



Main Line  
Indian Association

## MLIA Advertising Policy

(updated 2/23/19)

- MLIA Officers & Board members reserve the right to post information regarding cultural, art, and social events that we feel may be of interest to the MLIA community on our social media pages & website.
- Personal Ad Requests - MLIA will not post ads on our social media pages or website in order to help a particular person or family find services such as babysitters, nannies, housekeepers, or other services of a personal nature.
- Charitable Event/Fundraiser Ad Requests - There is no advertising fee for groups or organizations that request a post an ad to promote charitable events/fundraisers or causes. The MLIA Board & Officers reserve the right to determine whether the event or cause would be of interest to our community before choosing to post the ad on our social media pages, website, or via email newsletter to those who subscribe to the MLIA mailing list.
- Business/Service Ad Request - There is a fee for any business or group to post ads promoting their for-profit events, services, goods, camps, etc. MLIA reserves the right to approve or deny any ad based on content and relevance. Business/service ads will not be sent via email to those on the MLIA mailing list.
  - Business/Service Ad fees are as follows:
    - Standard package - \$30 - Ad on MLIA website homepage for 1 month along with one-time post on MLIA's Facebook, Twitter, and Instagram pages
    - Premium package - \$50 – Ad on MLIA website homepage for 1 month, a one-time post on MLIA's Instagram page, and a post pinned to the top on MLIA's Facebook & Twitter pages for 1 month (renewable for maximum of up to 2 months total)

For more information regarding advertising, please contact MLIA at  
[mainlineindianassociation@gmail.com](mailto:mainlineindianassociation@gmail.com)