

PET PROJECT

ANNUAL REPORT 2020

WHO HELPED US

Foundations:

The Batchelor Foundation
The Jim Moran Foundation
Community Foundation of Broward
Leslie L. Alexander Foundation
Citrix
Scott Family Foundation
Tuesday's Angels
BCEFA (Broadway Cares Equity Fights Aids)
June Wise Foundation
Our Fund / Resilience Fund
Smart Ride
Pet Smart Charities
Grey Muzzle Foundation
Humane Society US / MARS

Pet Protectors Circle:

Neil Burmeister
Michael Camardello
Daniel Hunt
Paul Gallucio
Jayant Goyle & Greg Dudzek
Wayne Schrebe
Robert Russotto
Mark A. Frankel
Sue Wilder
Chris Krzemien & Adam Jaroszewski
Mark Hunter, Patrick Volkert, Bruce Howe
Thomas Kiser & Samuel Ramsey
Lee Rubin & Jim Walker
Mona Pittenger
Kenny Silverman
Tony Keiser & Sam Ramsey
Gary Sambol
Ken Calhoun
Ron Alose
Vivian & Dan Darnell
James McDonald & Larry Karnoff
RE / MAX Experience
The Pub
Hunter's Nightclub



ACCOMPLISHMENTS IN 2020

In accordance with our mission statement, we

Maintained and provided for 1757 pets / a total of 1244 clients

Maintained and provided for 6377 pets and kept them from being surrendered by people who had lost their jobs

Distributed 80 tons of pet food to clients for their pets

Supplied 1,200,000 pounds of Pet Food & Supplies for Disaster Relief in Florida

Delivered food & supplies to to 400 pets of Miami Senior Citizens

Ensured 254 pets received annual vaccinations

Facilitated reduced cost veterinarian care for 203 pets

Made 550 Home Deliveries to Seniors afraid to leave their homes

59 Forever Homes found for pets whose owners died or could no longer care for them.

Letter from Executive Director

As this year comes to an end, our greatest hope is that you and yours have survived—and continue to survive—this pandemic and that your fur babies have given you the unconditional love they supply, a reason to keep going, comfort and companionship and that you have a new understanding of how important our work is.

Their pets are all many of our clients have. We met so many people who lost their jobs this year and turned to us for assistance. Please know that we never said no. We always found the way to keep going.

Seniors came by bus with shopping carts to get food and supplies for their pets. Many more called begging us to deliver their food because they were afraid to leave their homes.

It was all so sad, but on the bright side, we were once again shown how much love our clients have for their furry companions and that they would do anything to keep them.

As always, we did everything we could to answer every need: food, supplies, transportation to vet appointments, vet care, foster and adoptions. It has truly been an unforgettable year, but we could not have done it without the support of our donors and grantors.

My deepest thanks to each and every one of you, because we needed you more than ever this year.

May you and your fur babies all have a peaceful, joyous, and safe holiday season.

Happy Holidays

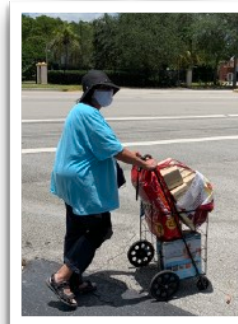
COVID-19 IMPACT



This has been quite the year for us at Pet Project for Pets. Due to the pandemic, the number of clients increased dramatically, home deliveries increased drastically, as did the numbers of people who are out of work. Our outreach also expanded into Miami. In spite of the growth in need, we were privileged to witness the touching love and determination of so many pet parents desperate to feed, provide for and keep their pets, many even foregoing their own meals to feed their pets.

From March 25 thru October 31, we added over 200 new home deliveries to senior clients in Broward County, over 400 in Miami Dade and our client total reached over 1700. The numbers of pets we have supported whose families were out of work due to COVID reached into the thousands

How we did it, I cannot tell you... except that we did. We never closed our doors. We never said no. Dedicated to our purpose and our mission, we just keep on finding the ways to get more pet food and supplies to keep people and pets together.

