October 26 – 28, 2022
Hyatt Regency Vancouver

OCTOBER 2022
Data Summit

National Student Clearinghouse · parchment · AcademyOne · EducationPlannerBC · ECE · ACEI Academic Credentials Evaluation Institute, Inc. · University of Phoenix

Program

Unlocking the Power of Student Data

25TH ANNIVERSARY

PESC®

OCTOBER 2022
Data Summit

National Student Clearinghouse · parchment · AcademyOne · EducationPlannerBC · ECE · ACEI ACADEMIC CREDENTIALS EVALUATION INSTITUTE, INC. · University of Phoenix

Thank you for joining us for a very special in-person convening at the October 2022 Data Summit to celebrate PESC's 25th Year Anniversary!

We are thrilled and excited to be returning to Vancouver once again! This Data Summit marks the 5th Data Summit in Canada, the 1st being held in Montreal in 2007.

Transitions from paper processes toward more digital and mobile methods present multi-faceted challenges – from budgeting to development to governance, to systems, technology, standards, privacy, security, and implementation, among many others.

At PESC we strive to bring much needed clarity, education and information to the community in addressing these challenges. Our Featured Speakers and Panelists, from across Canada and the USA are education leaders and experts spanning policy, practice and technology. They exemplify PESC's values & together, we encourage promotion of effective, efficient collaborative solutions.

PESC is supported by its Members and Sponsors and we thank all in our 25th Year Anniversary!

For all current information, please visit www.pesc.org/october2022.

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WELCOME TO VANCOUVER AND TO THE PESC OCTOBER 2022 DATA SUMMIT!

We are very pleased and excited to have you join us for a very special event! This Data Summit marks PESC's return to Canada and PESC's 25th year anniversary! To ensure you have all the information you need for a successful event, some last-minute info is listed below:

- ➤ Face masks are optional at PESC and throughout the hotel. Attendees should feel comfortable in wearing masks in PESC sessions and/or in following corresponding safety guidelines.
- ➤ Vancouver is bustling! Restaurants, museums, coffee shops and bars in the area are open and we encourage you to explore!
- ➤ The PESC October 2022 Data Summit begins at 8:30am on Wednesday morning October 26, 2022 and continues all day with General (Plenary) Sessions. Join us for a Hot Breakfast & Registration which open at 7:30am.
- ➤ On Wednesday be sure to join us at noon for buffet lunch, and for PESC's 25th Anniversary Reception at 6.00pm.
- ➤ The PESC October 2022 Data Summit continues on Thursday October 27, 2022 at 8:30am with General (Plenary) Sessions until Noon, followed by lunch on-your-own.
- ➤ Breakout Sessions begin on Thursday immediately after lunch and continue through Friday at noon – at which time the Summit is adjourned.
- ➤ Dress code is business casual and all Summit events and activities are open to all registrants.
- ➤ PESC is pleased to provide attendees complimentary internet in guest rooms and meeting rooms.

All important information for the PESC October 2022 Data Summit is posted on the PESC website at www.pesc.org/october2022 including the program, speakers, menus, sponsors, hotel/venue, weather and travel information & logistics. PESC is also available on your mobile phone and through all social media.

Thank you for your continued support of PESC and have a wonderful Summit!

Best Regards,

Michael D. Sessa

Michael D. Sessa
President & CEO
Postsecondary Electronic Standards Council (PESC)
www.pesc.org

PROGRAM AT-A-GLANCE

	Wednesday October 26, 2022	Thursday October 27, 2022	Friday October 28, 2022
7.30am – 9.00am	**Continental Breakfast & Registration**		
8.30am–10.00am	WELCOME & OPENING REMARKS -**Michael Sessa**, PESC -**Ruth Blades**, CATNS-CATNÉ -**Monterey Sims**, University of Phoenix -**Karen McCredie**, EducationPlannerBC -**Jennifer Kim**, PESC -**David Moldoff**, AcademyOne	SKILLS/COMPETENCIES/MICROCREDENTIALS WHAT DOES IT ALL MEAN AND WHY SHOULD I CARE? -**Doris Savron**, University of Phoenix ALIGNING OPEN STANDARDS TO ADVANCE INTEROPERABILITY & MOBILITY – MYCREDS -**Bert Van der Geest**, Digitary	**Breakouts C** 1) JSON-LD TRANSCRIPT & JSON-LD TASK FORCE (Combined) 2) PESC Office & Lounge
10.00am–10.30am	**Break**		
10.30am–12.00pm	EQUITY, DIVERSITY, INCLUSION & GENDER IDENTITY PANEL -**Bryant Faust**, Johns Hopkins University, School of Medicine -**Melanie Gottlieb**, AACRAO -**Felicia Perez**, National Student Clearinghouse	A TIME FOR REFLECTION, A TIME TO BE BOLD | PAST, PRESENT & FUTURE OF PESC -**Michael Sessa**, PESC -**David Moldoff**, AcademyOne -**Monterey Sims**, University of Phoenix -**Ruth Blades**, CATNS-CATNÉ GDN 10TH ANNIVERSARY -**Michael Sessa**, PESC	**Breakouts D** 1) MICROCREDENTIALS TASK FORCE 2) PESC Office & Lounge
12.00pm–1.30pm	**Luncheon & Awards**	**Lunch On Your Own**	
1.30pm – 3.00pm	CANPESC: WHERE WE'VE BEEN -**Doug Holmes**, OUAC -**Cathy van Soest**, EducationPlannerBC DATA EXCHANGE IN CANADA: CHALLENGES -**Ruth Blades**, CATNS-CATNÉ -**Heather Lane**, OUAC -**Karen McCredie**, EducationPlannerBC -**Marc Provencher**, OCAS	**Breakouts A** 1) GENDER IDENTITY TASK FORCE 2) PESC Office & Lounge	
3.00pm – 3.30pm	**Break**		
3.30pm – 5.00pm	SKILLS BASED HIRING, DATA STANDARDS UNITED & PESC -**Taylor Hansen**, USCCF/T3 -**Andrew Cunsolo**, Jobvite -**Alex Jackl**, Bardic Systems -**John Lovell**, A4L Community	**Breakouts B** 1) GEO CODE USER GROUP 2) PESC Office & Lounge	
5.00pm – 6.00pm			
6.00pm – 7.00pm	**25th Reception**		

25

Unlocking the Power of Student Data

PESC APPROVED STANDARDS

- » **ACADEMIC COLLEGE TRANSCRIPT**
- » **ACADEMIC HIGH SCHOOL TRANSCRIPT**
- » **ACADEMIC CREDENTIAL & EXPERIENTIAL LEARNING**
- » **ACADEMIC ePORTFOKIO**
- » **ADMISSIONS APPLICATION**

- » **EDI – ELECTRONIC DATA INTERCHANGE**
- » **EDUCATION COURSE INVENTORY**
- » **EDUCATION TEST SCORE REPORTING**
- » **PDF ATTACHMENT**
- » **STUDENT FINANCIAL AID (GRANTS, LOANS, SERVICING)**

A Thriving, Digital Ecosystem Requires

SUSTAINABLE STANDARDS AND COMMON INFRASTRUCTURE

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INDIGENOUS LAND ACKNOWLEDGEMENT

PESC acknowledges that the October 2022 Data Summit

will occur on the territory of the Coast Salish Peoples,

including the territories of the Musqueam, Squamish,

and Tsleil-Waututh Nations.

We are honoured to spend time learning, sharing

and growing on these territories.

PESC® **CANPESC**®

THE CANADIAN INFLUENCE & HISTORY WITHIN PESC

In 1999 for PESC's 1st Annual Best Practices Competition, OUAC was awarded 1st Place for its submission, "Ontario Universities Electronic Transcript System (OUETS): A Model of an Electronic Standardization Initiative."

In 2007 for PESC's 10th Year Anniversary, the PESC Fall 2007 Data Summit was held at the Ritz-Carlton Hotel in Montreal.

In 2011 at the PESC Fall 2011 Data Summit held October 26, 2011 in San Francisco, PESC launched the Canadian PESC User Group, with William McKee of OCAS as Co-Chair.

In 2012 for PESC's 14th Annual Best Practices, OCAS was awarded 1st Place for "OCAS XML Transcript Initiative."

In 2012, for PESC's 15th Year Anniversary, the PESC Fall 2012 Data Summit was held at the Four Seasons Hotel in Vancouver.

From 2013-2015 OCAS' William McKee was elected and served on the PESC Board of Directors,

In 2013 through establishment of CanPESC, PESC entered into a formal MOU with ARUCC, allowing ARUCC and PESC to attend each other's events without charge, thereby fostering a closer working relationship.

In 2013 and 2016 OUAC's Doug Holmes and OUAC's Leisa Wellsman, respectively, were recognized with PESC's Distinguished Service Award.

In 2017 for PESC's 20th Year Anniversary, the PESC Fall 2017 Data Summit "Advancing Student Mobility in a Digital World" was held at the Radisson Waterfront Hotel in Toronto.

In 2018 CanPESC Co-Chairs Cathy van Soest and Doug Holmes were appointed to the ARUCC/GDN & Student Mobility Project Steering Committee; and PESC President & CEO Michael Sessa was appointed to the ARUCC/GDN & Student Mobility Project Technical Advisory Committee.

In 2018 at the PESC Fall 2018 Data Summit in San Francisco, Charmaine Hack, ARUCC Past-President and Chair of the ARUCC/GDN & Student Mobility Project, served as Keynote Speaker.

In 2018/2019 for PESC's 20th Annual Best Practices Competition, the Council on Admission & Transfer for Nova Scotia (CATNS) was awarded 1st Place for its submission, "MyTranscripts | Nova Scotia's Electronic Transcript & Data Exchange System."

In 2019 EducationPlannerBC's's Cathy van Soest was recognized with PESC's Distinguished Service Award.

In 2019 in support of a new collaborative arrangement, the Fall 2019 Data Summit was held in Montreal at Le Centre Sheraton Montreal Hotel in Partnership with the Groningen Declaration Network. PESC's Summit hosted the Board of Directors of the Groningen Declaration Network, the Board of Directors of PESC, a day-long meeting of CanPESC at McGill University, the AACRAO SPEEDE Committee, a silent auction benefiting Indspire, and a day-long Retreat of the ARUCC/GDN & Student Mobility Project, in addition to General (Plenary) and Breakout Sessions.

In 2020 Joanne Duklas of Duklas Cornerstone Consulting was recognized with PESC's Distinguished Service Award.

In 2021 for PESC's 22nd Annual Best Practices Competition, ARUCC was awarded 1st Place for its submission, "MyCreds™ | MesCertif™" for mobile learner role.

In 2021 Romesh Vadivel of McGill University and Charmaine Hack of Centennial College were recognized with PESC's Distinguished Service Awards.

