

March 7, 2017

Attending the meeting:

Geoffey Buono, Eric Canova, Nicholas Cavaluzzi, Rich Doce, John K. Peter Lopresti, Tony Merendino, Etienne Mitchell, Rich Morgante, Tim Murphy, David Norgard, Vince Quartararo, Phil Rizzuto, Billy Schoenberg, Karl Schroers, Joe Sparano, Don Swallow, Dennis Tedesco, Art Templeton, Bob Weiss, Joe Covais, Ralph Raiano, Albert Oliva, Jack Spiezio, Janet Faulkner (25/47)

A. Opening of the Meeting

At 6:50 p.m., Dennis Tedesco, president called the meeting to order at @ Arroway Chevrolet in Mount Kisco. NY

B. Communications:

Dennis T. welcomed the membership. He indicated that John K., Rich D. and Nick C are on the agenda for open discussion. Car banners and window stickers were distributed where necessary. Carlisle application was presented to the treasurer for processing and payment.

Dennis T. asked Vince Q to provide a very brief summary of the last meeting. Topics included, Annual Christmas Dinner, Show Committee and Event committee updates, and new Temporary Recruitment committee.

Dennis T. asked Rich Morgante to provide a summary of our financial status.

Dennis T., addressed the following;

The events committee discussed the Christmas/Holiday Party and it was agreed that the venue, music and food was very good. In the past we had 25-30 people attend these events, this year we had 59 people. The question to the group was should we make it a bigger event? When we bring in guests we make money but also advertise the club to non-members. Available to us is a larger room that could hold 100-150 people so the capacity exists to invite friends and family to the party. Should we sell "tables" for example? Some concerns included the inability to "sell a table". Another option to consider is to ask members to invite a friend. This year's room could hold 80 people, so this option is also under consideration. The membership agreed that it needed more time to consider this topic.

Joe C. and the membership discussed the quality of the prime rib and suggested that we consider other venues. Our contract this year did not include the prime-rib upcharge. We may rethink it.

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Meekem -Barret Jackson 2018 schedule has not been distributed yet.

Resolutions: Amendment of By-Law

New Logo

Old Logo



Article X. Amendment to By-Laws:

Section 10.02 By-Law Amendments

(b) 2 At the March 7, 2017 meeting the secretary shall-read the proposed amendment, “A motion to change the current logo to the new logo as presented.” The Membership may discuss the proposed amendment or send it to the By-Law committee for review and revision. Afterwards, the amendment shall be presented to the Membership for discussion and vote.

The membership voted unanimously in favor of this amendment.

C.

Committee Reports

Events Committee, Dennis Tedesco Chair, organizes club activities.

The events committee met on Thursday March 2nd to discuss the 2017 event calendar.

Calendar of 2017 Events

- April:
 - April 18th. Monthly cruise – at Chilli’s, Somers Common.
 - April 23rd. C1 Run; Open to Candlewood Valley. Location has not been determined.
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- **May:**
 - May 21st WCC Spring Car Show
- **June:**
 - June 3rd. Chicken Run – Option to stay at Hilton Gardens, across from Foxwoods.
 - June 17th. – Crab Run to Md. (day before fathers day). The crab run is a 20-hour run from NY to MD and back. Arriving in Md. lunch is at a Crab House. The trip is approx. 500 miles and includes driving along marshes during low tide. The return trip is on the Cape May-Lewes Ferry. www.capemaylewesferry.com/ . **This is a spirited run for seasoned drivers.**
 - June 10th or 24th (To be determined) The Morgante’s have graciously invited members to their summer home for a picnic barbecue. Parking is limited. Please tell Rich M. asap.
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- **July:**



July 8th Open Night runs to Weehawken N.J. for Saturday dinner at the Charthouse that provides views across from 34th street of Manhattan. Sunset while viewing the Manhattan skyline! Lincoln Harbor Pier D-T, Weehawken, NJ 07086

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- July 23 Annual Picnic – Details to follow

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- July 30th Tailgating at the Pocono 500 NASCAR Cup Series. Mitch is looking into group rates. Daily drivers and a bus are under consideration due to parking issues.

- **August:**

- August 6th Open run – destination to be determined.

- August 15th Yankee/Met Game. Tickets are limited. Cost is \$155. Dennis



passed out a list of members interested and all money is to be collected by Phil Rizzutto **before Mar 9th**. It includes dinner at the Audi Club left field side. It is at the same level as the sports casters. Seating is inside an AC dining area. The tables are situated to view the game. There is an area to step outside to see the game, also. Soda and coffee are included. Liquor/beer are not included but available at a large bar.

- August 24th – 27th Corvettes at Carlisle, at the Carlisle Fairgrounds, is the largest Corvette event in the world. Join enthusiasts and over 5,000 of America's classic sports car in a weekend filled with fun and all-things' Vette. Dennis is in contact with Carlisle and the price for two tents is the same as last year- \$450. The location of the two tents is in the same area, not the same **spot** as last year. As a past club we do get preference.

