higher education keeps evolving. Drawing on its comprehensive higher education business acumen and suite of services, Ellucian guides its customers through manageable, sustainable digital transformation—so that every type of institution and student can thrive in today's fast-changing landscape. To find out what's next in higher education solutions and services, visit Ellucian at [www.ellucian.com](http://www.ellucian.com).

## About PESC

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# # #

A large, faded background image of a trophy, likely the AACRAO & ELLUCIAN Founder Award mentioned in the header. The trophy is a large, ornate cup with a wide rim and a tall, slender stem, resting on a dark, multi-tiered base. The image is semi-transparent, allowing the text to be read over it.



# DISTINGUISHED SERVICE AWARDS

POSTSECONDARY ELECTRONIC STANDARDS COUNCIL

– 25<sup>TH</sup> ANNIVERSARY –

**PESC**<sup>®</sup>  
[www.pesc.org](http://www.pesc.org)



# DISTINGUISHED SERVICE AWARDS

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**Many volunteers from the PESC Membership and education community have helped shape PESC into the strong organization it is today.**

**The success of PESC is due primarily to the valuable output (from white papers to development, approval and maintenance processes of standards) all produced through workgroups and committees that are staffed and run by these volunteers.**

**Based in openness and transparency, together we support a neutral and welcoming environment with a seat at the table for everyone.**

**Certain individuals, who exemplify these values and who have performed for PESC above and beyond the call of duty, are recognized by PESC each year with Distinguished Service Awards.**

**PESC Distinguished Service Awards serve as our opportunity to say thank you for being a leader and for making a positive impact on education.**

# DISTINGUISHED SERVICE AWARDS

## — FOUNDER AWARDS — 2022



AACRAO



ellucian®

Recognized for continuous, annual PESC Membership and  
successful, continual election to the PESC Board of Directors

**AACRAO & Ellucian**

honored in 2022 at PESC's 25<sup>th</sup> Anniversary

honored in 2022 at PESC's 25<sup>th</sup> Anniversary

**AACRAO & Ellucian**

successful, continual election to the PESC Board of Directors  
Recognized for continuous, annual PESC Membership and

**PESC®**

## DISTINGUISHED SERVICE AWARDS

# – OUTSTANDING SERVICE AWARDS – 2022

Recognized for long-term support, participation, leadership & governance in PESC, honored in 2022 at PESC's 25<sup>th</sup> Anniversary

**Kristi Blabaum**

Ascendium Education/NASLA

**Michael Morris**

ACT

**Doug Falk**

National Student Clearinghouse

**Susan McCrackin**

College Board, rtd.

**Doug Holmes**

OUAC

**Rick Skeel**

Ellucian

**David K. Moldoff**

AcademyOne

**Francisco Valines**

Florida International University

AcademyOne  
**David K. Moldoff**

OUAC

**Doug Holmes**

National Student Clearinghouse

**Doug Falk**

Florida International University  
**Francisco Valines**

Ellucian

**Rick Skeel**

College Board, rtd.