In 2021 CanPESC's Common Digital Layout Working Group produced the *Common Digital Layout*, with the central goal of identifying opportunities for institutions and transcript hubs to implement a transcript-to-PDF solution using PESC standard XML data designed to normalize the visual experience for end users.

In 2022 OUAC's Doug Holmes was recognized with PESC's 25th Anniversary Outstanding Service Award.

In 2022 for PESC's 25th Year Anniversary, the PESC October 2022 Data Summit is planned at the Hyatt Regency Vancouver.

CANPESC®

ANNUAL MEETING
TUESDAY OCTOBER 25, 2022
8.30AM – 5.00PM

CANPESC ANNUAL MEETING
609 GRANVILLE STREET – SUITE 950
VANCOUVER BC V7Y 1H2

BRITISH COLUMBIA | eP
EducationPlannerBC

- Sponsor and Host -

CanPESC – The Voice for Digital Student Data

Collaboration throughout Canada is nurtured, robust and inspirational. Like in the US, transition from paper processes toward more digital and mobile methods has been incremental, with promising yet intermittent successes. The challenges faced in implementing and maintaining systems and technology – from budgeting to development to governance, among many others – are corresponding similar and sometimes overwhelming.

PESC's founding in 1997 was made by a small, passionate community of individuals in collaboration with Canada and Canadian representation is woven into every fabric of PESC.

PESC learned from its founding members like AACRAO, EFC, Ellucian, NASFAA and the US Department of Education, about the value of collaboration and adopted best practice models from organizations like ANSI and SPEEDE. At its heart, the PESC community looks to and desires to improve their technology and overall interoperability.

To accomplish their common goals and overcome the many challenges, these individuals understand the need to seek education, guidance and best practices on emerging technology and standards. They value networking and connecting with others with similar interests in an open, friendly environment to discuss new ideas and innovations. These shared values still remain true and when convened as a community, create a powerful force.

As systems and technology have grown and expanded, so did the need to institutionalize Canadian representation within PESC. And so, as they say, the Canadian Postsecondary Electronic Standards Council (CanPESC) was formed in 2011 as a permanent group within PESC.

CanPESC fostered the relationship – now a solid, formal partnership – between PESC and ARUCC. In meeting monthly since its founding, CanPESC collaborates across all provinces and territories to discuss common problems and common solutions. CanPESC has produced valuable outputs like the Common Digital Layout, and supports critical initiatives like the ARUCC/PCCAT Transcript & Transfer Guide, and MyCredsTM | MesCertifTM.

As a semi-autonomous group within PESC, yet under jurisdiction of the Board of Directors and the PESC mission, CanPESC has the freedom and ability to set its own agenda. CanPESC has met during every Data Summit and has met separately (in day-long convenings) at OUAC in Guelph (2018) and McGill University in Montreal (2019).

As we emerge into the next chapter of our digital journey, we reconvene to further the legacy of innovation and collaboration, and proudly announce the CanPESC Annual Meeting 2022 for October 25, 2022!

Registration for the CanPESC Annual Meeting 2022 on Tuesday October 25, 2022 is free and separate from Registration for the October 2022 Data Summit. Also note, while meetings are free and open, seating is limited and may be restricted to CanPESC User Group Members. Registration includes: Meeting Space and WIFI; morning Coffee & Pastries; Catered Lunch; Afternoon Break

Guest registration is available for additional interested parties along with the option to join the CanPESC User Group as a Member on a regular basis. A special thank you to sponsor and host EducationPlannerBC!

AACRAO – American Association of Collegiate Registrars and Admissions Officers
ANSI – American National Standards Institute
ARUCC – Association of the Registrars of the Universities and Colleges of Canada
EFC – Education Finance Council
NASFAA – National Association of Student Financial Aid Administrators
OUAC – Ontario Universities' Application Centre
PCCAT – Pan-Canadian Consortium on Admissions & Transfer
SPEEDE – Standardization of Postsecondary Electronic Education Data Exchange Committee

Welcome

TO THE

OCTOBER 2022

Data Summit

HYATT REGENCY VANCOUVER

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PESC AND THE TRANSFORMATION OF ACADEMIC CREDENTIALING & EXPERIENTIAL LEARNING

2015 | In June 2015, at its annual planning retreat, the PESC Board of Directors, due to the emergence of credentialing on the international landscape, authorized the formation of **PESC's Academic Credentialing and Experiential Learning Task Force**. This Task Force formed and convened for its inaugural meeting at PESC's Fall 2015 Data Summit in Washington, D.C.

With Tom Black, Associate Vice Provost for Student Affairs & University Registrar at Stanford University (at the time), as Task Force Chair, and Co-Chairs Joellen Shendy, Associate Vice Provost and Registrar at the University of Maryland University College (at the time) and Alex Jackl, CEO and Founder of Bardic Systems, the Task Force committed to monitoring, tracking & discussing current initiatives related to skills & competencies; serving as a clearinghouse, point of contact, and community forum; providing speakers and presenters at several industry-leading conferences and events; and ensuring standards development work within PESC would be launched when/if the community reaches the point in which standards are needed.

2016 | In June 2016 at its next annual planning retreat, the PESC Board of Directors discussed the need to showcase how all the different groups and initiatives focusing on credentials relate to one another; and authorized the dedication of PESC's Spring 2017 Data Summit in Washington, D.C. to one theme and purpose – *Empowering the Mobility of Digital Academic Credentials*. At this Summit, the Academic Credentialing & Experiential Learning Task Force collaborated with Credential Engine to host and launch the Credential Data Mapping Initiative – to map or crosswalk standards across standards bodies – and partnered with A4L, ADL, CEDS, HR Open Standards, and 1EdTech.

2017 | Through analysis and its grant with AACRAO, funded by the Lumina Foundation, Chair Tom Black identified the need for standards in the exchange of certificates, degrees and diplomas. Work began immediately on the XML *Common Credential for Certificates, Degrees and Diplomas* which became a PESC Approved Standard on Mach 31, 2017 and was implemented by Stanford University. (Note the standard has since been replaced.) **HR MOU**

2018 | At the Spring 2018 Data Summit *Best Practices in Education Data Systems* in Washington, D.C., PESC hosted the U.S. Chamber of Commerce Foundation and Lumina Foundation on a panel to promote *Web 3.0 Technologies in the Talent Market* and the launch of the **T3 Innovation Network**. PESC also hosted a separate convening at the Summit of the T3 Innovation Network. PESC subsequently joined and became a Member of T3. Also in 2018, PESC became a signatory to the *Bologna Open Recognition Declaration*.

2019 | At the Spring 2019 Data Summit in Washington, D.C. *State of Technology & Standards in Higher Education*, PESC launched the **Competencies & Credentials User Group**. This User Group, the third major effort under the Academic Credentialing & Experiential Learning Task Force, was established to support efforts of the T3 Innovation Network and PESC's generous grant from the U.S. Chamber of Commerce Foundation.

2020 & 2021 | With the advent of the COVID-19 pandemic, efforts continued with virtual convenings, though progress occurred at an understandably slower pace.

2022 | With an eventual return to normal, PESC is launching the **Microcredentials in Data Systems & Lifelong Learning Task Force** at the October 2022 Data Summit *Unlocking the Power of Student Data* in Vancouver. This User Group, the fourth major effort under the Academic Credentialing & Experiential Learning Task Force, will study and investigate skills, microcredentials, competencies and related topics – and provide education and trends for future development.

PROGRAM

PESC DATA SUMMITS are comprised of 1.5 days of General Sessions, followed by 1.0 days of Breakout Sessions. Registration includes all General Sessions, presented in conference-style format with Featured Speakers, Luncheon and Reception; and Breakout Sessions, presented concurrently in working-meeting format at which workgroups, initiatives & task forces convene.

TUESDAY OCTOBER 25, 2022

8.30am – 5.00pm   **CanPESC Annual Meeting 2022**

WEDNESDAY OCTOBER 26, 2022

– GENERAL SESSIONS –

7.30am – 8.30am   **Continental Breakfast & Registration**
Location – Hyatt Regency Vancouver Hotel

8.30am – 5.00pm   **General Sessions**
Location – Hyatt Regency Vancouver Hotel

8.30am – 9.45am   **Welcome, Introductions & Opening Remarks**

Welcome to Vancouver from Program Co-Chairs
» **Ruth Blades**, Executive Director, CATNS – CATNE; PESC Board of Directors, Secretary
» **Monterey Sims**, Director of Admissions & Evaluation, University of Phoenix; PESC Board of Directors, Vice Chair

Indigenous Land Acknowledgement
» **Karen McCredie**, Executive Director, EducationPlannerBC

Thank You Sponsors
» **Jennifer Kim**, Director of Membership Services, PESC

Introductions
» **David Moldoff**, CEO & Founder, AcademyOne; PESC Board of Directors, Chair

Why Are We Here?
» **Michael Sessa**, PESC President & CEO

9.45am – 10.00am   **Keynote – TBD**

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10.00am – 10.30am	**Break** Location – Hyatt Regency Vancouver Hotel

10.30am – 12.00pm	**Equity, Diversity, Inclusion & Gender Identity Panel**

- » **William Bryant Faust,** Associate Dean & Registrar, Johns Hopkins University, School of Medicine; PESC Board of Directors
- » **Melanie Gottlieb,** Executive Director, AACRAO
- » **Felicia Perez,** Managing Director, Information as Product Program, National Student Clearinghouse

EDI – Equity, Diversity and Inclusion is emerging as a cornerstone value across education. Panelists will discuss why EDI is important, and what we all can do and need to do to improve. More specifically, the college and university environment is unique and outreach may be practiced in different and creative ways, beyond the admissions process. Discussion will include the role of an EDI officer and relevant data and statistics related to EDI and Gender Identity. Panelists will share important reports, links and websites from their organizations and others.

Questions posed to panelists will include: Have you noticed the need to expand our vocabulary around Gender Identity? Around EDI/DEI? Are there policies or laws brewing? Are there trends or examples you might recommend? What should folks be careful about? How are organizations preparing and/or responding to customer/ student/ learner needs? Is the right data being collected or are folks collecting data and not sure why? Is the right data being passed along? Do you see an issue or effort PESC could focus on or assist in to improve digital processing? What is your organization doing, others?

