P E S C   G E O   C O D E

A GROWING NATIONAL & INTERNATIONAL UNIQUE IDENTIFIER

GLOBAL EDUCATION ORGANIZATION (GEO) CODE

Wednesday April 3, 2019 | 9.00am

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PESC

Session Rules of Etiquette

- *Please silence your electronic devices.*

- *Please complete the session evaluation using the AACRAO mobile app.*

- *If you must leave the session early, please do so as discreetly as possible.*

- *Please avoid side conversation during the session.*

Thank you for your cooperation!

PESC GEO Code
GEOCODE.PESC.ORG

Agenda

1) What is PESC GEO Code?
2) How is PESC GEO Code used?
3) What PESC GEO Code is not
4) Phases of Development & Next Steps
5) Governance & Maintenance of PESC GEO Code
6) Community Participation
7) Q & A

Outcomes of this session:

- Understand what PESC GEO Code is, and is not

- How to use PESC GEO Code

- How to participate in PESC GEO Code

How PESC Operates

- **Free & Open Groups** (Admissions, CanPESC, Data Privacy, GEO Code. JSON)

- **Member-Based Groups** (Competencies & Credentials, EdExchange, ERUG)

- **Goals of PESC Mission** (501c3 non-profit):

  - Standardization & PESC Approved Standards (EDI, JSON, PDF, JSON)

  - Identify common industry-shared problems & foster open, transparent collaboration

  - Optimize institution's digital performance

  - Enable sustainable solutions and services across disparate technologies

What is PESC GEO Code

Global Education Organization (GEO) Code is:

- *a free & open digital service that assigns unique GEO Codes to colleges & universities (by country)*

- *a digital 'look-up' directory of institutional codes & identifiers*

What is PESC GEO Code

Seven (7) digit code:

- *Two (2) digit ISO country code, plus*

- *Five (5) digit automated, alphanumeric code*

  - *Example: US00458*

How PESC GEO Code is Used

PESC GEO Code is used:

- *to identify the source (or sender) in the transmission (or exchange) of electronic student data*

- *as a unique index value for 'known' postsecondary (tertiary) institutions*

- *to 'crosswalk' (or map) across other code sets*

Benefits of PESC GEO Code

- *Improved data quality & integrity*

- *Decreased risk of fraud & abuse*

- *Faster, streamlined processing & delivery of data*

- *Free and open service*

- *Open architecture, standardized web services & protocols*

- *Partnership with AACRAO & Groningen Declaration Network*

What PESC GEO Code is NOT

Guiding Principles:

- *"Known" institutions, for data transmission*

- *Not accreditation*

- *Minimum data: unique institution name & location*

- *Active or Inactive status*

- *Vetting & Maintenance*

What PESC GEO Code is NOT

Guiding Principles:

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Phases of Development

- *2016 – PESC GEO Code User Group launched*

- *2016-17 – Google spreadsheet w/ 15 countries*

- *2017-18 – USC-IERF pilot (in production)*

- *2019 – Automated directory (in production test) w/ 125+ countries*

  - *User accounts*

  - *Canadian & USA High Schools & All Countries*

  - *Partnership w/ Credential Engine*

  - *Expand beyond institutions to "education organizations"*

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Governance

Steering Committee + User Group

- **Matt Bemis,** Associate Registrar, University of Southern California, *Co-Chair*

- **James Kelly,** Senior Director of Technology, ECE, *Co-Chair*

- **Lois Ferguson,** Acting Manager, Undergraduate Programs, OUAC

- **Melanie Gottlieb,** Deputy Executive Director, AACRAO

- **Dave Landry,** Director of Data Exchange Services, National Student Clearinghouse

- **Herman de Leeuw,** Executive Director, Groningen Declaration Network

- **David Moldoff,** CEO & Founder, AcademyOne

- **Rick Skeel,** Director of Product Management, Ellucian

- **Jason Weaver,** Head of Products, Parchment

Maintenance

- ***5 year "rolling" maintenance schedule planned***

- ***Supported by AACRAO SPEEDE & PESC***

- ***"Country" administrators to be established***

Community Participation

- *AACRAO 105th Annual Meeting*

- *GDN 8th Annual Meeting*

- *PESC Spring 2019 Data Summit*

- *AACRAO Technology & Transfer Conference*

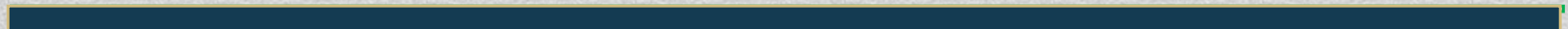*Join PESC GEO Code User Group - Every Other Friday at 1pm EDT*

Questions?

- Questions & Open Discussion

Thank You!

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