**Susan McCrackin**

**PESC**



# DISTINGUISHED SERVICE AWARDS

---

**2021**

**Charmaine Hack**

Ryerson University

**Romesh Vadivel**

McGill University

**2020**

**Joanne Duklas**

Duklas Cornerstone Consulting

**Alex Jackl**

Bardic Systems

**Mike Reilly**

AACRAO

**Jason Weaver**

Parchment

**2019**

**Herman de Leeuw**

Groningen Declaration Network

**Simone Ravaioli**

Digitary

**Monterey Sims**

University of Phoenix

**Cathy van Soest**

EducationPlannerBC

**2018**

**Janie Barnett**

AACRAO

**W. Matt Bemis**

University of Southern California

**National Student  
Clearinghouse**

# DISTINGUISHED SERVICE AWARDS

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**2017**

**ARUCC**

**Brian Allison**  
USA Funds

**Doug Falk**  
National Student Clearinghouse

**Mei Hung**  
Stanford University

**David K. Moldoff**  
AcademyOne

**Rick Skeel**  
Ellucian

**2016**

**Thomas Black**  
Stanford University

**Francisco Valines**  
Florida International University

**Leisa Wellsman**  
Conestoga College

**Andy Wood**  
Oracle

**2015**

**California Community  
Colleges Technology  
Center**

**Jeffrey Alderson**  
ConnectEDU

# DISTINGUISHED SERVICE AWARDS

---

**2014**

**Brian Allison**

USA Funds

**Doug Holmes**

OUAC

**David Webber**

CAM

**2013**

**Hans L'Orange**

SHEEO

**Susan McCrackin**

College Board

**2012**

**John Ittelson**

California State University  
Monterey Bay

**2011**

**AACRAO SPEEDE Committee**

**Charles Leonhardt**

Georgetown University

**2010**

**Kristi Blabaum**

Great Lakes Higher Ed/NASLA

**Michael Morris**

ACT

**2009**

**Steve Biklen**

ASA/NASLA

**David K. Moldoff**

AcademyOne

**Clare Smith-Larson**

Iowa State University



# DISTINGUISHED SERVICE AWARDS

---

**2008**

**Judith Flink**  
University of Illinois

**2007**

**AACRAO**

**Jim Farmer**  
im+m

**2006**

**Ed Hauser**  
SunGard Higher Education

**Keith Riccitelli**  
Sallie Mae

**Tom Stewart**  
Miami-Dade Community  
College

**2005**

**Tim Bornholtz**  
U.S. Department of Education

**Mark Bolembach**  
SunGard Higher Education

**2004**

**Holly Hyland**  
U.S. Department of Education

**Adele Marsh**  
AES

**Dallas Martin**  
NASFAA

**Bruce Marton**  
University of Texas at Austin



# DISTINGUISHED SERVICE AWARDS

---

**2003**

**Jerry Bracken**

Brigham Young University

**2002**

**Steve Margenau**

Great Lakes Higher Ed/NASLA

**Adele March**

PHEAA

**Bruce Marton**

University of Texas at Austin

**Paul Ness**

Sallie Mae

**Jeanenne Rothenberger**

Purdue University

**Michael Sessa**

ASA/NASLA

**2001**

**Rebecca Babel**

ELM Resources

**Ellen Blackmun**

NASFAA

**Steve Margenau**

Great Lakes Higher Ed/NASLA

**Karl van Neste**

College Board

**2000**

**David Leonard**

USA Group

**Tim Pavlick**

KPMG

**Dave Stones**

University of Texas at Austin



FOR IMMEDIATE RELEASE  
JULY 28, 2022  
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[www.linkedin.com/company/pescinfo](https://www.linkedin.com/company/pescinfo)

# PESC BOARD OF DIRECTORS FOR FY 2023

## New Board Members & Officers in PESC's 25<sup>th</sup> Year!

Washington, D.C. ~ The Postsecondary Electronic Standards Council (PESC) is pleased to announce its Board of Directors and Officers for FY 2023!