12.00pm – 1.30pm	**Lunch & Awards Ceremony** Location – Hyatt Regency Vancouver Hotel

1.30pm – 1.45pm	**CanPESC	Where We've Been and Where We're Heading!**

- » **Doug Holmes**, Manager, eTranscripts, OUAC; CanPESC Co-Chair
- » **Cathy van Soest**, Director, Client Relations, EducationPlannerBC; CanPESC Co-Chair

The Canadian Postsecondary Electronic Standards Council User Group (CanPESC), established as a permanent group within PESC in 2011, has been working hard to serve the higher education data exchange community. Cathy and Doug, CanPESC Co-Chairs, will provide an overview and update of CanPESC, including some highlights of our history, recent initiatives and accomplishments, and conclude with some exciting news regarding CanPESC future directions.

| 1.45pm – 3.00pm | **Data Exchange in Canada – Challenges & Opportunities** |

» **Ruth Blades**, Executive Director, CATNS-CATNÉ; PESC Board of Directors, Secretary
» **Heather Lane**, Executive Director, OUAC
» **Karen McCredie**, Executive Director, EducationPlannerBC
» **Marc Provencher**, President & CEO, OCAS
» **Susan Stein**, Executive Director, Alberta Post-Secondary Application System

The leaders of Canada's provincially based data hubs and application centres will affirm their organizations' key areas of focus and discuss the challenges and opportunities they face in expanding electronic data exchange across the country.

Highlights will include changing vocabulary to meet the needs of non-binary learners, the never-ending battle to migrate away from paper documents to electronic, and inter-provincial exchange of high school records. Recognizing that PESC and CanPESC will play a vital role in finding the best solutions that meet the needs of learners, institutions, and the organizations that support them, the Canadian hubs and centres will share their perspectives on the future of data exchange in Canada.

| 3.00pm – 3.30pm | **Break** |
| | Location – Hyatt Regency Vancouver Hotel |

| 3.30pm – 5.00pm | **Skills Based Hiring, Data Standards United & PESC** |

» **Taylor Hansen**, Executive Director, Policy & Programs, U.S. Chamber of Commerce Foundation
» **Andrew Cunsolo**, Senior Director, Product Management, Jobvite
» **Alex Jackl**, President & CEO, Bardic Systems; PESC Board of Directors
» **John Lovell,** Technology Director, Access 4 Learning (A4L) Community

The T3 Innovation Network is exploring the emerging technologies and standards in the talent marketplace to create more equitable and effective learning and career pathways. Our talent marketplace is fragmented, preventing an individual's record of learning from being transferable data. And any data that is collected, is siloed.

People often can't communicate what they know and are able to do in ways that are meaningful to employers. Yet employers, trying to find the right talent to fit their needs, rely on a person's ability to communicate the value of their skills and experience. The T3 Innovation Network is solving that.

This network has grown to more than 500 organizations working together to change the way we provide, access, and use educational and workforce data by using advanced technologies like AI, blockchain, and others to create an open and decentralized public-private data ecosystem. As a result of this work, rather than hunting down data, job seekers will be able to display the breadth of their experience in a single, comprehensive learning record.

The T3 Network looks to:
- » Define what a competency-based lifelong learner record should be so that all learning counts, no matter where it takes place.
- » Modernize technology and advance data standards to achieve seamless sharing of data throughout a person's education and career pathway.
- » Empower individuals with a validated record of their skills and competencies in a way that all employers can understand.

Data Standards United (DSU), a partnership among standards bodies and standards stakeholders, looks to support major initiatives including the work and efforts of the T3 Innovation Network. PESC, PESC members and organizations in DSU, are engaged and participating in T3. DSU also looks to support additional major initiatives including shared infrastructure, the JSON-LD Transcript development, and the Resume Standard development, among others.

6.00pm – 7.00pm   **25th Reception**

THURSDAY OCTOBER 27, 2022

– GENERAL SESSIONS –

7.30am – 8.30am   **Continental Breakfast & Registration**
Location – Hyatt Regency Vancouver Hotel

8.30am – 12.00pm   **General Sessions**
Location – Hyatt Regency Vancouver Hotel

8.30am – 10.00am   **Skills, Competencies and Microcredentials – What Does It All Mean and Why Should I Care?**

» Doris Savron, Vice Provost – Academic Colleges, University of Phoenix

For the last two years, University of Phoenix has built program blueprints to align all program and course learning outcomes to in demand skills leveraging market data incorporating employer needs. We have begun to pilot digital badges and our strategy for micro credentials as well. Our technology group, product teams, and business intelligence teams were critical stakeholders in testing different approaches to ensure scalability and integration with both internal and external systems. We will be sharing the many lessons learned and our future strategy as a result of those pilot results.

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Aligning Use of Open Standards to Advance Interoperability and Mobility - A MyCreds^{TM} | MesCertif^{TM} Use Case

» **Bert Van Der Geest**, Director – North America, Digitary by Parchment

Bert's session will present an overview of the ARUCC MyCredsTM | MesCertifTM National Network and how the Digitary by Parchment platform unlocks the power of student data through national XML standards alignment in Canada, beginning first with the micro-credentialing use case. MyCredsTM has received government funding to examine and advance interoperability, and to develop alignment of data standards and operating protocols as part of the Ontario Virtual Skills Passport Initiative.

By utilizing the existing PESC standards and elaborating them for this use case and beyond, ARUCC MyCredsTM will build upon the strong platform provided by PESC, and continue to support evolution of the standards. We have been conducting research and engaging our higher education community in an open process to identify practices and data models in use with an eye to aligning approaches for specific use cases. Our intention with this session is to share current findings and capture input as we continue to ensure a collaborative consultation model, and support PESC in the advancement of open standards..

10.00am – 10.30am   **Break**
Location – Hyatt Regency Vancouver Hotel

10.30am – 11.30am   **A Time For Reflection, A Time To Be Bold | Past, Present & Future of PESC**

» **Michael Sessa,** President & CEO, PESC
» **David K. Moldoff,** CEO & Founder, AcademyOne; PESC Board of Directors, Chair
» **Monterey Sims,** Director of Evaluation & Admissions, University of Phoenix; PESC Board of Directors, Vice Chair
» **Ruth Blades**, Executive Director, CATNS-CATNÉ; PESC Board of Directors, Secretary

Join PESC President & CEO Michael Sessa for a once in a lifetime session! In looking back over PESC's 25-year history, I will reflect on how PESC started – along with a review of the people that made it happen and what PESC has been striving to achieve.

- *What is PESC's mark of achievement?*
- *What is PESC's footprint?*
- *Is PESC more than the 'transcript' in all its formats?*
- *What is PESC's role in financial aid?*

As we prepare for PESC's 57th convening, this session will cover these topics and include a few of the best stories from over the years. Then long-time PESC leaders will join in to discuss what's next.

- *What is the future of data standards?*
- *What is the future of PESC?*
- *What are the roles of government and foundations in the ecosystem?*

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11.30am – 12.00pm   GDN 10th Anniversary

> »   **Michael Sessa**, PESC President & CEO

12.00pm – 1.30pm   **Lunch on your own**

– BREAKOUT SESSIONS –

1.30pm – 3.00pm   **Gender Identity in Data Systems Task Force**

PESC Office & Lounge

3.00pm – 3.30pm   **Break**
Location – Hyatt Regency Vancouver Hotel

3.30pm – 5.00pm   **GEO Code User Group**

PESC Office & Lounge

FRIDAY OCTOBER 28, 2022

– BREAKOUT SESSIONS –

7.30am – 8.30am   **Continental Breakfast**
Location – Hyatt Regency Vancouver Hotel

8.30am – 10.00am   **JSON-LD Transcript Development Workgroup & JSON-LD Task Force** (Combined)

PESC Office & Lounge

10.00am – 10.30am   **Break**
Location – Hyatt Regency Vancouver Hotel

10.30am – 12.00pm   **Microcredentials Task Force**

PESC Office & Lounge

12.00pm   Adjourn

FEATURED SPEAKERS

Ruth Blades is the Executive Director of the Council on Admission & Transfer for Nova Scotia Inc. (CATNS – CATNÉ). Ruth has held many roles throughout her career, including researcher, project manager, consultant, and system administrator, with experience in the public and private sectors, ranging from post-secondary education to economic development. She holds a Bachelor of Commerce (Finance) from Saint Mary's University and a Master of Library and Information Studies from Dalhousie University, and is a certified Project Management Professional (PMP). Ruth is currently a Director of PESC and serves as the Secretary to the Board, and is an active participant in many PESC working groups, particularly CanPESC.

Andrew Cunsolo

"Bryant" Faust currently serves as Associate Dean and Registrar at Johns Hopkins University School of Medicine. Over the past 35 years, he has worked in higher education as a researcher, faculty member, information technology analyst and registrar. In each of these roles, he has focused on utilizing technology to enhance existing processes and improve outcomes.

Previously he served as University Registrar and Instructor of Pharmacology at Louisiana State University Health Sciences Center in New Orleans. He is a graduate of Southeastern Louisiana University, earned a Master of Arts in Science Teaching from the University of New Orleans, and completed his doctoral studies in Educational Leadership, Policy, and Technical Studies at the University of Alabama.

Melanie Gottlieb was recently appointed Executive Director of AACRAO by the AACRAO Board of Directors. Melanie is the first woman to hold the role of Executive Director in the association's history and is taking the helm at an opportune time as we emerge from the pandemic and look to the future. She brings a global perspective rooted in an understanding of the technological proficiency and flexibility needed to move AACRAO forward.

Melanie steps in as Executive Director after nearly six years as the Deputy Director. She came to the national office with 18 years as an AACRAO member, with experience in Records & Registration, Enrollment Management and International Recruitment and Credential Evaluation. She has served the association in a variety of leadership roles throughout her career, most recently as Vice President for International Education on the AACRAO Board of Directors. Melanie earned an MA in Information Science from the University of Missouri - Columbia and a BA in History /American Studies from Marlboro College in Vermont.

Taylor Hansen

Doug Holmes is the Manager, eTranscripts at the Ontario Universities' Application Centre (OUAC), a centralized admission application processing service for the universities in Ontario. Previously a software developer, he was part of the teams which deployed EDI-based, and later PESC XML-based, transcript exchange with OUAC's university and college partners across Canada. He has served as ARUCC's representative to AACRAO's SPEEDE Committee from 1998 - 2005, and again from 2011 to present. He is also Co-Chair of the Canadian PESC User Group (CanPESC) and serves as a CanPESC representative to several committees with ARUCC's MyCreds™ | MesCertif ™ national network. In his spare time, he loves all things Lord of the Rings.

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Alex Jackl, CEO & Founder of Bardic Systems, is a technology strategist, futurist, and data scientist who specializes in developing eco-systems that support learners and educators. He is a leader in developing, maintaining and in the practical application of the use of standards and data. His focus is on the implementation of mature, modern architectures and strategies. He provides vision and strategy around developing approaches, projects, and programs to create the future of education now and to build systems that are sustainable and can stay modern with as little TCO as possible. Alex works in the Pre-Kindergarten to K12 to PostSecondary to Workforce educational space, primarily, though not exclusively, in the United States. Over the last 21 years he has been focusing on enterprise data and system architecture in the district, state and federal education agency space.