- Rich M. completed the application and will mail a check to reserve our spots.

- Get your Fun Pass and finalize your hotel room

- www.carlisleevents.com/carlisle-events/corvettes-at-carlisle/

- **September:**

- September 10th Mystery Run. Prices will be available a few weeks before the event.

- September 23rd Kerbeck Toys for Tots; **this is a spirited run**. (This is the day before our Fall show)

- September 24th Westchester Corvettes Club's (WCC) Fall show. Please note: we need drivers to move cars on Saturday Sept 23rd. If you go to Kerbeck you will not be able to move cars. Round trip is 3 hours. See Billy S.

- **October:**

- October 15th Fall Foliage (Destination to be determined)

- **November: To be determined**

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- **December:**
- CT State Police Toy Drive
- A number of impromptu runs are in the planning stage. Also, an overnight run to Cooperstown. Details to follow

Show Committee, Bill Schoenberg, organizes & runs spring and fall car shows.

What you need to know:

- Spring show May 21st
- No rain date
- Fischer House Foundation: <https://www.fisherhouse.org/> for the spring show. "Fisher Houses provide military families housing close to a loved one during hospitalization for an illness, disease or injury. CFC #11453"
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- Billy S. reported that the May show is on track. He passed out a job sheet to the membership for the event. The job sheet includes jobs on Saturday May 20th and Sunday May 21st. Please sign up to do the job and then do it! Contact Billy S. if there is a problem.
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- The updated flyer, in large and regular size was available and distributed to members at the end of the meeting. Please distribute! A copy of the flyer is at the end of the minutes.
- Billy has expanded the advertisement for the show by using social media, and web sites such as "Rubber Meets the Road" <http://www.rubberhitstheroad.info/>, facebook etc.
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- New Vendor Request: Billy S. was approached by a "Car Detail Group" who is interested in advertising on our Fall flyer, and reserve a booth at both car shows. This issue is that he will advertise on only one flyer not both. (It's to late). We have a commitment to our vendors who will be on both flyers. Since the Fall flyer is yet to be designed, there is room for the new vendor and it can be done. Since we are changing our procedures, a premium will be charged to this new vendor. The membership agreed. This new vendor would like to bring a car to detail at the show, also.
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- Unfortunately, The Adams car show is scheduled for May 21st.and they will not be at our spring show. They will be at our Fall show, however.
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- As in the past the club, Dennis will bring breakfast and Rich M. will get sandwiches, pizza and water.
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- The DJ that we used in the past is available for the spring show. We need a new DJ for the fall show. WCC will negotiate and solicit a DJ for the fall.
- Looney Tunes food truck is available,.
- The Ice Cream Truck is not available.

Our goal is to solicit new vendors that are also advertisers. Our show is more attractive and interesting with a lot of vendors.

- Currently we have five (5) advertisers, plus Arroway Chevrolet-Cadillac. George Ulley of **All Safe Fire Protection** will have a booth at the car show with fire equipment. Members will receive a discount. (Thank you), Corvettes of Westchester, DAS Auto Parts Yorktown, Auto Center of Chappaqua and Chatsworth Autobody J&F.

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- Fall Show September 24th rain date October 1st. We continue to solicit new advertisers. Both Veteran and Non-Veteran Charities are under consideration by the committee.

Tim and Billy have contacted Vets2Vets. Other groups: Veterans of Westchester, <http://www.veteransofwestchester.org/> and other groups.

It was agreed that vendor and advertising pricing will be reviewed.

Finance Committee, Rich Morgante chair, manages the finances of the club including all donations and expenses.

A treasurer's report was made and accepted by the membership.

By-Laws Committee, Frank Carollo chair, updates and maintains the Club's By-Laws

Members should use BCC when sending emails to the group. Securing confidential information is a major priority of our club.

Web Committee, Rich Dolce chair, manages our website and social media.

Please forward photos to Rich.

The use of blind cc's to communicate to the membership will continue.

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C. Presentation Committee:

Lou Roberti of Arroway is scheduled make a presentation about buying and selling antique cars at the April 4th meeting. Please arrive early at 6:30 pm.

D. Open Items:

Going to Show Committee, Chair TBD, to research various car shows in the area and to make recommendations to the Event Committee. Dennis T. emphasized the need for volunteers to step up to chair this committee. **STILL OPEN**

E. Future Events- 2017 Calendar

Special Event with Other Corvette Clubs

- “Spring 2017 Kickoff Gideon Putnam” event in Saratoga Springs, NY May 4th –May 7th. This is a prelude to the 2019 New England Corvette Caravan to Bowling Green, KY. For more information, go to:
- WWW.CORVETTECARAVAN.COM/NEWENGLAND/

Bear Mountain Car Show starting the first Wednesday after Memorial Day.