### CHAIR

**DAVID K. MOLDOFF**  
CEO & FOUNDER  
ACADEMYONE



### VICE CHAIR

**MONTEREY SIMS**  
DIRECTOR OF EVALUATION &  
ADMISSIONS, UNIVERSITY OF  
PHOENIX



### TREASURER

**KRISTI BLABAUM**  
SYSTEMS INTEGRATING ANALYST  
ASCENDIUM EDUCATION  
REPRESENTING NASLA



### SECRETARY

**RUTH BLADES**  
EXECUTIVE DIRECTOR  
COUNCIL ON ADMISSION &  
TRANSFER FOR NOVA SCOTIA



**MATT BEMIS**  
SR. ASSOCIATE REGISTRAR  
UNIVERSITY OF SOUTHERN  
CALIFORNIA



**DOUG FALK**  
VICE PRESIDENT & CIO  
NATIONAL STUDENT  
CLEARINGHOUSE



**BRYANT FAUST**  
ASSOCIATE DEAN &  
REGISTRAR, JOHNS  
HOPKINS UNIVERSITY



**ALEX JACKL**  
PRESIDENT & CEO  
BARDIC SYSTEMS



**MICHAEL D. SESSA**  
PRESIDENT & CEO  
PESC



**FRANCISCO VALINES**  
DIRECTOR OF FINANCIAL AID  
FLORIDA INTERNATIONAL  
UNIVERSITY



**JASON WEAVER**  
VICE PRESIDENT, PRODUCT  
PARCHMENT



**VIVIAN W. WONG**  
GROUP VICE PRESIDENT, HIGHER  
EDUCATION DEVELOPMENT, ORACLE



**DAVID YERG**  
DIRECTOR OF PRODUCT MANAGEMENT,  
SAAS PLATFORM, ELLUCIAN

At their 24<sup>th</sup> Annual Meeting held during the April 2022 Data Summit in Washington, D.C., PESC Members elected **David Yerg**, Director of Product Management, SaaS Platform, Ellucian to its Board of Directors and re-elected incumbents **Doug Falk**, Vice President & CIO, National Student Clearinghouse; **Monterey Sims**, Director of Admissions & Evaluation, University of Phoenix; **Francisco Valines**, Director of Financial Aid, Florida International University; **Jason Weaver**, Vice President, Product, Parchment; and **Vivian W. Wong**, Group Vice President, Oracle Higher Education Development. **Alex Jackl**, President & CEO, Bardic Systems joins the Board of Directors through appointment to fill a midterm vacancy.

At its Annual Meeting held last month, the Board of Directors elected Officers for the new fiscal year which began July 1, 2022:

- **David K. Moldoff** – *Chair*, CEO & Founder, AcademyOne<sup>1</sup>
- **Monterey Sims** – *Vice Chair*, Director of Admissions & Evaluation, University of Phoenix<sup>2</sup>
- **Kristi Blabaum** – *Treasurer*, Systems Integration Analyst, Ascendium Education, Representing NASLA<sup>2</sup>
- **Ruth Blades** – *Secretary*, Executive Director, Council on Admission & Transfer for Nova Scotia

At-Large Board Members include:

- **Matt Bemis**, Senior Associate Registrar, University of Southern California
- **Doug Falk**, Vice President & CIO, National Student Clearinghouse<sup>3</sup>
- **Bryant Faust**, Associate Dean & Registrar, Johns Hopkins University, School of Medicine, Representing AACRAO
- **Alex Jackl**, President & CEO, Bardic Systems
- **Michael D. Sessa**, President & CEO, PESC
- **Francisco Valines**, Director of Financial Aid, Florida International University
- **Jason Weaver**, Vice President, Product, Parchment<sup>3</sup>
- **Vivian W. Wong**, Group Vice President, Higher Education Development, Oracle<sup>2</sup>
- **David Yerg**, Director of Product Management, SaaS Platform, Ellucian

<sup>1</sup> Annual Gold Sponsor

<sup>2</sup> Data Summit Sponsor

<sup>3</sup> Annual Diamond Sponsor

## ABOUT PESC

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# BOARD OF DIRECTORS

POSTSECONDARY ELECTRONIC STANDARDS COUNCIL

— 25<sup>TH</sup> ANNIVERSARY —

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# **PESC BOARD OF DIRECTORS**

The Board of Directors of the Postsecondary Electronic Standards Council (PESC) consists of twelve (12) elected representatives from Member organizations (serving two-year, staggered terms) and the President & CEO who together have overall authority to govern PESC and administer all corresponding policies and procedures.