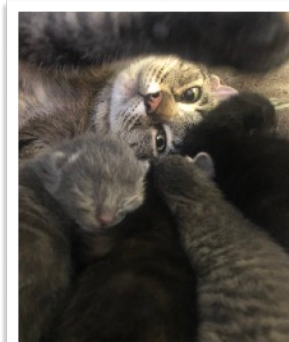


Dropped Off at Our Door

Sadly, we sometimes find abandoned animals left at our door. While it may be better than just leaving them in harms way, Pet Project does not have a facility to house animals. Our mission is not rescue: we are unique because we keep pets in their homes with their pet parents.



Among the animals dropped here this year was a litter of kittens so small their eyes were not even open. Thankfully, our wonderful volunteers knew how to bottle-feed, so they did until we were able to get a rescue group to take them in. I am happy to say that they are all doing well and have been adopted into their furever



homes. Another morning in November, we found a young mama and her newborn babies deposited in a box outside.

Pet Legacy Program

What happens to my pets if something happens to me?

During these very uncertain times of isolation at home, we rely on our pets for so much, for comfort and companionship, for love and normalcy. Now, more than ever, I would urge everyone to consider some type of plan in place, not only for yourself, but for those that you are taking care of and responsible for, namely your pets.



While still a relatively new program, we have been doing this type of work, i.e. finding forever homes for our clients' pets for many years. Our Pet Legacy Program is a formal plan to ensure that your pets are well taken care of in the event of your incapacity or passing, without burdening your family and friends. We have taken the pre-planning and stress out of worrying about what would happen to your pet, and with a formal agreement in place, you can be confident that your pet will be well taken care of immediately, and without delay.

For individuals that might not think they have enough in their estate to participate in our Legacy Program, there are several insurance products that are available, and we have the professional resources to help guide them to choose the right product for their needs. We encourage people to discuss their options with an estate planner and to make the necessary provisions in their will for their pets.

Please don't hesitate to contact me if you have questions or want more information about our Legacy Program.

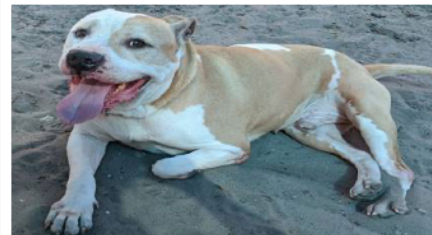
Rex Vacca
Pet Legacy Director
954.647.0051
rex@thepetprojectfl.org

Senior Paws

In partnership with Broward County Animal Care and Adoption the Pet Project for Pets hosts a program called Senior Paws. This program showcases the senior dogs (ones who are not likely to get adopted) as Pet Project for Pets dogs. This means that if someone adopts one of our Senior Paws they become a Pet Project client enabling them to all the Pet Project benefits. This includes food, reduced cost vet care, annual vaccines etc. This program gives these senior dogs a chance at living out the remainder of their lives in a home as opposed to a shelter.

The program is very successful and the adopters are mainly seniors themselves who are looking for companionship and love but were unable to financially take on the responsibility of a pet. This is an amazing program and is very successful. You can see the Senior Paws dogs on our web site. www.thepetprojectfl.org see the pets tab.

My name is Hammer I have been at BCAC since 2019 I am hoping for a furever home this Holiday



It takes a Village

Greater Good Charities / Rescue Bank Disaster Relief



The relationship with Greater Good Charities is one of the main reasons we were able to keep up with the huge numbers of pet parents who needed our help.

One of their signature programs is Rescue Bank of which Pet Project is the Florida affiliate. We receive and distribute their donated products to many local approved 501(c)3 organizations throughout Florida.

The Pet Project for Pets is also a beneficiary of this wonderful program which has enabled us to provide food and supplies to many who are out of work due to the pandemic. Greater Good Charities provide donated product nationally, but they are also the "FEMA" for pets. They are always there for pets in need during natural disasters like the California wildfires.

We at Pet Project for Pets are thrilled that we are part of supporting those efforts, as we did with Hurricane Dorian. Since COVID, Greater Good Charities have steadfastly helped us help others. They are simply AMAZING!