He is also the Chair of the North American Technical Board of the Access For Learning (A4L) Community, who support the Schools Interoperability Framework (SIF), and the Co-Chair of the PESC Competencies & Credentials Task Force, and the Reusable Competency Definitions Workgroup for IEEE. He has worked on Common Education Data Standards (CEDS), the National Education Data Model (NEDM), the Student Data Privacy Consortium (SDPC), and the LER/ILR projects with the T3 Innovation Network, the U.S. Chamber of Commerce Foundation, and the White House.

Jennifer Kim currently serves as Director of Membership Services at PESC. She joined PESC in 2005 when PESC offices were located at One Dupont Circle in the National Center for Higher Education. She has been instrumental in the development and production of PESC Data Summits held April and October each year with responsibilities ranging from hotel contract negotiation and management to registration and all social media, to all meeting and audio-visual logistics. Jennifer supports all Member communications and dues processes; and represents PESC at industry events, including AACRAO, GDN, & STATS-DC of the U.S. Department of Education, National Center for Education Statistics.

Heather Lane has been the Executive Director of the Ontario Universities' Application Centre (OUAC) since January 2018. The OUAC receives and processes applications for admission to undergraduate programs, law schools, medical schools and other programs at all of Ontario's 20+ universities. Her 30+ year career in post-secondary education includes work in student services at 3 universities in Ontario Canada, most recently at Toronto Metropolitan University (formerly Ryerson University) where she served as the Vice-Provost, Students for over 9 years. Heather holds a Ph.D. in Higher Education Administration from Bowling Green State University in Bowling Green, Ohio.

John Lovell

Karen McCredie has been with EducationPlannerBC since 2019. Karen is responsible for driving the strategic direction of the organization. She brings a wealth of experience from her almost 30 years in previous roles at post-secondary institution Registrar offices as well as being a member of ApplyBC and EducationPlannerBC working groups and steering committees for many years.

David K. Moldoff, Founder and CEO of AcademyOne, Inc., is a visionary in higher education responsible for AcademyOne's overall strategy with specific emphasis on the technology infrastructure, integration of applications and services as well as exploiting his vast industry network with regards to sales, strategic partnerships, associations, etc. David is a successful entrepreneur with over 34 years of experience in launching and managing new companies and new products in technology for higher education. Before forming AcademyOne in 2005, David was SVP of Solutions Architecture and Infrastructure for SCT, which he was instrumental in selling to SunGard in 2004.

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Within PESC, David currently serves as Chair of the PESC Board of Directors. David serves as PESC Board Liaison to the Rome Student Systems and Standards Group (RS3G) – now converged with the Groningen Declaration Network, served as Co-Chair of the EdUnify Task Force, and was instrumental in the formation of the Common Identity and Trust (CommIT) Collaborative initiated by PESC's Electronic Authentication/Authorization (EA2) Task Force which partnered with Internet2. He has also served as Board Secretary and AcademyOne is a current Annual Diamond Sponsor.

Felicia Perez

Marc Provencher became President & CEO in April 2022. Previously Mark was Chief Information Officer at OCAS which he started in 2013. Previous to that, Marc held various positions at BlackBerry, his most recent was as the Director of Blackberry Handheld Applications. He holds a Master of Business Administration (MBA) from Wilfrid Laurier University and a Bachelor of Science degree from the University of Guelph.

Doris Savron is the Vice Provost of Academic Colleges at University of Phoenix. Savron's career spans 30 years in healthcare, information technology and academia. She has held a number of leadership roles in her tenure with University of Phoenix. Prior to joining the University, Savron spent 10 years in leadership roles in healthcare operations, rehabilitation services and information technology consulting.

In her role as Vice Provost, she oversees all strategy for degree, certificate and course offerings, design of curriculum, and student learning outcomes for the University. She works collaboratively with her team members to innovate academic solutions that enable the University to provide exceptional student experiences and learning environments to support student success. Prior to her role as Vice Provost, she served as Executive Dean for the Colleges of Health Professions, Education and Humanities and Sciences, where she led strategy and execution within her respective areas.

Savron currently serves on the board for the Greater Phoenix Chamber of Commerce. She holds a master of business administration from Cleveland State University and is completing her doctorate in management in organizational leadership from University of Phoenix.

Michael Sessa serves as President, CEO and a member of the PESC Board of Directors, a position he's held since 2002. At PESC Michael manages PESC's membership, finances, events, marketing and website, strategic planning and PESC's committees and groups. He began his career in 1990 at a local branch of The Boston Five Cents Savings Bank in student loans and consumer lending and compliance and has dedicated his efforts to standardization and interoperability ever since.

As evangelist at PESC, Michael speaks regularly at conferences and events throughout the USA, Canada and around the world. Michael first served on the PESC Board of Directors from 1999-2002, representing American Student Assistance (ASA) and the National Association of Student Loan Administrators (NASLA), before coming on board in 2002. Prior to PESC, Michael worked 10 years at American Student Assistance (Massachusetts Higher Education Assistance Corporation) as Director of Program Relations and Planning managing industry and government affairs and strategic technological initiatives. Michael is a 1989 graduate of Dartmouth College and was born and raised in Revere, Massachusetts, just north of Boston.

Monterey Sims is the Director of Admissions and Evaluation at the University of Phoenix and currently serves on the PESC Board of Directors as the Vice Chair. She has worked at the University for almost 30 years and participated in a variety of process improvement initiatives across the institution. Monterey is directly responsible for the Office of Admissions Document Processing division which includes overseeing transcript processing for

University applicants and students and document capture and indexing for Admissions, Records, Internal Veterans Affairs, and Financial Services.

She strongly believes in root cause analysis, continuous relentless improvement and solutions that support both students and staff. She spearheaded the implementation of electronic data exchange (EDI/XML) for incoming and outgoing transcripts at the University over a decade ago and continues to enhance related processes and partnerships through her work in PESC and the AACRAO SPEEDE Committee. Monterey also serves on the PACRAO Board of Directors as Business Partner Liaison, ArmyIgnitED Education Institution Advisory Board and the eTransCA Steering Committee.

Cathy van Soest is Director of Client Relations at EducationPlannerBC. She is responsible for the integration and strategic utilization of EPBC's products and services for use by the post-secondary sector in British Columbia, Canada. Cathy has worked in both the post-secondary and K-12 sectors and has a background in open learning, education technology and international education. She is currently the Co-Chair of the Canadian Postsecondary Electronic Standards Council User Group (CanPESC).

Bert van der Geest is leading Digitary by Parchment's expansion of secure online credentials in the Post-Secondary Education sector. Bert is working closely with the Association of Registrars of the Universities and Colleges of Canada (ARUCC) to roll out the MyCredsTM | MesCertifTM national network across Canada. The platform enables issuing organizations to provide learners a highly privacy compliant and learner-centric model for standards-based digital document exchange by sharing their academic and micro-credential documents and badges.

Bert's previous work in BC post-secondary institutions and K-12 includes electronic transmission of documents through EducationPlannerBC; and establishment of the StudentTranscripts service for students and the public through secure electronic transcript distribution mechanisms (PESC XML and PDF) to post-secondary institutions and industry training partners. Parchment is a current Annual Diamond Sponsor.

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ATTENDEES

Becky Amos
Product Manager
National Student Clearinghouse

Jaclyn Brower
Assistant Director
Applicant Services
Arizona State University

Cameron Ballantyne
President
Orbis Communications

Chris Buckley
Manager, Project Management
OCAS

Matt Bemis
Senior Associate Registrar
University of Southern California

Andrew Cunsolo
Senior Director of Product
Management
Jobvite

Kristi Blabaum
Systems Integration Analyst
Ascendium/NASLA

Doug Falk
CIO & VP
National Student Clearinghouse

Ruth Blades
Executive Director
CATNS – CATNÉ

Bryant Faust
Associate Dean & Registrar
Johns Hopkins University
School of Medicine

Jerome Braure
Customer Support Engineer
Digitary by Parchment

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Ben Ferrel
Executive Director
Post-Secondary Digital Policy &
Programs Branch
Ministry of Advanced Education and
Skills Training
British Columbia

Ben Harper
Solutions Architect
OCAS

Bill Heinrich
Director
Orbis Communications

Charlotte French
Project Manager
Digitary by Parchment

Doug Holmes
Manager eTranscripts
OUAC

Melanie Gottlieb
Executive Director
AACRAO

Alexander Jackl
CEO & Founder
Bardic Systems

Kim Grenier Mintenko
Executive Director
Campus Manitoba

Michael Jay
CEO
MatchMaker Education Labs

Rob Groot
Managing Director Learner Mobility &
Experience
National Student Clearinghouse

Jim Kelly
Principal
Jim Kelly Technologies

Taylor Hansen
Executive Director
Policy & Programs
U.S. Chamber of Commerce
Foundation

Jennifer Kim
Director of Membership Services
PESC

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Jennifer Kitching
eTranscripts Team Lead
OUAC

Karen McCredie
Executive Director
EducationPlannerBC

Basma Laamlaoui
Project Manager
Digitary by Parchment

David Moldoff
CEO & Founder
AcademyOne

Heather Lane
Executive Director
OUAC

Jennifer Paradise-McCurdy
Director, Business Services
OUAC

Rob LeGood
Director, Software Solutions
OCAS

Felicia Perez
Managing Director, Information as
Product Program
National Student Clearinghouse

John Lovell
Technology Director
Access 4 Learning (A4L) Community

Marc Provencher
President & CEO
OCAS

Brad Maki
Senior Associate Registrar
University of Michigan

Doris Savron
Vice Provost
Academic Colleges
University of Phoenix

Kathleen Massey
Associate Vice President (Students)
University of Lethbridge

Michael Sessa
President & CEO
PESC

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Monterey Sims
Director, Admissions & Evaluation
Document Processing
University of Phoenix

Rick Skeel
University of Oklahoma (retired)

Francisco Valines
Director of Financial Aid
Florida International University

Bert Van Der Geest
Regional Director – North America
Digitary by Parchment

Cathy van Soest
Director, Client Relations
EducationPlannerBC

Jason Weaver
VP, Product
Parchment

David Yerg
Director, Product Management,
Innovation & Transformation
Ellucian

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HYATT REGENCY VANCOUVER

HYATT REGENCY VANCOUVER
655 BURRARD STREET
VANCOUVER, BRITISH COLUMBIA, CANADA, V6C 2R7
+1 604-683-1234

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25TH ANNIVERSARY PESC® — Outstanding Service Awards

PESC® Outstanding Service Award – 2022 –
– KRISTI BLABAUM –
for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions towards our goals & your indispensable support of our mission.
Michael G. Sessa
PESC President & CEO