The Board of Directors abides by *Roberts Rules of Order* and the *PESC Board Manual of Roles & Responsibilities*; and meets monthly (virtually), in-person at annual Data Summits, and for its Annual Retreat each June.

# PESC BOARD OF DIRECTORS

Annual elections for the PESC Board of Directors are held each April with election results announced during the annual April Data Summit. At Annual Retreats, the Board of Directors approves the annual PESC budget for the following fiscal year, conducts evaluation and review exercises and elects Officers (Chair, Vice Chair, Treasurer and Secretary).

## W. MATTHEW BEMIS



### SENIOR ASSOCIATE REGISTRAR, UNIVERSITY OF SOUTHERN CALIFORNIA

“Matt” Bemis is the Senior Associate Registrar at the University of Southern California (USC) and is responsible for the Degree Progress Department operations. In this role, Matt serves as the Administrator over Degree Audit and Transfer Credit applications, serves as USC’s NCAA continuing eligibility certification officer and manages Curriculum Services.

Matt is also the Project Lead for the Electronic Data Interchange (EDI) initiative at USC (transcript processing) and recently served as the Chair for the AACRAO Standardization of Postsecondary Education Electronic Data Exchange (SPEEDE) Committee. Matt has served as the Pacific Association of Collegiate Registrars and Admissions Officers (PACRAO) Program Committee Chair, serves on the PESC Board of Directors, is Co-Chair for the PESC Education Record User Group (ERUG), and is Co-Chair and Steering Committee Member of PESC’s Global Education Organization (GEO) Code.

*June 30, 2023*

## KRISTI BLABAUM



TREASURER

### SYSTEMS INTEGRATION ANALYST, ASCENDIUM, REPRESENTING NASLA

Kristi brings over 27 years of financial aid experience to her current position as Systems Integration Analyst at Ascendium Education Solutions (formerly Great Lakes Higher Education). For over two decades she has been a leader in many industry initiatives such as CommonLine processing, development of Common Record: CommonLine (CRC), and guiding it through the process to become a PESC Approved Standard. Kristi has been a PESC Board member since 2011 and has been serving on the Standards Development Forum's Steering Committee since 2009. She has been an active member on the Change Control Board (CCB) for 14 years and has been the Chair for the last 11 years.

Through these leadership positions, in collaboration with the Technical Advisory Board (TAB) and as CCB Chair, Kristi is a positive influence and champion of PESC initiatives. She ensures public collaboration, feedback and guidance to every PESC development workgroup and to external organizations and initiatives looking to analyze, compare and map PESC Approved Standards with new and/or existing data sets, ensuring uniform decision-making and consistent design methodology. Previously she served as the Co-Chair of the Development Workgroup within PESC leading the creation and publication of the Student Loan Portfolio Detail Report – now a PESC Approved Standard and serves as Board Treasurer. For 8 years, Kristi held the position of Co-Chair of the Origination Standards Advisory Team (OSAT) within NCHelp's Electronic Standards Committee (ESC) setting the data exchange standards for the Student Loan Industry. *June 30, 2023*

## RUTH BLADES



SECRETARY

### EXECUTIVE DIRECTOR, COUNCIL ON ADMISSION & TRANSFER FOR NOVA SCOTIA

Ruth Blades is the Executive Director of the Council on Admission & Transfer for Nova Scotia Inc. (CATNS). What began as a project in 2013 has become a thriving, incorporated entity in 2021, with Ruth as the sole employee. Throughout this time, she has led the eleven universities and colleges in the province in the development of systems that support student enrolment and mobility, including electronic transcript exchange, an application gateway, a transfer credit equivalency database and a common spring & summer course database for Nova Scotia. Ruth has been a member of CanPESC since 2015 and CATNS has been a member of PESC since 2020. She is an active participant in many CanPESC initiatives – Standards Upgrade Pathways WG, Standards of Practice WG, Common Digital Layout WG, Institutional Codes Survey WG, and Standards WG/Liaison to PESC Standards Forum – and PESC working groups - GEOCode (sub-country administrator) and JSON Transcript Workgroup.