Special Angel looking down on Pet Project



Good things happen to good organizations. In April, when we were struggling to keep our heads “above water” in the midst of the new way of life dealing with COVID-19, I received a phone call from a lovely woman named Dorothy. She told me that the Pet Project for Pets was going to be a beneficiary of the Kay Maunsbach Estate and we were to receive a check for \$81,473.33. It could not have come at a more needed moment in our history. With the losses we sustained due to cancellation of fundraising events and closing the thrift store, this was an amazing gift from a true “ANGEL.” Just before printing, Pet Project received the remainder of the Bequest.

We will forever be grateful and thankful for this wonderful woman who unknowingly helped us help so many.

New Thrift Shop Hidden Treasures gets a makeover

Our new thrift store..like the Phoenix rising up from the ashes. It’s said that not every cloud brings rain... and such is the story of our thrift store “Hidden Treasures.”

Closed in March due to COVID, our wonderful volunteers wanted to keep doing their part and, lo and behold, not only did they take calls every day but they also helped with our full renovation of the store. What once was dark and overcrowded is now bright, well stocked, and organized with the merchandise nicely displayed. Our store reopened in July with a complete makeover.

If you have not seen it, you should stop by. We receive new merchandise weekly and the prices are great. 100% of all proceeds from the thrift store go directly to the Pet Project for Pets and are used for our programs and services.



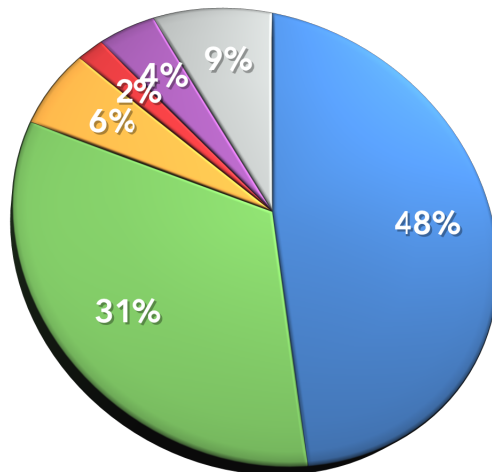
Senior Home Delivery Program in Broward & Miami Dade Sky Rockets

Alliance for Aging Miami delivery program is a collaborative program between the Alliance for Aging in Miami and the Pet Project for Pets. The Pet Project delivers pet food and supplies to senior clients in Miami-Dade all the way to Homestead. Since August, we are delivering to 400+ senior homebound clients who need this help to keep and provide for their pets. These numbers keep growing, we are looking forward to the programs continued support as the need is so great. In Broward County, our number of seniors needing delivery also increased. The soaring delivery needs to seniors in both counties made it clear that we needed a transport vehicle that was both cost effective and useful for this new growth and we reached out for help. One of our donors came through and provided us with the funds needed to purchase a Ford Transit 150 which will be used to deliver to homebound seniors. We expect delivery of the vehicle by end of 2020.



How our money is used

- Client Services (Clients: pet food & pet supplies) \$230,420 - 48%
- Client Services (Covid-19 Out of Work: pet food & pet supplies) \$149,724 - 31%
- Veterinarian Care \$27,880 - 5.9%
- Match Grant Broward County Animal Care & Adoption \$10,000 annual vaccines and rabies 2.1%
- Transportation (Home Deliveries) Food Banks \$19,634 - 4%
- Administration \$39,896 - 9%



Thank you for your continued support. It is because of you we are able to do what we do.

TOTAL AMOUNT RAISED IN 2020: \$478,498

The Pet Project for Pets

2200 NW 9th Ave. (Powerline Rd.)

Wilton Manors, FL 33111

TEL: 954.568.5678

EMAIL: info@ThePetProjectFL.org

WEB: www.ThePetProjectFL.org

FACEBOOK: [facebook.com/petprojectforpets](https://www.facebook.com/petprojectforpets)

TWITTER: twitter.com/petproject4pets

INSTAGRAM: <https://www.instagram.com/petproject4pets/>

YOUTUBE: www.youtube.com/channel/UC30yHB7OXXkibD3RjFXy9PGw

IT'S A WRAP!