PESC® Outstanding Service Award – 2022 –
– DOUG FALK –
for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions towards our goals & your indispensable support of our mission.
Michael G. Sessa
PESC President & CEO

PESC® Outstanding Service Award – 2022 –
– DOUG HOLMES –
for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions towards our goals & your indispensable support of our mission.
Michael G. Sessa
PESC President & CEO

PESC® Outstanding Service Award – 2022 –
– JENNIFER KIM –
for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions towards our goals & your indispensable support of our mission.
Michael G. Sessa
PESC President & CEO

PESC® Outstanding Service Award – 2022 –
– SUSAN McCRACKIN –
for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions towards our goals & your indispensable support of our mission.
Michael G. Sessa
PESC President & CEO

PESC® Outstanding Service Award – 2022 –
– DAVID K. MOLDOFF –
for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions towards our goals & your indispensable support of our mission.
Michael G. Sessa
PESC President & CEO

PESC® Outstanding Service Award – 2022 –
– MICHAEL MORRIS –
for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions towards our goals & your indispensable support of our mission.
Michael G. Sessa
PESC President & CEO

PESC® Outstanding Service Award – 2022 –
– RICK SKEEL –
for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions towards our goals & your indispensable support of our mission.
Michael G. Sessa
PESC President & CEO

PESC® Outstanding Service Award – 2022 –
– FRANCISCO VALINES –
for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions towards our goals & your indispensable support of our mission.
Michael G. Sessa
PESC President & CEO

25TH ANNIVERSARY
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OUTSTANDING SERVICE AWARDS IN PESC's 25TH ANNIVERSARY
AWARDS RECOGNIZE DECADES OF CONTRIBUTIONS & LEADERSHIP

Washington, D.C. ~ The Postsecondary Electronic Standards Council (PESC) is pleased to recognize and honor **Kristi Blabuam**, **Doug Falk**, **Doug Holmes**, **Susan McCrackin**, **David K. Moldoff**, **Michael D. Morris**, **Rick Skeel**, **Francisco Valines** and **Jennifer Kim** with "**Outstanding Service Awards.**" With decades of experience, voluntary service and participation at every level within PESC, each was previously honored with *Distinguished Service Awards*.

"The collective knowledge this group brings to PESC, along with the contributions each has made over many, many years that benefit students and the education community, are truly invaluable," states Michael Sessa, PESC President & CEO. "Interacting with PESC has become a right-of-passage and these individuals represent the best of the very best."

KRISTI BLABAUM, SYSTEMS INTEGRATION ANALYST, ASCENDIUM; REPRESENTING NASLA
Kristi currently serves on the PESC Board of Directors as Treasurer and as Change Control Board (CCB) Chair. Kristi was first elected to the Steering Committee of the Standards Forum for Education in 2009, and then appointed CCB Chair in 2010. In 2011, she was appointed to the PESC Board of Directors and has served as Treasurer since 2020. Kristi wrote and led the development of the *Student Loan Portfolio Standard* and participated in the development of *Common Record* and *CommonLine*, also PESC Approved Standards, and all financial aid initiatives within PESC. Ascendium is a PESC Data Summit Sponsor, and Kristi first received PESC's Distinguished Service Award in 2010.

DOUG FALK, VP & CHIEF INFORMATION OFFICER, NATIONAL STUDENT CLEARINGHOUSE
Doug currently serves on the PESC Board of Directors. First appointed to the Board of Directors in 2005. Doug served as Board Chair from 2015-2019. He has led and/or participated in almost every PESC Group including PESC's *Data Privacy Task Force*, *GEO Code* & *EdExchange*. Doug helped write and participated in almost every PESC Approved Standard; and National Student Clearinghouse is among the largest users of PESC Approved Standards, including for student financial aid. National Student Clearinghouse won PESC's 18th Best Practices in 2016 for *Extending the Capacity of Higher Education to Scale the Output of Verified Workforce-Ready Graduates*. National Student Clearinghouse is a current Diamond Sponsor, and Doug first received PESC's Distinguished Service Award in 2017.
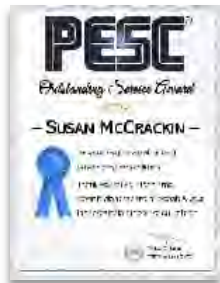
DOUG HOLMES, MANAGER, ETRANSCRIPTS, OUAC

Doug currently serves as Canadian PESC User Group (CanPESC) Co-Chair. Doug co-authored *OUAC's Model of an Electronic Standardization Initiative: Ontario Universities Electronic Transcript (OUETS) System* – winning PESC's 1st Best Practices in 1999, making him one of PESC's longest volunteer participants. OUAC is also among the largest users of PESC Approved Standards. Doug was appointed CanPESC Co-Chair in 2017 and has served as CanPESC liaison to ARUCC. He first received PESC's Distinguished Service Award in 2014.
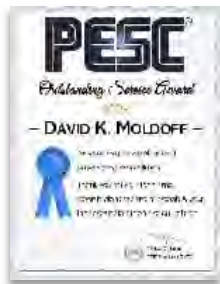
JENNIFER KIM, DIRECTOR OF MEMBERSHIP SERVICES, PESC

Jennifer currently serves as Director of Membership Services at PESC. She joined PESC in 2005 when PESC offices were located at One Dupont Circle in the National Center for Higher Education. She has been instrumental in the development and production of PESC Data Summits held April and October each year with responsibilities ranging from hotel contract negotiation and management to registration and all social media, to all meeting and audio-visual logistics. Jennifer supports all Member communications and dues processes; and represents PESC at industry events, including AACRAO, GDN, & STATS-DC of the U.S. Department of Education, National Center for Education Statistics.

SUSAN MCCRACKIN (RETIRED), SR. DIRECTOR FOR FINANCIAL AID METHODOLOGY, COLLEGE BOARD

Susan currently serves as Steering Committee Chair of the Standard Development Forum for Education. First elected to the Steering Committee of the Standards Forum in 2009, Susan was then appointed as Chair in 2010. She first received PESC's Distinguished Service Award in 2013.

DAVID K. MOLDOFF, CEO & FOUNDER, ACADEMYONE

David currently serves as PESC Board of Directors Chair. First appointed to the PESC Board of Directors in 2003 representing SCT Corporation, David continued on the Board in 2005 representing AcademyOne, and has also served as Board Treasurer. He has led and/or participated in almost every PESC Group including *GEO Code* & *EdExchange* & represented PESC in the Rome Student Systems & Standards Group (RS3G). AcademyOne won PESC's 17th Best Practices in 2015 for *Automating Reverse Transfer for the State of Tennessee* and won PESC's 12th Best Practices in 2010 for *SC-TRAC Transfer & Articulation Center*. AcademyOne is a current PESC Diamond Sponsor, and David first received PESC's Distinguished Service Award in 2009.

MICHAEL D, MORRIS. SENIOR SOFTWARE ENGINEER IN TEST, ACT

Michael currently serves as PESC TAB Chair and JSON-LD Task Force Chair. First appointed to the PESC TAB in 2008 as Chair, Michael has supported the development and production of every PESC Approved Standard, has written several critical PESC Technical Specifications (*XML Technical Specification* and *PESC Compliant JSON*), serves on the Standards Forum for Education's Steering Committee, and with 40+ years' experience, is leading PESC on JSON-LD. He first received PESC's Distinguished Service Award in 2010.

RICK SKEEL (RETIRED), PRODUCT MANAGER, ELLUCIAN
Rick currently serves as JSON-LD Transcript Development Workgroup Chair. First elected to the Board of Directors in 2005 representing AACRAO (University of Oklahoma), Rick returned to the Board over his career representing the Kuali Foundation and Ellucian. He served as Board Chair from 2021-2022, with 40 years' experience wrote and/or participated in almost every PESC Approved Standard, and first received PESC's Distinguished Service Award in 2017.

FRANCISCO VALINES, DIRECTOR OF FINANCIAL AID, FLORIDA INTERNATIONAL UNIVERSITY
Francisco currently serves on the PESC Board of Directors. First appointed to the Board of Directors in 2007 representing NASFAA. Francisco continued on the Board in 2009 representing Florida International University, served as Board Chair from 2010-2015, and serves as student aid expert and invaluable resource with 40+ years' experience. He first received PESC's Distinguished Service Award in 2016.

An Awards Ceremony will take place at the October 2022 Data Summit being held in-person in Vancouver October 26-28, 2022. For more information about the October 2022 Data Summit, please visit www.pesc.org.

About PESC Awards

Many volunteers from the PESC Membership and education community have helped shape PESC into the strong organization it is today. Based in openness and transparency, together we support a neutral and welcoming environment with a seat at the table for everyone. The success of PESC is due primarily to the valuable output (from white papers to development, approval and maintenance processes of standards) all produced through workgroups and committees that are staffed and run by these volunteers.

Certain individuals, who exemplify these values and who have performed for PESC above and beyond the call of duty, are recognized by PESC each year with Distinguished Service Awards. PESC Distinguished Service Awards serve as our opportunity to say thank you for being a leader and for making a positive impact on education.

About PESC

Established in 1997 at The National Center for Higher Education, the Postsecondary Electronic Standards Council (PESC) operates as an international 501(c)(3) non-profit, community-based, umbrella association headquartered in Washington, D.C. of: Data, Software, Technology Service Providers and Vendors; Schools, Districts, Colleges and Universities; College, University and State/Provincial Systems; Local, State/Provincial and Federal Government Offices; Professional, Commercial and Non-Profit Organizations; Non-Profit Associations and Foundations.

PESC leads the establishment and adoption of trusted, free and open data standards across the education domain by serving as an open standards-development and open standards-setting body (governed by a voluntary, consensus-based model), independently funded by annual membership dues, meetings and sponsorships, enabling PESC to support, publish and maintain PESC Approved Standards and technical information free and without charge. For more information, please visit www.pesc.org.

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25TH ANNIVERSARY
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AACRAO & ELLUCIAN HONORED AS PESC FOUNDERS
FOUNDER AWARDS RECOGNIZE EXCEPTIONAL MEMBERSHIP AND BOARD LEADERSHIP

Washington, D.C. ~ The Postsecondary Electronic Standards Council (PESC) is pleased to recognize and honor the American Association of Collegiate Registrars and Admissions Officers (AACRAO) and Ellucian as "**PESC Founders.**" With continuous Annual Membership in PESC and successful, continual election to the PESC Board of Directors since PESC's founding, **AACRAO** and **Ellucian** will be presented with PESC **Founder Awards** at the April 2022 Data Summit in Washington, D.C. on April 25, 2022.