In 2019 the work of Ruth and her colleagues was recognized with CATNS being awarded first place in PESC's 20th Anniversary Best Practices



Competition for their MyTranscripts system. Over her 30+ year career Ruth has held senior positions in both the public and private sector in Nova Scotia, including nine years in the Registrar's Office at Dalhousie University. For 11 years she applied her skills to consulting engagements focused on strategic planning with clients in many sectors including higher education, economic development & immigration. She holds a Bachelor of Commerce (Finance) from Saint Mary's University and a Master of Library and Information Studies from Dalhousie University, and is a certified Project Management Professional. Ruth also served as both director (2016-2017) & Vice-Chair (2017-2021) of the Board of Directors for the Pan-Canadian Consortium on Admissions and Transfer. *June 30, 2023*

## DOUG FALK



### VICE PRESIDENT & CIO, NATIONAL STUDENT CLEARINGHOUSE

Doug Falk has served in technology leadership positions for 17 years at the National Student Clearinghouse, where he is currently Vice President and Chief Information Officer. As CIO, Doug provides vision and leadership for information technology initiatives that align with business goals to improve client responsiveness, quality, security and compliance, and cost effectiveness. He is responsible for providing leadership across multiple areas, including development, implementation and governance of information systems, enterprise architecture, information security, and technology infrastructure.

Prior to being named CIO, Doug was the Clearinghouse's long-time Vice President of Information Technology and CTO. He was instrumental in developing the Clearinghouse's Web-based application services and its data management capabilities. Doug has been a member of the PESC board since January 2008, served as Co-Chair of PESC's Data Privacy & Protection Task Force, and he also served as Board Chair. *June 30, 2024*

## W. BRYANT FAUST



### ASSOCIATE DEAN & REGISTRAR, JOHNS HOPKINS UNIVERSITY, SCHOOL OF MEDICINE, REPRESENTING AACRAO

"Bryant" Faust currently serves as Associate Dean and Registrar at Johns Hopkins University School of Medicine. Over the past 35 years, he has worked in higher education as a researcher, faculty member, information technology analyst and registrar. In each of these roles, he has focused on utilizing technology to enhance existing processes and improve outcomes.

Previously he served as University Registrar and Instructor of Pharmacology at Louisiana State University Health Sciences Center in New Orleans. He is a graduate of Southeastern Louisiana University, earned a Master of Arts in Science Teaching from the University of New Orleans, and completed his doctoral studies in Educational Leadership, Policy, and Technical Studies at the University of Alabama. *June 30, 2023*



## ALEXANDER JACKL



### PRESIDENT & CEO, BARDIC SYSTEMS

Alex is a technology strategist, futurist, and data scientist who specializes in developing eco-systems that support learners and educators. He is a leader in developing, maintaining and in the practical application of the use of standards and data. His focus is on the implementation of mature, modern architectures and strategies. He provides vision and strategy around developing approaches, projects, and programs to create the future of education now and to build systems that are sustainable and can stay modern with as little TCO as possible. Alex works in the Pre-Kindergarten to K12 to PostSecondary to Workforce educational space, primarily, though not exclusively, in the United States. Over the last 21 years he has been focusing on enterprise data and system architecture in the district, state and federal education agency space.