F. Club Monthly Cruise – April 18th

April 18th is the first monthly cruise. This first cruise will be on Tuesday, afterwards, the day will vary. Joe Covais was chosen to pick the venue. He selected Chilli’s in Somers Commons in Somers, NY. Meet at 6:00 p.m. Somers Commons Shopping Center, 80 US-6 #208, Baldwin Place, NY 10505

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G. Club Merchandise

- Dennis T. responded to many requests for new shirts. A Galli shirt was passed out with our new logo. The all cotton, wrinkle-less, preshrunk shirt will cost approx. \$35. It would be available for the spring car show. Various colors were discussed. Burgundy, white, black and yellow were all mentioned. The way the logo appears on the shirt was considered, i.e. will it be hard to see the logo on the darker background. Dennis will speak with Galli to see if they can adjust the logo colors.
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- It was agreed that the color would be finalized at the next meeting. When we buy the new shirts, members must pay upfront. The club will purchase a few extras. (Lou, Jimmy). The size of the shirts will be small, medium, large, and extra-large. (Extra-large may require an additional charges. Women's sizes are available.
- When new members join they can call Galli to purchase a shirt.
- Dennis T. is also, dealing with two other vendors for button down shirts. More info to follow.

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H. Meeting Open Discussion

March Open Discussion:

John K., How to increase membership; Recruitment

Rich Doce, New Member Profile

Nicholas Cavaluzzi; I like to thank the gift committee for choosing the Bridgestone Auto Emergency Kit-- it is a great selection. I would like to show it to the membership during "Open Discussion".

Mar. Topic Recruitment

The Recruitment Committee, chairperson, John K. made a force full presentation on the importance of continually growing WCC's membership. Benefits include the potential for increase sponsorship from Arroway Chevrolet, increased diversity of members; skills and interests; greater member participation in club events and activities.

John K, chairperson of the Recruitment Committee reported that the web site wording has been updated. Google searches provide the new information. Currently we use a Member Application with new member information, that was updated by Rich D. John K. prepared a new narrative whose theme is "**It's all about having FUN**".

After a lengthy discussion it was agreed, although many new members use our on-line application, the member application form has merit to distribute at car shows and it allows the treasurer to track payments with new member info.

It was also, agreed that we need a new small flyer i.e. 4x6 that would be an Invitation to the Prospective New Member; i.e. "**You're Invited**". Members would personally hand the You're Invited card to vette owners. The flyer will be designed to attract new people who are not into clubs; as an example an invitation to our car show or an open run. It should indicate how club membership gives enjoyment out of their corvette.

The following sums it up:

"It's all about having FUN. If you own a Vette and want to share your passion, please contact us. Check us out online at:

www.westchestercorvettes.com.

For further information place contact John @ (914) 671-2870."

WCC business cards were distributed to the membership to Introduce potential members to the club.



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Mar. Topic: New Member Profiles

Rich D. continued the theme “ It’s all about Fun” by introducing member profiles on a monthly, quarterly or bi-monthly that explain why members joined our club. Each of us has different reasons, but fundamentally we joined to have fun. Typical member profile questions:

- Why I joined?
- My Vanity Plate!
- Do you have a favorite generation or year?
- If Money was not an object, what corvette(s) would you own?
- What do you enjoy most about the Westchester Corvette Club?
- Also, included is a Westchester Corvette Club (WCC) Facts and Trivia.

Rich D. explained techniques to make our web presence more effective to keep potential members interest. A trial was conducted by introducing our web page to 10 suggested groups of about 1000 random people who had “liked” corvettes. 45 to 50 non-related Facebook users visited our Facebook presences. This has a cost to the club and will discussed in the future.

Due to time constraints, Nicholas Cavaluzzi’s presentation is moved to the April meeting.

I. Coming Up

Our next monthly meeting is Tuesday April 4th at 6:30pm. Arroway Chevrolet Mt. Kisco, NY. Please arrive early; we have a special presentation at 6:30 pm.

At 7:58 p.m. Dennis T, president closed the meeting at @ Arroway Chevrolet in Mount Kisco. NY

Regards,
Vince Quartararo
WCC Secretary

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- Open to all
- ✓ Classics
- ✓ Customs
- ✓ Muscle Cars
- ✓ Hot Rods
- ✓ Corvettes



- ✓ Food & Vendors
- ✓ Live DJ
- ✓ Lots of trophies
- ✓ Everyone eligible for Best in Show
- ✓ People's Choice Award

Westchester Corvette Club & **ARROWAY**
 present... **CHEVROLET · CADILLAC**
7th Annual Spring Dust-Off Classic Car Show

Sunday, May 21st, 2017 (No Rain Date)

Arroway Chevrolet - 175 No. Bedford Road Mt. Kisco, NY

Registration from 8 to 11 AM -and- Trophies at 2:30 PM

Registration: \$20.00 per Vehicle, Spectators are **free**... Bring the whole family

A portion of the proceeds will be donated to: **FISHER HOUSE**



For more information, email us at shows@westchestercorvettes.com

Check us out online at westchestercorvettes.com

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