AACRAO   **ellucian.®**

AACRAO		Ellucian	
2021--	**W. BRYANT FAUST** Associate Dean and Registrar, Johns Hopkins University School of Medicine	2016--	**RICHARD 'RICK' SKEEL** Product Manager Ellucian
2019-2021	**MICHAEL 'MIKE' REILLY** Executive Director AACRAO	2012-2015	**MARK JONES** Senior Product Officer Ellucian
2015-2019	**TUAN ANH DO** Director, Enrollment Management Tech. San Francisco State University	2007-2012	**WILLIAM 'BILL' HOLLOWSKY** General Manager SunGard Higher Education
2005-2015	**RICHARD 'RICK' SKEEL** Director of Academic Records University of Oklahoma	2006-2010	**VIJAYAN 'PETE' NALLI** Director, Architecture & Software Dev. Datatel
2003-2005	**ROBERT 'BOB' MORLEY** Associate Registrar University of Southern California	2005-2007	**JACK KRAMER** Senior Vice President SunGard SCT
1997-2003	**JERALD 'JERRY' BRACKEN** Software Engineer Brigham Young University	2003-2005	**DAVID K. MOLDOFF** Senior Vice President SCT Corporation
		1997-2003	**JACQUELINE 'JACKIE' KESSLER** Senior Director, Public Policy SCT Corporation

Listed above are representatives of AACRAO and representatives of Ellucian who have been successfully elected from the PESC Membership to the PESC Board of Directors since PESC's founding.

"We are honored and humbled to accept this award. Evolving technology and the management of data is a major component of every AACRAO profession, and data standards enable the interoperability required to serve our students and our institutions. We strongly support the continued development of standards from within the user community. Our partnership with PESC is more than strategic, it is foundational to the work of our members and higher education community as a whole."

> - Melanie Gottlieb, Interim Executive Director, AACRAO

"As we celebrate the milestone anniversary of The Postsecondary Electronic Standards Council, we are honored to be recognized as a founding partner and are grateful to this community for the service to furthering higher education. PESC standards are integral to the solutions Ellucian delivers to our customers and we value our role and participation in the creation of these standards. We appreciate the leadership of PESC and the other members, particularly at a time when data exchanges are growing and expanding for institutions around the world."

> - Mariam Tariq, Senior Vice President, Product Management, Ellucian

"The expertise, knowledge, guidance, commitment and collective wisdom AACRAO and Ellucian bring to PESC and to the education community are immeasurable. AACRAO and Ellucian are among the very best in higher education in every aspect and PESC is honored and grateful for 25 years of support and partnership at every level. Their continued contributions and collaborations within the community solidify AACRAO and Ellucian as leaders in technology and standards."

> - Michael Sessa, President & CEO, PESC

Representatives from both **AACRAO** and **Ellucian** have participated in every PESC standards development effort with several serving as Chairs and/or Co-Chairs. **Jerry Bracken** (representing AACRAO), **Pete Nalli**, **Bill Hollowsky** and **Rick Skeel** (representing Ellucian), have been elected and served as Chair of the PESC Board of Directors. Additionally, the following representatives are recipients of PESC's Distinguished Service Awards:

➢ **AACRAO** – **Mike Reilly** 2020, **Janie Barnett** 2018, **SPEEDE Committee** 2011, **Jerry Bracken** 2003
➢ **Ellucian** – **Rick Skeel** 2017, **Ed Hauser** 2006, **Mark Bolembach** 2005

The PESC Founder Awards Ceremony will take place at the April 2022 Data Summit being held in-person in Washington, D.C. April 25-27, 2022. Accepting the Founder Award on behalf of **AACRAO** is Melanie Gottlieb, Interim Executive Director, AACRAO; while accepting the Founder Award on behalf of **Ellucian** is Rick Skeel, Product Manager, Ellucian. For more information about the April 2022 Data Summit, please visit www.pesc.org.

About AACRAO

AACRAO is a non-profit, voluntary, professional association of more than 11,000 higher education professionals who represent approximately 2,600 institutions in more than 40 countries. Its mission is to provide professional development, guidelines, and voluntary standards to be used by higher education officials regarding the best practices in records management, admissions, enrollment management, administrative information technology, and student services. AACRAO represents institutions in every part of the higher education community, from large public institutions to small, private liberal arts colleges.

The association promotes the well-being and advancement of professionals in the higher education community by engaging members in the collaborative pursuit of excellence in admissions, registration, and enrollment services. The association provides relevant programs, professional development tools, and information resources necessary to chart the course for professional success. For more information, please visit www.aacrao.org.

About Ellucian

Ellucian is charting the digital future of higher education with a portfolio of cloud-ready technology solutions and services. From student recruitment to workforce analytics; from fundraising opportunities to alumni engagement; Ellucian's comprehensive suite of data-rich tools gives colleges and universities the information they need to lead with confidence.

Working with a community of more than 2,700 customers in over 50 countries, Ellucian keeps innovating as higher education keeps evolving. Drawing on its comprehensive higher education business acumen and suite of services, Ellucian guides its customers through manageable, sustainable digital transformation—so that every type of institution and student can thrive in today's fast-changing landscape. To find out what's next in higher education solutions and services, visit Ellucian at www.ellucian.com.

About PESC

Established in 1997 at The National Center for Higher Education, the Postsecondary Electronic Standards Council (PESC) operates as an international 501(c)(3) non-profit, community-based, umbrella association headquartered in Washington, D.C. of: Data, Software, Technology Service Providers and Vendors; Schools, Districts, Colleges and Universities; College, University and State/Provincial Systems; Local, State/Provincial and Federal Government Offices; Professional, Commercial and Non-Profit Organizations; Non-Profit Associations and Foundations.

PESC leads the establishment and adoption of trusted, free and open data standards across the education domain by serving as an open standards-development and open standards-setting body (governed by a voluntary, consensus-based model), independently funded by annual membership dues, meetings and sponsorships, enabling PESC to support, publish and maintain PESC Approved Standards and technical information free and without charge. For more information, please visit www.pesc.org.

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DISTINGUISHED SERVICE AWARDS

POSTSECONDARY ELECTRONIC STANDARDS COUNCIL

– 25TH ANNIVERSARY –

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www.pesc.org

DISTINGUISHED SERVICE AWARDS

Many volunteers from the PESC Membership and education community have helped shape PESC into the strong organization it is today.

The success of PESC is due primarily to the valuable output (from white papers to development, approval and maintenance processes of standards) all produced through workgroups and committees that are staffed and run by these volunteers.

Based in openness and transparency, together we support a neutral and welcoming environment with a seat at the table for everyone.

Certain individuals, who exemplify these values and who have performed for PESC above and beyond the call of duty, are recognized by PESC each year with Distinguished Service Awards.

PESC Distinguished Service Awards serve as our opportunity to say thank you for being a leader and for making a positive impact on education.

PESC®

— FOUNDER AWARDS —
2022

AACRAO   **ellucian**

Recognized for continuous, annual PESC Membership and successful, continual election to the PESC Board of Directors

AACRAO & Ellucian

honored in 2022 at PESC's 25th Anniversary

PESC®

– OUTSTANDING SERVICE AWARDS –
2022

Recognized for long-term support, participation, leadership & governance in PESC, honored in 2022 at PESC's 25th Anniversary

Kristi Blabaum
Ascendium Education/NASLA

Michael Morris
ACT

Doug Falk
National Student Clearinghouse

Susan McCrackin
College Board, rtd.

Doug Holmes
OUAC

Rick Skeel
Ellucian

David K. Moldoff
AcademyOne

Francisco Valines
Florida International University

PESC

DISTINGUISHED SERVICE AWARDS

2021

Charmaine Hack
Ryerson University

Romesh Vadivel
McGill University

2020

Joanne Duklas
Duklas Cornerstone Consulting

Alex Jackl
Bardic Systems

Mike Reilly
AACRAO

Jason Weaver
Parchment

2019

Herman de Leeuw
Groningen Declaration Network

Simone Ravaioli
Digitary

Monterey Sims
University of Phoenix

Cathy van Soest
EducationPlannerBC

2018

Janie Barnett
AACRAO

W. Matt Bemis
University of Southern California

National Student Clearinghouse

PESC

Distinguished Service Awards

2017

ARUCC

Brian Allison
USA Funds

Doug Falk
National Student Clearinghouse

Mei Hung
Stanford University

David K. Moldoff
AcademyOne

Rick Skeel
Ellucian

2016

Thomas Black
Stanford University

Francisco Valines
Florida International University

Leisa Wellsman
Conestoga College

Andy Wood
Oracle

2015

California Community Colleges Technology Center

Jeffrey Alderson
ConnectEDU

PESC

DISTINGUISHED SERVICE AWARDS

2014

Brian Allison
USA Funds

Doug Holmes
OUAC

David Webber
CAM

2013

Hans L'Orange
SHEEO

Susan McCrackin
College Board

2012

John Ittelson
California State University
Monterey Bay

2011

AACRAO SPEEDE Committee

Charles Leonhardt
Georgetown University

2010

Kristi Blabaum
Great Lakes Higher Ed/NASLA

Michael Morris
ACT

2009

Steve Biklen
ASA/NASLA

David K. Moldoff
AcademyOne

Clare Smith-Larson
Iowa State University

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Distinguished Service Awards

2008
Judith Flink
University of Illinois

2007
AACRAO

Jim Farmer
im+m

2006
Ed Hauser
SunGard Higher Education

Keith Riccitelli
Sallie Mae

Tom Stewart
Miami-Dade Community
College

2005
Tim Bornholtz
U.S. Department of Education

Mark Bolembach
SunGard Higher Education

2004
Holly Hyland
U.S. Department of Education

Adele Marsh
AES

Dallas Martin
NASFAA

Bruce Marton
University of Texas at Austin

PESC

DISTINGUISHED SERVICE AWARDS

2003

Jerry Bracken
Brigham Young University

2002

Steve Margenau
Great Lakes Higher Ed/NASLA

Adele March
PHEAA

Bruce Marton
University of Texas at Austin

Paul Ness
Sallie Mae

Jeanenne Rothenberger
Purdue University

Michael Sessa
ASA/NASLA

2001

Rebecca Babel
ELM Resources

Ellen Blackmun
NASFAA

Steve Margenau
Great Lakes Higher Ed/NASLA

Karl van Neste
College Board

2000

David Leonard
USA Group

Tim Pavlick
KPMG

Dave Stones
University of Texas at Austin

PESC

25TH ANNIVERSARY
PESC®

PESC BOARD OF DIRECTORS FOR FY 2023

New Board Members & Officers in PESC's 25th Year!

Washington, D.C. ~ The Postsecondary Electronic Standards Council (PESC) is pleased to announce its Board of Directors and Officers for FY 2023!