He is also the Chair of the North American Technical Board of the Access For Learning (A4L) Community, who support the Schools Interoperability Framework (SIF), and the Co-Chair of the PESC Competencies & Credentials Task Force, and the Reusable Competency Definitions Workgroup for IEEE. He has worked on Common Education Data Standards (CEDS), the National Education Data Model (NEDM), the Student Data Privacy Consortium (SDPC), and the LER/ILR projects with the T3 Innovation Network, the U.S. Chamber of Commerce Foundation, and the White House. *June 30, 2023*

## DAVID MOLDOFF



CHAIRPERSON

### CEO AND FOUNDER, ACADEMYONE

David K. Moldoff, Founder and CEO of AcademyOne, Inc., is a visionary in higher education responsible for AcademyOne's overall strategy with specific emphasis on the technology infrastructure, integration of applications and services as well as exploiting his vast industry network with regards to sales, strategic partnerships, associations, etc. David is a successful entrepreneur with over 34 years of experience in launching and managing new companies and new products in technology for higher education. Before forming AcademyOne in 2005, David was SVP of Solutions Architecture and Infrastructure for SCT, which he was instrumental in selling to SunGard in 2004.

Within PESC, David currently serves as Co-Chair of the EdExchange User Group, on the Steering Committee of PESC GEO Code User Group and active in the Academic Credentialing and Experiential Learning Task Force. David serves as PESC Board Liaison to the Rome Student Systems and Standards Group (RS3G) – now converged with the Groningen Declaration Network, served as Co-Chair of the EdUnify Task Force, and was instrumental in the formation of the Common Identity and Trust (CommIT) Collaborative initiated by PESC's Electronic Authentication/Authorization (EA2) Task Force which partnered with Internet2. He currently serves as Board Secretary. *June 30, 2023*

## MICHAEL SESSA



### PRESIDENT & CEO, PESC

Michael serves as President, CEO and a member of the PESC Board of Directors, a position he's held since 2002. At PESC Michael manages PESC's membership, finances, events, marketing and website, strategic planning and PESC's committees and groups. He began his career in 1990 at a local branch of The Boston Five Cents Savings Bank in student loans and consumer lending and compliance and has dedicated his efforts to standardization and interoperability ever since.

As evangelist at PESC, Michael speaks regularly at conferences and events throughout the USA, Canada and around the world. Michael first served on the PESC Board of Directors from 1999-2002, representing American Student Assistance (ASA) and the National Association of Student Loan Administrators (NASLA), before coming on board in 2002. Prior to PESC, Michael worked 10 years at American Student Assistance (Massachusetts Higher Education Assistance Corporation) as Director of Program Relations and Planning managing industry and government affairs and strategic technological initiatives. Michael is a 1989 graduate of Dartmouth College and was born and raised in Revere, Massachusetts, just north of Boston.

## MONTEREY SIMS



### VICE CHAIRPERSON

### DIRECTOR OF ADMISSION & EVALUATION, UNIVERSITY OF PHOENIX

Monterey Sims is the Director of Admissions and Evaluation at the University of Phoenix and currently serves on the PESC Board of Directors as the Vice Chair. She has worked at the University for almost 30 years and participated in a variety of process improvement initiatives across the institution. Monterey is directly responsible for the Office of Admissions Document Processing division which includes overseeing transcript processing for University applicants and students and document capture and indexing for Admissions, Records, Internal Veterans Affairs, and Financial Services.

She strongly believes in root cause analysis, continuous relentless improvement and solutions that support both students and staff. She spearheaded the implementation of electronic data exchange (EDI/XML) for incoming and outgoing transcripts at the University over a decade ago and continues to enhance related processes and partnerships through her work in PESC and the AACRAO SPEEDE Committee. Monterey also serves on the PACRAO Board of Directors as Business Partner Liaison, ArmyIgnitED Education Institution Advisory Board and the eTransCA Steering Committee. *June 30, 2024*

## FRANCISCO VALINES



### DIRECTOR OF FINANCIAL AID, FLORIDA INTERNATIONAL UNIVERSITY

Francisco has been involved in Student Financial Aid Administration for over 35 years at various large public Universities including the University of Florida, Texas Tech University, Washington State University, the University of Tennessee, Knoxville, The University of Maryland, College Park, and Florida International University. He is in his tenth year as the Director of Financial Aid at Florida International University, a public research University with 54,000 students, a Law School and a Medical School. FIU is designated as a Hispanic Serving Institution and qualifies for the Title III and Title V exemptions for Title IV Aid matching requirements based on the size and ratio of its Pell Grant recipients. Prior to coming to FIU, Francisco was the Associate Director of Financial Aid at the University of Maryland, College Park for 15 years.