CHAIR
DAVID K. MOLDOFF
CEO & FOUNDER
ACADEMYONE

VICE CHAIR
MONTEREY SIMS
DIRECTOR OF EVALUATION &
ADMISSIONS, UNIVERSITY OF
PHOENIX

TREASURER
KRISTI BLABAUM
SYSTEMS INTEGRATINO ANALYST
ASCENDIUM EDUCATION
REPRESENTING NASLA

SECRETARY
RUTH BLADES
EXECUTIVE DIRECTOR
COUINIL ON ADMISSION &
TRANSFER FOR NOVA SCOTIA

MATT BEMIS
SR. ASSOCIATE REGISTRAR
UNIVERSITY OF SOUTHERN
CALIFORNIA

DOUG FALK
VICE PRESIDENT & CIO
NATIONAL STUDENT
CLEARINGHOUSE

BRYANT FAUST
ASSOCIATE DEAN &
REGISTRAR, JOHNS
HOPKINS UNIVERSITY

ALEX JACKL
PRESIDENT & CEO
BARDIC SYSTEMS

MICHAEL D. SESSA
PRESIDENT & CEO
PESC

FRANCISCO VALINES
DIRECTOR OF FINANCIAL AID
FLORIDA INTERNATIONAL
UNIVERSITY

JASON WEAVER
VICE PRESIDENT, PRODUCT
PARCHMENT

VIVIAN W. WONG
GROUP VICE PRESIDENT, HIGHER
EDUCATION DEVELOPMENT, ORACLE

DAIVD YERG
DIRECTOR OF PRODUCT MANAGEMENT,
SAAS PLATFORM, ELLUCIAN

At their 24th Annual Meeting held during the April 2022 Data Summit in Washington, D.C.,, PESC Members elected **David Yerg**, Director of Product Management, SaaS Platform, Ellucian to its Board of Directors and re-elected incumbents **Doug Falk**, Vice President & CIO, National Student Clearinghouse; **Monterey Sims**, Director of Admissions & Evaluation, University of Phoenix; **Francisco Valines**, Director of Financial Aid, Florida International University; **Jason Weaver**, Vice President, Product, Parchment; and **Vivian W. Wong**, Group Vice President, Oracle Higher Education Development. **Alex Jackl**, President & CEO, Bardic Systems joins the Board of Directors through appointment to fill a midterm vacancy.

At its Annual Meeting held last month, the Board of Directors elected Officers for the new fiscal year which began July 1, 2022:

- **David K. Moldoff – *Chair***, CEO & Founder, AcademyOne[1]
- **Monterey Sims – *Vice Chair***, Director of Admissions & Evaluation, University of Phoenix[2]
- **Kristi Blabaum – *Treasurer***, Systems Integration Analyst, Ascendium Education, Representing NASLA[2]
- **Ruth Blades – *Secretary***, Executive Director, Council on Admission & Transfer for Nova Scotia

At-Large Board Members include:

- **Matt Bemis,** Senior Associate Registrar, University of Southern California
- **Doug Falk,** Vice President & CIO, National Student Clearinghouse[3]
- **Bryant Faust,** Associate Dean & Registrar, Johns Hopkins University, School of Medicine, Representing AACRAO
- **Alex Jackl,** President & CEO, Bardic Systems
- **Michael D. Sessa,** President & CEO, PESC
- **Francisco Valines,** Director of Financial Aid, Florida International University
- **Jason Weaver,** Vice President, Product, Parchment[3]
- **Vivian W. Wong,** Group Vice President, Higher Education Development, Oracle[2]
- **David Yerg,** Director of Product Management, SaaS Platform, Ellucian

1 *Annual Gold Sponsor*
2 *Data Summit Sponsor*
3 *Annual Diamond Sponsor*

ABOUT PESC
Established in 1997 at The National Center for Higher Education, the Postsecondary Electronic Standards Council (PESC) operates as an international 501(c)(3) non-profit, community-based, umbrella association headquartered in Washington, D.C. of: Data, Software, Technology Service Providers and Vendors; Schools, Districts, Colleges and Universities; College, University and State/Provincial Systems; Local, State/Provincial and Federal Government Offices; Professional, Commercial and Non-Profit Organizations; Non-Profit Associations and Foundations.

PESC leads the establishment and adoption of trusted, free and open data standards across the education domain by serving as an open standards-development and open standards-setting body (governed by a voluntary, consensus-based model), independently funded by annual membership dues, meetings and sponsorships, enabling PESC to support, publish and maintain PESC Approved Standards and technical information free and without charge. PESC celebrates its 25th year anniversary in 2022! For more information, please visit www.pesc.org.

PESC®

BOARD OF DIRECTORS

POSTSECONDARY ELECTRONIC STANDARDS COUNCIL

— 25TH ANNIVERSARY —

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www.pesc.org

PESC Board of Directors

The Board of Directors of the Postsecondary Electronic Standards Council (PESC) consists of twelve (12) elected representatives from Member organizations (serving two-year, staggered terms) and the President & CEO who together have overall authority to govern PESC and administer all corresponding policies and procedures.

The Board of Directors abides by *Roberts Rules of Order* and the *PESC Board Manual of Roles & Responsibilities*; and meets monthly (virtually), in-person at annual Data Summits, and for its Annual Retreat each June.

PESC

PESC Board of Directors

Annual elections for the PESC Board of Directors are held each April with election results announced during the annual April Data Summit. At Annual Retreats, the Board of Directors approves the annual PESC budget for the following fiscal year, conducts evaluation and review exercises and elects Officers (Chair, Vice Chair, Treasurer and Secretary).

W. Matthew Bemis

Senior Associate Registrar, University of Southern California

"Matt" Bemis is the Senior Associate Registrar at the University of Southern California (USC) and is responsible for the Degree Progress Department operations. In this role, Matt serves as the Administrator over Degree Audit and Transfer Credit applications, serves as USC's NCAA continuing eligibility certification officer and manages Curriculum Services.

Matt is also the Project Lead for the Electronic Data Interchange (EDI) initiative at USC (transcript processing) and recently served as the Chair for the AACRAO Standardization of Postsecondary Education Electronic Data Exchange (SPEEDE) Committee. Matt has served as the Pacific Association of Collegiate Registrars and Admissions Officers (PACRAO) Program Committee Chair, serves on the PESC Board of Directors, is Co-Chair for the PESC Education Record User Group (ERUG), and is Co-Chair and Steering Committee Member of PESC's Global Education Organization (GEO) Code.

June 30, 2023

KRISTI BLABAUM

SYSTEMS INTEGRATION ANALYST, ASCENDIUM, REPRESENTING NASLA

Kristi brings over 27 years of financial aid experience to her current position as Systems Integration Analyst at Ascendium Education Solutions (formerly Great Lakes Higher Education). For over two decades she has been a leader in many industry initiatives such as CommonLine processing, development of Common Record: CommonLine (CRC), and guiding it through the process to become a PESC Approved Standard. Kristi has been a PESC Board member since 2011 and has been serving on the Standards Development Forum's Steering Committee since 2009. She has been an active member on the Change Control Board (CCB) for 14 years and has been the Chair for the last 11 years.

Through these leadership positions, in collaboration with the Technical Advisory Board (TAB) and as CCB Chair, Kristi is a positive influence and champion of PESC initiatives. She ensures public collaboration, feedback and guidance to every PESC development workgroup and to external organizations and initiatives looking to analyze, compare and map PESC Approved Standards with new and/or existing data sets, ensuring uniform decision-making and consistent design methodology. Previously she served as the Co-Chair of the Development Workgroup within PESC leading the creation and publication of the Student Loan Portfolio Detail Report – now a PESC Approved Standard and serves as Board Treasurer. For 8 years, Kristi held the position of Co-Chair of the Origination Standards Advisory Team (OSAT) within NCHELP's Electronic Standards Committee (ESC) setting the data exchange standards for the Student Loan Industry. *June 30, 2023*

RUTH BLADES

EXECUTIVE DIRECTOR, COUNCIL ON ADMISSION & TRANSFER FOR NOVA SCOTIA

Ruth Blades is the Executive Director of the Council on Admission & Transfer for Nova Scotia Inc. (CATNS). What began as a project in 2013 has become a thriving, incorporated entity in 2021, with Ruth as the sole employee. Throughout this time, she has led the eleven universities and colleges in the province in the development of systems that support student enrolment and mobility, including electronic transcript exchange, an application gateway, a transfer credit equivalency database and a common spring & summer course database for Nova Scotia. Ruth has been a member of CanPESC since 2015 and CATNS has been a member of PESC since 2020. She is an active participant in many CanPESC initiatives – Standards Upgrade Pathways WG, Standards of Practice WG, Common Digital Layout WG, Institutional Codes Survey WG, and Standards WG/Liaison to PESC Standards Forum – and PESC working groups - GEOCode (sub-country administrator) and JSON Transcript Workgroup.

In 2019 the work of Ruth and her colleagues was recognized with CATNS being awarded first place in PESC's 20th Anniversary Best Practices

Competition for their MyTranscripts system. Over her 30+ year career Ruth has held senior positions in both the public and private sector in Nova Scotia, including nine years in the Registrar's Office at Dalhousie University. For 11 years she applied her skills to consulting engagements focused on strategic planning with clients in many sectors including higher education, economic development & immigration. She holds a Bachelor of Commerce (Finance) from Saint Mary's University and a Master of Library and Information Studies from Dalhousie University, and is a certified Project Management Professional. Ruth also served as both director (2016-2017) & Vice-Chair (2017-2021) of the Board of Directors for the Pan-Canadian Consortium on Admissions and Transfer. *June 30, 2023*

DOUG FALK

VICE PRESIDENT & CIO, NATIONAL STUDENT CLEARINGHOUSE

Doug Falk has served in technology leadership positions for 17 years at the National Student Clearinghouse, where he is currently Vice President and Chief Information Officer. As CIO, Doug provides vision and leadership for information technology initiatives that align with business goals to improve client responsiveness, quality, security and compliance, and cost effectiveness. He is responsible for providing leadership across multiple areas, including development, implementation and governance of information systems, enterprise architecture, information security, and technology infrastructure.

Prior to being named CIO, Doug was the Clearinghouse's long-time Vice President of Information Technology and CTO. He was instrumental in developing the Clearinghouse's Web-based application services and its data management capabilities. Doug has been a member of the PESC board since January 2008, served as Co-Chair of PESC's Data Privacy & Protection Task Force, and he also served as Board Chair. *June 30, 2024*

W. BRYANT FAUST

ASSOCIATE DEAN & REGISTRAR, JOHNS HOPKINS UNIVERSITY, SCHOOL OF MEDICINE, REPRESENTING AACRAO

"Bryant" Faust currently serves as Associate Dean and Registrar at Johns Hopkins University School of Medicine. Over the past 35 years, he has worked in higher education as a researcher, faculty member, information technology analyst and registrar. In each of these roles, he has focused on utilizing technology to enhance existing processes and improve outcomes.