Francisco is currently serving on the PESC Board, served as Board Chair and is the Federal Legislative Relations Chair for the Florida Association of Student Financial Aid Administrators (FASFAA). He was also the 2013-2014 Chair of the NASFAA Technology Initiatives Committee. He has served on many NASFAA committees including the Reauthorization Task Force, Technology, Need Analysis, and College Access. He has presented at State, Regional, and National Conferences in such diverse areas as Technology in the Aid Office, Using Diversity in packaging financial aid, Gramm-Leach-Bliley as it applies to financial aid, Hot topics for Grad and Professional Financial Aid, Disaster Preparedness, BBAY Loans, and many others. *June 30, 2024*

## JASON WEAVER



### VICE PRESIDENT, PRODUCT, PARCHMENT

Jason Weaver joined Parchment in 2010 and currently leads the product and design teams in his role of Senior Director of Product Management. In his work, Jason brings extensive practical data expertise from across large scale digital credential initiatives, and has served as a partner and consultant on a myriad of projects with state agencies to implement data exchanges at scale, including Indiana, Montana, and West Virginia.

Jason is responsible for Parchment's product strategy, roadmap, solution design, partnerships, and standards compliance. Jason has served as the volunteer Co-Chair of PESC's Education Records User Group from 2014-2018 & as Board Vice Chair. Jason holds a B.S. in Information Science and Technology from Penn State, and currently resides in Omaha, Nebraska. *June 30, 2024*

## VIVIAN WONG



### GROUP VICE PRESIDENT, HIGHER EDUCATION, ORACLE

Vivian is a dynamic, outcome driven, and accomplished executive who brings a wealth of experience and talent in developing world-class software in leading global engineering teams. She is an excellent collaborator and communicator with strong leadership skills, with over 20 years experience building on-premise, SaaS, and mobile products for PeopleSoft, Oracle, Taleo, ServiceMax, and TargetX. As Group Vice President of Oracle Higher Education, Vivian currently leads the product development team at Oracle for higher education. Under her direction this team is building a next generation student information system - Student Cloud - which through its groundbreaking approach to empowering institutions and students globally will disrupt the industry.

Vivian is strategic, results-oriented and highly focused on customers' success. An expert at building, transforming and leading high-caliber teams, Vivian is talented at fostering an empowering, fun and collaborative environment to unleash the full potential of an organization. Vivian is a strong customer advocate; she ensures quality, usability, performance and scalability are always designed and built into the solutions she delivers. Vivian is passionate about making the world a better place. For team bonding, she leads her teams to practice philanthropy. Among other personal and professional endeavors, she currently served on the Board of Directors for IMS Global, an education industry standards body, in which Oracle remains on the Board.

*June 30, 2024*

## DAVID YERG



### DIRECTOR OF PRODUCT MANAGEMENT, SAAS PLATFORM, ELLUCIAN

David currently serves as Director, Product Management at Ellucian overseeing the Innovation and Transformation team. The team is focused on disruptive innovation and digital transformation initiatives within the Ellucian ecosystem to improve student outcomes. Prior to his most recent role, David has led the strategy for Ellucian Workflow and the Experience SaaS Platform.

Prior to Ellucian, David has worked in a range of product roles over 2 decades in the ed-tech and wireless industries serving both B2B and B2C customers. David's range of experience reflects his curiosity and drive to solve problems. As an English major in college with uncertain career options upon graduation, David is gratified at how far a liberal arts education can take someone. He currently resides in Northern Virginia.

*June 30, 2024*



## PESC STAFF

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