Previously he served as University Registrar and Instructor of Pharmacology at Louisiana State University Health Sciences Center in New Orleans. He is a graduate of Southeastern Louisiana University, earned a Master of Arts in Science Teaching from the University of New Orleans, and completed his doctoral studies in Educational Leadership, Policy, and Technical Studies at the University of Alabama. *June 30, 2023*

PESC

ALEXANDER JACKL

PRESIDENT & CEO, BARDIC SYSTEMS

Alex is a technology strategist, futurist, and data scientist who specializes in developing eco-systems that support learners and educators. He is a leader in developing, maintaining and in the practical application of the use of standards and data. His focus is on the implementation of mature, modern architectures and strategies. He provides vision and strategy around developing approaches, projects, and programs to create the future of education now and to build systems that are sustainable and can stay modern with as little TCO as possible. Alex works in the Pre-Kindergarten to K12 to PostSecondary to Workforce educational space, primarily, though not exclusively, in the United States. Over the last 21 years he has been focusing on enterprise data and system architecture in the district, state and federal education agency space.

He is also the Chair of the North American Technical Board of the Access For Learning (A4L) Community, who support the Schools Interoperability Framework (SIF), and the Co-Chair of the PESC Competencies & Credentials Task Force, and the Reusable Competency Definitions Workgroup for IEEE. He has worked on Common Education Data Standards (CEDS), the National Education Data Model (NEDM), the Student Data Privacy Consortium (SDPC), and the LER/ILR projects with the T3 Innovation Network, the U.S. Chamber of Commerce Foundation, and the White House. *June 30, 2023*

DAVID MOLDOFF

CHAIRPERSON

CEO AND FOUNDER, ACADEMYONE

David K. Moldoff, Founder and CEO of AcademyOne, Inc., is a visionary in higher education responsible for AcademyOne's overall strategy with specific emphasis on the technology infrastructure, integration of applications and services as well as exploiting his vast industry network with regards to sales, strategic partnerships, associations, etc. David is a successful entrepreneur with over 34 years of experience in launching and managing new companies and new products in technology for higher education. Before forming AcademyOne in 2005, David was SVP of Solutions Architecture and Infrastructure for SCT, which he was instrumental in selling to SunGard in 2004.

Within PESC, David currently serves as Co-Chair of the EdExchange User Group, on the Steering Committee of PESC GEO Code User Group and active in the Academic Credentialing and Experiential Learning Task Force. David serves as PESC Board Liaison to the Rome Student Systems and Standards Group (RS3G) – now converged with the Groningen Declaration Network, served as Co-Chair of the EdUnify Task Force, and was instrumental in the formation of the Common Identity and Trust (CommIT) Collaborative initiated by PESC's Electronic Authentication/Authorization (EA2) Task Force which partnered with Internet2. He currently serves as Board Secretary. *June 30, 2023*

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MICHAEL SESSA

PRESIDENT & CEO, PESC

Michael serves as President, CEO and a member of the PESC Board of Directors, a position he's held since 2002. At PESC Michael manages PESC's membership, finances, events, marketing and website, strategic planning and PESC's committees and groups. He began his career in 1990 at a local branch of The Boston Five Cents Savings Bank in student loans and consumer lending and compliance and has dedicated his efforts to standardization and interoperability ever since.

As evangelist at PESC, Michael speaks regularly at conferences and events throughout the USA, Canada and around the world. Michael first served on the PESC Board of Directors from 1999-2002, representing American Student Assistance (ASA) and the National Association of Student Loan Administrators (NASLA), before coming on board in 2002. Prior to PESC, Michael worked 10 years at American Student Assistance (Massachusetts Higher Education Assistance Corporation) as Director of Program Relations and Planning managing industry and government affairs and strategic technological initiatives. Michael is a 1989 graduate of Dartmouth College and was born and raised in Revere, Massachusetts, just north of Boston.

MONTEREY SIMS

VICE CHAIRPERSON

DIRECTOR OF ADMISSION & EVALUATION, UNIVERSITY OF PHOENIX

Monterey Sims is the Director of Admissions and Evaluation at the University of Phoenix and currently serves on the PESC Board of Directors as the Vice Chair. She has worked at the University for almost 30 years and participated in a variety of process improvement initiatives across the institution. Monterey is directly responsible for the Office of Admissions Document Processing division which includes overseeing transcript processing for University applicants and students and document capture and indexing for Admissions, Records, Internal Veterans Affairs, and Financial Services.

She strongly believes in root cause analysis, continuous relentless improvement and solutions that support both students and staff. She spearheaded the implementation of electronic data exchange (EDI/XML) for incoming and outgoing transcripts at the University over a decade ago and continues to enhance related processes and partnerships through her work in PESC and the AACRAO SPEEDE Committee. Monterey also serves on the PACRAO Board of Directors as Business Partner Liaison, ArmyIgnitED Education Institution Advisory Board and the eTransCA Steering Committee. *June 30, 2024*

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FRANCISCO VALINES

DIRECTOR OF FINANCIAL AID, FLORIDA INTERNATIONAL UNIVERSITY

Francisco has been involved in Student Financial Aid Administration for over 35 years at various large public Universities including the University of Florida, Texas Tech University, Washington State University, the University of Tennessee, Knoxville, The University of Maryland, College Park, and Florida International University. He is in his tenth year as the Director of Financial Aid at Florida International University, a public research University with 54,000 students, a Law School and a Medical School. FIU is designated as a Hispanic Serving Institution and qualifies for the Title III and Title V exemptions for Title IV Aid matching requirements based on the size and ratio of its Pell Grant recipients. Prior to coming to FIU, Francisco was the Associate Director of Financial Aid at the University of Maryland, College Park for 15 years.

Francisco is currently serving on the PESC Board, served as Board Chair and is the Federal Legislative Relations Chair for the Florida Association of Student Financial Aid Administrators (FASFAA). He was also the 2013-2014 Chair of the NASFAA Technology Initiatives Committee. He has served on many NASFAA committees including the Reauthorization Task Force, Technology, Need Analysis, and College Access. He has presented at State, Regional, and National Conferences in such diverse areas as Technology in the Aid Office, Using Diversity in packaging financial aid, Gramm-Leach-Bliley as it applies to financial aid, Hot topics for Grad and Professional Financial Aid, Disaster Preparedness, BBAY Loans, and many others. *June 30, 2024*

JASON WEAVER

VICE PRESIDENT, PRODUCT, PARCHMENT

Jason Weaver joined Parchment in 2010 and currently leads the product and design teams in his role of Senior Director of Product Management. In his work, Jason brings extensive practical data expertise from across large scale digital credential initiatives, and has served as a partner and consultant on a myriad of projects with state agencies to implement data exchanges at scale, including Indiana, Montana, and West Virginia.

Jason is responsible for Parchment's product strategy, roadmap, solution design, partnerships, and standards compliance. Jason has served as the volunteer Co-Chair of PESC's Education Records User Group from 2014-2018 & as Board Vice Chair. Jason holds a B.S. in Information Science and Technology from Penn State, and currently resides in Omaha, Nebraska. *June 30, 2024*

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VIVIAN WONG

GROUP VICE PRESIDENT, HIGHER EDUCATION, ORACLE

Vivian is a dynamic, outcome driven, and accomplished executive who brings a wealth of experience and talent in developing world-class software in leading global engineering teams. She is an excellent collaborator and communicator with strong leadership skills, with over 20 years experience building on-premise, SaaS, and mobile products for PeopleSoft, Oracle, Taleo, ServiceMax, and TargetX. As Group Vice President of Oracle Higher Education, Vivian currently leads the product development team at Oracle for higher education. Under her direction this team is building a next generation student information system - Student Cloud - which through its groundbreaking approach to empowering institutions and students globally will disrupt the industry.

Vivian is strategic, results-oriented and highly focused on customers' success. An expert at building, transforming and leading high-caliber teams, Vivian is talented at fostering an empowering, fun and collaborative environment to unleash the full potential of an organization. Vivian is a strong customer advocate; she ensures quality, usability, performance and scalability are always designed and built into the solutions she delivers. Vivian is passionate about making the world a better place. For team bonding, she leads her teams to practice philanthropy. Among other personal and professional endeavors, she currently served on the Board of Directors for IMS Global, an education industry standards body, in which Oracle remains on the Board.

June 30, 2024

DAVID YERG

DIRECTOR OF PRODUCT MANAGEMENT, SaaS PLATFORM, ELLUCIAN

David currently serves as Director, Product Management at Ellucian overseeing the Innovation and Transformation team. The team is focused on disruptive innovation and digital transformation initiatives within the Ellucian ecosystem to improve student outcomes. Prior to his most recent role, David has led the strategy for Ellucian Workflow and the Experience SaaS Platform.

Prior to Ellucian, David has worked in a range of product roles over 2 decades in the ed-tech and wireless industries serving both B2B and B2C customers. David's range of experience reflects his curiosity and drive to solve problems. As an English major in college with uncertain career options upon graduation, David is gratified at how far a liberal arts education can take someone. He currently resides in Northern Virginia.

June 30, 2024

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PESC STAFF

MICHAEL SESSA President & CEO | PESC
202.261.6516
michael.sessa@pesc.org

JENNIFER KIM Director of Membership Services | PESC
202.261.6516
jennifer.kim@pesc.org

Postsecondary Electronic Standards Council (PESC)
1250 Connecticut Avenue NW
Suite 700
Washington, D.C. 20036
+1.202.261.6516 p
+1.202.261.6517 f
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Leading the establishment and adoption of trusted, free & open

data standards across the education domain since 1997.

PESC®

essayons-nous tous d'atteindre la même chose ¿Estamos todos tratando de lograr lo mismo?

私たちは皆、同じことを達成しようとしていますか proberen we allemaal hetzelfde te bereiken? 我们都在努力实现同样的目标吗

هل نحاول جميعًا تحقيق نفس الشيء adakah kita semua cuba mencapai perkara yang sama versuchen wir alle das gleiche zu erreichen ESTAMOS TODOS TENTANDO ALCANÇAR A MESMA COISA

czy wszyscy staramy się osiągnąć to samo?

försöker vi alla uppnå samma sak stiamo tutti cercando di ottenere la stessa cosa? yritämmekö kaikki saavuttaa saman asian ingabe sonke sizama ukuzuza into efanayo prøver vi alle å oppnå det same are we all trying to achieve the same thing?

What you just experienced now – we must bring to education.

It will take a long time. Together though we can make it happen.

Education is calling.

Bring your best.

PESC®

Message brought to you by PESC.org, maker of standards.

25

POSTSECONDARY ELECTRONIC STANDARDS COUNCIL

Leading the establishment and adoption of trusted, free & open

data standards across the education domain since 1997

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